Dell PowerEdge 13th generation: **Future-Ready IT**



1

HX

(HH)

(HH)

(HH)

200

2005

1

1

(HH)

(HH)

(HHF

200

200

Boosting application performance Bringing storage closer to compute and enabling software defined storage

- Accelerates mission critical databases
- Increases the number of concurrent users and transactions
- Makes much larger data sets possible
- Doubles data throughput
- Optimizes data placement thru tiering
- Enables software defined storage



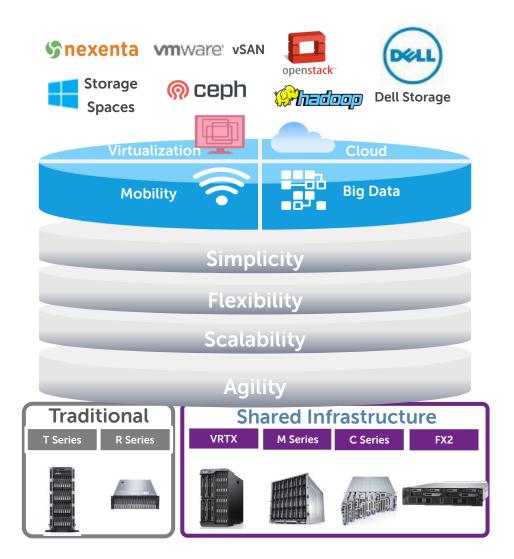
Storage enhancements

- Express Flash industry's first and only hot plug PCIe SSDs
- Cost effective 1.8" SATA flash 2.4 times faster
- Increased local storage capacities

- Storage tiering within the server
- High performance RAID and dual RAID zoning
- High performance caching (DAS & SAN)

Software Defined Storage PowerEdge Servers

- Simplify your IT with the convergence of server, networking, and storage for higher efficiency
- Combine compute, storage, and I/O blocks for greater flexibility and agility
- Historically storage solutions have been sold primarily as appliances that are difficult to address dynamic workloads
- Adaptability and scalability of SDS allows for expansion of storage similar to adding a VM versus the process of extending physical storage
- Protect your investment with open standards platforms



Flash storage leadership Dense 1.8" SSD and 2.5" NVMe PCIe SSD

Delivering high performance, durability and flexibility



:0	8			 8533		
:0	IX	1	 BBBB	 X 8 8 8 8		

DOLL			
States I COL MINING House		OL NAME House TOL NAME House I	
O	O BRED Haves HOL BRED Haves	O	COMMENT Vienes (18
I OI BRED Heres	O BRED Heres TOL BRED Heres	OL BRED Heres HOL BRED Heres	
LOI BRED Lines	O THE LOS TO THE DIAM		COLUMN DE LA COLUMN
A. Contraction			Corp.



- **SSD optimized** server configurations to accelerate your database performance
 - OLTP workloads
 - Online analytics
 - CRM
- **Unsurpassed performance-** High IOPS and Ultra Low Latency
- **\$ per 1000 IOPS** vs Fusion I/O solution
- **Building blocks** for Dell Fluid Cache for SAN and the new SanDisk DAS Cache
- Front access, hot plug to simplify management

PowerEdge Express Flash NVMe PCIe SSDs Drive the storage performance of your applications

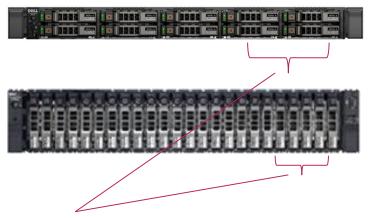


400GB, 800GB and 1.6TB Capacity points High Endurance (life) MLC based devices

- Unsurpassed Performance- High IOPS and Ultra Low Latency
- Innovation First to Market with Front access, hot-plug NVMe PCIe-SSDs
- **Technology Leadership** Driving Industry Standards – NVMe, 2.5" form factor drive
- Device-based flash management
- Wide range of applications including:
 - > Online transactional processing (OLTP)
 - > Online analytical processing (OLAP)
 - > Collaborative (SharePoint) environments
 - > Virtualization (Hyper-V)

Common slot backplane technology Maximize the flexibility of server storage

Available for both the R630 10 x 2.5" and R730xd 24 x 2.5" backplanes



4 Common Slots can support either SAS/SATA drives or NVMe PCIe SSD



- Four common slots support any enterprise storage media
- Solution in 1U or 2U for Dell Caching Acceleration
- Provides maximum storage tiering flexibility*
- Cache options to support Dell Fluid
 Cache for SAN and SanDisk DAS Cache
- Mix and match flexibility
 - PERC controller knows if common slots have SAS/SATA drives or PCIe SSD
 - No setting to adjust. Plug and go!

