

eHealth week

 @eHealthWeekEU #eHealthWeek

www.ehealthweek.org



10–12 MAY 2017 MALTA

Intercontinental Hotel

DATA FOR HEALTH

The key to personalised sustainable care

**POST-CONFERENCE
REPORT**

Organised by:



himss Europe

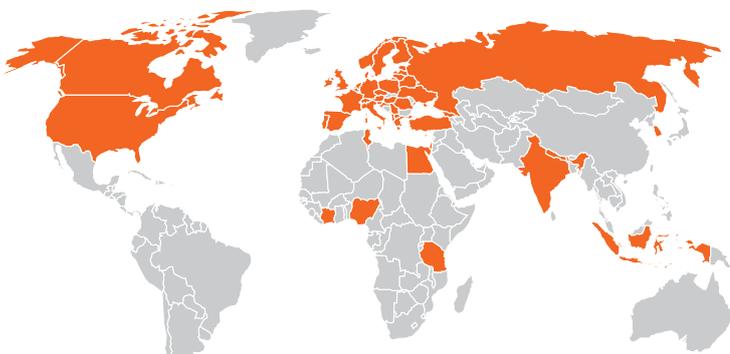
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KEY FIGURES



eHEALTH WEEK BY THE NUMBERS

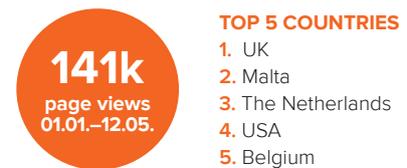


PROMOTIONAL ACTIVITIES

✉ eHealth Week newsletters



🖥 www.ehealthweek.org



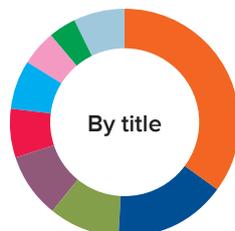
HIMSS Insights



AUDIENCE BREAKDOWN*



- Nordics 18%**
- United Kingdom 12%
- Belgium 9%
- Italy 9%
- Spain 7%
- The Netherlands 6%
- Germany 6%
- Malta 5%
- Greece 4%
- United States 4%
- Switzerland 3%
- Ireland 2%
- Asia/Africa 2%
- Estonia 2%
- Other 11%



- CIO's and other IT professionals 35%
- General & Financial management 16%
- Government employees 10%
- Healthcare professionals 9%
- Marketing & Sales 8%
- Professors & Educators 8%
- Students 5%
- Business consultants 4%
- Other 5%



- Healthcare provider 33%
- Government 13%
- Vendor 12%
- Education 10%
- Association 10%
- Consulting 8%
- Life Sciences 5%
- Finance & Insurance 3%
- Other 6%

* Attendees excluding ministerial delegates
** Denmark, Norway, Finland, Sweden

TESTIMONIALS



"We had many business meetings during eHealth Week and it is so good to be here (in Malta), to find partners, but also to stay up to date with European and national healthcare policies, as well as to get connected with innovators, researchers and policy-makers. It has been great."

Lina Nikolopoulou, Organiser of the Greek Delegation, Greece

"eHealth Week is a unique opportunity for all the stakeholders in the healthcare IT industry to meet and learn from each other's experience all around Europe and beyond."

Elena Sini, CIO, IRCCS Istituto Clinico Humanitas, Italy

"My two takeaway messages from this year's eHealth Week are: 1) trust patients and healthcare will improve and 2) for ehealth to take off, we need to change the business model: technology is already there."

Teresa Bau, Communications Consultant, Spain

"eHealth Week has the advantage of bringing together all different types of people and institutions that are willing to innovate, including trying something like Virtual Reality for training and education purposes, so its great to be here."

Ashley Woolheater, Policy Associate, Oculus by Facebook, US

"eHealth Week is great value because it provides us with one platform to address a wide European market on the key subject of healthcare and IT. A diverse group of people coming together to share ideas, have a good discourse and for us really to establish that InterSystems has a great role to play in connected care."

Mike Fuller, Director of Marketing UK, InterSystems, UK





Call for a Big Data framework for European healthcare

What kind of 'big' patient data can be used to drive healthcare forward and how? This needs to be discussed urgently, but many EU governments haven't made up their minds. According to WHO Europe's Zsuzsanna Jakab, only six EU-countries have a national policy or strategy in place to regulate big data in healthcare.

Malta's new patient portal provides next-generation eHealth

The Maltese myHealth portal is among the most advanced patient portals in Europe. It is government-controlled and can be accessed with the Maltese eID. The new version of the portal will now feature a more intuitive user interface and a detailed electronic patient and medication summary. Patients will also be able to locate medical institutions based on GPS and to appoint representatives to manage their data in case they don't want to do it on their own.

WHO/Europe's participation in eHealth Week inspires delegates

Dr Zsuzsanna Jakab, WHO Regional Director for Europe, delivered an inspirational speech to open eHealth Week, which marked the first time that WHO/Europe participated in organising the annual event. Jakab described the collaboration of eHealth and public health in the WHO European Region as "a beautiful marriage", and eHealth Week as "a celebration of our commitment and dedication to reaping the benefits of eHealth for all".

Cross-border electronic prescriptions to go live in 2018

Sweden, Estonia, