

SHIPPING IN THE AGE OF BLOCKCHAIN

Todd M. Scott

Vice President of Global Trade

IBM Blockchain

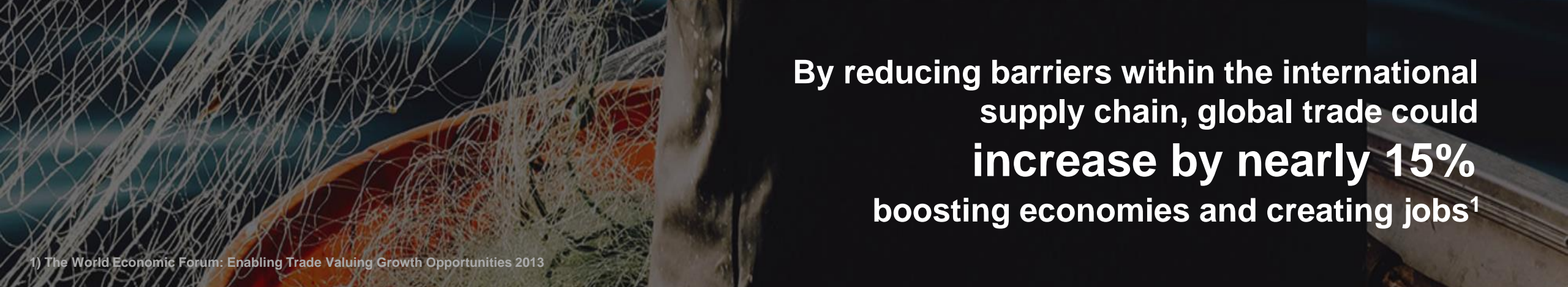




More than
\$16 trillion in goods
are shipped across international
borders each year



80% of the goods
consumers use daily are carried
by the ocean shipping industry



By reducing barriers within the international
supply chain, global trade could
increase by nearly 15%
boosting economies and creating jobs¹

THE CHALLENGE

Global trade is burdened with inefficiencies and costly processes

Data is trapped in organizational silos >

Processes are time-consuming >

Clearance is subject to delays >

Operations are complex and costly >



Critical shipping data is held on various paper and digital systems. Inconsistencies, delays and blind spots lead to poor decision-making.

THE CHALLENGE

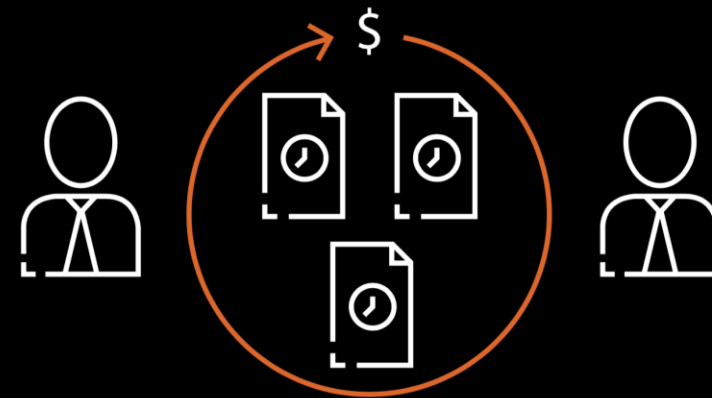
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Manual follow-ups result in inconsistent exception handling and audit procedures. High compliance costs often follow.

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Customs clearance involves high levels of risk assessment to prevent fraud and forgery, which often leads to shipment delay.

