

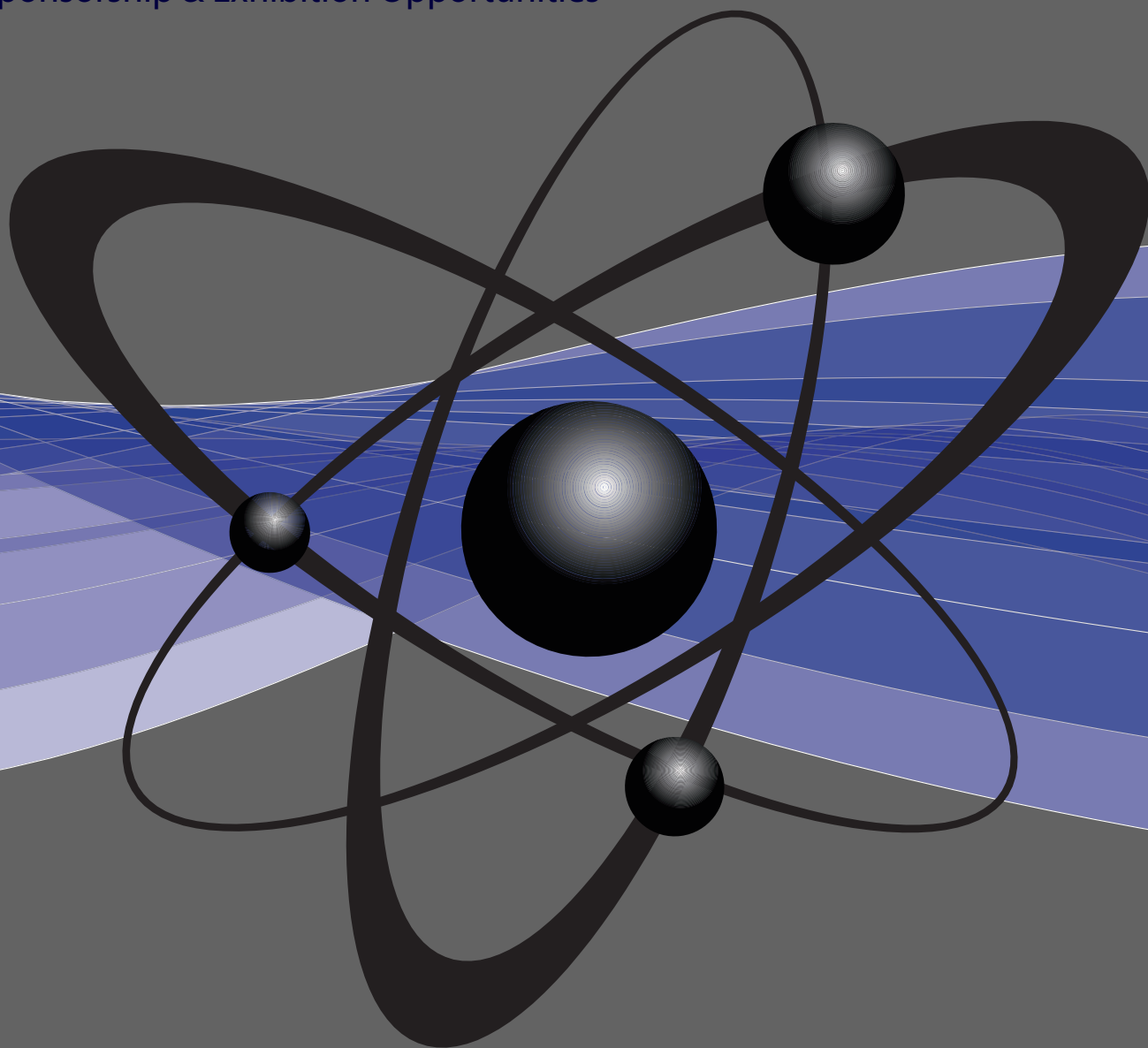
EESA [ELECTRIC ENERGY SOCIETY OF AUSTRALIA] PRESENTS

A Technical Training Initiative of EESA...

