

You're the world's biggest douche brand!

now what?

John Nunziato and Angela Bryant reveal effective ways to identify if your brand is on the bullet train to Doucheland. We will share failsafe strategies to overcome past mistakes, avoid future speedbumps, and bring a concept to market with style and grace, while battling budget and time constraints.

In this session, you will learn how to clearly identify your challenges and goals, to accept that not every idea is a great one, and discuss techniques to flush out the not-so-good ideas early while cultivating originality.

Remember - all you need is an idea, courage, and trust in your team and yourself. Let us show you a new way to think.

LBB

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