For immediate release

69 Organisations from 14 Countries to be Recognised at the OSCARS of the Asia Pacific's Eldercare Industry for Innovative Contributions in Health and Elderly Care

The 5th Asia Pacific Eldercare Innovation Awards 2017 sees an increase in the number of entries by 25 percent

19 January 2017 – Singapore, The 5th Asia Pacific Eldercare Innovation Awards 2017 announced the 104 final entries who would be competing in 20 awards categories that recognise the best in health and elderly care of the region’s older adults yesterday during the Ageing Asia Global Think Tank in Hong Kong SAR. Please refer to the appendix for the list of finalists.

The first of its kind in the Asia Pacific region, the Asia Pacific Eldercare Innovation Awards (the awards) aims to recognise the best in health and elderly care and to applaud organisations that have displayed innovative contributions to change the way the region’s Seniors age, and to shape the future of the ageing landscape. This year, the awards received a total of over 190 entries from Australia, China, Finland, Germany, Hong Kong SAR, India, Indonesia, Japan, Malaysia, New Zealand, Norway, Singapore, Thailand and The United Kingdom.

“We are heartened to see the number of submissions increasing by about 25% compared to last year”, says Ms Janice Chia, Founder & Managing Director, Ageing Asia who created and organises the annual Asia Pacific Eldercare Innovation Awards. “Through the awards, we hope to share and showcase successful health and elderly care models and initiatives that would in turn stimulate the growth of more innovation that enhance the quality of life, functional capability and happiness of the growing ageing population in Asia Pacific.”

The entries will be further reviewed by a panel of industry experts and thought leaders from Australia, Hong Kong SAR, Japan, Malaysia, New Zealand, Singapore and The United Kingdom:

• Mr Sean Rooney, Chief Executive Office, Leading Age Services Australia (LASA), Australia
• Dr Lam Ching-Choi BBS, JP, Chairman, Elderly Commission, Chief Executive Officer, Haven of Hope Christian Service, Hong Kong SAR
• Professor Hiroyuki Murata, Professor, Tohoku University, Smart Ageing International Research Centre, CEO, Centre for Studies on Ageing Societies, Japan
• Mr Fabian Bigar, Director (NKEA Healthcare) & (NKRA Low Income Household), Performance Management and Delivery Unit (PERMANDU), Prime Minister’s Department, Malaysia
• Mr John Collyns, Executive Director, Retirement Villages Association (NZ) Inc., New Zealand
• Mr Laurence Lien, Chairman, Lien Foundation, Co-Founder & CEO, Asia Philanthropy Circle, Singapore
• Mr Kevin Tsang, CIO, Agency for Integrated Care (AIC), Singapore
• Ms Jane Ashcroft, CBE, Chief Executive, Anchor, The United Kingdom

Winners will be announced during the 5th Asia Pacific Eldercare Innovation Awards Ceremony & Dinner on 26 April 2017 at the Marina Bay Sands Convention Centre, Singapore. The awards ceremony is held in conjunction with the 8th International Ageing Asia Innovation Forum 2017 (25-26 April 2017).

Themed, ‘Future of Integrated Care: Housing, Health & Communities’, the 8th International Ageing Asia Innovation Forum 2017 (AAIF2017) will look at innovative models of care from around the world that can be translated to meet the changing needs of the region’s ageing baby boomers who desire to age-in-place with relevant housing, health and community services that can be evolved to suit their needs as they age. Over 60 ageing innovation experts are expected to share their insights at the forum, including Airbnb Asia Pacific’s Head of Public Policy who will be sharing on Airbnb’s move into the silver space. An ageing innovation exhibition showcase will also be held alongside the Forum. For the first time, the exhibition showcase will see two country pavilions from Finland and The UK.
The Asia Pacific Eldercare Innovation Awards and Ageing Asia Innovation Forum are part of the many activities happening during the International Ageing Week in Singapore organised by Ageing Asia Pte Ltd, held from 24-27 April 2017. Other activities include:

- Eldercare Facilities Singapore Tour (24 April)
- Specialist Masterclass on Dementia Care (24 April), Change Management in Seniors Housing & Elderly Care (27 April), Volunteer Engagement, Management & Fund Raising (27 April)
- The 2nd Future of Eldercare Operations Seminar (25 April)
- Finland 100 & Ageing Asia Alliance Networking Cocktail (25 April)
- Inaugural Geriatric Healthcare 2020 (26 April)

END

ABOUT THE ASIA PACIFIC ELDERCARE INNOVATION AWARDS

Launched on 16 April 2013, the Asia Pacific Eldercare Innovation Awards was created by Ageing Asia Pte Ltd to provide an annual recognition to organisations in Asia Pacific countries that demonstrate eldercare innovation in their business, operational and service models to change the way Seniors age. The first of its kind in the Asia Pacific, this prestigious industry award ceremony is one of the many activities of the International Ageing Week organised by Ageing Asia Pte Ltd, and is held in conjunction with the annual Ageing Asia Innovation Forum (AAIF).

The awards logo includes a human element that represents the importance of empathy and passion by the people who work hard each day to raise the quality of life for older adults.

ABOUT AGEING ASIA PTE LTD

Changing the future of ageing in Asia Pacific

Ageing Asia is the first Ageing Market Consultancy Social Enterprise in Asia with the mission to change the future of ageing in Asia Pacific. We facilitate collaborations and strategic partnerships between CEO-level business, government and community leaders to access Asia Pacific's US$3.3 trillion silver industry through a combination of in-depth industry research and networking with key decision makers in the business of ageing. We also provide consulting to organisations seeking global best practices in housing, health and care models that can be translated for the Asian market place. Each event organised by Ageing Asia allocates at least 10% of the revenue to sponsor participants in not-for-profit sectors in Singapore with free tickets and discounted rates to the events. Our charity initiative is the Art for Seniors Project that we developed to promote intergenerational bonding and interaction, and to brighten nursing homes through art.

Core Services that enable access into Asia Pacific’s US$3.3 Trillion Ageing Market:
- Strategic Partnerships
- Market Intelligence
- Industry Training

For more information, please visit www.ageingasia.com

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### INNOVATION OF THE YEAR – PRODUCT IMPLEMENTATION

- Robotic Revolution by Mark Moran Group, Australia
- Myworkout GO by Myworkout AS, Norway
- nessa™ by Nessa Hearing Pte Ltd, Singapore
- Q.A.N.E with the Intelligent Qanemate Holder by Qanemate, Singapore
- Winner Transfer Wheelchair – World’s First by Radiance Medical Systems, Singapore
- INS SmartHome by The INS Group Pty Ltd, Australia

### INNOVATION OF THE YEAR – SERVICE IMPLEMENTATION

- Community Trusts by Community Trusts in Care Aoteaorua (CTCA), New Zealand
- Kemira at IRT William Beach Gardens by IRT Group, Australia
- Use of a Human-Type Communication Robot – Kabo Chan among Institutionalized Elders with Cognitive Impairments by Hong Kong Sheng Kung Hui Welfare Council Limited, Hong Kong SAR
- Wellness for Independence – Memory Wellness Program by IntegratedLiving Australia Ltd, Australia
- New Role in Ageing Local Community by ORIX Living Corporation, Japan
- Penpal Program by Resthaven Incorporated and Baan Sudthavas Foundation, Australia & Thailand
- Inclusive Small Scale Living Community by Synovum Care Group, Australia
- LiveCare360 by Thomas Holt Aged Care, Australia

### FACILITY OF THE YEAR – AGEING-IN-PLACE

- Mahima Club Shin Urayasu Forum by Mahima Club Nursing Homes, Japan
- Mark Moran Vaucluse by Mark Moran Group, Australia
- Seasons Waterford West by Seasons Living Australia Pty Ltd, Australia
- St Luke’s ElderCare (SLEC) - North Cluster by St Luke’s ElderCare Ltd, Singapore
- Sevenoaks Lodge – The Matai Wing by Kapiti Retirement Trust, New Zealand
- Montrose Aged Care Plus Centre by The Salvation Army Aged Care Plus, Australia

