

**BUILDING
HOPE
TOGETHER**



The Journey After Suicide

Sydney Masonic Centre | 13-15 June 2019

**Partnerships and
Exhibition Prospectus**





INTRODUCTION

The Conference Organising Committee are proud to present 'Building Hope Together: The Journey After Suicide', to be held at the Sydney Masonic Centre on Thursday 13th, Friday 14th and Saturday 15th June 2019.

The Conference, held each biennial year, aims to reduce the impact of suicide by establishing a network that provides best practice, holistic, physical, emotional and spiritual support, comfort and understanding for the health and well-being of all Australians affected by suicide death.

The Conference Organising committee anticipate 300+ delegates from across Australia to attend, providing a practical way for organisations to show support for those bereaved by suicide.

A choice of sponsorship and trade display opportunities are now available. Please feel free to call myself on 0412 164 575 or Isabella Mee on 02 4267 2225 for further information.

Alan Staines

Alan Staines

OAM (Envoy)

National Secretary

National Association for the Bereaved by Suicide

THE VENUE

The 'Building Hope Together: The Journey After Suicide' Conference will be hosted at the Sydney Masonic Centre (SMC). The SMC not only provides a great and central location to Sydney's CBD and Airport, it also features state-of-the-art communication facilities via an extensive accessible design.

The conference and exhibition centre is regarded by many as the most unique and versatile conference and exhibition centres in Sydney. Providing plenty of space for the exhibition and trade area and all the facilities required to host a successful conference for over 600 delegates.

We look forward to hosting the next successful 'Building Hope Together: The Journey After Suicide' Conference at the SMC in June 2019, and look forward to you being part of it.

PARTNERSHIP OPPORTUNITIES

A variety of partnership opportunities are being offered for your organisation's exposure at the Conference and exhibition.

Please note the Conference Organising Committee are happy to tailor packages not currently available in this prospectus and encourage those with interest in exposure to contact our Partnership and Exhibition Sales Manager to discuss what is possible.

All listed pricing is inclusive of GST and in AUD.

| OPPORTUNITIES AT A GLANCE | NUMBER AVAILABLE | INVESTMENT AUD \$ (Incl. gst) |
|--|-----------------------|----------------------------------|
| Key Partnership Opportunities | | |
| Platinum Sponsor | Exclusive | 25,000 |
| Diamond Sponsor | Exclusive | 19,000 |
| Gold Sponsor | Limited Opportunities | 14,500 |
| Silver Sponsor | Limited Opportunities | 9,000 |
| Bronze Sponsor | Limited Opportunities | 7,000 |
| Social Event & Catering Opportunities | | |
| Conference Dinner Sponsor | Exclusive | 8,800 |
| Welcome Cocktail Reception Sponsor | Exclusive | 6,600 |
| Barista Cart Sponsor | Exclusive | 3,300 |
| Advertising | | |
| Delegate Satchel Bag Sponsor | Exclusive | 5,500 |
| Keynote Speaker Sponsor | Multiple | 4,400 |
| Name Badge & Lanyard Sponsor | Exclusive | 2,800 |
| Notepad and Pen Sponsor | Exclusive | 1,800 |
| Satchel Insert Sponsor | Multiple | 500 |
| Exhibition | | |
| Table Display | Multiple | 2,200 |

KEY PARTNERSHIP OPPORTUNITIES



Platinum Sponsor

Exclusive OpportunityInvestment AUD \$25,000

Sponsorship of this event offers excellent branding and networking opportunities, showing support and making connections.

Acknowledgements

- Platinum Sponsor logo to be included on all conference publications
- Recognition as Principal Conference Sponsor on conference website
- Corporate announcement as Platinum Sponsor at the opening and closing sessions
- Opportunity for a 10-minute speech during the opening session
- Platinum Sponsor logo to be included on the cover of the Conference Handbook
- 2 x full paged colour advertisements in Conference Handbook (artwork to be supplied by sponsor)
- One 6m x 2m exhibition stand with primary exhibition location for the duration of the conference
- Company logo and hyperlink from the conference website to sponsor's website
- 4 x complimentary full registrations including 4 x tickets to the Welcome Reception and Conference Dinner
- 2 x complimentary tickets to the Pre-Conference Workshop
- 4 x A4 satchel inserts



Diamond Sponsor

Exclusive OpportunityInvestment AUD \$19,000

Sponsorship of this event offers excellent branding and networking opportunities, showing support and making connections.

