



CELEBRATING 25 YEARS *of* INNOVATION

Education Days
September 24-26

**Symposium Day
& Vendor Fair**
September 27



Schedule



Speakers



Classes

EDUCATION CLASSES | SCHEDULE

Subject to Change

Full Day **7 PDU**s
 Half-Day **3.5 PDU**s
 Daily Endnote **1 PDU**

DAY	COURSE INSTRUCTOR		ENDNOTE 4:15 - 5:15
MONDAY SEPTEMBER 24	Create Culture Learning Accountability Carolien Moors		The Happy Hour Effect: 5 Powershots to Drive Leadership & Performance Kristen Brown
	M.S. Project - What You Thought You Knew But Didn't and Other Helpful Hints! Bill Johnson		
	Leading and Working with an Inclusive Lens Jermaine Davis		
	MONDAY HALF-DAY CLASS 8:00a - 11:30a	MONDAY HALF-DAY CLASS 12:30p - 4:00p	
	ARCHIE BUNKER and the Psychology of Bias: It's All MARKETING Greta Grosch	Staying Sane From 9 to 5: Conquering Workplace Frustration Greta Grosch	
	Transformational Thinking and Planning: Thriving In a Rapidly Changing Environment Elaine Beaubien	Blending the Generations Elaine Beaubien	
	Winning with Words: Using Story Techniques to Clarify Your Message for Impact David Mann	Project Management & Parenthood Geoffrey Lory	
TUESDAY SEPTEMBER 25	The Four Most Challenging Project Management Areas Scottie Holmes		The Perception Pivot™: Shift How You Show Up and Lead Barbara Churchill
	Hybrid Project Delivery, It's Here, Ready or Not Andy Jordan		
	Exploring for Innovation Pat and Pam Johns		
	TUESDAY HALF-DAY CLASS 8:00a - 11:30a	TUESDAY HALF-DAY CLASS 12:30p - 4:00p	
	Want Project Management Success? Learn How to Become a Master Influencer Carolien Moors	Building Trust and Credibility with Your Numerous Partners and Stakeholders Carolien Moors	
Understanding the Power of Networks, Influence, and Self-Awareness Vikas Narula		Change Leadership Kristy Walz	
WEDNESDAY SEPTEMBER 26	Servant Leadership: Be That Guiding Light for Your Team Tom Crea		How to Take it to the Street Catherine Byers-Breet
	Project Manager and Project Sponsor Communications – Proven to Work; Built to Last! Sinikka Waugh		
	Creativity and Innovation for Project and Program Management Victoria Kumar		
	Advanced Microsoft Project: Scrum, Kanban, Waterfall, and Hybrid - The Best of All Worlds Jacques Goupil		
	Lean/Agile for IT and Business NK Shrivastava		
	Project Agility - The New Reality for PMs Andy Jordan		
	WEDNESDAY HALF-DAY CLASS 8:00a - 11:30a	WEDNESDAY HALF-DAY CLASS 12:30p - 4:00p	
Advanced Agile: Scaling in the Enterprise Andrew Stellman	Troubleshooting Agile Andrew Stellman		
2-DAY MONDAY & TUESDAY	A3 Thinking to Deploy Strategies, Manage Projects and Develop People Didier Rabino		Endnotes included for Monday and Tuesday
	Agile/Scrum Crash Course Andrea Brockmeier		
2-DAY TUESDAY & WEDNESDAY	How to Think Strategically & Apply Business Acumen Greg Githens		Endnotes included for Tuesday and Wednesday
	From Project to Portfolio Management – Bringing Two Worlds Together Chris Vandersluis		
3-DAY	MONDAY, TUESDAY AND WEDNESDAY 8:00 A.M. - 5:00 P.M. PMI-PMP® Certification Prep - 24 education hours		

REGISTRATION OPENS JUNE 1:

Register at www.pmi-mn.org

Discounts Available:

- **PMI-MN Chapter Members.**
- **Early Bird Registration** Ends August 21, 2018.
- **Class + Symposium-Save \$25!** Receive an additional \$25 discount on the total cost by registering for both an educational class and Symposium Day at the same time.
- **Corporate Partner employees or Educational Partner members – 5% discount.** Current partner organizations are listed on the PMI-MN website. This discount does not apply to the PMI PMP® Certification Prep course. Please notify Registration Services at time of registration if you are entitled to this discount.
- **Education Days class registration closes September 18, 2018.** Symposium Day registration closes September 26, 2018.
- **Cancellation & Transfer.** Full refunds, less a \$50 cancellation fee per class, will be given for written requests received on or before September 8, 2018. There are no refunds for cancellations made after September 8, 2018. Registrations are transferable at no additional cost. In rare cases, substitutions or cancellations of the offerings, instructors, or schedule may be made after publication of this brochure. Please visit www.pmi-mn.org for current information on courses and instructors.