EECON 2014

NSW Sponsorship & Exhibition Opportunities

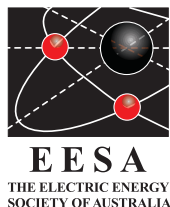
SPECIAL OFFER!
See page 7 for
discounts!!



EECON 2014 - 12 & 13 November

The Australian Technology Park, Eveleigh, Sydney

Energy networks - evolutionary transformation or death spiral?



EECON NSW 2014: Sponsorship & Exhibition Opportunities



The Electric Energy Society of Australia (EESA) takes great pleasure in inviting you to participate in the EECON NSW 2014 Conference & Trade Exhibition 12 & 13 November at the Australian Technology Park, Sydney.

At EECON 2014 you will come away with an understanding of a variety of utility issues, the methods and tools which have worked successfully, and return to your organisation to implement the solutions outlined.

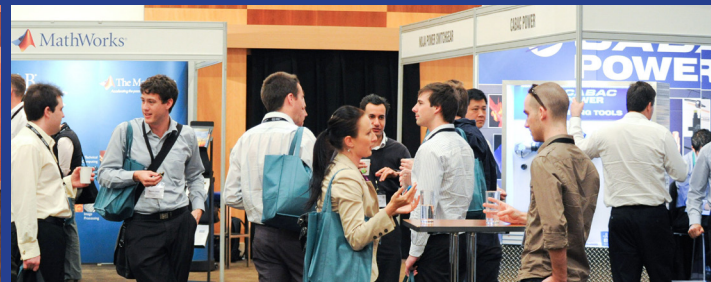
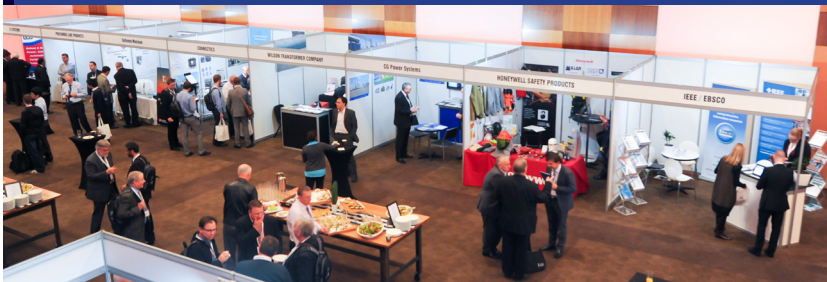
This conference will provide an invaluable opportunity to catch up with energy industry developments from a 'macro and micro' view as well as encouraging many networking opportunities with colleagues from other networks and manufacturers.

Sponsoring and Exhibiting at the EECON NSW will provide your organisation with an opportunity to enhance its profile and promote its services to the decision-makers of both national and international organisations. The conference program and exhibition space have been designed to offer sponsors and exhibitors maximum networking opportunities with conference delegates. All meals and refreshments will be served in the exhibition area to ensure maximum exposure for exhibitors.

Based on past attendance we anticipate 100 - 150 senior delegates from the electric energy industry from Australia and overseas. The conference will again include a selection of senior industry speakers and special guests, and feature parallel business and technical streams to attract the widest audience of delegates from the Electrical and Electricity Supply Industries.

I look forward to welcoming you to the EECON NSW 2014 Conference.

Dr Robert Barr
EESA National President



Day	Overview of key activities
Tuesday - Bump in (Exhibitors)	12 - 4 pm Bump-in (approx)
Wednesday - Conference Day	Delegate registration
	Exhibition open
	Welcome and official opening
	Conference Sessions
Wednesday- Evening	Conference Dinner
Thursday - Conference Day	Delegate registration
	Exhibition open
	Conference sessions
	Conference closing address

*program subject to change

EECON NSW 2014: Sponsorship & Exhibition Opportunities

Who attends the conference?

- Energy company chief executives
- Government department representatives and energy regulators
- Energy company general/area managers, distribution managers, asset managers, project development managers and engineers
- Consultants and contractors
- Academics and students
- Manufacturers and suppliers

What are the benefits of sponsoring or exhibiting at the conference?

- ✓ A targeted marketing approach directed at your potential customers
- ✓ A significant marketing advantage through relationship marketing
- ✓ Broaden the exposure of your product/service to your target market
- ✓ Enhanced company profile
- ✓ Brand awareness and acceptance
- ✓ The opportunity to demonstrate your product/service
- ✓ Networking with key industry specialists

Sponsorship & Exhibition Opportunities...