THE CHALLENGE

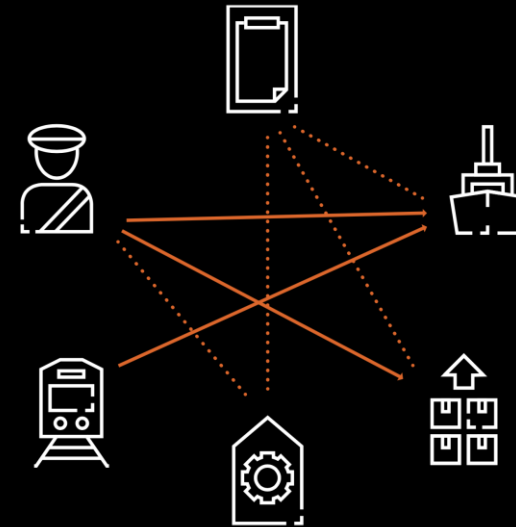
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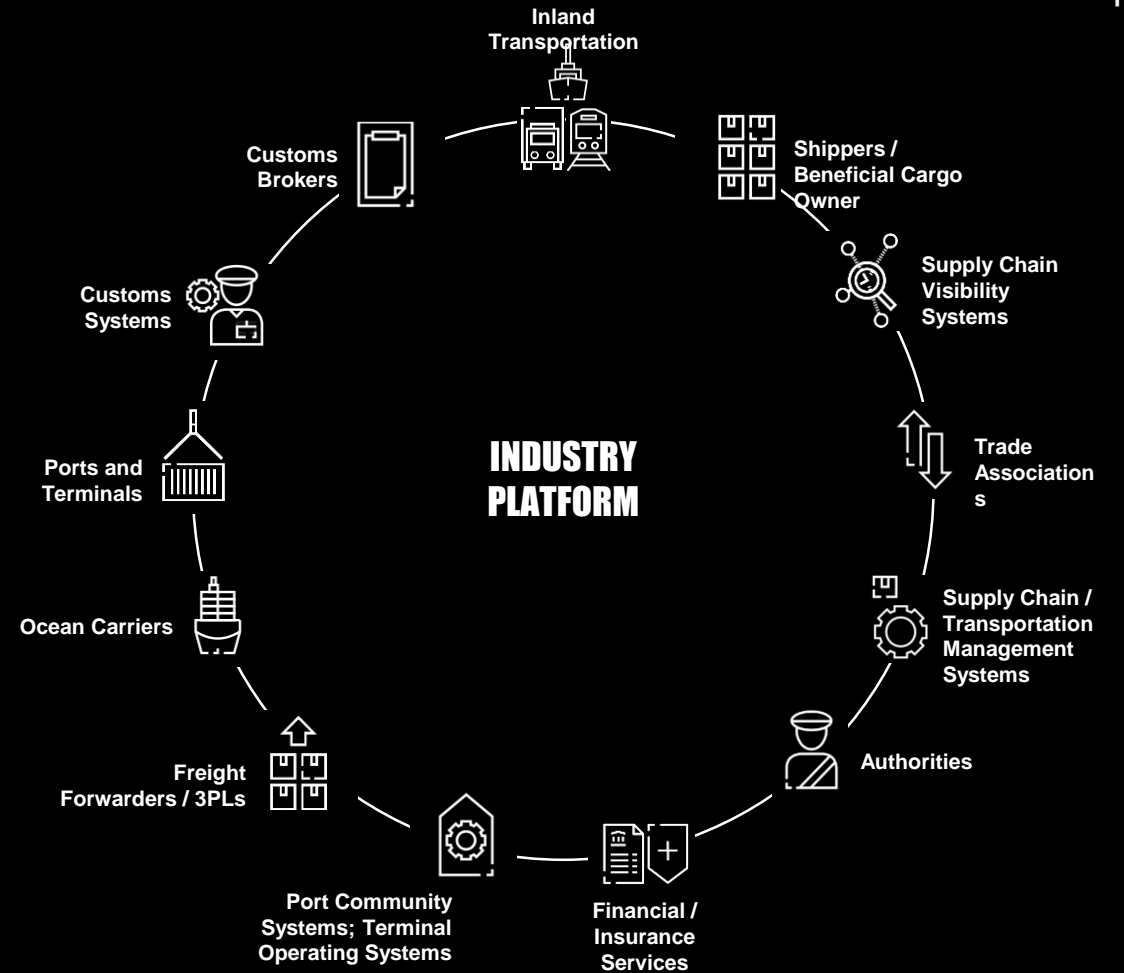
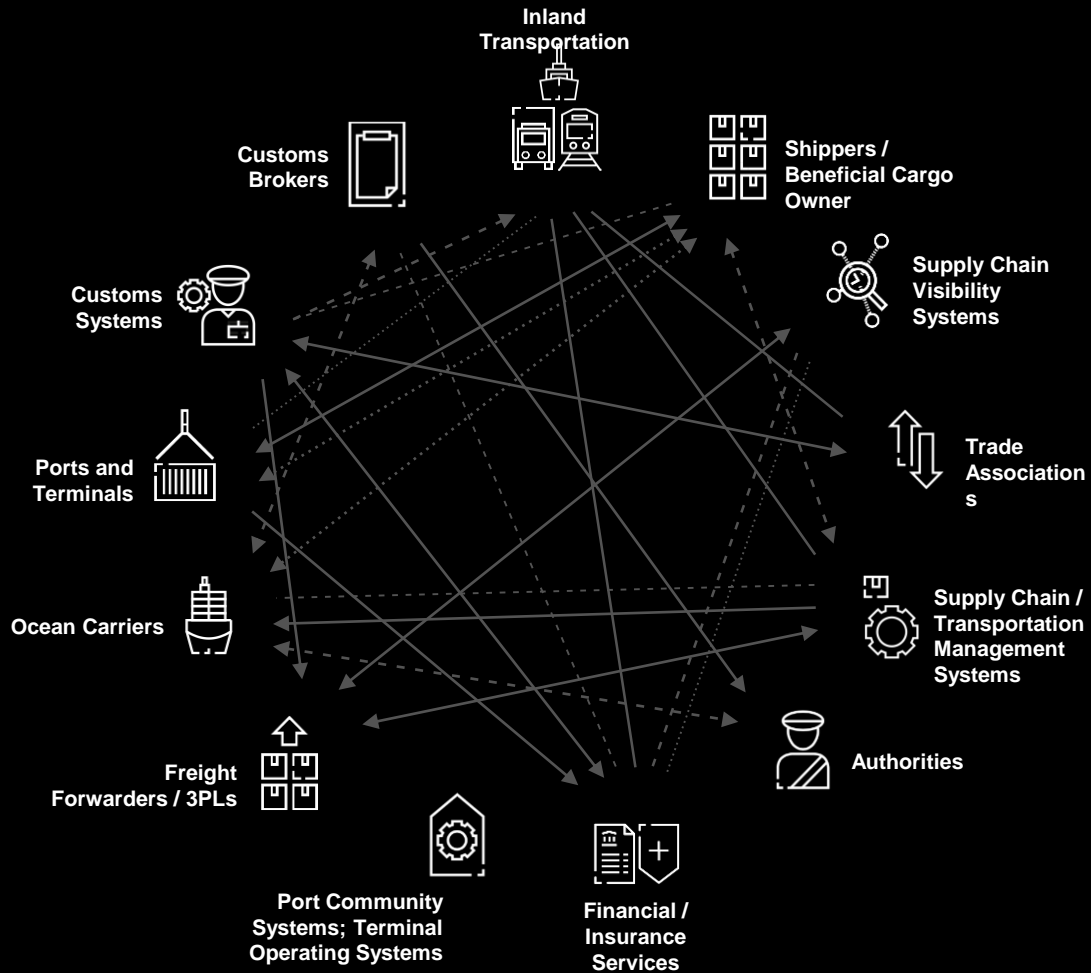
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Restricted ability to forecast, plan and share verified information leads to operational challenges and poor customer service.

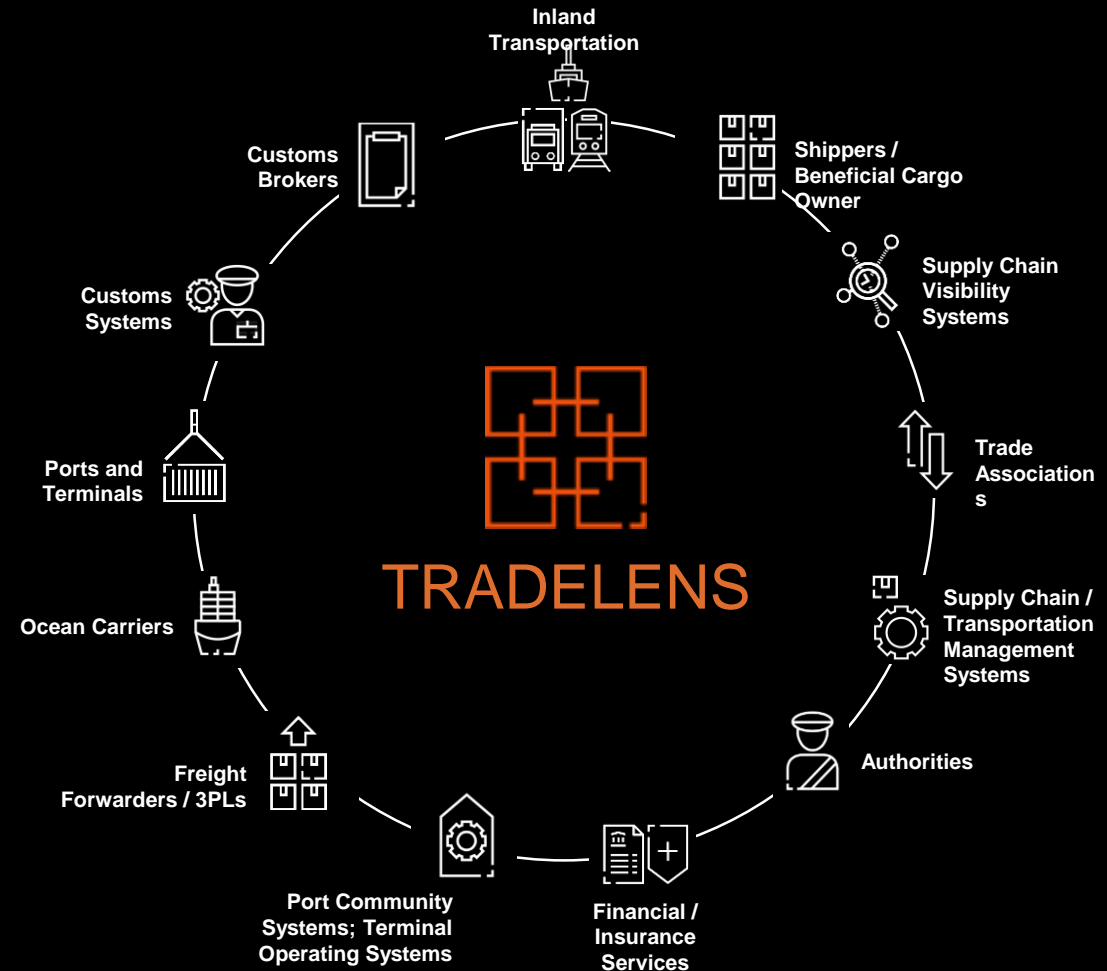
LOOKING TO THE FUTURE



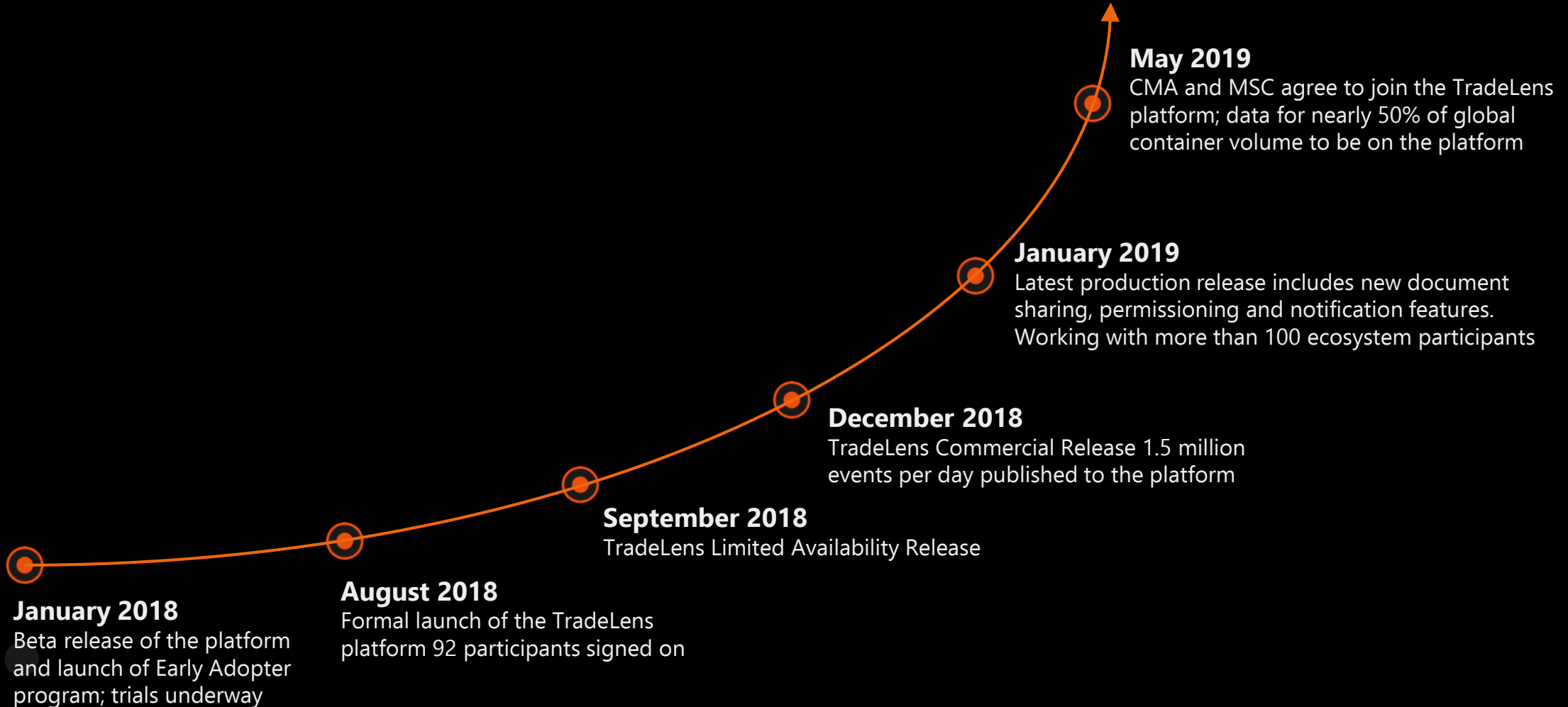
DIGITIZING THE GLOBAL SUPPLY CHAIN

TradeLens is built on an open technology stack and is underpinned by blockchain technology

1. Connects the entire ecosystem
2. Drives true information sharing
3. Fosters collaboration and trust
4. Spurs innovation