EDUCATION CLASSES AND ENDNOTE SPEAKERS | DESCRIPTIONS

Monday, September 24 - Wednesday, September 26 (list sorted alphabetically by class name)

MONDAY ENDNOTE

The Happy Hour Effect: 5 Powershots to Drive Leadership & Performance

Kristen Brown | ▲STRATEGIC 1 PDU

As a successful project management pro you are a master of multitasking. But what happens when everything you juggle at work and at home spins out of control and starts impacting your workplace performance and leadership abilities? During this session you will gain perspective on the many moving pieces of your work and life so you make better decisions, elevate your leadership, and boost your performance even when the pressure is on. You will leave with an action plan based on the five power elements that can help you make a bigger impact both personally and professionally.

TUESDAY ENDNOTE

The Perception Pivot™: Shift How You Show Up and Lead

Barbara Churchill | ▲LEADERSHIP 1 PDU

Feeling unheard? Not getting your point across? Frustrated with unproductive meetings? Newsflash: You can't change your team. But you can change how you show up. It's all about perception: yours and others. When you realize that people perceive things differently than you...BOOM, your world opens up. How you lead changes!

We expect everyone to see things the way we do, when in fact they don't. Learn how different communication styles affect your ability to make a connection and how just a few tweaks can catapult your effectiveness as a leader. With effective leadership, there is less drama, better focus, and higher productivity. Win-win!

WEDNESDAY ENDNOTE

How to Take it to the Street

Catherine Byers-Breet | ▲STRATEGIC 1 PDU

Hooray! Hoorah! You've soaked up some great new ideas at PDD Days. Now what?! JOIN US for an invigorating look at how to harness the power of what you've learned, and dare to make your work (and heck ... why not this world?) a much better place. You'll walk away with a 3-point plan, fire in your belly and a very clear sense of how to "take it to the streets."

A3 Thinking to Deploy Strategies, Manage Projects and Develop People.
Didier Rabino | ▲TECHNICAL 14 PDUs

A3 thinking is a proven and powerful approach used by Toyota and many other companies. A3 thinking engages the organization in eliminating recurring and implementing strategies. Using practical case studies, real life experience and active participation, the workshop presents the foundation to develop a pattern of thinking that can be applied at every level in the organization to continuously develop problem-solving capabilities.

Advanced Agile: Scaling in the Enterprise

Andrew Stellman | ▲LEADERSHIP 1 PDU | ▲STRATEGIC 1 PDU | ▲TECHNICAL 1.5 PDUs

Agile teams build better software, do a better job of meeting their users' needs, and work together better than other kinds of teams. But many companies find it difficult to replicate the success of a single Agile team across the enterprise. In this lively, practical, and results-oriented course, you'll learn what it takes to start putting Agile in place across your whole company. You'll explore the fundamentals of the Agile mindset, and learn how to extend Agile beyond your team to the rest of the enterprise.

Advanced Microsoft Project: Scrum, Kanban, Waterfall, and Hybrid - The Best of All Worlds

Jacques Goupil | ▲TECHNICAL 7 PDUs

Walk through real-world use cases to learn the latest features and functionality of Microsoft Project and advanced tips and tricks to improve your efficiency. Project Managers will learn tips and tricks that simplify and enhance their user experience. This course is split into two parts. The first part of this session will cover the Microsoft toolset in-depth. The second part follows our Project Success Steps, and gives you more advanced scheduling tips and techniques.

Agile/Scrum Crash Course

Andrea Brockmeier | ▲LEADERSHIP 7 PDUs | ▲TECHNICAL 7 PDUs

Build knowledge/skills related to Agile project approaches with emphasis on Scrum, the most popular Agile framework. Learn Scrum roles (ScrumMaster, Product Owner, Development Team), and other roles found in Agile environments. Explore key concepts, including Agile team development, techniques for building/managing a product backlog, and estimating/planning with user stories. Identify approaches to adopting Agile and conditions for transition success. Plan for interaction and hands-on activities.

ARCHIE BUNKER and the Psychology of Bias: It's All MARKETING.

Greta Grosch | ▲LEADERSHIP 1.5 PDUs | ▲STRATEGIC 2 PDUs

In the 1970s sitcom ALL IN THE FAMILY, the lovable, loudmouthed, bigot, Archie Bunker, openly shared his prejudiced views with a television audience. And they loved him for it. Each of us carries within us an implicit bias, an unconscious and automatic way of evaluating, based on past experience and learned behavior. In this lighthearted and interactive workshop, attendees take a look at their own gender, social and racial bias, and explore their origins and what to do with them.

Blending the Generations

Elaine Beaubien | ▲STRATEGIC 3.5 PDUs

Today's leaders are faced with the challenge of blending multiple generations into a working unit. Different frames of reference impact on what we hear and what motivates us. When people with significantly

2018 REGISTRATION | PRICING

Event		PMI-MN Member	Non-Member
Half-day class	Early Bird	\$260	\$310
	Regular	\$310	\$360
Full-day class	Early Bird	\$465	\$565
	Regular	\$565	\$665
Two-day class	Early Bird	\$830	\$1030
	Regular	\$1030	\$1230
Symposium	Early Bird	\$335	\$435
	Regular	\$435	\$535
PMI-PMP® Certification Prep		\$750	\$900

Courses and Speakers are Subject to Change.

