

REGISTER NOW & SAVE!



December 7-9, 2009
Mandalay Bay Convention Center
Las Vegas, NV
www.NCDMevents.com

4 EASY WAYS TO REGISTER!

Web: www.NCDMevents.com
Phone: 212-790-1500
(weekdays 9am – 5pm. est)
Fax: 212-302-7643
Mail: NCDM 2009
c/o DMA Registration
PO BOX 27152
New York, NY 10087-7152



1. Your General Information please print clearly

First Name _____ **Last Name** _____

Title _____ **Company** _____

Address _____

Address 2 _____

City _____ **State/Prov** _____ **Zip Code** _____

Country _____ **Country Code** _____ **City Code** _____

Phone _____ **Fax** _____

Email _____

*By providing your email address you grant DMA permission to contact you via email regarding your registration as well as NCDM updates and/or updates on promotional materials from exhibitors

2. Your Registration Options:

Check here to register for:

		SAVE \$100!	Onsite
Full Conference Program with Pre-Conference Intensives	Dec. 7-9	\$1,495	\$1,595
Regular Conference Program	Dec. 8-9	\$1,295	\$1,395
One-day Conference Pass (Mon)	Dec. 7	\$795	\$895
One-day Conference Pass (Tues)	Dec. 8	\$795	\$895
One-day Conference Pass (Wed)	Dec. 9	\$795	\$895
Exhibit Hall Only	Dec. 7-9	\$25	\$100
Special Event: Networking Dinner	Dec 7	\$75	\$75
Aureole Las Vegas in Mandalay Bay (7:00-9:30 PM)			

TOTAL:

Please note: All conference include the Grand Opening Reception, Keynote Presentations, and free exhibit hall admission. Conference program and speakers are subject to change. Group discounts are not available before August 28 or after December 4. Discount offers may not be combined. NO ONE UNDER THE AGE OF 18 WILL BE ADMITTED TO THE EXHIBIT HALL

3. Payment Method

Please check choice of payment. Please include registrant's name on check. Full Payment required for registration to be processed

MasterCard/Visa AMEX Check or Money Order (make payable to DMA)

Discount Code

Card Number _____ **Exp. Date** _____

Cardholder Name _____ **Zip code** _____

Authorized Signature _____ **Date** _____

PLEASE NOTE: Registrations will not be processed without payment or if submitted with declined or invalid credit cards. Confirmations will be sent for registrations received before November 13, 2009.
CANCELLATION POLICY: If you must cancel for any reason, please notify registration in writing by November 6, 2009, to receive a refund minus \$150 processing fee. Refunds will not be granted on cancellations received after 5:00 pm on November 6, 2009. You may transfer your registration to another person at any time. Please allow 4-6 weeks for processing after the close of the show.
 If you need accommodations that meet regulations of the A.D.A., please indicate specific requirements below.

YOUR INTERESTS:

Be sure to answer all the questions to qualify for a free admission

- Your company:** (check one)
 A Business-to-Business C Both
 B Consumer D I am a consultant or a supplier
- My title is:** (check one)
 A President (Owner, Partner, COO) D Manager
 B Vice President E Analyst
 C Director F Coordinator
 G Other (Please Specify) _____
- My primary job function is:** (check one)
 A Analysis
 B Marketing
 C Database Marketing
 D Database Dev/Mgmt/Admin
 E Modeling/Statistics
 F Systems (IT, MIS, DP)
 G Email Marketing
 H E-commerce/Web
 I List Fulfillment
 J Customer Acquisition/Retention
 K Customer Service/Telemarketing
 L General Management
 M Consulting
 N Other (please specify) _____
- My industry is** (check one)
 A Consulting
 B Consumer Packaged Goods
 C Database Marketing
 D Direct Mail/Response
 E Distribution
 F Entertainment
 G Finance/Insurance
 H Health/Legal Services
 I Hospitality/Travel
 J Manufacturing
 K Marketing
 L Media/Events/Promotions
 M Research
 N Retail
 O Technology Products & Services
 P Transportation
 Q Utilities
 R Web/Interactive Products
 S Other (please specify)
- How many years have you been in the industry?** (check one)
 A Less than 1 year C 6-10 years
 B 1-5 years D Over 10 years
- How many people are employed full-time at your firm?** (check one)
 A Less than 50 D 251-500
 B 51-100 E 500+
 C 101-250
- What role do you play in the purchase of products?** (check one)
 A Final Say C Recommend
 B Specify D No Role
- Have you attended NCDM in the past?**
 A Yes B No