*tiering supported with applications such as Microsoft Storage Spaces

High performance PERC option: H730P Drive the storage performance of your applications

Supports 3Gb/s, 6Gb/s & 12Gb/s SAS and SATA hard disk drives (HDD) and solid state devices (SSD) and leverages 2GB NV Cache for optimal RAID performance.



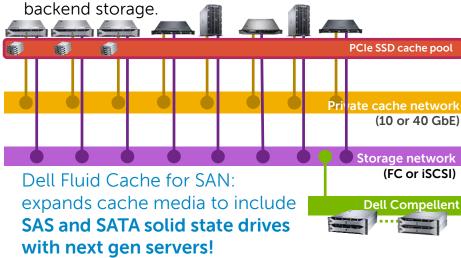
- 12Gbps SAS Capable
- Doubling of performance (IOPs): PERC8-375K → PERC9-750K
- 2GB NV Cache
- Dual Mode capable RAID & Pass-Thru
- Support for SAS Zoning Dual PERCs at the server

PowerEdge solutions: turbocharge application performance Flash storage & caching options

Designs across the PowerEdge portfolio offer a variety of density and drive options including new, disruptive flash technology: 1.8 inch SAS and SATA SSDs & hot plug PowerEdge Express Flash NVMe PCIe SSDs.

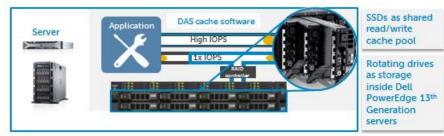
Dell Fluid Cache for SAN

- Delivers extraordinary application response time for database and virtualization workloads.
- Allows performance scaling on the fly by adding Dell PowerEdge Express Flash NVMe PCIe SSDs or server nodes – even in a live cache pool.
- Ensures data integrity with write-back caching technology and full coherency to Compellent



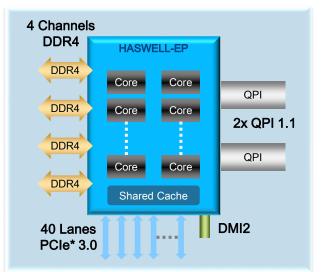
SanDisk DAS Cache

- Server-level, DAS (direct attached storage) I/O application acceleration solution brought to you by Dell, for use with next generation PowerEdge Servers
- Enables remarkable performance for workloads such as OLTP, OLAP, and Business Analytics.
- Supports both Linux and Windows OS
- Versatile, supporting a multitude of devices for cache: SATA, SAS and PCIe SSDs; PowerEdge Express Flash NVMe PCIe SSDs; and PCIe-based cards such as Fusion IO.
- Rotating storage is internal to the server, external using select Dell PowerVault storage.



- Dell Fluid Cache for SAN: Expanded cache media to also support SAS and SATA SSDs with next gen servers
- SanDisk DAS Cache: Great for accelerating OLTP, OLAP, and Business Analytics workloads

Intel® Xeon® processor E5-2600 v3 Product Family



- New Haswell microarchitecture with AVX 2.0
- 22nm processor for server/workstations
- Brings several new capabilities in the areas of virtualization, security and power efficiency
- DDR4 memory support to scale performance

Feature	Xeon [®] processor E5-2600 v2 product family	Xeon [®] processor E5-2600 v3 product family		
Cores/Threads per socket	Up to 12 Cores / 24 Threads	Up to 18 Cores / 36 Threads		
Last-level Cache (LLC)	Up to 30 MB	Up to 45 MB		
Max Memory Speed (MT/s)	Up to 1866	Up to 2133		
QPI Speed (GT/s)	2x QPI 1.1 channels 6.4, 7.2, 8.0	2x QPI 1.1 channels 6.4, 8.0, 9.6		
Max DIMM Capacity	Up to 12 Slots/Processor			
PCIe* Lanes / Controllers/Speed	Up to 40 / 10 / PCIe* 3.0 (2.5, 5, 8 GT/s)			
TDP (W)	150 (WS only), 130, 115, 95, 80, 70, 60W	160 (WS only), 145, 135, 120, 105, 90, 85, 65W, 55W [◆]		
AVX	AVX 1.0	AVX 2.0		

* Higher TDP on Haswell driven by integration of voltage regulator for increased platform flexibility. System power expected to be relatively same.