EDUCATION CLASSES | DESCRIPTIONS

Monday, September 24 - Wednesday, September 26 (list sorted alphabetically by class name)

different backgrounds and demographics communicate, it is a challenge to develop common understanding. We will explore the challenges presented by blending generations and how to overcome barriers in language, interpretation, perception and action.

Building Trust and Credibility with Your Numerous Partners and Stakeholders

Carolien Moors | ▲LEADERSHIP 3.5 PDU's

Trust facilitates decision-making, collaboration, managing stakeholder tension and handling tough feedback. For a PM and team member, trust means operating in an environment where ideas, risks and knowledge are shared openly. In the absence of trust, transparency, and credibility people micromanage and protect their turf; agility and responsiveness to changing conditions suffer. The session is based on research at the University of Calgary on trust in project management, on S. Covey and other thought leaders.

Change Leadership

Kristy Walz | ▲LEADERSHIP 1.5 PDU's | ▲STRATEGIC 2 PDU's

There are two key components to leading change: your attitude and the attitude of those around you. In this toolbox workshop, you'll examine those attitudes and explore two proven models for navigating change in your organization. You'll leave with a self-designed blueprint to help you navigate your change.

Creativity and Innovation for Project and Program Management

Victoria Kumar | ▲STRATEGIC 3.5 PDU's | ▲TECHNICAL 3.5 PDU's

In the current highly competitive global economic climate, organizations are forced to "innovate or die." This seminar focuses on leadership competencies for project / program managers to drive an organizational culture of creativity and innovation: developing their (own) individual creative skills, unleashing their teams' creative and innovative potentials and building on creativity to drive innovation (both sustaining innovation and disruptive innovation) in their organization.

Exploring for Innovation

Pat and Pam Johns | ▲LEADERSHIP 7 PDU's

As the pace of change continues to accelerate, innovation becomes the crucial differentiating skill in staying relevant, competitive and profitable. This course will give you a chance to explore your innovative thinking with experiential exercises, interactive skill building and lessons you will never forget.

From Project to Portfolio Management – Bringing Two Worlds Together.

Chris Vandersluis | ▲LEADERSHIP 7 PDU's | ▲STRATEGIC 7 PDU's

Many organizations maintain a project management process and some type of portfolio management process, but it is much less common to find both of these processes working together. The management of many organizations have been sold on the idea of an integrated "from top to bottom" process but natural conflict between these two centers often hampers such efforts. In this workshop we will look at how to distinguish project management from portfolio management in a way that leaves both processes empowered.

How to Create a Culture of Learning and Accountability

Carolien Moors | ▲LEADERSHIP 7 PDU's

A crucial requirement for a learning culture is that you ask questions like: How can we encourage a balance between risk-taking and caution? What are significant (near) mistakes of past projects? Which root causes,

blind spots, and mindsets were involved? Can we find patterns? Are we documenting and sharing insights about customers, departments, operations, trends, etc.? We'll address these questions as well as factors that hinder and those that enable accountable behavior and learning from mistakes.

How to Think Strategically & Apply Business Acumen

Greg Githens | ▲STRATEGIC 14 PDU's

Upon completion of this course, participants will be able to: Work more effectively with executives. Understand the parts of your business and how it creates value. Explain and demonstrate the competencies of strategic thinking. Practice and improve the micro skills needed to be a competent strategic thinker. Explain why insights are the secret sauce of strategy. Sense the special characteristics of VUCA and respond with effective tools. Anticipate future conditions that affect your industry and profession.

Hybrid Project Delivery, It's Here, Ready or Not

Andy Jordan | ▲TECHNICAL 7 PDU's

Agile concepts are increasingly being used in traditional project approaches simply because they help those projects succeed. Projects have to deliver more effectively and efficiently than ever before and that requires the ability to create a hybrid approach that leverages Agile elements. PMs must add these concepts to their toolkits if they want to succeed and this session will give attendees those skills.

Leading and Working with an Inclusive Lens

Jermaine Davis | ▲LEADERSHIP 7 PDU's

Is your organization's climate diversity inclusive or exclusive? Do team members know how to communicate and work effectively across ALL dimensions of diversity? "Treating everyone the same" may sound logical at first glance, however, it is a plan for disaster and colossal failure within diverse workspaces. Leading and working with an inclusive lens begins when organizations adopt inclusive behavioral practices. Organizations that avoid investing in diversity are more prone to diversity-related conflicts.

Lean/Agile for IT and Business

NK Shrivastava | ▲TECHNICAL 7 PDU's

Attendees will learn about process flows and optimization from an IT and business standpoint using concepts such as value stream mapping, WIP limits, Kanban boards, and Agile. They will begin to identify areas of improvement within their own organizations, organize them into themes, visualize the current process, and build a Kanban board to identify opportunities for immediate improvement.