Acknowledgements

- Diamond Sponsor logo to be included on all Conference publications
- Recognition as Diamond Conference Sponsor on Conference website
- Corporate announcement as Diamond Sponsor at the opening session
- Opportunity for a 2-minute speech during the closing session
- Diamond Sponsor logo to be included on the cover of the Conference Handbook
- 1 x full paged colour advertisements in Conference Handbook (artwork to be supplied by sponsor)
- One 3m x 2m exhibition stand with an ideal exhibition location for the duration of the Conference
- Company logo and hyperlink from the Conference website to sponsor's website
- 3 x complimentary full registrations including 3 x tickets to the Welcome Reception and Conference Dinner
- 1 x complimentary tickets to the Pre-Conference Workshop
- 3 x A4 satchel inserts



Gold Sponsor

Limited Opportunity Investment AUD \$14,500

Sponsorship of this event offers excellent branding and networking opportunities, showing support and making connections.

Acknowledgements

- Gold Sponsor logo to be included on all Conference publications
- Recognition as Gold Conference Sponsor on Conference website
- Corporate announcement as Gold Sponsor at the closing session
- Gold Sponsor logo to be included on the cover of the Conference Handbook
- ½ page colour advertisements in Conference Handbook (artwork to be supplied by sponsor)
- One 3m x 2m exhibition stand with an ideal exhibition location for the duration of the Conference
- Company logo and hyperlink from the conference website to sponsor’s website
- 2 x complimentary full registrations including 2 x tickets to the Welcome Reception and Conference Dinner
- 1 x complimentary tickets to the Pre-Conference Workshop
- 2 x A4 satchel inserts



Silver Sponsor

Limited Opportunity Investment AUD \$9,000

Sponsorship of this event offers excellent branding and networking opportunities, showing support and making connections.

Acknowledgements

- Corporate announcement as Silver Sponsor during Conference
- Exposure in the Conference Handbook as the Silver Sponsor
- ½ page colour advertisements in Conference Handbook (artwork to be supplied by sponsor)
- One 3m x 2m exhibition stand with an ideal exhibition location for the duration of the Conference
- Company logo and hyperlink from the Conference website to sponsor’s website
- 2 x complimentary full registrations including 2 x tickets to the Welcome Reception and Conference Dinner
- 1 x complimentary tickets to the Pre-Conference Workshop
- 1 x A4 satchel insert



Bronze Sponsor

Limited Opportunity Investment AUD \$7,000

Sponsorship of this event offers excellent branding and networking opportunities, showing support and making connections.

Acknowledgements

- Corporate announcement as Bronze Sponsor during Conference
- Exposure in the Conference Handbook as the Bronze Sponsor
- ¼ page colour advertisements in Conference Handbook (artwork to be supplied by sponsor)
- One 3m x 2m exhibition stand with an ideal exhibition location for the duration of the Conference
- Company logo and hyperlink from the Conference website to sponsor’s website
- 1 x complimentary full registrations including 2 x tickets to the Welcome Reception and Conference Dinner
- 1 x A5 satchel insert

SOCIAL EVENT & CATERING OPPORTUNITIES

Conference Dinner Sponsor

Exclusive Opportunity..... Investment AUD \$8,800

Sponsorship of this event offers excellent branding and networking opportunities. The price of this evening is included in the delegate registration fee – a fact reflected in the strong attendance at this event.

Acknowledgements

- Opportunity for a 5-minute speech during the opening of the Conference Dinner
- Placement of signage at the Conference Dinner
- One 3m x 2m exhibition stand with an ideal exhibition location for the duration of the Conference
- Recognition as Conference Dinner Sponsor on Conference website
- Company logo and hyperlink from the Conference website to sponsor's website
- ½ page colour advertisements in Conference Handbook (artwork to be supplied by sponsor)
- 2 x complimentary full registrations including 2 x tickets to the Welcome Reception and Conference Dinner
- 2 x Additional Tickets to the Conference Dinner (in total 6 x Conference Dinner tickets)
- 1 x A4 satchel insert

Welcome Reception Sponsor

Exclusive Opportunity..... Investment AUD \$6,600

Sponsorship of this event offers excellent branding and networking opportunities. The price of this evening is included in the delegate registration fee – a fact reflected in the strong attendance at this event.

Acknowledgements

- Opportunity for a 5-minute speech during the opening of the Welcome Reception
- Placement of signage at the Welcome Reception
- One 3m x 2m exhibition stand with an ideal exhibition location for the duration of the Conference
- Company logo and hyperlink from the Conference website to sponsor's website
- Recognition as Welcome Reception Sponsor on Conference website
- ¼ page colour advertisements in Conference Handbook (artwork to be supplied by sponsor)
- 1 x complimentary full registration including 1 x ticket to the Welcome Reception and Conference Dinner
- 2 x Additional Tickets to the Welcome Reception (in total 3 x Welcome Reception tickets)
- 1 x A4 satchel insert

Barista Station Sponsor

Exclusive Opportunity..... Investment AUD \$3,300

The Barista Station will be well received and used regularly by delegates within a prime area.

Acknowledgements

- Complimentary coffee provided to all Conference attendees with sponsor recognition
- Recognition as Barista Cart Sponsor on Conference website
- Naming rights to the Barista Station
- Logo on sign at the Barista Station
- Opportunity to provide branded cups, napkins and aprons (sponsor cost)
- Company logo and hyperlink from the Conference website to sponsor's website
- 1 x A4 satchel insert

ADVERTISING AND BRANDING OPPORTUNITIES

Delegate Satchel Bag Sponsor

Exclusive Opportunity..... Investment AUD \$5,500

Every registered delegate will be provided with an official Conference Satchel upon registration. The Organising Committee will ensure a quality satchel is chosen to prolong usage by delegates.

Acknowledgements

- Acknowledgment in the Conference Program
- Company logo printed on the satchel*, along with the Conference logo
- 1 x A4 satchel insert

The Organising Committee reserves all rights in selection of the appropriate Conference delegate satchel. Size and location of your logo placement will also be at the discretion of the Organising Committee.

Keynote Speaker Sponsor

Multiple Opportunities..... Investment AUD \$4,400
(subject to speaker confirmation)

The Conference Organising Committee have invited high profile speakers to deliver plenary presentations. Your sponsorship of a speaker provides the opportunity for maximum exposure of your brand.

Acknowledgements

- Acknowledgment as the sponsor of the specific keynote speaker session
- Acknowledgement of sponsorship at opening and closing of session for the dedicated speaker
- Acknowledgement of sponsorship next to the speaker in the on-line program
- Organisation provided pull up banner displayed at session where the speaker is appearing
- Company logo and hyperlink from the Conference website to sponsor's website

Delegate Name Badge & Lanyard Sponsor

Exclusive Opportunity..... Investment AUD \$2,800

Every registered delegate will be provided with an official Conference name badge upon registration. Delegates will need to wear their name badge for the duration of the Conference, which will enable access to all program sessions, social functions and the exhibition.

Acknowledgements

- Acknowledgment in the Conference Program
- Company logo printed on the Name Badges and Lanyards*, along with Conference logo

The Organising Committee reserves all rights in selection of the appropriate Conference name badge and lanyard. Size and location of your logo placement will also be at the discretion of the Organising Committee.

Notepad and Pen Sponsor

Exclusive Opportunity..... Investment AUD \$1,800

The sponsor can provide a branded notepad and pen to be included in the delegate bag. This is a useful resource for delegates on site and provides good exposure of your organisation. (Quantity, size and delivery deadline will be made available upon enquiry).

Satchel Insert Sponsor

Multiple Opportunities..... Investment AUD \$500

Unable to attend but want to enhance your exposure at the Conference? A satchel insert will reinforce your profile at the event and will be a 'take home' item for delegates to refer to.

OTHER OPPORTUNITIES

If you would like your organisation to be recognised at the 'Building Hope Together: The Journey After Suicide' Conference, but don't see anything to suit your requirements in the prospectus, please contact our Partnership Sales Manager who will be happy to work with you on a tailor-made opportunity.

EXHIBITION

EXHIBITION BOOTH DISPLAY..... Investment AUD \$2,200

- One 3m x 2m exhibition booth, standing 2.5m high with one skirted table and two chairs
- Company logo and hyperlink from the Conference website to sponsors website
- One complimentary full registration including one ticket to the Welcome Reception and Conference Dinner
- Recognition as an Exhibitor in the Conference Handbook
- Standard power outlet
- 1 x A4 satchel insert

GENERAL TERMS AND CONDITIONS

- All costs include GST and are in AUD
- A tax invoice will be sent upon receipt of a signed application form
- The allocation of exhibition positions or confirmation of a sponsorship item is at the discretion of the Conference Organising Committee and will take into account date of application booking, exhibition preferences, proximity to competitors and other relevant matters.
- The Conference Organising Committee reserves the right to alter the exhibition floor plan at any time.

**We look forward to and welcome
your participation in Sydney in 2019.**

**For all enquiries regarding partnerships and exhibition,
please contact:**

Partnership and Exhibition Sales Manager

Alignment Event Solutions
E: info@alignmentevents.com.au
T: + 61 2 4267 2225



The Journey After Suicide

www.BuildingHope.com.au