



Hetherington Group Expert Investigations and Intelligence Services



Social & Other Search Engine Resources



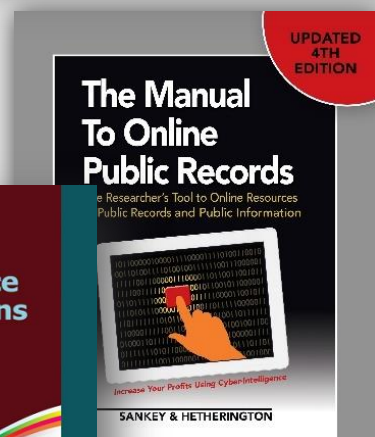
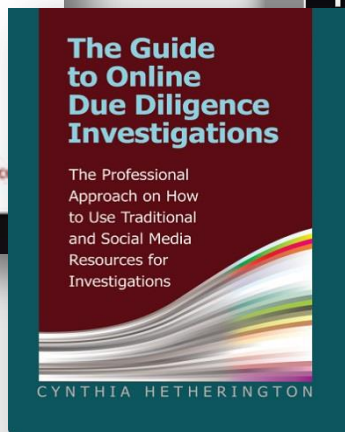
Cynthia Hetherington

Cynthia is a...

internet and online intelligence newsletter

data2know.com

A Publication of Hetherington Group



- OSMOSIS Conference Host
- ACFE Faculty
- ASIS Educator
- Global OSINT presenter
- Author & publisher
- Analyst
- Security Practitioner
- Investigator
- Tech
- Librarian

Overview

As an investigator, social media platforms and search engines are important tools for tracking down facts and following leads. This session expands your general knowledge of social media platforms and search engines, allowing you to create thorough reports for your clients.

Searching for people

Social Media Accounts and other spaces

Hunting Social Media profiles with Google

- Finding profiles is straightforward if you follow these steps
- Do you know their nickname already?
 - Check email addresses.
- Start with Google
 - Search by “first last name” and you will locate popular social media accounts
- Use the following list of social media platforms and add the username to the end
 - [Pinterest.com/animal](https://www.pinterest.com/animal)


Looking for matches here: /username


43 Things	DailyStrength	Fotolog	Ibibo	Meettheboss	PokemanGo	Streetlife	We Heart It
About.me	DeviantArt	Foursquare	Identi.ca	Meetup (website)	Poolwo	Students Circle Network	WeeWorld
Academia.edu	Diaspora*	Friendica	Indaba Music	MillatFacebook	Qapacity	StudiVZ	Wellwer
Advogato	Disaboom	Friends Reunited	Influenster	MocoSpace	Quechup	StumbleUpon	Wepolls.com
AsianAvenue	Dol2day	Friendster	Instagram	MouthShut.com	Qzone	Tagged	Wer-kennt-wen
Athlinks	DontStayIn	Fuelmyblog	Itsmym	Mubi	Raptr	Talkbiznow	Wooxie
Audimated.com	Doximity	Gaia Online	Jaiku	My Opera	Ravelry	Taltopia	WriteAPrisoner.com
Bebo	Draugiem.lv	GamerDNA	Jiepan	MyHeritage	Renren	Taringa!	XING
Biip.no	Dreamwidth	Gapyear.com	Kaixin001	MyLife	ReverbNation.com	TeachStreet	Xanga
BlackPlanet	Elftown	Gather.com	Kiwibox	Myspace	Ryze	TermWiki	Xt3
Bolt.com	Elixio	Gays.com	Lafango	Nasza-klasa.pl	ScienceStage	The Sphere	Yammer
Busuu	Ello	Geni.com	LaiBhaari	Netlog	Sgrouples	TravBuddy.com	Yelp, Inc.
Buzznet	English, baby!	Gentlemint	Last.fm	Nexopia	ShareTheMusic	Travellerspoint	Yookos
CafeMom	Eons.com	GetGlue	Late Night Shots	Ning	Shelfari	Trombi.com	Younow
Care2	Epernicus	GirlsAskGuys	LibraryThing	OUTeverywhere	Sina Weibo	Tsu	Zoo.gr
CaringBridge	Experience Project	Gogoyoko	Lifeknot	Odnoklassniki	Skoob	Tuenti	Zooppa
Classmates.com	Exploroo	Goodreads	LinkExpats	Open Diary	Skyrock	Tumblr	aNobii
Cloob	Facebook	Goodwizz	Linkagoal	Orkut	Smartican	Twitter	aSmallWorld
ClusterFlunk	Faceparty	Google+	LinkedIn	Partyflock	SocialVibe	Tyted	delicious
CouchSurfing	Fetlife	GovLoop	Listography	PatientsLikeMe	Sonico.com	Uplike	douban
CozyCot	FilmAffinity	Grono.net	LiveJournal	Periscope	SoundCloud	VK	eToro
Cross.tv	Filmow	HR.com	Livemocha	Pingsta	Spaces	Vampirefreaks.com	hi5
Crunchyroll	FledgeWing	Habbo	MEETin	Pinterest	Spot.IM	Viadeo	italki.com
Cucumbertown	Flickr	Hospitality Club	MOG	Plaxo	Spring.me	Virb	mixi
Cyworld	Flixster	Hotlist	Makeoutclub	Playfire	Stage 32	Vox	tribe.net
DXY.cn	Focus.com	Hub Culture	Meerkat	Playlist.com	Stickam	WAYN	weRead
DailyBooth	Fotki	IRC-Galleria		Plurk		Wattpad	

Namechk.com & Peekyou.com
















peekyou

Name Username Phone

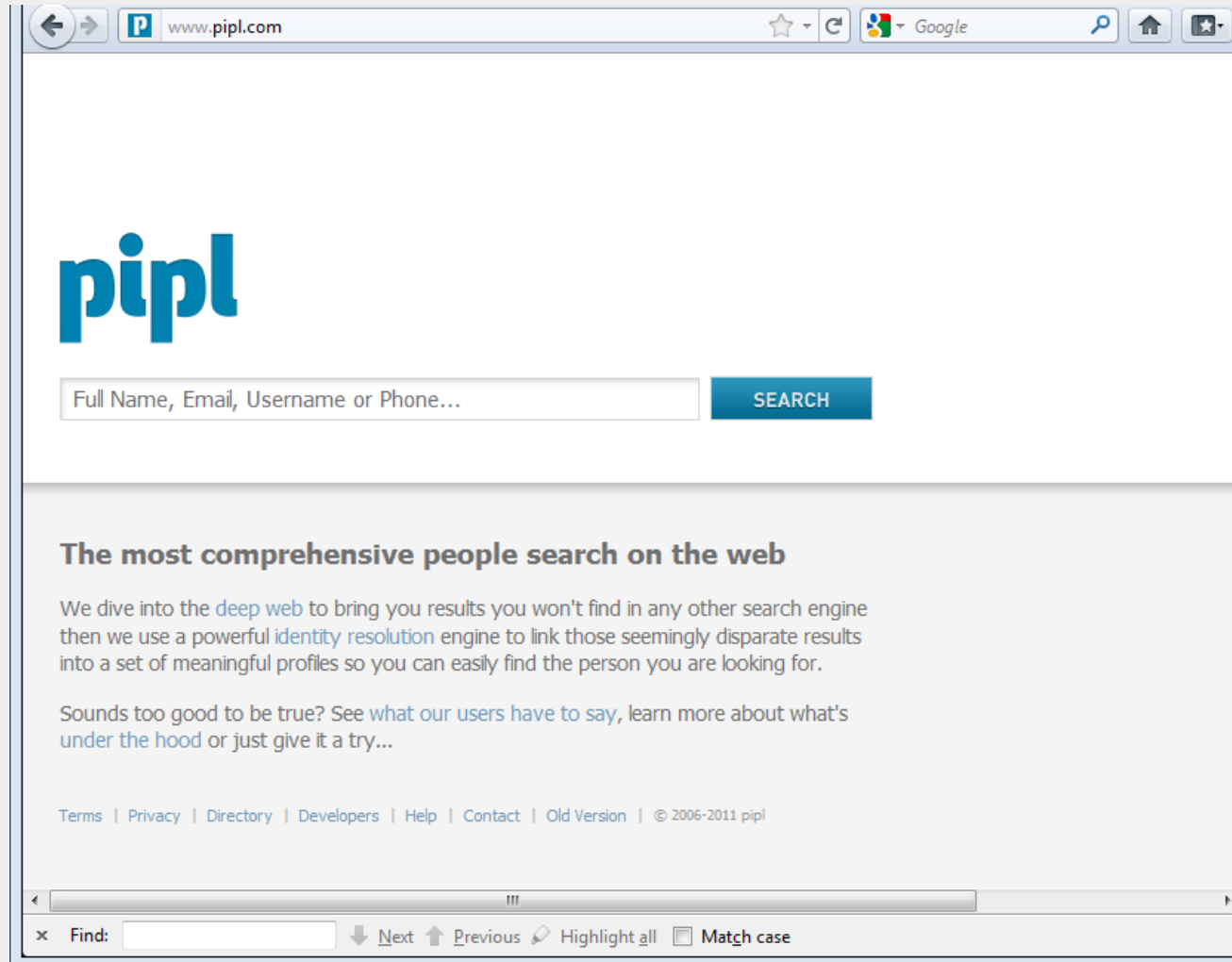
 

Namech_k nickname 

Legend: ● Available ● Unavailable ● Error ● Invalid

 Facebook	 YouTube	 Twitter
 GooglePlus	 Ebay	 Pinterest
 Github	 Flickr	 Pandora
 Rdio	 ProductHunt	 MySpace
 Flipboard	 Foursquare	 OkCupid

Pipl



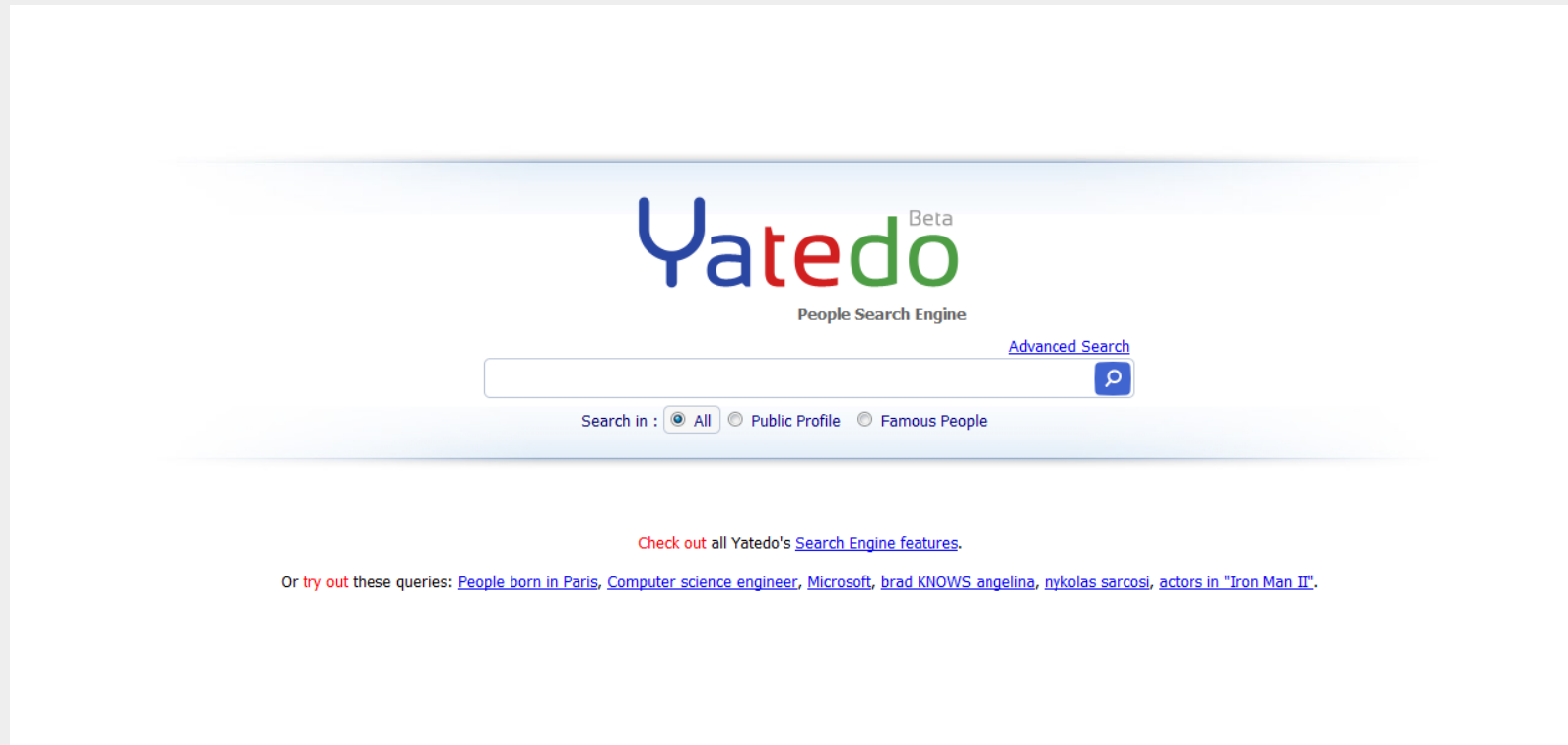
Yasni

- Based in Germany, Yasni coverage extends internationally
- Still many strong US based results are returned
- Allows you to drill down by topic or interest

▼ Categories

- Images
- Telephone & Addresses
- Yellow Page contacts
- Interests
- Network Profiles
- Business Profiles
- Management & Stakeholders
- Private Homepages
- Education
- Bad news
- Books & Literature
- Related Documents
- Publications
- News
- Reports & Statements
- Miscellaneous

Yatedo








- Groups information by images, webpages, documents and social connections.

Yatedo results

Yatedo Person name, company, school, job... anything! [Why use Yatedo?](#) [Share](#)

Cynthia Hetherington, MLS, MSM, CFE [Take control of my profile](#)


Cynthia Hetherington 

 President at Hetherington Group
 New Jersey Institute of Technology
 Greater New York City

This profile has been automatically generated based on publicly available information all around the web. If this is you, you can [Take control of this profile](#). [More about Yatedo Pr](#)

PROFESSIONAL EXPERIENCE

1999 - Present
Publisher - Data2know.com
Write, oversee and produce the Data2know.com newsletter for over 11 years.


1996 - Present
President - Hetherington Group
Hetherington Group understands that thorough research can assist strategic planners prepare for difficult business decisions, focus on positive outcomes and help predict potential threats in the market. We recognize the strength of any one company is the ability to offer products and services, new and unique to your target clientele, to maintain market share leader success, and protect against usurpers in your industry.Hetherington Group offers over 15 years experience conducting investigative due diligence, corporate intelligence, Internet and online investigations. We have formulated

GENERAL SUMMARY

Locality Greater New York City

CONTACT INFORMATION

[Contact Cynthia...](#)


hotels near:
Arlington

Profile
Related People
Social Graph
Images

Searching for stuff

Beyond Google

Content Searching

- When you need to locate information quickly search by content.

Content Type	Example
#hashtag	#tsunami – #adl – #whitepower
Keyword	flood – wax – bitcoin
Location	gillette stadium – rt 50 – la
Building	ellis island – niagara mohawk
Brand	jergens – att – spanx
Company name	hp – academy – revlon
Situation	watergate – super bowl

Google

Google is a great place to locate web sites and everything else

BUT

It is not a great place to locate statements made in social media

Tagboard

#tagboard

[Pricing](#)
[Support](#)
Hg
[My tagboards](#)
+

adl
 Anti Defamation League

Networks

- Twitter
- Facebook
- Instagram
- Google+
- Flickr

Latest posts 51

[Share](#)
[Settings](#)

Filter by keyword

Network: **All** ▾

Post type: **All** ▾

Feature post
↗

Laird Wilcox's Free Speech ...
@LairdMWilcox

✈

READ THIS CAREFULLY. #TWITTER did not take down this site. The #ANTI_DEFAMATION_LEAGUE did. It ...
See More

↩
↻
♥
23 Jan 9:01am

Feature post
↗

Andres de Leon
@IamAndresdeLeon

✈

Este #Jueves #Cunco Cunco, Araucania, Chile Nos veremos en el #Show de #verano 2018 #TourNosDolera #ADL #ADL2018 fb.me/8xAcn7LLP

↩
↻
♥
23 Jan 7:48am

Feature post
↗

Francesco Campanile
@Camfra77

✈

@RafAuriemma Lello fa la persona seria, con #Adl ha chiuso.

↩
↻
♥
23 Jan 7:09am

Feature post
↗

Francesco Campanile
@Camfra77

✈

@LeonardoVivard Accanirsi su una vicenda creata solo da #Adl, siamo messi male.

↩
↻
♥
23 Jan 6:55am

Feature post
↗

lospeakerscorner
about 4 hours ago

✈

#Verdi, il #Napoli, lo #scudetto e la #classifica di #serieA in questa #finestra di #gennaio di #calciomercato ...
See More

Feature post
↗

A. Nyo
@Cryonant

✈

@sscnapoli I rinforzi presidente. Stiamo lottando per il titolo! @DeLaurentiis #ADL #ForzaNapoliSempre

↩
↻
♥
23 Jan 5:51am

Feature post
↗

Fresh
@Kernowfresh

✈

@RobHunt99 And the Andalus energy tosser #adl Whitby is it?

↩
↻
♥
23 Jan 3:17am

Feature post
↗

Witsy
@Witsy_io

✈

#Cryptocurrency Last 1 Hour Volume Losers 📉📉📉: \$MXT -62.15% #MXT \$ADL -58.83% #ADL \$MAC -58.23% #MAC

Feature post
↗

Кристина Афанасьева
about 4 hours ago

✈

Feature post
↗

Pallone Bucato
@PalloneBucato

✈

Il #Napoli è una splendida squadra, a prescindere da se vincerà la #SerieA, ma nelle trattative, sia #ADL che il suo ...
See More

Feature post
↗

Witsy
@Witsy_io

✈

#Cryptocurrency Best returns (Last 15 Minutes): \$QCN +16.3% #QCN \$PIRL +10.85% #PIRL \$ADL +6.35% #ADL

↩
↻
♥
23 Jan 4:41am

Alert Services: free or fee

FREE - Assorted

- [Google.com/alert](https://www.google.com/alerts)
- Socialmention
- Biznar
- Searchtempest
- Claz.org
- [Free.Echosec.net](https://www.freeechosec.net)

FEE – Social Media

- Navigator Liferaft
- Media Sonar
- Cision
- Vocus
- [Echosec.net](https://www.echosec.net)

FEE - News

- Factiva
- Nexis
- ProQuest

Free.Echosec.net



ANNOUNCING THE LATEST VERSION OF ECHOSEC

**the lite version is *free* for
everyone to use**

The latest version of Echosec is free for everyone to use! Yes, you read that correctly, FREE. Anyone can quickly create an account and start searching any location, event hashtag or keyword around the world and view results in real-time.

No credit card, no lengthy sign-up, no hassles.

Simply create an account by entering your email and name, that's it.

Questions? [Learn more](#) about the free version of [Echosec Lite](#).

Navigator by Liferaft - Map View

The screenshot displays the Navigator by Liferaft application in its Map View. The interface includes a top navigation bar with the 'navigator' logo, a search bar, and the user's name 'Rachel Kronfeld' from the 'Hetherington Group'. A left sidebar provides navigation options: Dashboards, Live, Queries, Peek, Subjects, Historics, Social Search, Deep Web, Social Graph, People Search, Reports, and Tags. The main map area shows a geographical region with a blue circular overlay. The overlay contains numerous social media posts, each represented by a colored pin with a small icon and a number. A search bar is also present within the map area. On the right side of the map, a keyword cloud is displayed, showing terms like 'founderwords', 'time', 'bernardsville', 'feel', 'good', 'heart', 'love', 'day', 'great', 'happy', 'today', 'life', 'work', 'photo', and 'don'. The map includes standard Google Maps controls like zoom in/out, pan, and layers. The bottom of the map shows 'Map data ©2018 Google' and a scale of 2 km.

Navigator by Liferaft - Tile View


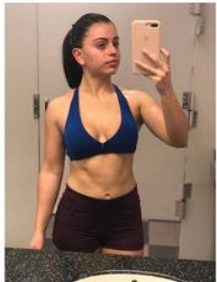






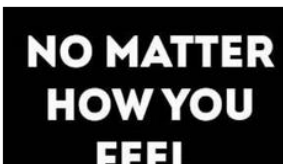




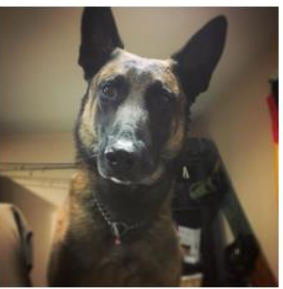




navigator
Rachel Kronenfeld
Hetherington Group

- 🏠 Dashboards
- 📺 Live
- 🔍 Queries
- 👁️ Peek
- 👤 Subjects
- 🕒 Histories
- 👥 Social Search
- 🌐 Deep Web
- 📊 Social Graph
- 👤 People Search
- 📈 Reports
- 🏷️ Tags

Peek

Map View **Tile View** Reset Create Query

Displaying 713 posts

 <p>Jessica Delgado jessidc22</p>  <p>Cuando quieres tener abdominales pero también quieres ganar masa muscular #gymproblems #abs</p> <p>Jan 23, 2018 10:48 am</p>	 <p>Michael Williams m_p_williams</p> <p>True! https://t.co/d5MqWtt1Pd</p> <p>Jan 23, 2018 10:46 am</p>	 <p>Michael Williams m_p_williams</p> <p>Well said Sir Churchill! https://t.co/rOmGnErEVW</p> <p>Jan 23, 2018 10:46 am</p>	 <p>Michael Williams m_p_williams</p> <p>Fascinating. https://t.co/mqd1ISd880</p> <p>Jan 23, 2018 10:42 am</p>	 <p>Michael Williams m_p_williams</p> <p>Simply... WOW! What a great story... will be interesting to see what @netflix does next. https://t.co/Cs3OmBS60P</p> <p>Jan 23, 2018 10:32 am</p>	 <p>Liz Stueck LizStueck</p>
 <p>Gilma Mills vzw_attire_lady</p> 	 <p>Kevin Micchelli KmicchKevin</p> <p>@mitchellreports @SteveKornacki @AshleyRParker @kasia @LesterHoltNBC @kwlkernbc @stavridisj @rickwt Tyler @AJentleson</p> <p>Jan 23, 2018 9:45 am</p>	 <p>Canine Care Morr morrstowndog</p> <p>#tongueoutuesday #dog #caninecare #puppyyawn #MadiPup @ Canine Care https://t.co/Zbu4MxjJnZ</p>  <p>Jan 23, 2018 10:19 am</p>	 <p>Walter Quense onpointk9</p>  <p>When your dog drops his toy on you to wake you up and play... oh Hi Rye. #k9 #onpointk9 #malinios</p> <p>Jan 23, 2018 9:57 am</p>	 <p>Cait Matias cmatiatos</p>  <p>slightly homesick today @drinkpositivitea #tb</p> <p>Jan 23, 2018 9:51 am</p>	 <p>Liz Stueck LizStueck</p>  <p>@delbartonschool welcomes the Peruvian exchange students with a brunch provided by</p> <p>Jan 23, 2018 9:47 am</p>

Keywords Authors

see what <https://t.co/SWeFbd4ayo>

Keyword Add

founderwords time beautiful
bernardsville feel good
heart love day great
happy today life joy work
photo don

Yippy.com



Clustered Results

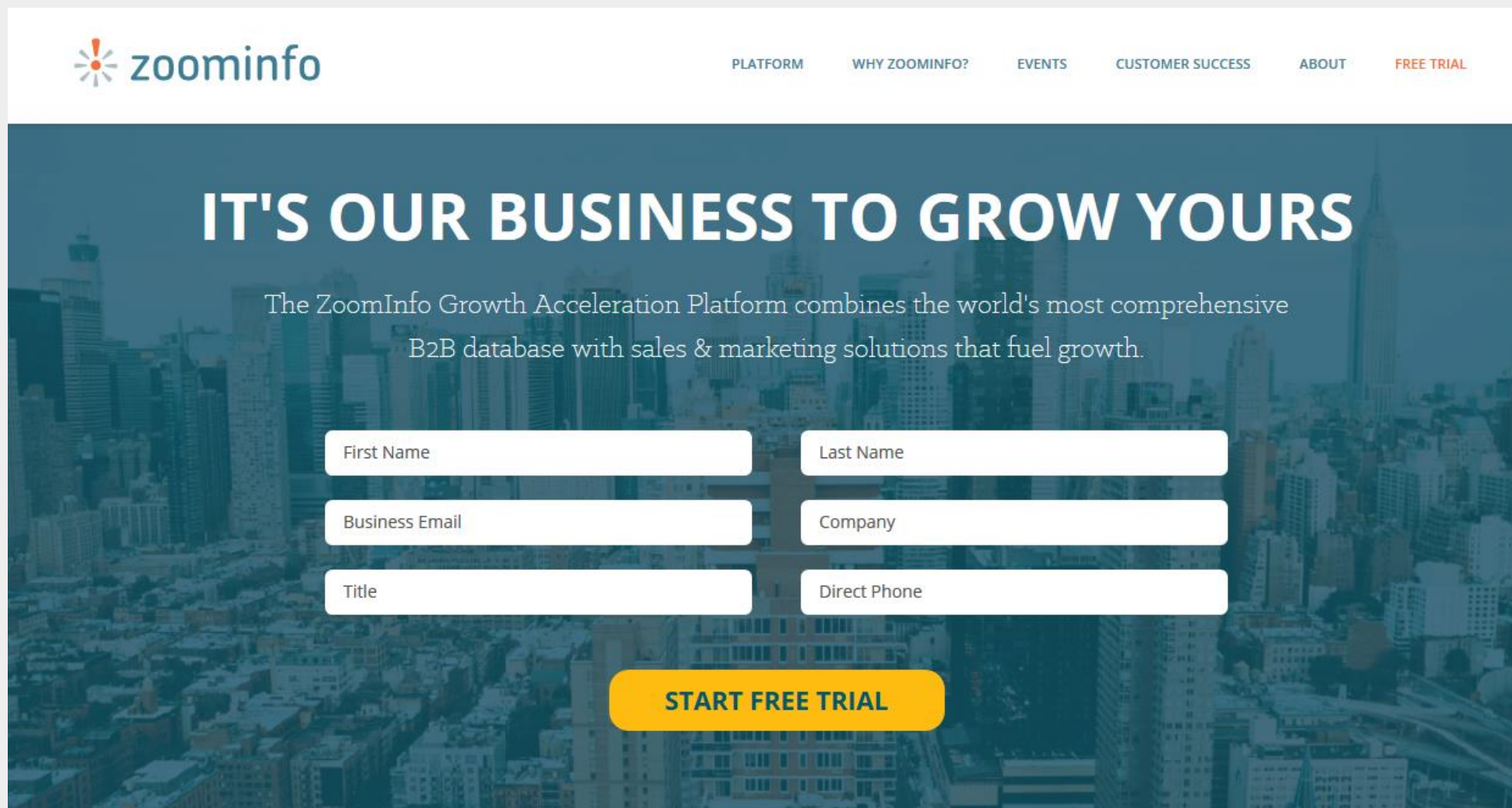


[Sources](#) [Sites](#) [Time](#) [Topics](#)

Top 32 Results remix

- + Investigations (10)
 - Biography (3)
 - Cynthia Hetherington Profiles (3)
 - Find Cynthia Hetherington (3)
 - Records (3)
 - Web of Deceit (2)
 - MyLife.com (2)
 - Other Topics (8)

Zoominfo.com

The image shows a screenshot of the Zoominfo.com website landing page. The background is a dark blue-tinted aerial view of a city skyline. At the top left is the Zoominfo logo, which consists of a stylized orange and white starburst icon followed by the text 'zoominfo'. To the right of the logo is a navigation menu with links for 'PLATFORM', 'WHY ZOOMINFO?', 'EVENTS', 'CUSTOMER SUCCESS', 'ABOUT', and 'FREE TRIAL'. The main heading is 'IT'S OUR BUSINESS TO GROW YOURS' in large, bold, white capital letters. Below the heading is a sub-headline: 'The ZoomInfo Growth Acceleration Platform combines the world's most comprehensive B2B database with sales & marketing solutions that fuel growth.' In the center of the page is a registration form with six white input fields arranged in two columns. The fields are labeled 'First Name', 'Last Name', 'Business Email', 'Company', 'Title', and 'Direct Phone'. Below the form is a prominent yellow button with the text 'START FREE TRIAL' in bold, black capital letters.[PLATFORM](#)[WHY ZOOMINFO?](#)[EVENTS](#)[CUSTOMER SUCCESS](#)[ABOUT](#)[FREE TRIAL](#)

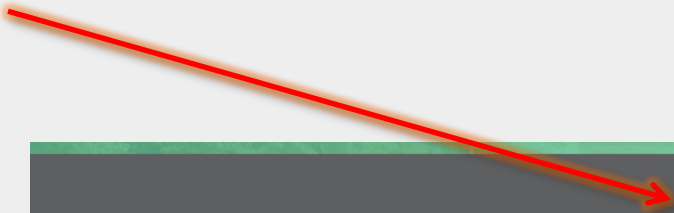
IT'S OUR BUSINESS TO GROW YOURS

The ZoomInfo Growth Acceleration Platform combines the world's most comprehensive B2B database with sales & marketing solutions that fuel growth.

[START FREE TRIAL](#)

Zoominfo.com

Search with first name / last name
Zoominfo.com/people/firstname/lastname



866-904-9666 [Contact](#) [Login](#) [Support](#) [Careers](#) [Find Contacts](#)

SOLUTIONS	CUSTOMERS	COMPANY
Platform	Customer Success	About
Products	Become a Partner	News & Press
		Resources
		Blog

FREE TRIAL
Sign up to receive a free trial of the ZoomInfo Platform.

[SIGN UP](#)

[f](#) [t](#) [in](#) [g+](#)

Zoominfo

cynthia hetherington

Job Title
[Input Field]

Company Name / URL / Ticker
[Input Field]

Industry Keywords
[Input Field]

City / State / ZIP
[Input Field]

Need to refine further?

Person (advanced)

Additional Filters


Return current OR past positic x

Include Board Members x

Include People with Partial Profiles x

Company (advanced)

Find Network
Add to List
Set Alert
Print



Cynthia Hetherington

[Wrong Cynthia Hetherington?](#)

Editor-in-chief

Email: c***@***.com

Local Address: Haskell, New Jersey,
United States

Data2know.com

Get Contact Info »

it's free and takes 30 seconds

Share This Profile

This profile was last updated on 7/24/15 and contains information from public web pages and contributions from the ZoomInfo community. Is this you? [Claim your profile.](#)

Background

Employment History

Publisher
Data2know.com

President
[Hetherington Group](#)

Web References **132 Total References**

[Association of Certified Fraud Examiners - Bio - Cynthia Hetherington](#)
www.acfe.com, 10 Jan 2015 [cached]

[Cynthia Hetherington, CFE Association of Certified Fraud Examiners - Bio - Cynthia Hetherington](#)

Archive.org

Search the history of over 432 billion pages on the Internet.





Internet Archive is a non-profit library of millions of free books, movies, software, music, and more.

 8.1M	 2.0M	 2.5M	 110K	 1.0M	 154K	 164K
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[Advanced Search](#)

Socialmention *

socialmention*

Blogs Microblogs Bookmarks Comments Events Images News Video Audio Q&A Networks All

"cynthia hetherington" [Advanced Search](#) [Preferences](#)

0% strength

0:0 sentiment

0% passion

4% reach

3 months avg. per mention

last mention 9 days ago

2 unique authors

0 retweets

Sentiment

positive		0
neutral	<div style="width: 100%;"></div>	2
negative		0

Top Keywords

online	<div style="width: 100%;"></div>	2
ippy	<div style="width: 50%;"></div>	1
resourc	<div style="width: 50%;"></div>	1

Mentions about "cynthia hetherington"

Sort By: Results: Results 1 - 15 of 2 mentions.

- [Politics Book Review: The Manual to Online Public Records: The Researchers Tool to Online Resourc...](#)

[RSS Feed](#)

[Email Alerts](#)

[CSV/Excel](#)

Feedback

CSV Data

[Sentiment](#)

[Top Keywords](#)

[Top Users](#)

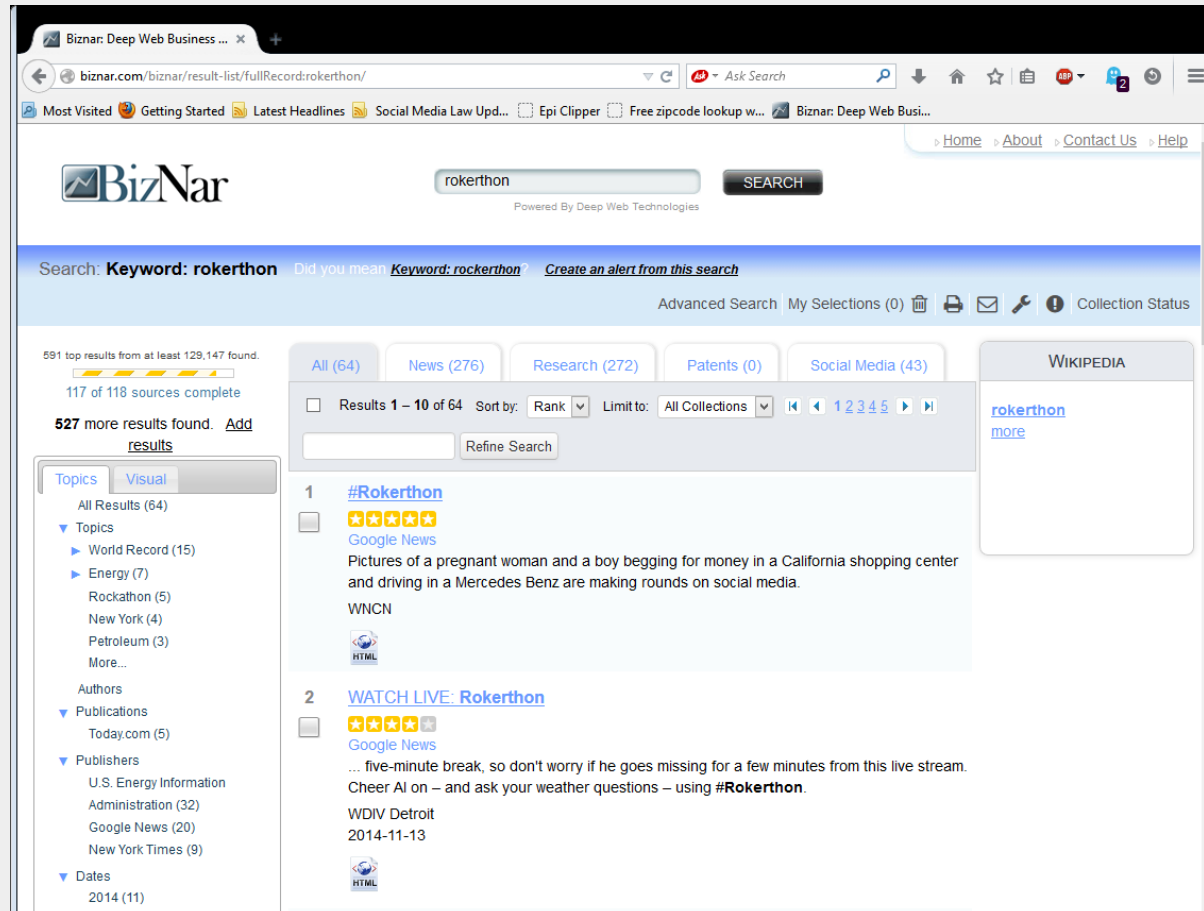
[Top Hashtags](#)

advertisement

Social Report

SOCIAL MEDIA MANAGER?

Biznar *



The screenshot shows a web browser window with the Biznar search engine. The search term 'rokerthon' is entered in the search bar. The results page displays 591 top results from at least 129,147 sources, with 117 of 118 sources complete. The search results are categorized by type: All (64), News (276), Research (272), Patents (0), and Social Media (43). The first result is '#Rokerthon' from Google News, featuring a video thumbnail and a description: 'Pictures of a pregnant woman and a boy begging for money in a California shopping center and driving in a Mercedes Benz are making rounds on social media.' The second result is 'WATCH LIVE: Rokerthon' from Google News, with a description: '... five-minute break, so don't worry if he goes missing for a few minutes from this live stream. Cheer AI on – and ask your weather questions – using #Rokerthon.'

Search: **Keyword: rokerthon** Did you mean: [Keyword: rokerthon?](#) [Create an alert from this search](#)

Advanced Search My Selections (0) Collection Status

591 top results from at least 129,147 found.
117 of 118 sources complete
527 more results found. [Add results](#)

Topics Visual

- All Results (64)
- Topics
 - World Record (15)
 - Energy (7)
 - Rockathon (5)
 - New York (4)
 - Petroleum (3)
 - More...
- Authors
- Publications
 - Today.com (5)
- Publishers
 - U.S. Energy Information Administration (32)
 - Google News (20)
 - New York Times (9)
- Dates
 - 2014 (11)

All (64) News (276) Research (272) Patents (0) Social Media (43)

Results 1 – 10 of 64 Sort by: Rank Limit to: All Collections 1 2 3 4 5

Refine Search

1 [#Rokerthon](#)

 Google News
 Pictures of a pregnant woman and a boy begging for money in a California shopping center and driving in a Mercedes Benz are making rounds on social media.
 WNCN

2 [WATCH LIVE: Rokerthon](#)

 Google News
 ... five-minute break, so don't worry if he goes missing for a few minutes from this live stream. Cheer AI on – and ask your weather questions – using #Rokerthon.
 WDIV Detroit
 2014-11-13

WIKIPEDIA

[rokerthon](#)
[more](#)

End Notes

- Take advantage of the free tools to their maximum capacity
- Fee based tools can hasten your process and make your research much more intelligent
- Not everything is located in social media, don't forget unique engines
 - For people
 - For documents
 - For historical references
- Many vendors offer excellent products, but constantly question their abilities.






Hetherington Group Expert Investigations and Intelligence Services



Thank you



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CH@heteringtongroup.com

 Cynthiahetherington
 HetheringtonGroup
 @HetheringtonGrp