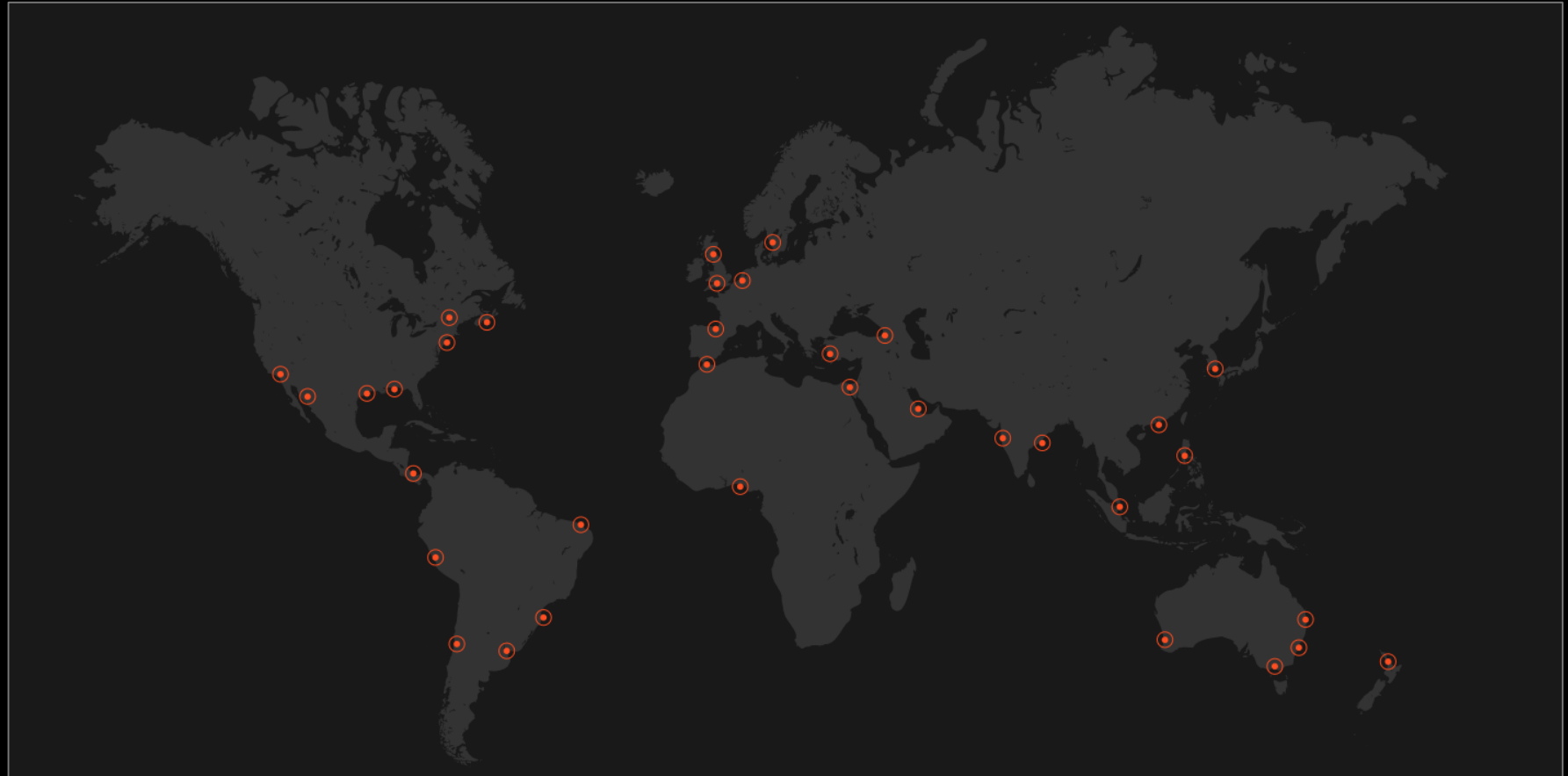
OUR JOURNEY



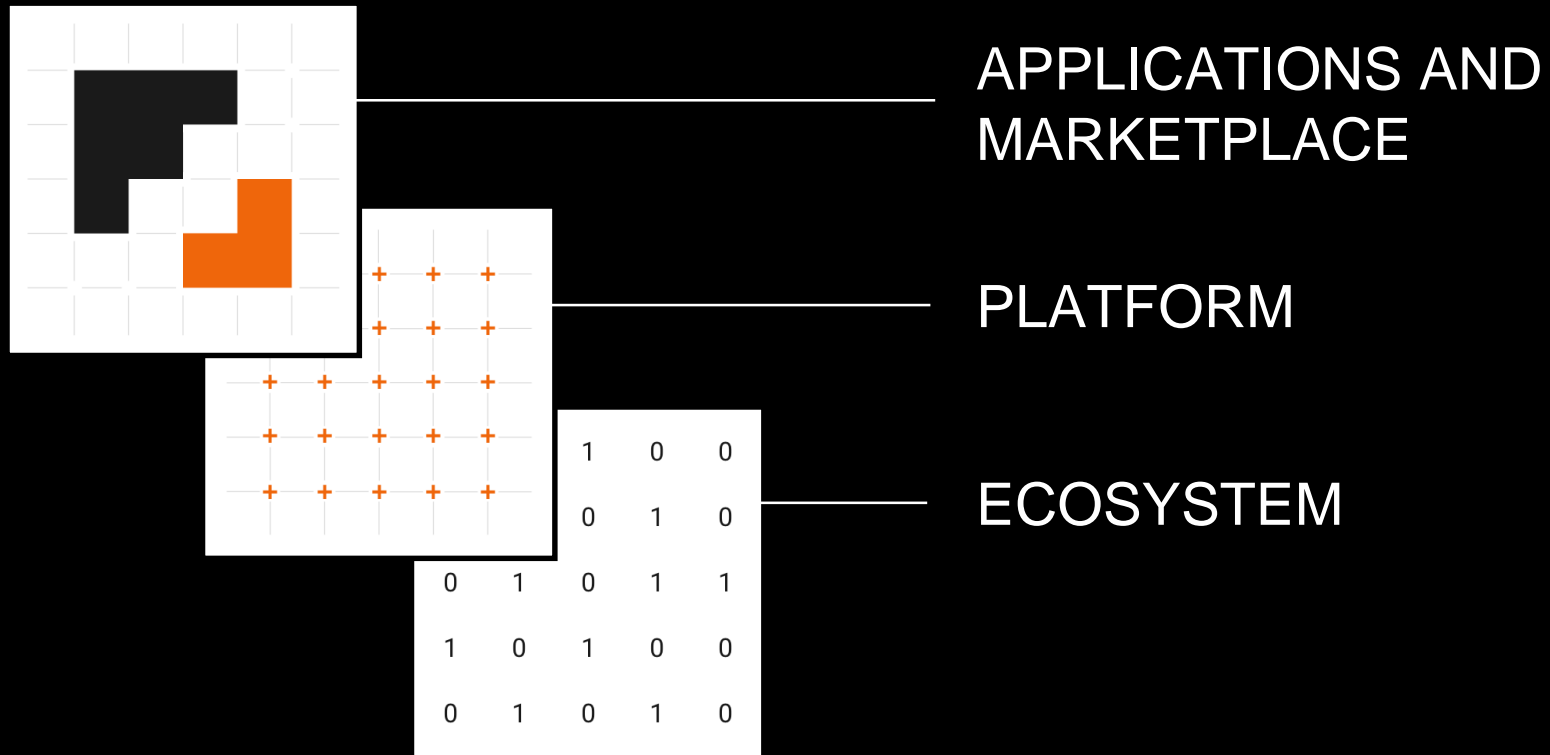
WHERE WE ARE TODAY

100 ecosystem members across 6 continents

- 61 ports and terminals directly integrated – data from 600+ being captured
- 13 ocean carriers
- 9 authorities
- 6 inland transporters