All products, computer systems, dates and figures specified are preliminary based on current expectations, and are subject to change without notice. Intel may make changes to specifications and product descriptions at any time, without notice.

All products, computer systems, dates and figures specified are preliminary based on current expectations, and are subject to change without notice. Copyright © 2014 Intel Corporation. All rights reserved

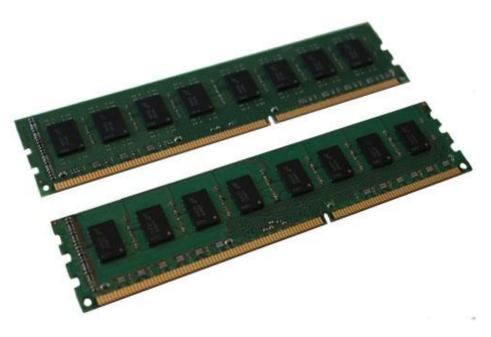
inte

Dell PowerEdge Memory – DDR4

13G with DDR4 Memory on Grantley Provides:

- Increased bandwidth over DDR3
 - 15% higher bandwidth than DDR3
 - Higher speeds to come
- Lower Power than DDR3
 - 30% lower active power
 - 50% lower standby power
- Same capacities as DDR3
 - 2X increase with 128GB DIMM via future release
- LRDIMM Performance approximately same
 as RDIMM performance
 - DDR3 LRDIMM lagged in speed

 Continuation of the flexible memory model and the PowerEdge Memory and CPU Selector



For more information: www.dell.com/poweredge/memory

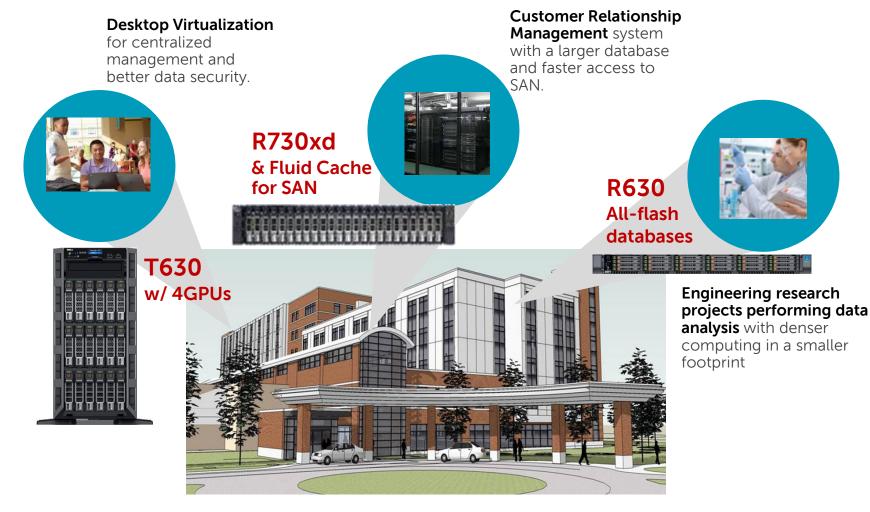


Harness state-of-the-art innovations to accelerate workloads

"The idea is around flexibility – dialing in what you need, based on your use case - the relationship between servers and storage is changing, and PowerEdge designs are optimized around the emerging ways of computing."



Optimizing the most intensive workloads Future-ready solutions today



Fit the infrastructure to the workload & environment



Data I/O Starved Applications



R630

Users continue to ask for dense flash storage optimized platforms

IOP starved applications like OLTP (I.e., E-Commerce, Electronic Exchanges) and Decision Support Systems

13th Generation PowerEdge brings the first 1U server with high flash spindle count and hot plug PCIe SSD capability

Choice of 24 x all flash spindles (1.8") or 2.5" form factor supporting SAS/SATA SSD or HDD plus up to four PCIe SSD

- Flash storage tied with Fluid Cache for SAN is ideal for increasing OLTP transactions and concurrent usage where applications are highly latency sensitive (i.e., E-Commerce, Financial trading, etc.)
- R630 with 24 x 1.8" SSDs provides 240% local storage performance at roughly the same cost
- Ideal for 85 90% Oracle RAC environments
 - Better server utilization by eliminating data I/O bottleneck.
 - Utilize backend storage for capacity rather than performance.
 - Double the rack density with reduced power, cooling and space costs given 1U density.
- Increase concurrent users by 6x with Fluid Cache for SAN and improve system response over 90%