Sponsorship Item	Number available	Price (excluding GST)
Platinum	Exclusive (1)	\$20,000 (ex GST)
Gold	Five (5)	\$15,000.00 (ex GST)
Silver	Five (5)	\$7,500.00 (ex GST)
Conference Dinner <i>SOLD</i>	Exclusive (1)	\$7,500.00 (ex GST)
Conference Satchel/Compendium	Exclusive (1 each)	\$5,000.00 (ex GST)
Host a breakfast for delegates	Exclusive (1)	\$4,000.00 (ex GST)
Bronze	Five (5)	\$3,500.00 (ex GST)
Phone/Tablet Battery Charging Station	Two (2)	\$2,500.00 (ex GST)
Conference Pads	Exclusive (1)	\$2,500.00 (ex GST)
Name Badges	Exclusive (1)	\$2,000.00 (ex GST)
Water Bottles (Branded)	Exclusive (1)	\$1,800.00 (ex GST)
Conference Pens <i>SOLD</i>	Exclusive (1)	\$1,500.00 (ex GST)
Exhibition Booths (3m x 3m)	Approximately 17	\$2850.00 (ex GST)
Exhibition Pod (2m x 1m)	Approximately 4	\$1600.00 (ex GST)

Your point of contact...

Once again EESA has engaged The Meetings Manager to manage EECON NSW 2014. Sponsorship & Exhibition Opportunities are included in this prospectus and if you have any question please don't hesitate to contact us.

Kirsten Pain
The Meetings Manager
E: kirsten@tmm.com.au
T: +61 2 9810 7322



the meetings manager

EECON NSW 2014: Sponsorship & Exhibition Opportunities

Platinum (1 available)

\$20,000 + gst

Before the conference:

- Company name and logo displayed on all promotional material including weblink on EESA Conference web page, acknowledged as Platinum sponsor

During the conference:

- Company name and logo displayed in the main auditorium, exhibition and registration area throughout the conference (banners provided by sponsor)
- Double exhibition booth (6m x 3m)
- Opportunity for a senior representative to make a 5 minute presentation in the opening session
- Five complimentary registrations to all conference activities
- An invitation for two additional company representatives to attend the conference dinner
- Formal acknowledgment during the opening and closing address
- Acknowledgment in the conference handbook
- Opportunity to supply handout or corporate gift to delegates (to be provided by sponsor)

Gold (5 available)

\$15,000 + gst

Before the conference:

- Company name and logo displayed on all promotional material including weblink on EESA Conference web page, acknowledged as Gold Sponsor

During the conference:

- Company name and logo displayed in the main auditorium throughout the conference (banners provided by sponsor)
- Two complimentary registrations to all conference activities
- An additional five full registrations specifically for recent graduate engineers with under five years experience
- An invitation for two additional company representatives to attend the conference dinner
- Formal acknowledgment during the opening and closing address
- Acknowledgment in the conference handbook
- Additional employees of the sponsoring organisation can register at "EESA Member" rates

Silver (5 available)

\$7,500 + gst

Before the conference:

- Company name and logo displayed on all promotional material including weblink on EESA Conference web page, acknowledged as Silver Sponsor

During the conference:

- Company name and logo displayed in the main auditorium throughout the conference (banners provided by sponsor)
- Two complimentary registrations to all conference activities
- An invitation for one additional company representatives to attend the conference dinner
- Formal acknowledgment in the opening and closing address
- Acknowledgment in the conference handbook

ECON NSW 2014: Sponsorship & Exhibition Opportunities

Dinner (1 available)

SOLD

\$7,500 + gst

- Prominent display of sponsor signage during the dinner (sponsor to provide self standing banners)
- The opportunity for a five minute address by a senior company representative during the conference dinner (Lectern and microphone will be provided. Additional AV at sponsors own expense).
- A seat at the main table hosted by the EESA National President
- An invitation for five company representatives to attend the dinner
- The opportunity to provide the dinner guests with a company gift (to be provided by sponsor)
- Company logo on the dinner menus
- Acknowledgement within the conference brochure, conference handbook and EESA website and during the conference dinner.