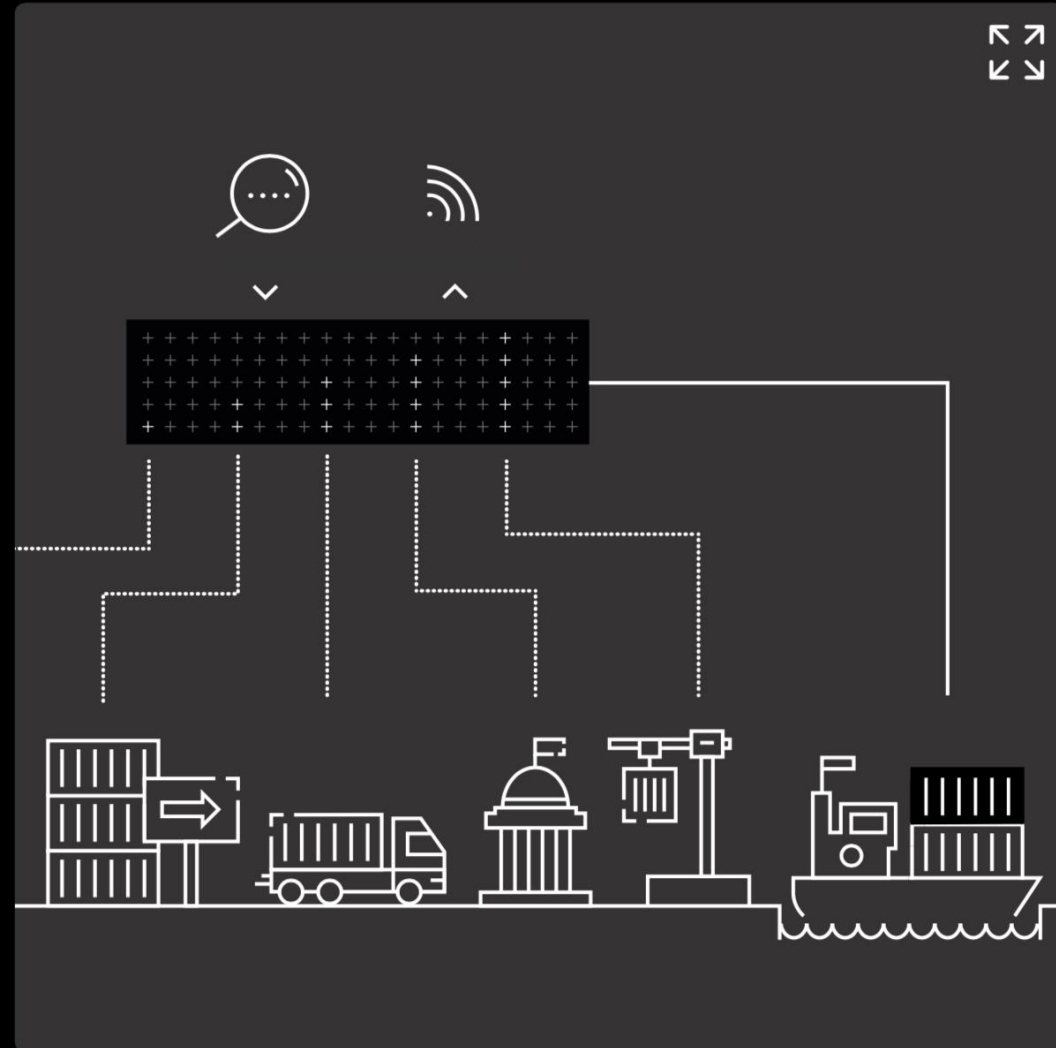
THE TRADELENS SOLUTION



VISIBLE

Comprehensive, real-time visibility across the end-to-end journey of a shipment.

- 120+ planned, estimated, and actual events
- Data available immediately
- Single, simplified view across all shipments



DOCUMENTS

Accessible, immutable and auditable documents simplify trade workflows and speed up processing.

- Eighteen supported documents
- Transition to structured documents
- Consignment level notification
- Cross-organization workflow



1. Sea Waybill
2. Commercial Invoice
3. Packing List
4. Certificate of Origin
5. Import Declaration

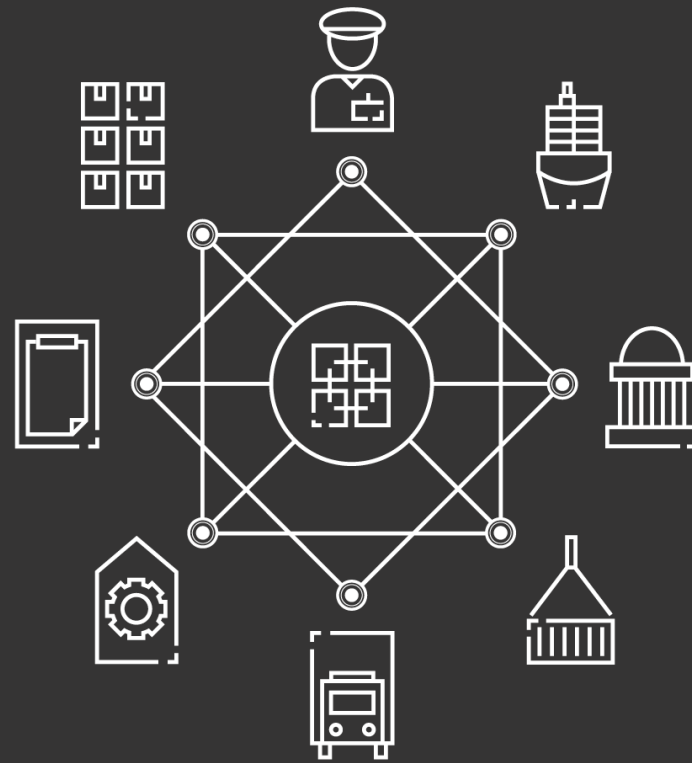
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** Structured supported **

BLOCKCHAIN

TradeLens is built with a **permissioned blockchain** to guarantee the **immutability and traceability of shipping documents on the platform.**

- Trust anchors ensure consensus
- Auditable and tamper-proof
- Verifiable via cryptographic hash
- Private data remains private



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