

CALIFORNIA



FARM BUREAU
FEDERATION

98th Annual Meeting



**KEEP YOUR FARM
IN THE FIGHT**

December 4–7, 2016 • Hyatt Regency Monterey

Join us in Monterey



2016 will be a year that leaves an indelible footprint on our country and the state of California. As we gather in marvelous Monterey for our 98th Annual Meeting of Members on December 4-7, we will certainly have a lot to reflect upon, as the November elections will be behind us and the inauguration of a new president—as well as a new Congress and state Legislature—will soon be upon us.

Farmers and ranchers have proved their unparalleled ability to adapt to adversity, whether from natural causes such as weather or man-made calamities such as the myriad regulatory and legislative hurdles that add costs and other burdens that make it hard to farm or ranch effectively and profitably. As leaders of our Farm Bureau organization, we must utilize the same resourcefulness and resolve to overcome outside influences that have impacts on our organization. As we meet to discuss important issues such as bylaw amendments and the policy proposals developed through our Issues Advisory and Policy Resolution Committees, we rely on the strength of our grassroots structure to continue to provide the thoughtful discussion and decision-making that will position our Farm Bureau organization to meet the challenges our industry will face in the years ahead.

As with past Annual Meetings, we look forward to recognizing county Farm Bureaus and individual members who have gone above and beyond in providing exceptional leadership while advocating on agricultural issues. It is the strength of working together that delivers results that benefit everyone associated with agriculture in California. That is why this year's theme is "Ag Unite: Keep Your Farm in the Fight."

As I write this welcome, we are in the final days of the legislative session, and the most egregious legislation yet to be resolved is Assembly Bill 1066, dealing with the elimination of the 10-hour workday for farm employees. We hope that at the end of the debate, we will be celebrating a victory for common sense and another example of what a united agricultural response can achieve.

This year's meeting will be held at the Monterey Hyatt, a different spot for us. We look forward to a great Annual Meeting at this new venue. A couple of things are certain: The weather in Monterey will be great, and you couldn't ask for a better group of people to spend a couple of days with in December than fellow farmers, ranchers and Farm Bureau members.

Paul Wenger
California Farm Bureau Federation

Program at a Glance

SUNDAY, DECEMBER 4

- 7:30 a.m. Registration Opens
- 8:00 a.m. YF&R Discussion Meet Orientation
- 9:00 a.m. YF&R Discussion Meet Begins
- 9:30 a.m. Buses Load for Agricultural Tour *
- 2:30 p.m. Discussion Meet Finals
- 4:00 p.m. Trade Show Opens
- 5:00 p.m. Trade Show Opening Reception *
- 8:00 p.m. Leadership Farm Bureau Reception

MONDAY, DECEMBER 5

- 7:00 a.m. Farm Team Chairs Breakfast (*Invitation only*)
- 7:30 a.m. Registration Opens
- 8:30 a.m. Opening General Session
- 10:00 a.m. Coffee Break
- 10:30 a.m. General Session Reconvenes
- 12:00 noon Luncheon *
- 12:30 p.m. Trade Show Opens
- 1:00 p.m. Dessert Buffet in the Trade Show
- 1:30 p.m. Breakout Sessions
- 2:30 p.m. Commodity Caucuses
- 3:30 p.m. Breakout Sessions

- 5:30 p.m. Hosted Reception in Trade Show
- 6:30 p.m. Recognition Dinner and Entertainment *

TUESDAY, DECEMBER 6

- 7:30 a.m. Registration Opens
- 7:30 a.m. County Presidents and Managers Breakfast (*Invitation only*)
- 9:00 a.m. Delegate Business Session
- 12:00 noon Ag in the Classroom Award Luncheon *
YF&R FARM PAC® Raffle and Check Presentation
- 1:30 p.m. Delegate Business Session
- 5:00 p.m. District Caucus Meetings
- 5:00 p.m. Farm Bureau Members and Leaders Reception
Hosted by PG&E
- 5:30 p.m. Enjoy County Farm Bureau Hospitality

WEDNESDAY, DECEMBER 7

- 8:00 a.m. Delegate Business Session
- 10:00 a.m. CFBF Board Meeting



*Ticketed Events

Registration

Register today!