Project Agility - The New Reality for PMs

Andy Jordan | ▲LEADERSHIP 3.5 PDU's | ▲TECHNICAL 3.5 PDU's

This session will provide attendees with the skills required to understand and apply business agility concepts in project delivery. More frequent, but smaller, changes; greater autonomy to make decisions with a focus on 'forgiveness over permission'; and stakeholder relationships that are much more collaborative than in the past. Attendees will be given an understanding of why this is happening, how to succeed in the changing environment and how to prepare their teams for a new set of accountabilities.

Project Management & Parenthood

Geoffrey Lory | ▲LEADERSHIP 3.5 PDU's

Manifesto for Agile Parenting. We own the serious responsibility of

EDUCATION CLASSES | DESCRIPTIONS

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developing the leaders and parents of tomorrow. To best prepare our children for this new world we can only begin to understand, we have come to value: Goals and Purpose over rules and processes, Release of Human Potential over conformity to preconceived outcomes, Compassionate Courage instead of convenient complacency, Practice and Progress over preaching perfection, A Focus on the Environment over controlling behaviors.

Project Manager and Project Sponsor Communications – Proven to Work; Built to Last!

Sinikka Waugh | ▲LEADERSHIP 3.5 PDU's | ▲TECHNICAL 3.5 PDU's

Practice communicating as a PM in a way that works even better for your sponsor! A hands-on full day workshop in effective communication, emotional intelligence, and practice in talking through common moments in the project lifecycle. With easy-to-relate to examples, hands-on skill practice, small group discussion, and scenarios that will ring familiar, participants have an opportunity to recognize and adjust their own communication approach by learning about and engaging with commonly found sponsor types.

Servant Leadership: Be that Guiding Light for Your Team

Tom Crea | ▲LEADERSHIP 7 PDU's

Do you struggle meeting your goals because team members are not giving their best? Does it seem like they lack initiative? Why should others follow you? We choose to follow those who are deserving of our trust. In this engaging and interactive session, we'll address what it takes develop trust within your team and build lasting relationships. Leading starts with keen self-awareness. First, you must know who you are and recognize your values & beliefs. Then, you must define & align your personal and professional values to truly succeed in any industry In this session, you will discover why: 1) Treating others with dignity & respect is the quickest way to earn trust and confidence. 2) Providing the opportunity to learn & grow helps everyone achieve their goals. 3) Living the values that brought everyone together inspires to action.

Staying Sane From 9 to 5: Conquering Workplace Frustration

Greta Grosch | ▲LEADERSHIP 1.5 PDU's | ▲STRATEGIC 2 PDU's

Dealing with people is one of life's greatest stress factors. Customers, clients and co-workers can tax the patience of even the most generous soul. How do you deal with the customer who thinks they know more than you, and how do you politely tell your nosey co-worker to mind their own business? In this workshop, attendees take a light-hearted look at the frustrations they face daily in their office environment, and discuss some techniques for coping.

M.S. Project - What You Thought You Knew but Didn't and Other Helpful Hints!

Bill Johnson | ▲TECHNICAL 7 PDU's

Come be entertained by Dr. Johnson while learning tips and tricks of Microsoft Project you didn't know existed. Learn about the different versions of MS Project and how it can aid you in: Project planning, Estimating, Scheduling, Budgeting, Human/material resource allocations, and much more!

The Four Most Challenging Project Management Areas

Scottie Holmes | ▲TECHNICAL 7 PDU's

The goal of this one-day course is the sharing of tools, tricks, and tips to better plan and methods for correction as needed through the life of the project. With Scope, we will focus on good planning at start,

establishing a system for Change Monitoring/Control, methods for communicating to reduce "Scope Change Surprise", Scope Change Process, and ultimately approval for Scope Change. For Budget we will work with tools and templates to aid in creation of a budget, Earned Value Analysis, preemptive recognition of potential issues, and (along with Scope) the process for approval of changes. In Timeline we will focus on development of accurate timeline with team member buy in, Phase Gates to review and measure progress, and tips and tricks to Crash projects. Last area is Conflict Resolution. Focus within your project teams as you overcome the never-ending challenge of shared resources over multiple projects.

Transformational Thinking And Planning: Thriving In A Rapidly Changing Environment.

Elaine Beaubien | ▲STRATEGIC 3.5 PDU's

Transformational thinking – moving with passion towards an ideal that is outside "business as usual" – is necessary to your survival in this rapidly changing world. Traditional, transitional planning can no longer assure success. We will define the "what, why, and how" of Transformational Thinking as a means of visioning amid rapid change. No organization is immune to sudden obsolescence in this time of rapid change! You must think differently. Creatively. Entrepreneurially. Transformationally!

Troubleshooting Agile

Andrew Stellman | ▲LEADERSHIP 1 PDU | ▲STRATEGIC 1 PDU | ▲TECHNICAL 1.5 PDU

Many teams that have "gone Agile" report great results: they build better software, work together better, satisfy their users, and do it all in a much more relaxed and enjoyable working environment. But while some teams have made great progress, others have not been as successful implementing Agile in their organizations. In this 3.5-hour hands-on training, attendees will learn how to troubleshoot their teams' Agile implementations.