2013 EESA National Conference Dinner



Bronze (5 available)

\$3,500 + gst

Before the conference:

- Company name and logo displayed on all promotional material including weblink on EESA Conference web page, acknowledged as Bronze Sponsor

During the conference:

- Company name and logo displayed in the main auditorium throughout the conference (banners provided by sponsor)
- One complimentary registration to all conference activities
- Formal acknowledgment in the opening and closing address
- Acknowledgment in the conference handbook

Conference satchel or compendium (1 available)

\$5,000 + gst

- Company logo printed on compendium or satchel (one colour logo)
- One piece of promotional literature in the conference compendium or satchel
- Acknowledgment in the conference handbook & weblink on EESA Conference web page

Host a Breakfast for delegates (1 available)

\$ 4,000 + gst

Host a breakfast for up to 40 conference delegates

- Company logo on all conference promotion as Breakfast Sponsor
- Acknowledgment in the conference handbook & weblink on EESA Conference web page. Package includes a table buffet breakfast with one hot option plus basic AV equipment screen, whiteboard or flipchart and PA system. (Catering and AV upgrades available at own expense)

EECON NSW 2014: Sponsorship & Exhibition Opportunities

NEW

Phone/Tablet Battery Charging Station (2 available) \$2,500 + gst

Charges up to 16 devices at a time - with your branding on two illuminated posters on the front

Cable configuration -

4 x iPhone 4; 4 x iPhone 5; 6 x Micro USB; 2 x Mini USB

- One complimentary registration to all conference activities
- Acknowledgment in the conference handbook



Conference Pads (1 available)

\$2,500 + gst

- A4 conference pad over-printed with company logo and message on all pages
- Acknowledgment in the conference handbook

Name badges (1 available)

\$2,000 + gst

- Name badges over-printed with company logo
- Acknowledgment in the conference handbook

Water bottles (branded x 500 units -1 available)

\$ 1,800 + gst

- Company logo/name detailed on water bottles
- Refillable from water bubblers during the conference
- Acknowledgment in the conference handbook
- Return of any unused water bottles to the sponsoring company for their own use (at own expense)



Conference Pens (1 available) SOLD

\$1,500 + gst

- Company logo/name detailed on conference pen
- Acknowledgment in the conference handbook

EECON NSW 2014: Sponsorship & Exhibition Opportunities

Exhibition

This year we can offer two options for exhibition space depending on your budget

3m x 3m booth	\$2850 plus GST
2m x 1m approx pod stand	\$1600 plus GST
Double booths and raw space	available on request

The 3m x 3m booth will include:

- Walls - 2.5 m high matt anodised aluminium frame with white laminated infills – custom digital printed infill available at an additional cost (number of walls depends on booth location – end booths will only have one side wall and one back wall),
- Fascia – White laminated infill with black vinyl lettering (max 26 characters)
- Lighting - 2 x 150-watt spotlight per booth, mounted on light track inside fascia
- Power - 1 x 240 volts/1000 watt/4 amp general purpose outlet per booth

*Additional furniture packages, equipment or telephone lines can be arranged at the exhibitors cost.

Features include:

- ✓ 2 minute presentation to conference delegates on your product or service during concurrent sessions
- ✓ A recorded interview in your booth to discuss your product or service posted on the conference website after the event
- ✓ Acknowledgement in the conference handbook
- ✓ One (1) conference registration: includes attendance to the conference sessions, conference documentation, welcome reception and conference dinner.
- ✓ One (1) Exhibition staff: includes attendance to welcome reception and day catering for the duration of the conference.
- ✓ 5 guest passes for your customers to view exhibition between 2-5pm Thursday



The 2m x 1m Stands will include:

- Walls - 2.5 m high matt anodised aluminium frame with white laminated infills including one lockable front – custom digital printed infill available at an additional cost
- Fascia – White laminated infill with black vinyl lettering (max 20 characters)
- Lighting - 1 x 300 watt spotlight with arm
- Power - 1 x 240 volts/1000 watt/4 amp general purpose outlet per booth

*Additional furniture packages, equipment or telephone lines can be arranged at the exhibitors cost.