### FACILITY OF THE YEAR – INDEPENDENT SENIORS LIVING

- Acacia Cove Village by Asia Pacific Acacia Cove, New Zealand
- Kemira at IRT William Beach Gardens by IRT Group, Australia
- Primus Eden by Mantri Primus Lifespaces Pvt Ltd, India
- Synovum Care Bellmere by Synovum Care Group, Australia
- Aparangi Village by Te Kauwhata Retirement Trust Board, New Zealand

### FACILITY OF THE YEAR – RESIDENTIAL AGED CARE

- Kuraci Sakura by Capital Medica Co. Ltd., Japan
- Mark Moran Vaucluse by Mark Moran Group, Australia
- Residential Gardens for the Spanish Speaking Frail Aged Ltd by Residential Gardens, Australia
- Friendship House by Vcanland Senior Living Investment Co., Ltd. and Honghui Management Consulting Co., Ltd., China

### BEST ACTIVE AGEING PROGRAMME – RESIDENTIAL

- Live Longer and Live Better by Acacia Cove Village, New Zealand
- Gardening for Happiness by ECON Healthcare Group, Singapore
- Elderly Resources Centre (ERC) Volunteer Service: Ageing-In-Place (AIP) Ambassador Program by Hong Kong Housing Society, Hong Kong SAR
- Cooking and Baking Club by RUKUN Senior Living, Indonesia
- Reminiscence with Me by Society for the Aged Sick, Singapore
- World of Wellness (WoW) by The Salvation Army Aged Care Plus, Australia

### BEST ACTIVE AGEING PROGRAMME – COMMUNITY

- Celebration of Life by Brotherhood of St. Laurence, Australia
- Toward a Sumptuous Life – “We Can Cook” Programme by Hong Kong Sheng Kung Hui Welfare Council Limited, Hong Kong SAR
- Enabling Music Programme for Healing and Joy by I’m Soul Inc, Singapore
- The Kinnet Wellness Program by The Kinnet, Hong Kong SAR
- Community Oral History Theatre Project - Beautiful Memories in Shamshuiipo by The Neighbourhood Advice-Action Council, Hong Kong SAR

### BEST DAY CARE PROGRAMME

- Being Connected: Enhance Mutual Support Through Cultural Heritage Walk by Hong Kong Sheng Kung Hui Welfare Council Limited, Hong Kong SAR
- Day Service Center by Kaikeya Ltd., Japan
- Celebration of Life by NTUC Health Silver Circle, Singapore
- St Luke’s ElderCare – Day Care Programme by St Luke’s ElderCare Ltd, Singapore
### BEST DEMENTIA CARE PHILOSOPHY
- Proactive Dementia Care Approach by Aoi Care Co., Ltd., Japan
- Eldercare's Dementia Excellence Program by Eldercare Inc., Australia
- Flametree Dementia Care Project at IRT Woonona by IRT Group, Australia
- Making Moments Matter by The Salvation Army Aged Care Plus, Australia

### BEST DEMENTIA CARE PROGRAMME
- Play Therapy Among Institutionalized Chinese Elderly With Behavioural Problems by Hong Kong Sheng Kung Hui Welfare Council Limited, Hong Kong SAR
- Art Therapy by Lifeview Residential Care, Australia
- SOL Escape - The Bucket List Adventure by Mark Moran Group, Australia
- Creative Ways to Care – An Age Link Bethanie Project by The Bethanie Group, Australia
- Cultural-specific Music Intervention in Managing Agitation among Elderly with Dementia in Hong Kong by Tung Wah Group of Hospitals, Hong Kong SAR

### BEST GERIATRIC HEALTHCARE OPERATOR
- ECON Healthcare Group, Singapore
- Hong Kong Sheng Kung Hui Welfare Council Limited, Hong Kong SAR
- Hospital Authority - Shatin Hospital, Hong Kong SAR
- Yushoukai Medical Corporation, Japan

### BEST HOSPITALITY OF CARE
- Farrer Park Hospital by Farrer Park Hospital, Singapore
- Food Appreciation Programme by Lifeview Residential Care, Australia
- Mark Moran Vaucleave by Mark Moran Group, Australia

### BEST HOME CARE OPERATOR
- Farrer Park Hospital, Singapore
- Ferco Care, Australia
- Hong Kong Sheng Kung Hui Welfare Council Limited, Hong Kong SAR
- Jaga-Me Private Limited, Singapore
- PT Insan Medika Persada, Indonesia
- TOUCH Home Care, Singapore

### BEST HOSPITALITY IN CARE
- Atro XpressLay by Atro APAC Pty Ltd, Australia
- SASAERU by Carestudy Inc., Japan
- Suberakaze by Food Care Co., Ltd., Japan
- MyCH tablet by Catholic Health Care Services Ltd, Australia
- Sentida 7-1 by wisner-bossehoff GmbH, Germany

### BEST IMPROVEMENT IN HEALTH OUTCOMES
- 50+ Strength and Balance Training Group Workout with HUR Solutions by ASPIRE55 Pte Ltd and HUR Oy, Singapore & Finland
- East Meets West in a Nursing Home by ECON Chinese Medicine, Singapore
- Aroma Massage on Chinese Frail Elderly with Constipation by Hong Kong Sheng Kung Hui Welfare Council Limited, Hong Kong SAR
- POWERUP Ageing by POWERUP Pte Ltd, Singapore
- “Green-Yellow-Red: How To Avoid a Hospital Bed” Sub-Acute Care Programme by PresCare, Australia
- Nutrition Support Team’s intervention to prevent aspiration pneumonia in elderly patients by Yushoukai Medical Corporation, Japan

### BEST PRODUCT TO SUPPORT AGEING-IN-PLACE
- Higashinakano Kings Garden by Carestudy Inc., Japan
- Hong Kong Sheng Kung Hui Tseung Kwan O Aged Care Complex by Hong Kong Sheng Kung Hui Welfare Council Limited, Hong Kong SAR
- Koh I Noor Contemporary Aged Care by KPA Architects, Australia
- Lifeview Marigold by Lifeview Residential Care, Australia
- Astana Dutia Residential & Seniors Living Development by ThomsonAdsett International, Malaysia
- Streeton Park by ThomsonAdsett (Victoria) Pty Ltd, Australia
- Jade Tower by Vanland Senior Living Investment Co., Ltd. and HongHui Management Consulting Co., Ltd, China

### BEST SILVER ARCHITECTURE
- HipImpact Protection, The United Kingdom by Hip Impact Protection
- HUR SmartTouch by HUR Oy, Finland
- World First Intelligent Community Functional Fall-risk screening kiosk (iQCFs kiosk) by Nanyang Polytechnic, Singapore
- Napi Pull Emergency Monitoring (RPM) by Napi Healthcare Solutions Pte Ltd, Singapore
- Nessa Hearing Egg™ and nessa Remote Pod™ by Nessa Hearing Pte Ltd, Singapore
- MimoCare by QVisual Ltd, New Zealand
- Safe Sense by wisner-bossehoff GmbH, Germany

### BEST SMART CARE TECHNOLOGY – PRODUCT
- Assistive Technology – Jackson Care Technology (JCT) by Minda Incorporated, Australia
- LiveCare360 by Thomas Holt Aged Care, Australia
- VR Dementia by Silverwood Co., Ltd., Japan

### BEST SMART CARE TECHNOLOGY – SERVICE
- Workforce Assignment and Mobility (WAM) by NTUC Health Co-operative Limited, Singapore
- Winner Transfer Wheelchair – World’s First by Radiance Medical Systems, Singapore
- HRM by Singapore Institute of Technology, Singapore
- LiveCare360 by Thomas Holt Aged Care, Australia
- Sentida 8-1e by wisner-bossehoff GmbH, Germany

The OSCARS of Asia Pacific’s Eldercare Industry