Register for Annual Meeting online:

Go to www.cfbf.com/am2016

By Mail: Return completed registration form to CFBF

By Phone: Call 1-800-698-3276

Don't forget to make your hotel reservation!

(See more information in travel section)

SAVE WHEN REGISTERING BY NOVEMBER 4, 2016

Current FB Members pay \$25 by November 4; \$50 after November 4

Non-Members pay \$50 by November 4; \$100 after November 4

*Applies to agricultural, associate and collegiate members

To qualify for the "early bird" incentive:

1. Your registration form must be completed online or POST-MARKED on or before November 4, 2016.
2. Registration form must be completed in full, including your member number.
3. Total payment must be included with your completed registration form.
4. Make checks payable to "CFBF." Visa®, MasterCard® and American Express® will be accepted for registration fees. If using a credit card, please fill in all related information requested on the form.

Register electronically!

Visit Farm Bureau's Annual Meeting website at

www.cfbf.com/am2016

(The above deadlines for receiving payment apply.)

Refunds

Your total registration payment will be refunded if cancellation notice is received at CFBF by November 18, 2016. No refunds will be issued for requests received after November 18, 2016.



Registration Checklist

1 Register for Annual Meeting

Online: Go to www.cfbf.com/am2016

By Phone: Call 1-800-698-3276

By Mail: Registration form available to print from our website. Return completed registration form to CFBF.

2 Reserve your hotel room

(See options in travel section)

3 See you in Monterey!

Travel & Accommodations

HOTEL

Hyatt Regency Monterey
1 Old Golf Course Road
Monterey, CA 93940-4908

Telephone: 831-372-1234

\$179/night

Rates exclude tax & local fees

RESERVATIONS

Online: Use our online reservation site to make hotel arrangements:

<https://resweb.passkey.com/go/CAFarmBureauFederation>

By Phone: Ask for the "California Farm Bureau" room block

1-888-421-1442

Reservations must be made by November 4 for discounted room rate of \$179/night.

A credit card is required for your hotel reservation.

Cancellation must occur at least 24 hours prior to arrival to avoid penalties. Check-in is at 4 p.m.; check out is at 12:00 noon. Please note, the hotel has an early departure fee.

PARKING

Self-parking and valet parking are both complimentary.

AIR TRAVEL

San Francisco International: 100 Miles to Hyatt Regency

San Jose International: 72 Miles to Hyatt Regency

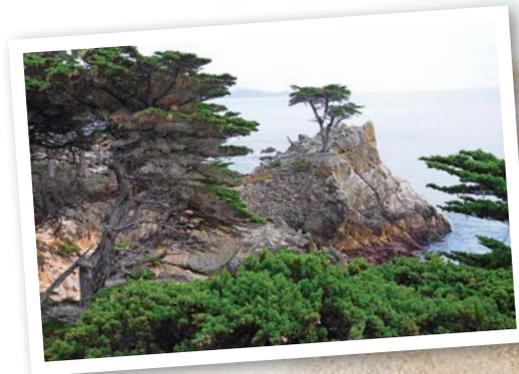
Monterey Regional Airport: 2.5 miles to Hyatt Regency

Service from SFO (United Express) and LAX (American Eagle and United Express)

GROUND TRANSPORTATION

Rental Cars: Use your Farm Bureau membership for discounts at Hertz and Avis.

Taxi: Taxis are available at the Monterey Regional Airport 24 hours a day. The fare to the Hyatt is approximately \$15.



Thank you

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Program Highlights

SUNDAY, DECEMBER 4

YF&R Discussion Meet

Be sure to catch the Young Farmers and Ranchers Discussion Meet and see agriculture's future leaders compete for top spokesperson honors, cash prizes and a trip to Phoenix, as they tackle some of the day's most pressing issues. The final rounds of the competition will take place Sunday afternoon. For more information, visit cbbf.com.

