institute of Health Policy & Management

Building Strong Evidence to Achieve the Greatest Impact, Sharing Best Practices

a story from EU regions

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EU OBJECTIVES 2016-2018 – ACTIVE & HEALTHY AGEING INNOVATION

EU roadmap

DEPLOYMENT	INVESTMENT	PEOPLE
50 + REGIONS large-scale, sustainable, digitally-enabled solutions for active & healthy ageing	**€ 500 MILLION** digital innovation for health & care €250 million public matched €250 million private	**REACH 4 MILLION** additional people benefiting from digital innovation

HORIZONTAL GOALS
Adoption Monitoring & Impact Assessment Framework **MAFEIP**
Critical Mass adoption **Repository Innovative Practices**

Key European Commission initiatives on AHA

- EUROPEAN INNOVATION PARTNERSHIP ON ACTIVE & HEALTHY AGEING
- SILVER ECONOMY STRATEGY (Launched March 2015)
- H2020 "HEALTH, DEMOGRAPHIC CHANGE & WELLBEING" = R&D / innovation

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EIP on Active & Healthy Ageing - 6 Action Groups

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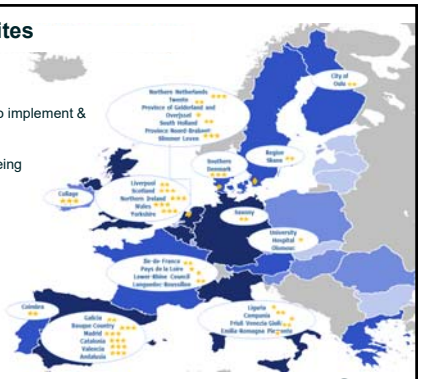
Reference sites

Regions dedicated to implement & up-scale Active & Healthy Ageing innovations



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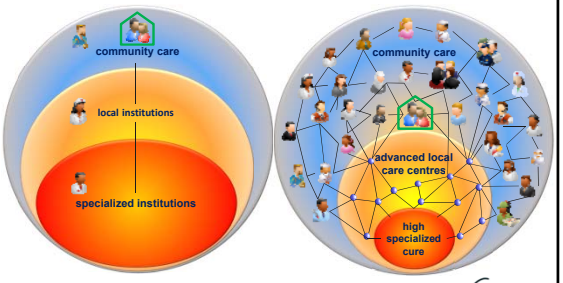
Paradigm shift

medical curative model → social (interconnected) health perspective



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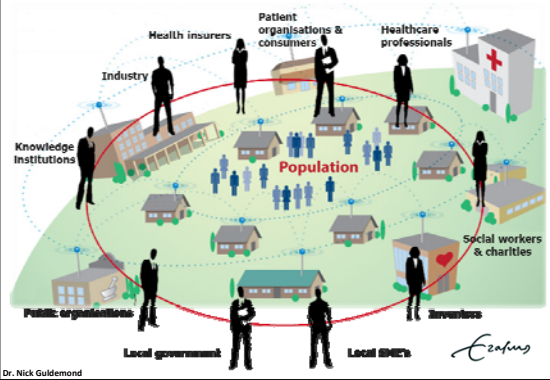
Engaged Co-creation in communities



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Design thinking & Co-creation

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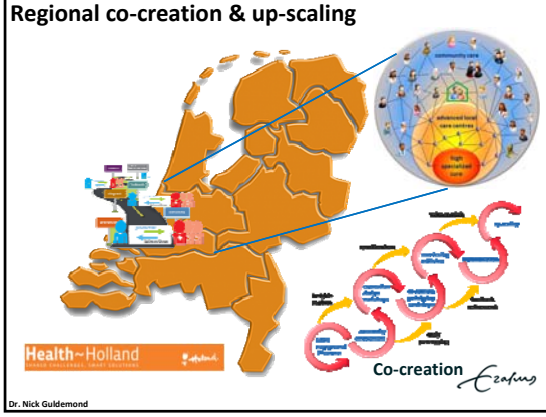
Regional co-creation & up-scaling



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Policy alignment to scale up in regions

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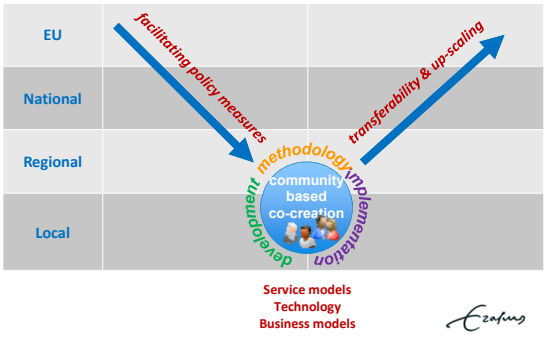
Policy alignment & scalability



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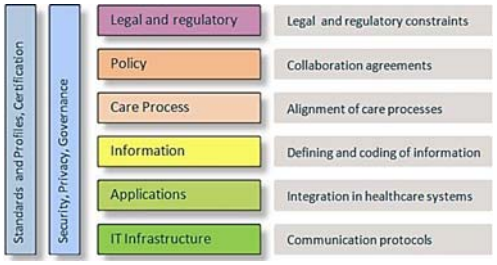
Multi-level framework

interoperability of technology & services



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Thank you!

Make it happen.

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