Server Side Storage Tiering - Flash & Capacity



R730xd

Users Continue to Ask for tiered storage combining flash capability integrated with large local Storage Capacity

Need for workloads like Big Data (Hadoop), Microsoft SQL Databases, and DataMart

13th Generation PowerEdge brings the first 2U server with the right mix of flash and high-capacity local storage

R730xd is designed for workloads like standalone database that require a mix of flash and high capacity local storage

- Up to 18 x 1.8" SATA SSD
- The low latency IOPs that SSD's support better enables the virtualization of Microsoft SQL and can speed transaction by 3-10x
- Hadoop takes advantage of flash and capacity storage for I/O intensive map- reduce applications (I.e., Sorting). Using flash can outperform traditional disks by 3x
- Excellent for tiered storage at the server side using Dell Flash Cache technology balanced with traditional hard drive and SATA Flash insuring data is where it's needed for the application
- Up to 48TB of NLSAS / SATA HDD means no JBOD required for small to mid-sized database equals faster performance without data fetches to connected storage
- Increase SQL performance by up 5x with tiered storage (depends on workload) at best performance/\$

Balanced Storage -Ideal for UC&C



R730xd

Users continue to ask for balanced local storage capacity

Need for storage-hungry workloads like Exchange, SharePoint

13th Generation PowerEdge brings the first 2U server with 100TB of local storage

R730xd is designed for storage-centric workloads like UC&C

- 100TB of local storage within a fully featured 2U rack server
- Capacity is a primary design point for Microsoft Exchange with little consideration for performance.
 Flash make sense for actively used email and can address "spike" usage. The capacity-based storage is ideal for archiving
- 33% more capacity and spindles (16)
- One R730xd can
 - Host 100 thousand 1GB mailboxes
 - Host multiple SharePoint instances
- Deliver increased Microsoft Exchange performance with Flash based storage by 30% or more

Tower Versatility – Performance & Storage



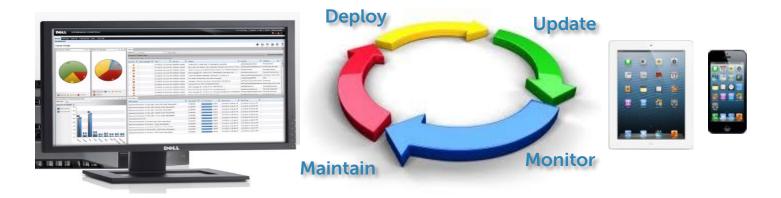
T630

High Performance, large storage, Scalable Tower server

Ideal for workloads like Exchange, File/Print, VDI, and database for Small & Medium businesses.

13th Generation PowerEdge brings the high performance Tower server with 4 GPUs and 100TB of local storage

- 4 high performance GPUs to process the digital images faster in environments like Medical research and diagnostics.
- Two processors along with GPUs & PCIe-SSD for Graphics rendering CAD/CA for a workgroup
- Large storage capacity to archive the images for PACS medical images and a clinic
- Easily scales for workgroup collaboration and email and shared files
- Ideal VDI solution balanced performance (cores) and storage options to support capacity and large numbers of users.
- Large storage capacity easily supports small to midsize businesses email and workgroup needs



Leverage innovative systems management to simplify and automate

"We've designed for management flexibility. One-to-one management with iDRAC, managing an entire chassis – server, storage and networking – using Chassis Management Controller, and one-to-many provided through OpenManage Essentials."



Saving significant management cost Reducing TCO with simplified and streamlined lifecycle management processes

Automation

"ZeroTouch" automated deployment

Rack, cable and walk away! No special technician training required

Automated server updates

Latest updates are always staged in the server, ready to be applied, reducing maintenance windows

Automated technical support

Greatly reduces time to identify and resolve server issues

Simplification

Enhanced agent-free solution

Real-time server performance monitoring and SAS storage health monitoring

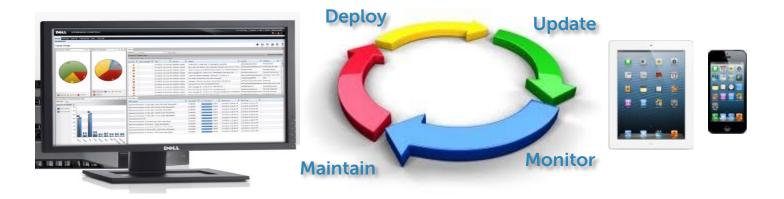
Simplified management "at-the-box"