YF&R FARM PAC® Raffle and Silent Auction

The California Farm Bureau Young Farmers and Ranchers Committee invites you to join the fun and excitement of its annual raffle to benefit the California Farm Bureau Fund to Protect the Family Farm (FARM PAC®). Funds raised by the drawing support candidates for public office who share our goal of protecting the farming and ranching way of life. You just might be the one to walk away with one of four custom prize packages.

Trade Show Opening Reception

Come join us for drinks, appetizers and fun, including a candy buffet. The Trade Show Opening Reception will be held on the Trade Show floor from 5 to 7 p.m. Ticket required for food and beverages.

Trade Show

Looking for a chance to check out and try some best-selling industry products, play a round of Trade Show Bingo and have a chance to win great prizes, all while visiting with colleagues, friends and leading agricultural businesses from across the nation? Make sure to stop by the Trade Show – home to social events and the always popular YF&R FARM PAC® Raffle.

For booth purchase information or for more information on sponsorship opportunities, contact Cathie Bradley at cjbasso@aol.com or 916-961-3891.

Agricultural Tour

Monterey County Farm Bureau has graciously arranged an educational tour featuring agricultural innovation and technology. The tour leaves at 10 a.m. and will return to the hotel by 3:30 p.m. Transportation and lunch included.

Spreckels Crossing: Tanimura & Antle, one of the leading vegetable producers in the Salinas Valley, has dedicated a portion of its home ranch property to a new employee housing concept. Built on the site of a former sugar processing facility, the employee-only residential complex consists of 100 two-bedroom, two-bathroom units that can accommodate up to eight employees per unit. There is an onsite store and lounge with access to computers, a laundry room, a recreation room, baseball and soccer fields, and communal barbecue and picnic areas. The company hopes the completed project will serve as an example for other producers in California to follow with their own employee housing projects.

Center for Innovation and Technology: Launched in late 2015, the Center for Innovation and Technology is located in the new Taylor Farms building in downtown Salinas. The Innovation Center was created to help identify industry priorities, discover technol-

ogies to address those priorities, set up testing, facilitate industry feedback and communicate progress to fresh-produce farmers in California, Arizona and Colorado. The center provides work space for ag tech start-ups, mentoring and training, monthly workshops and connections to local growers for proof-of-concept trials.

American Takii Seed: The mission of American Takii is to breed, develop and produce superior quality vegetable and flower varieties to meet the full potential of a dynamic market. Takii and Co. LTD is one of the world's largest breeders/producers of vegetable and flower seeds, and has breeding and experimental stations in Japan as well as international facilities located around the world, including the United States, Holland, France, Chile, Thailand and China. The Salinas location constructed new, state-of-the-art facilities in 2015 to increase their local presence with additional distribution space and offices.

DISCLAIMER

- California Farm Bureau Federation reserves the right to cancel the tour with refund if the passenger minimum of 25 people per bus is not met.
- Tour itinerary is subject to change.

MONDAY, DECEMBER 5

Monday Morning

Keynote Speaker

Lt. Col. Robert Darling

Lt. Col. Robert Darling had a firsthand perspective inside the White House on 9/11 as the tragedy occurred. The vivid memories of that day are seared into his consciousness. He reveals the actual dialogue among the participants—Cheney, Rice, Rumsfeld, Bush—and describes their decision making. His retelling transforms existing stereotypes of the country's top leadership. It offers an important description of events for all Americans who want to know what their leaders knew, when they knew it, and the unprecedented actions they took to defend us.



www.facebook.com/cafarmbureau



www.twitter.com/cafarmbureau



www.youtube.com/cafarmbureau

Monday Afternoon

BREAKOUT SESSIONS

They say knowledge is power, but where can you find that knowledge? Gather the latest information on issues that affect your farm, your ranch and your family at our Annual Meeting.

Land as Your Legacy • 1:30–2:30 p.m.

The Nationwide Insurance Land as Your Legacy program helps provide security to families engaged in the agricultural community, so that the land and businesses you have worked for generations will be preserved and remain a legacy for generations to come.

FDA Produce Safety Rule:

What it Means for Your Operation • 1:30–2:30 p.m.

The Food Safety Modernization Act will require all food producers to meet new standards for food safety. This will include new requirements for on-farm operations, which fall under the Produce Safety Rule. This rule is now final, and the earliest compliance dates begin November 2017. This seminar will help you understand the basic requirements of the Produce Safety Rule, information regarding the FDA approved one-day Produce Safety course, and how to prepare for compliance with the rule.

National Forest Plan Revision • 1:30–2:30 p.m.

Forest plans have a direct impact on agricultural activity, jobs and annual payroll in many California counties. In addition, it is estimated that California's forests store and filter more than 60 percent of the state's water supply. Join us for a discussion of the relationship between multiple use and national forest plan revision in California. CFBF has been actively monitoring the revision proposals for the Sequoia, Sierra and Inyo national forests. Additional forests, including the Plumas, Tahoe, El Dorado and Stanislaus, are expected to undergo revision next.

Local Land Use: Laws, Process, and Opportunities for Participation • 3:30–4:30 p.m.

This session will contain a broad overview of local land use processes, including general plans, zoning ordinances and project-level permitting. It will also cover public review and decision making processes before planning commissions and local boards of supervisors, including the California Environmental Quality Act. Additionally, the session will cover the interface between local land use planning and state and federal law, including the Williamson Act, state and federal endangered species acts, and other environmental laws. The intent is to provide Farm Bureau members with survey-level knowledge and enable effective participation in local land use processes.

The New Water Quality Reality:

How the State Water Board's East San Joaquin Order Will Change the Future • 3:30–4:30 p.m.

The State Water Resources Control Board is revising the irrigated lands regulatory program General Order for the East San Joaquin Water Quality Coalition area. Changes include: 1) Expanding certification and reporting requirements on all growers in all areas; 2) Requiring all information on management practices and nitrogen applications to be publicly reported on a field-level basis, with location information; 3) Requiring sampling of all domestic wells and reporting results on a public website. Resulting requirements would

inevitably lead to increased coalition costs and state regulatory fees.

The state water board's changes will set precedents and will apply statewide, meaning that all regional water boards will need to update or develop General Orders to comply with the state board's revisions. Thus, these changes will impact your farming operation, no matter where you farm in the state.

Commodity Caucuses • 2:30 p.m.

Farm Bureau now offers an informal networking and discussion opportunity for farmers and ranchers to meet by commodity, similar to the Commodity Advisory Committees. In this session, sit down with like-minded producers from across the state to discuss the issues you face, share information and learn from one another. CFBF staff will be on hand to take input on how we can improve Farm Bureau's representation of your issues.

Monday Evening

Awards Banquet and Entertainment

Join us as we celebrate the achievements of Farm Bureau from this past year.

- Enjoy a fun-filled night of music and laughter
- Recognize significant accomplishments made by county Farm Bureaus
- Celebrate with the winner of the Innovator Award
- Recognize county Farm Bureaus for achieving their goals in membership development
- Enjoy dinner among your friends, family, colleagues and leaders

Sometimes you just want to laugh. Patrick Henry masterfully blends content with humor, and delivers the same family-friendly humor and songs that has him performing daily alongside Jeff Foxworthy and Bob Newhart on the SiriusXM Radio Family Comedy Channels and Blue Collar Radio. Patrick has combined his funny songs, stories and message into a program that has delighted audiences around the country. His humor, guitar playing, and performing of original and customized songs offers a unique and memorable program.



TUESDAY, DECEMBER 6

Flu Shots

Free flu shots will be provided by the Rural Health and Safety Committee and will be available just outside the Delegate Session on Tuesday morning. Quantities will be limited.

Ag in the Classroom Award Luncheon

Join us as we recognize the California Foundation for Agriculture in the Classroom and its Outstanding Educator of the Year, wrap up the FARM PAC raffle and watch the Young Farmers and Ranchers check presentation.