Features include:

- ✓ Acknowledgement in the conference handbook
- ✓ One (1) conference registration: includes attendance to the conference sessions, conference documentation, welcome reception and conference dinner.
- ✓ A recorded interview in your booth to discuss your product or service posted on the conference website after the event
- ✓ 5 guest passes for your customers to view your exhibition between 2-5pm Thursday



Exhibition Set-up*	Tuesday	2.00pm - 4.00pm
Opening Hours	Wednesday	8.30am - 5.00pm
	Thursday	8.30am - 3.00pm
Exhibition pack-down	Thursday	4.00pm - 6.00pm

*Exhibition set up hours may vary slightly and will be confirmed in the exhibitor manual sent out prior the conference.

EECON NSW 2014: Sponsorship & Exhibition Opportunities

General terms and conditions for NSW EECON 2014

- A 50% deposit is required to confirm the booking, the remaining amount to be paid 60 days prior to the event (Friday 12th September).
- Exhibitor booths are allocated on receipt of payment however, the organisers reserve the right to change the layout and allocation should the need arise in the lead up to the conference. Exhibitors will be notified if this becomes necessary.
- In the event of cancellation sponsors and exhibitors are requested to inform The Meetings Manager Pty Ltd in writing. Unless the sponsored item or exhibition space can be resold, the organisers reserve the right to retain any monies paid.
- Sponsors and exhibitors are liable for any damage they cause to the venue and/or the exhibition booths. The organiser is not liable for damages or loss to sponsor or exhibitors' property. Exhibitors must be adequately covered for Public and Product Liability Insurance. It is the responsibility of the exhibitor to arrange appropriate insurance for items within their exhibition.
- Promotional activity must not impinge on or directly interfere with any other sponsor or exhibitor.

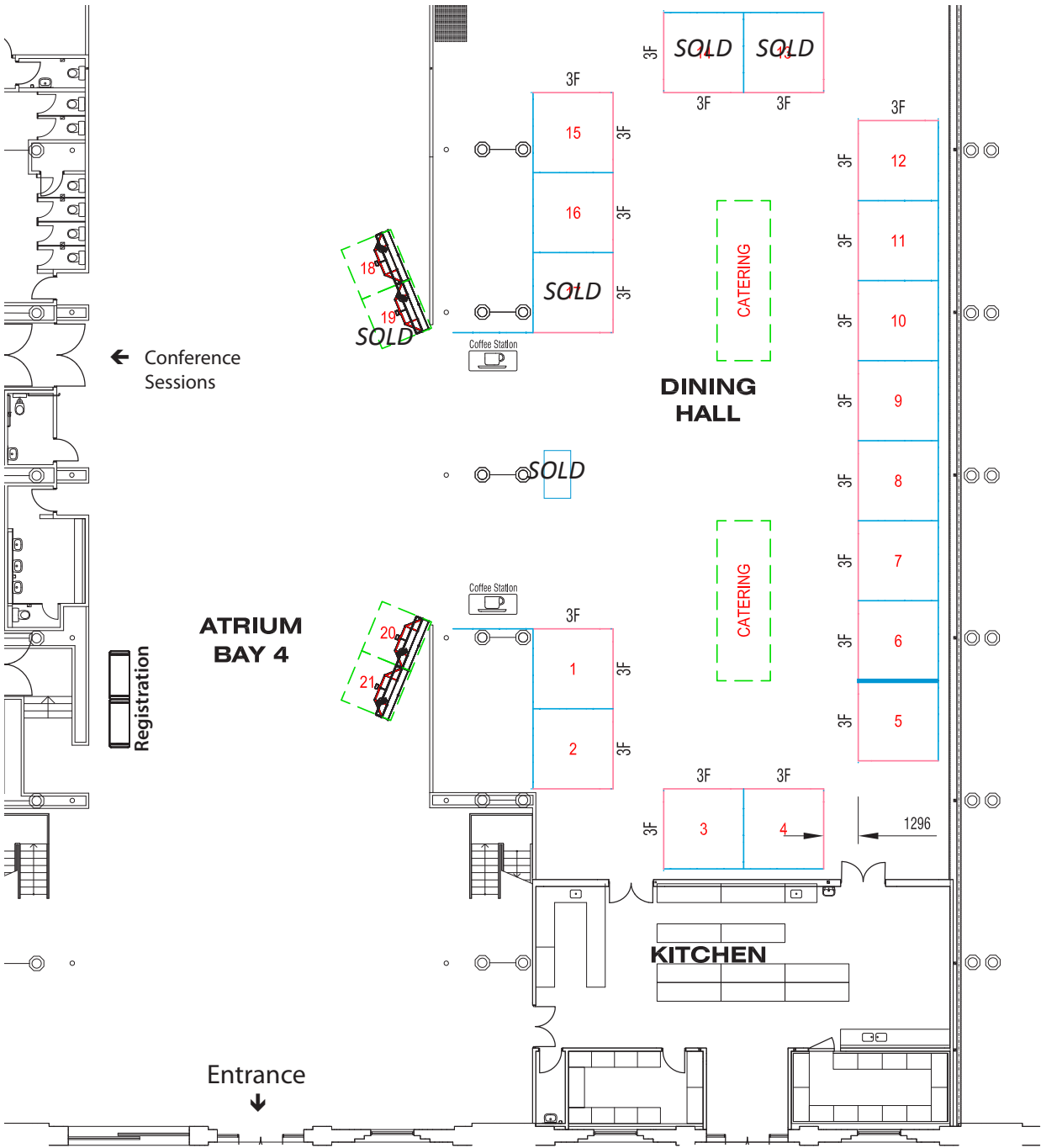
Sponsorship & Exhibition Special Offer....

Book your sponsorship item and exhibition booth at the same time for EECON NSW 2014 and receive a 10% discount.

Don't miss out.... Book now!

NSW Exhibition floor plan

Please note: Exhibition floor plan is subject to change.



EECON NSW 2014: Sponsorship & Exhibition Registration form

Please complete and fax to The Meetings Manager on +61 2 9810 7320
or scan and email to meetings@tmm.com.au

General Details

Contact Name: _____

Organisation: _____

Address: _____

Position: _____

Phone: _____

Mobile: _____

Fax: _____

Email: _____

Level of Sponsorship

I agree to the Sponsorship and Exhibitor Conditions and request the following: (all prices include GST)

<input type="checkbox"/>	Platinum	\$22,000
<input type="checkbox"/>	Gold	\$16,500
<input type="checkbox"/>	Silver	\$8,250
<input type="checkbox"/>	Conference Dinner	\$8,250
<input type="checkbox"/>	Bronze	\$3,850
<input type="checkbox"/>	Welcome Reception	\$3,300
<input type="checkbox"/>	Conference Satchel/Compendium	\$5,500
<input type="checkbox"/>	Host a breakfast	\$4,400

<input type="checkbox"/>	Phone/Tablet Charging Station	\$2,750
<input type="checkbox"/>	Conference Pads	\$2,750
<input type="checkbox"/>	Water Bottles (Branded)	\$1,980
<input type="checkbox"/>	Conference Pens	\$1,650
<input type="checkbox"/>	Name Badges	\$2,200
<input type="checkbox"/>	Exhibition Booths (3m x 3m)	\$3,135
<input type="checkbox"/>	Exhibition Stand	\$1,760

Please note: all prices include 10% GST.

Booth Location Preference

The exhibition floor plans are included in this document. Please indicate your preferred booth number below from 1 - 3.

Booth number/s: _____

First choice []

Second choice []

Third choice []

Please note: Booths will be allocated on a "first come, first served" basis on receipt of the deposit payment

Payment Details (by completing this form, you agree with the Terms & Conditions found at: tmm.com.au)

I authorise payment for: \$ _____

Please note: A 50% deposit is required to confirm the booking, with the remaining amount to be paid 60 days prior to the event.

A cheque payable to The Meetings Manager Pty Ltd is enclosed ☐

I would like to pay via EFT, please invoice me ☐

Please charge the following credit card: Mastercard ☐ Visa ☐ Amex ☐

Card number

Expiry date ____ / ____ CCV No ____

Signature _____
(not valid without signature)

Cardholder name _____
(Please print)



the meetings manager

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Balmain NSW 2041

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Fax: +61 2 9810 7320

Email: meetings@tmm.com.au