



2018 COUNTY LEADERS CONFERENCE

Exhibitor/Sponsor Opportunities

Gold Sponsor - \$10,000.00 – 2 opportunities

- Opening Session – *Be at the front of the line by kicking off the 2018 County Leaders Conference!*
- Closing Reception – *Fun evening event with live music!*

Silver Sponsor - \$7,500.00 – 3 opportunities

- Awards Luncheon (Wed. Nov. 14)
- Technology (Wifi & Mobile App) **Platinum Sponsor of Mobile App*
- Opening Reception

Bronze Sponsor – \$5,000.00 – 3 opportunities

- Charging Station
- Conference Wellness
- Member Recognition Luncheon (Thurs. Nov. 15)

County Supporter – Sponsorship less than \$5,000 – 11 opportunities

- \$3,500 – Breakfast (2 opportunities)
- \$3,500 – Tote bag (1 opportunity)
- \$3,500 – Hotel Key Card* (1 opportunity)
- \$2,500 – Notebook (1 opportunity)
- \$2,500 – Lanyard (1 opportunity)
- \$2,500 – Break (2 opportunities)
- \$2,500 – Hospitality (3 opportunities)

Conference Exhibitor – \$650 - \$1,500

- Full conference rate: \$1,500 or Single day rate: \$850
- Non-Profit/State Agency Rate: Full conference rate: \$950 or Single day rate: \$650

**Sponsor responsible for half the cost of production.*

Exhibitor/Sponsor Benefits

Gold Sponsor - \$10,000

- 10 Minutes to address conference attendees
- 1 Page promotional material provided to each attendee
- 3 Complimentary full conference registrations
- 1 Complimentary 2-day exhibitor table
- 1 Banner advertisement on conference website
- 4 Complimentary guest tickets to a reception of your choosing
- Custom 1-minute ad to be played 2 times during conference
- Company logo displayed on conference website, e-marketing, and program
- Gold Sponsor of Conference Mobile App

Silver Sponsor - \$7,500

- 8 Minutes to address conference attendees
- 2 Complimentary full conference registrations
- 1 Complimentary 1-day exhibitor table on Wednesday, Nov 14
- 3 Complimentary guest tickets to a reception of your choosing
- 1 Half page ad in conference program
- Custom 30 second ad to be played 2 times during conference
- Company logo displayed on conference website, e-marketing, and program
- Silver Sponsor of Conference Mobile App

Bronze Sponsor - \$5,000

- 2 Complimentary full conference registrations
- 1 Complimentary 1-day exhibitor table on Thursday, Nov. 15
- 2 Complimentary guest tickets to a reception of your choosing
- 1 Quarter page ad in conference program
- Company logo displayed on conference website, e-marketing, and program
- Bronze Sponsor of Conference Mobile App

County Supporter – Sponsorship less than \$5,000

- 1 Complimentary full conference registration
- 1 complimentary guest tickets to a reception of your choosing
- Company logo displayed on conference website, e-marketing, and program

Conference Exhibitor

- Exhibitor table, chair, and access to over 300 decision-makers.
- 1 Complimentary full conference registration. *Full conference and single day rates available for additional staff.*
- Company logo displayed on conference website, e-marketing, and program

November 13-15, 2018

Hotel Murano - Pierce County

www.countyleaders.org

info@wsac.org



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CONFERENCE

Exhibitor/Sponsor Benefits

Sponsorship Benefits	Gold \$10,000	Silver \$7,500	Bronze \$5,000	County Supporter	Exhibitor
Banner Advertisement on Conference Website	✓				
Time to Address Conference Attendees	10 mins	8 mins			
Custom Video Advertisement	1 min	30 secs			
Exclusive Branding at Event or on Product	✓	✓	✓		
Promotional Ad	Full page	1/2 page	1/4 page		
Sponsor Level of Mobile App	Gold	Silver	Bronze		
Complimentary Exhibitor Table	2-day	1-day	1-day		
Guest Tickets to Reception	x4	x3	x2	x1	
Full Conference Registrations	x4	x3	x2	x1	x1
Logo on website, e-marketing and program	✓	✓	✓	✓	✓

Want Exposure?

39
Counties in
Washington State

100%
Counties are in
attendance



19
Unique Opportunities
to showcase your
services

2
Full days of
face-to-face time



350
Decision-makers
in attendance