Understanding the Power of Networks, Influence, and Self-Awareness

Vikas Narula | ▲LEADERSHIP 1.5 PDU's | ▲STRATEGIC 2 PDU's

With the world changing so quickly now – and likely forever more - we constantly need to find new ways to work together that bring excellence and improvement on a daily basis. In this session, you will see how human networks form, how silos are created, and why bridging these divides is in our best interest – personally, professionally. Learn about the power of influence and how it impacts your leadership and project management within hierarchies. Use your network to grow and learn. Heighten self-awareness.

Want Project Management Success? Learn How to Become a 'Master Influencer.'

Carolien Moors | ▲LEADERSHIP 3.5 PDU's

If you wish to plan and complete a project successfully you have to collaborate effectively with a variety of people within and across functions. As a PM you cannot deliver results if you don't know how to influence people's thoughts, attitudes, behaviors – it's at the heart of successful project management. Think of persuading stakeholders, conducting negotiations, convincing decision-makers, motivating stretched team members. This session includes a persuasion exercise with chocolate and a video by Cialdini.

continued on page 9...

PDD SYMPOSIUM DAY & VENDOR FAIR | SCHEDULE *Subject to Change*

7:00 - 4:00	Vendor Fair Open All Day		
7:00 - 12:00	Registration		
7:00 - 9:00	Continental Breakfast		
8:00 - 9:30	Keynote Speaker: Carey Lohrenz "Lessons in Leadership"		
9:30-9:45	BREAK » VISIT VENDOR BOOTHS!		
TRACK	LEADERSHIP	STRATEGIC	TECHNICAL
SESSION 1 9:45 - 10:45	<i>Servant Leadership: Creating a Culture for Winning Teams</i>	<i>How Story Telling Can Improve Your Strategic Thinking</i>	<i>Portfolio Dashboards with Power BI ... the Best of Both Worlds</i>
	Tom Crea	Greg Githens	Jacques Goupil
10:45-11:00	BREAK » VISIT VENDOR BOOTHS!		
SESSION 2 11:00 - Noon	<i>How to Make the Most of Generational Differences on Your Project</i>	<i>Effective Project Portfolio Management</i>	<i>Root Cause Doesn't Have to Hurt Like a Root Canal! Five Proven Techniques for Understanding Business Needs</i>
	Sinikka Waugh	Victoria Kumar	Richard Larson
Noon - 1:15	LUNCH » VISIT VENDOR BOOTHS!		
SESSION 3 1:15 - 2:15	<i>Project Manager Career Boosters</i>	<i>Purpose & Value: 101</i>	<i>Managing Programs as Projects on Steroids. An Innovative Idea?</i>
	Chris Vandersluis	Mandy Spiess	Richard Lu
2:15-2:30	BREAK » VISIT VENDOR BOOTHS!		
SESSION 4 2:30 - 3:30	<i>The Spectrum of Awesome: Fuel Your Leadership to Own the Room</i>	<i>Organizational Project Management: Confluence of Business Strategy, Leadership Culture and Project Management Maturity</i>	<i>Measuring the True Success of a Project</i>
	Kristen Brown	Ulka Shrikhande	Brandon Olson
3:30 - 3:45	BREAK » VISIT VENDOR BOOTHS!		
3:45 - 5:00	Endnote Speaker: Ross Bernstein "The Champion's Code: Innovative Relationships Building Lessons From Sports Applied to Drive Business Success"		



Keynote Speaker: Carey Lohrenz | ▲ LEADERSHIP
"Lessons In Leadership"

Carey shares the fundamentals that helped her win in the cockpit at Mach 2, and can help your team win in business:

1. Be a Catalyst - Make change happen by focusing on what matters most
2. Be Tenacious - overcome your fear of failure
3. Be committed to Excellence - Prepare, Perform, and Prevail to accomplish seemingly impossible missions every day
4. Be Resilient - Turn adversity into success.

BREAK » VISIT VENDOR BOOTHS!

CHANGE	APPLIED	AGILE
<i>Navigating Change by Leading Effective Meetings</i>	<i>What's Hot in the World of Projects - New for 2018</i>	<i>Use Agile to Build a Better Business Case</i>
Gus Broman	Elizabeth Larson	Darrell Andersen

BREAK » VISIT VENDOR BOOTHS!

<i>Your Brand. Your Reputation. Too Precious to Leave to Chance!</i>	<i>The Power of Storytelling in 1 Hour</i>	<i>Project Management & Parenthood - The Agile Parenting Manifesto</i>
Catherine Byers-Breet	Emily Porter	Geoffrey Lory

BREAK » VISIT VENDOR BOOTHS!

<i>Special Event Topic Created in Conjunction with the Minnesota Change Management Network</i>	<i>Managing the Intersection of Adaptive and Predictive Approaches</i>	<i>Scrum Vs. Kanban: Which works best where?</i>
MNCMN	Sonja Almalie	NK Shrivastava

BREAK » VISIT VENDOR BOOTHS!