Deploy, configure and troubleshoot servers with all the information you need at your fingertips

OpenManage Essentials

Automated lifecycle management with a 1-to-many console, and profile based configuration capabilities





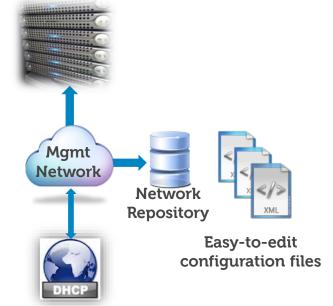
Leverage innovative systems management to automate everything



"Zero Touch" Automatic Configuration Based on configuration profiles stored in a repository

Rack and cable and then walk away. Everything else is automated!

Enhanced in the 13th generation



- Deploys servers faster.
- Scales to 1000s of servers
- Uses easy-to-edit configuration files
- Automatically retrieves the server's entire configuration
 - BIOS, iDRAC, RAID and LOM/NIC configuration settings

Automatic Server Firmware Updates iDRAC "Auto-Syncs" with new updates

New in the 12th generation Q4 release

Keep your production servers in-synch and updated automatically



• Firmware is synched via network repositories

- IT adds new updates to repository
- Each server iDRAC downloads, then stages the appropriate updates on customer-defined schedule
- iDRAC downloads only the needed updates for its host server
- Applies updates per customer preference
- At next reboot, remaining staged in iDRAC memory until then
- At time and schedule defined by customer
- Immediately, rebooting server in process

Servers auto-sync firmware on customer schedule

Automated Server Support Continuously updated health and status report

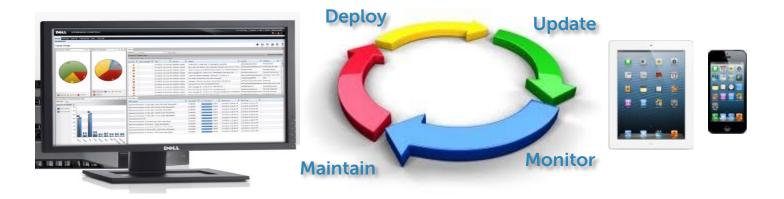
Enhanced in the 13th generation

Your time is valuable, why waste it on troubleshooting server problems?



- Continuously updated support report monitors
 over 5,000 key system parameters
- Speeds problem diagnosis and resolution
- Report delivery options
- -Save and email via iDRAC GUI
- -Automatically sent as part of Dell ProSupport

Eliminate the need to manually install and run diagnostic programs



Leverage innovative systems management to simplify your day



iDRAC Direct via USB cable and Laptop New in the 13th Generation

Get rid of your crash cart! Connect directly and conveniently, at-the-box to perform advanced management tasks.



- Connect to a Laptop via a USB cable to access the iDRAC GUI
- Interact directly with iDRAC GUI for advanced server management and servicing (even if iDRAC networking has not been configured)
- Inspect detailed log files for faster server remediation
- Convenient front USB port access
- Robust iDRAC credentials enforced for secure access

No special software or drivers needed!

iDRAC Direct via USB key Use iDRAC Direct for easy configuration

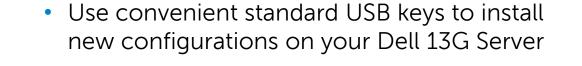
XML

File

New in the 13th generation

No need for cables and laptops when you use a USB key for easy server setup right at the system





 Uploads configuration of BIOS, iDRAC, PERC and NICs to iDRAC in less than a second

iDRAC Quick Sync Connect to iDRAC via NFC with your smart device

Get and set vital server information with your mobile smart device using iDRAC Quick Sync



 Just swipe your phone to quickly get critical server information and error logs

New in

the 13th

generation

- Can also configure key settings in seconds
- Available with R630, R730, and R730XD servers
- Uses the OpenManage Mobile app and an optional NFC-enabled bezel

Industry's first server with integrated Near Field Communication (NFC) support!

Agent-free monitoring and management

Monitor servers even if they go off-line



Intelligent hardware

No agent required to install or maintain Lets you manage faster Lets you manage smarter OS agnostic Consistent monitoring across multiple OS types

Out of Band Monitoring

Monitor PERC and Direct attached storage Monitor NIC and CNA health, inventory, link status, and performance Temperature, voltage, intrusion, iDRAC state, SEL log size, and battery charge Informative Email alerting, even if the OS is down

New in 13G

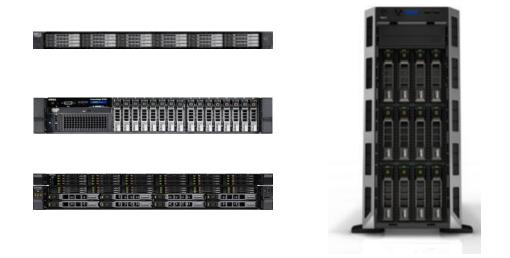
Agent-free performance monitoring Agent-free RAID management Agent-free SAS controller monitoring

Dell OpenManage Essentials (OME) v2.0 An easy to install and simple to use solution

A systems management solution optimized for monitoring and managing enterprise-class hardware through a single console.



- Use a simple and consistent, agent-free process to update BIOS, firmware and OS drivers across PowerEdge 11G - 13G servers
- Improve operational efficiency, compliance and security with automated PowerEdge server deployments and rapid replication of profile and policy-based hardware and OS configurations
- Monitor and manage datacenter hardware through a mobile device anytime, anywhere
- Use a single console solution to remotely discover, inventory, and monitor Dell servers, storage, networking, business clients, and firewall systems as well as 3rd party hardware
- Maintain all-time system uptime by scheduling a one-touch Dell AppAssure server backups through OME
- Speed support-case generation and issue resolution through Dell SupportAssist and SupportAssist Plus



13th generation PowerEdge Wave 1 Platforms

Boost productivity with breakthrough processing power, massive memory capacity and highly flexible and scalable internal storage. Improve efficiency, ease of use and availability with advanced systems management technologies.



Dell PowerEdge R630 offer overview

The 1U server with 2U features Best in class dense virtualization, database engine, monolithic standard for Webtech and Software Defined Storage

Expanded ultrafast storage	UP TO 24 x 1.8" SS	D IN A 1U, SUPPORT FOR PCIE SSD
	Up to 4 NVME PC	Cle SSD Gen3. 100% more than R620
Maximum scalability	768GB DDR4 MEN	10ry (1.5TB post RTS), 3+1 PCIE, up to 24 drives,
CUTTING EDGE I/O FLEXIBILITY: UP TO 2X10GBE FL		exible LOMs (2x40GbE post RTS)
 Memory: 24xDIMMs 768GB DDR4 (1.5TB post RTS) I/O: up to 3xPCIe Gen 3 plus dedicated PERC slot Storage 		 -iDRAC Quick Sync (NFC) - Interactive LCD & VFlash Remote & OOB Management:
Storage		Remote & OOB Management:
 Storage Up to 24 x 1.8", 10 x 2.5", 8 x 2.5" (with 	th LCD, DVD)	Remote & OOB Management: -Lifecycle Controller 3.0
		-

Density without compromise

PowerEdge R730 offer overview

The corporate IT standard to adapt to any workload, I/O optimized for VDI, and 2:1 GPU applications



- MAXIMUM SCALABILITY:
- CUTTING EDGE I/O FLEXIBILITY:
- BEST FOR CLIENT AND SERVERS VIRTUALIZATION:

768GB of DDR4 memory, 7+1 PCIE, up to 16 drives up to 2x40GbE Flexible LOMs + seven pcie slots large memory footprint, with 2 x DW GPUs, high speed embedded hypervisor, makes it the server of choice for VDI and server virtualization

- **Compute**: 2xCPU (up to 18 Cores), full server & workstation stack
- Memory: 24xDIMMs 768GB DDR4 (1.5TB post RTS)
- I/O: up to 7xPCIe Gen 3 plus dedicated PERC slot
- Storage
 - Up to 16 x 2.5" , 8 x 3.5"
 - SW RAID, PERC9 12Gb SAS, 6Gb SATA
- Flexible LOMs Choice:
 - -4x1GbE, 2x10GbE, 2x40GbE (post RTS)
- Local Health & Management:

- -iDRAC Quick Sync
- Interactive LCD & VFlash
- Remote & OOB Management:
 - -Lifecycle Controller 3.0
 - -iDRAC8 Enterprise with Auto Configuration, Automatic Updates, Tech Support Report
- RAS (Hot Plug): PSU, HDD & Fans
- **GPUS**: 2 x DW, 4 x SW
- Scale out storage ready (MSFT SS, VMware vSAN, RHSS, Dell HVS)

Simplify IT, The R730, unprecedented scalability to meet all your needs

PowerEdge R730xd offer overview

The ultimate virtual storage platform For scale out efficiency, tiering & caching performance





- LEADING SCALE OUT STORAGE PERFORMANCE:
- 1 MILLION IOPS, 40+TB IN A 2U
- Best storage dense server
 - Compute: 2xCPU (up to 18 Cores),
 - Memory: 24xDIMMs 768GB DDR4 (1.5TB post RTS)
 - I/O: up to 6xPCIe Gen 3 plus dedicated PERC slot
 - Storage
 - Up to 24x2.5" with 4xPCle SSD, 16+2 3.5", up to 8x3.5" + 18 x 1.8"
 SSD
 - SW RAID, PERC9 12Gb SAS, 6Gb SATA
 - NVME PCIe SSD Gen3
 - Flexible LOMs Choice:4x1GbE, 2x10GbE, 2x40GbE(post RTS)
 - Local Health & Management:
 - -iDRAC Quick Sync
 - VFlash

Remote & OOB Management:

BEST NAS - FILE SERVER SERVER WITH **18 x 1.8"** + 8 x 3.5"

- -Lifecycle Controller 3.0
- -iDRAC8 Enterprise with Auto Configuration, Automatic Updates, Tech Support Report
- RAS (Hot Plug): PSU, HDD & Fans
- Scale out storage ready (MSFT SS, VMware vSAN, RHSS, Dell HVS)

BEST FOR DATABASE WITH 24+2 X 2.5" WITH DUAL PERC9 ZONING AND PCIE SSD

BEST FOR EXCHANGE, UC&C WITH **16 x 3.5**" + 2x2.5" = 100TB IN A 2U

The new industry reference 2S 2U server for scale out storage deployments

Marketing

PowerEdge T630



Most versatile server for single deployment in remote and small offices

- BEST SERVER FOR THE OFFICE : LIBRARY QUIET, SHORT CHASSIS, INTUITIVE
- MAXIMUM FLEXIBILITY: EXTREME PERFORMANCE WITH HIGH END PROCESSORS, PCIE SSD TIER STORAGE,
 32 DRIVES, MULTIPLE INTERNAL GPU AND STORAGE CONTROLLERS

Compute : 2xCPU (up to 18 Cores)	
Memory: 24xDIMMs 768GB DDR4 (1.5TB post RTS)	Local Health & Management:
I/O: 7xPCIe slots plus dedicated PERC slot	-Interactive LCD, VFlash
= 2x1GbE LOM	Remote & OOB Management:
Storage:	-Lifecycle Controller 3.0
-Up to 32x2.5" for performance	-DRAC8 Enterprise
-Up to 18x3.5" for capacity	RAS (Hot Plug): PSU, HDD & Fans
-Support 4x2.5" NVMe PCIe SSD for extreme performance	GPGPU Support:
- Multiple Internal RAID Controllers	-Up to 4x Double Wide with true PCIe Gen3 x16

Simplify IT, The T630, most versatile server for office and retail environment



13th generation PowerEdge server solutions Empower your business with the latest innovations



Harness state-of-the-art innovations to accelerate workloads

- Flash Speed critical workloads with groundbreaking in-server Flash designs
- **Tiering** Optimize application performance and disk utilization with internal data-tiering and hybrid storage
- Software Defined Storage -Realize the advantages of software-defined storage with platforms optimized for both throughput and capacity.



Leverage innovative management to simplify and automate

- At-the-box Accelerate time-to-production with express local deployment using iDRAC Direct
- Smart devices Monitor your datacenter securely from your smartphone anytime, anywhere with OpenManage Mobile and OpenManage Essentials
- Auto-everything Improve IT productivity using automated processes that reduce maintenance windows and time spent on daily tasks



Address widest range of applications with versatile configurations

- **Scale-out** Deploy infrastructures incrementally delivering agile performance without overprovisioning
- Tailored for workloads -Meet peak performance profiles with scalable platforms using selectable and upgradable components tailored for specific workloads
- Consolidate now the server platforms have the real power and flexibility to consolidate the most demanding workloads.