<i>Special Event Topic Created in Conjunction with the Minnesota Change Management Network</i>	<i>Making, Building, and Maintaining Connections in Your Network</i>	<i>Scaling Agile - Two Pizza Heart Burn Relief. Solutions for Team Dependencies</i>
MNCMN	Sinikka Waugh	Mike Griffiths

BREAK » VISIT VENDOR BOOTHS!

Courses and Speakers are Subject to Change

Endnote Speaker: Ross Bernstein | ▲ LEADERSHIP

“The Champion’s Code: Innovative Relationships Building Lessons From Sports Applied to Drive Business Success”



At the core of Ross’ message is the simple fact that we like to do business with people who we trust, who we like, and who just “get it” - CHAMPIONS. In an engaging, provocative, and visually entertaining style, Ross will use inspirational stories and poignant life lessons from the world of sport to show attendees how to: 1. Create a “culture of excellence” by giving

extraordinary customer service ...2. Generate momentum by utilizing the “currency of karma” ...3. Follow their moral compasses to win “the right way,” with respect and integrity ...4. Be better leaders and create more “buy-in” by embracing change and failure ...5. Evolve from “order takers and givers” to “trusted partners” by enhancing the quality of their relationships ...

PDD SYMPOSIUM DAY | SESSIONS *Subject to Change*

A full day symposium with 24 sessions organized along six topical tracks:
Leadership, Strategic, Technical, Change, Applied, and Agile.

LEADERSHIP TRACK	
1	<p><i>Servant Leadership: Creating a Culture for Winning Teams</i> ▲ LEADERSHIP</p> <p style="text-align: center;">Tom Crea</p>
2	<p><i>How to Make the Most of Generational Differences on Your Project</i> ▲ LEADERSHIP</p> <p style="text-align: center;">Sinikka Waugh</p>
3	<p><i>Project Manager Career Boosters</i> ▲ LEADERSHIP</p> <p style="text-align: center;">Chris Vandersluis</p>
4	<p><i>The Spectrum of Awesome: Fuel Your Leadership to Own the Room</i> ▲ LEADERSHIP</p> <p style="text-align: center;">Kristen Brown</p>

Do you struggle with meeting anything but routine goals? Does your team appear to lack pride in their work? In this engaging and interactive session, we'll address reasons why people joined your team and their expectations. Inspiring teams to achieve more than they believed possible requires a grasp of Servant Leadership basics and giving others a reason to follow. Next, harnessing unique talents, and abilities starts with understanding and appreciating each member's vantage point, or perspective. In this session, you will discover why: 1) Treating your unsung heroes well translates into easier recruiting and improved retention. 2) Empowering others and developing individuals improves productivity, exponentially. 3) Delegating authority and retaining responsibility are critical to establishing a learning culture enjoyed by elite organizations.

The fact that we have different generations at work isn't new. The "young whippersnappers" and the "old fogies" and everyone in between have always been at work, but it seems that every few years we have to stop and get our heads around how we can interact with each other more effectively. Looking at generational differences through a lens of disciplined, compassionate emotional intelligence, with a commitment to "even better" can help us work together more effectively.

Managing their career can be a challenge because project managers typically get a lot of responsibility but almost no authority. How can a PM leverage that knowledge to produce the results they are responsible for and improve their career potential? This presentation will look at tools and techniques for project managers to produce results despite a lack of authority. We will look at using reporting, communications and collaboration to become a pivotal player in the organization.

When you proactively brand yourself for leadership, you will naturally magnetize people to you and your ideas. When you strategically build a professional persona it will create more ways for you to connect with others in authentic ways. Not only does this greatly increase the likelihood that you will be seen as a leader but your team will rise up around you too. During this session you will identify the key elements of a professional brand that position you for success. You will uncover what makes you credible, likable, trustworthy, and competent to drive results for yourself and your company.

STRATEGIC TRACK	
1	<p><i>How Story Telling Can Improve Your Strategic Thinking</i> ▲ STRATEGIC</p> <p style="text-align: center;">Greg Githens</p>
2	<p><i>Effective Project Portfolio Management</i> ▲ STRATEGIC</p> <p style="text-align: center;">Victoria Kumar</p>
3	<p><i>Purpose & Value: 101</i> ▲ STRATEGIC</p> <p style="text-align: center;">Mandy Spiess</p>
4	<p><i>Organizational Project Management: Confluence of Business Strategy, Leadership Culture and Project Management Maturity</i> ▲ STRATEGIC</p> <p style="text-align: center;">Ulka Shrikhande</p>

Narratives are an important way for us to frame where we've been and where we're going. Strategy is one of the most prominent, influential, and costly stories told in organizations. Essentially, a strategic initiative is a journey from the ordinary world of operations to a special world with where the team overcomes obstacles. This interesting and interactive presentation will help you learn the key elements of strategic thinking and extraordinary leadership.

In this highly competitive world, it is very important for organizations to actively manage their portfolio of strategic initiatives through risk and investment decisions with a sharp focus on strategy implementation. PMI's research found that organizations with mature project portfolio management practices deliver 35% more programs successfully. And they fail less often and waste less money. This seminar will discuss approaches in effective project portfolio management and interrelated processes.

Increase your business acumen on value proposition. "Fit" is the intersection between the value your company creates and your customers' expectations. The better you are at understanding your purpose and value, the better you will be at identifying and serving your customer segments. This session will demonstrate some tools used in Value Proposition Design along with some insights from an experienced business architect on how to best apply those tools to generate your value proposition statement.

Ever felt like you've given your 110% to the Project, and the project was, at best, a partial success? Unless the failure mode was a big scope change or an external factor not in the team's control, project success is determined by how an organization is managing confluence of business strategy, project management maturity level and leadership culture. This seminar will uncover all these aspects of developing a mature strategic PMO with the right hard process and the soft leadership skills.

TECHNICAL TRACK		
1	<p><i>Portfolio Dashboards with Power BI ... the Best of Both Worlds</i></p> <p>▲ TECHNICAL</p> <p>Jacques Goupil</p>	Join the experts at PPM Works and together we will dive into the new Power BI content pack. Learn how to bring your data to life by building real-time attractive dashboards and reports. You will walk away from this session with the ability to analyze data and share valuable insights. Regardless of your experience level, this workshop will have something for you.
2	<p><i>Root Cause Doesn't Have to Hurt Like a Root Canal! Five Proven Techniques for Understanding Business Needs</i></p> <p>▲ TECHNICAL</p> <p>Richard Larson</p>	Needs are arguably the most important input to any project. It is the most-mentioned concept in the BA Core Concept Model from IIBA. It is also the anchor domain in PMI's Standard for Business Analysis, providing inputs to every other domain. Given the impact of business needs, it is critical to have tools and techniques to get to the root cause of business problems and opportunities. This presentation covers five essential techniques for uncovering and understanding business needs.
3	<p><i>Managing Programs as Projects on Steroids. An Innovative Idea?</i></p> <p>▲ TECHNICAL</p> <p>Richard Lu</p>	In some industries, many departmental initiatives are called programs and managed as projects. The definition of programs in these industries is different from PMI's programs that have defined structure and not the same as projects. We will discuss: (1) differences between PMI's project management vs. program management, (2) challenges of managing programs as big projects or projects on steroids and (3) importance of strategic alignment that is one of five key domains for PMI's program management.
4	<p><i>Measuring the True Success of a Project</i></p> <p>▲ TECHNICAL</p> <p>Brandon Olson</p>	Project success is commonly a measure of the project team's ability to deliver the project scope within the budget and schedule constraints. Unfortunately, this operational success measure does not evaluate the actual organizational achievements for the project. In this presentation, an expanded set of project success measures are proposed to better support the organization's goals and to align project team actions and behaviors to these goals.
CHANGE TRACK		
1	<p><i>Navigating Change by Leading Effective Meetings</i></p> <p>▲ STRATEGIC</p> <p>Gus Broman</p>	Sometimes change is difficult. It seems that when changes are occurring, leaders put more meetings on the calendar. No one likes meetings, just for the sake of having meetings. Learn how to lead engaging meetings that are fun, effective and will help your team navigate through your organizational changes. The simple and practical tips that you learn during this session will make your meetings effective, entertaining and efficient.
2	<p><i>Your Brand. Your Reputation. Too Precious to Leave to Chance!</i></p> <p>▲ STRATEGIC</p> <p>Catherine Byers-Breet</p>	This talk presents strategies for structuring teams to reduce handoffs and dependencies that create blocked work and delays. By investigating the (lack of) flow through multiple teams we can diagnose the cost of handoffs and culprits of delays. We examine tools for making handoffs and dependencies visible to highlight and bring collective attention to the problems. We then explore resolution patterns and work structures that maximize small team communications but limit negative aspects of managing multiple, inter-dependant project teams.
3	<p><i>Special Event Topic Created in Conjunction with the Minnesota Change Management Network</i></p> <p>MNCMN</p>	PMI-MN and the MNCMN are partnering to create exciting topics for Sessions 3 and 4 at the PMI-MN 2018 PDD Symposium. Information will be updated on the PMI-MN PDD Registration website.
4	<p><i>Special Event Topic Created in Conjunction with the Minnesota Change Management Network</i></p> <p>MNCMN</p>	The MINNESOTA CHANGE MANAGEMENT NETWORK (MNCMN) is a non-profit network of change management practitioners, leaders, educators and employers who serve Minnesota's robust business community, including businesses from Fortune 100 companies to the many small businesses that make our economy tick. To learn more, go to: www.mncmn.org .

PDD SYMPOSIUM DAY | SESSIONS *Subject to Change*

A full day symposium with 24 sessions organized along six topical tracks:

Leadership, Strategic, Technical, Change, Applied, and Agile.

APPLIED TRACK	
1	<p><i>What's Hot in the World of Projects - New for 2018</i> ▲STRATEGIC Elizabeth Larson</p> <p>Wonder where our industry is heading? This presentation addresses hot topics in the world of projects, exploring among other things--•DevOps •Digital Transformation •Certifications in the gig economy, •The role of the PM and BA on Agile projects •Agile business cases •Why we need to be trusted advisors •...and more.</p>
2	<p><i>The Power of Storytelling in 1 Hour</i> ▲LEADERSHIP Emily Porter</p> <p>Participants will hear a fast-paced description of storytelling methodology and experience an example of how to apply it to project management and change initiatives.</p>
3	<p><i>Managing the Intersection of Adaptive and Predictive Approaches</i> ▲TECHNICAL Sonja Almalie</p> <p>As more and more industries introduce agile practices to their project management strategies, understanding how to assist and provide expertise will become increasingly valuable. This session examines strategies and tactics to identify how and when to introduce agile practices to traditional project management projects as well as role assignments during this process. During the session, participants will practice how to determine and address change management challenges during a transition to agile and/or hybrid practices. Participants will practice how to identify new requirements for hybrid projects, as well as discuss acceptance criteria. This highly engaging session offers practical analysis and application for anyone interested in increasing their engagement in hybrid practices. Participants will be able to use these tools and resources on the job immediately.</p>
4	<p><i>Making, Building, and Maintaining Connections in Your Network</i> ▲LEADERSHIP Sinikka Waugh</p> <p>We're better, stronger, more capable – and usually more fun – together! Building relationships in our network is critical. For years we've been told "it's not what you know, but it's who you know" . . .and its cousin "even more important is who knows you". As we grow, we need to develop our network so we're top of mind for new opportunities or career-building projects. To make new connections, build those relationships, and then maintain them over time requires discipline and finesse. Get better here!</p>

AGILE TRACK	
1	<p><i>Use Agile to Build a Better Business Case</i> ▲STRATEGIC Darrell Andersen</p> <p>Have you been frustrated with getting your business case approved? Do you wish you could get your CFO/CIO excited about your approach to drive a faster positive benefit? While many of us have realized the value of applying agile practices to software development, many of us have failed to understand and communicate the dramatic positive impact an agile approach can have on the business case. In this session we will walk through the principles being applied and the impact to the business case.</p>
2	<p><i>Project Management & Parenthood - The Agile Parenting Manifesto</i> ▲LEADERSHIP Geoffrey Lory</p> <p>We own the serious responsibility of developing the leaders and parents of tomorrow. To best prepare our children for this new world we can only begin to understand, we have come to value: Goals and Purpose over rules and processes, Release of Human Potential over conformity to preconceived outcomes, Compassionate Courage instead of convenient complacency, Practice and Progress over preaching perfection, and A Focus on the Environment over controlling behaviors.</p>
3	<p><i>Scrum Vs. Kanban: Which Works Best Where?</i> ▲TECHNICAL NK Shrivastava</p> <p>Scrum and Kanban are both crucial agile methodologies to improve productivity of project teams. Scrum provides a framework for organizing work by priority and keeping teams on task daily, while Kanban provides a framework for moving high-priority work through a path to completion. How do these frameworks differ from each other, and in what situations does each work best? These questions and more will be answered.</p>
4	<p><i>Scaling Agile-Two Pizza Heart Burn Relief. Solutions for Team Dependencies</i> ▲STRATEGIC Mike Griffiths</p> <p>Small teams are great - until they cause bigger problems than they solve. Small teams can communicate more effectively than large teams. They can leverage face-to-face communications more readily and share tacit knowledge without the need for so much written communication. However, for large endeavors, using many small teams present their own problems. Work dependencies between teams can cause major delays through costly handoffs, mis-matched priorities, and blocked tasks.</p>

PMI-MN PDD Anniversary Party

Come join us after class on Wednesday, September 26, 2018, for our Anniversary Party following the conclusion of the Endnote Speaker. We look forward to hosting this event to bring together speakers, attendees, chapter leaders, and members. Enjoy some appetizers and a drink while networking with fellow project managers. Registration is required and a link will be available through PDD registration.

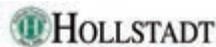


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Winning with Words: Using Story Techniques to Clarify Your Message for Impact

David Mann | ▲LEADERSHIP 3.5 PDU's

You know if your story is heard, you'll make a connection and get results. But how do you build your story so it has impact every time? How do you embed your value proposition in your story so clients, boards, and peers will see your ideas as a solution to their problem? David shows you how to organize ideas into a presentation that gets people to take action. David works with people at any stage of development, helping them achieve results by structuring the narrative for maximum retention and action.



SYMPOSIUM EXTRAS



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REGISTRATION OPENS JUNE 1

Register online at www.pmi-mn.org or call 1-888-925-7644

Register online for a vendor booth at bit.ly/vendors-pdd2018 or contact ChairSponsorship@pmi-mn.org for your sponsorship opportunity.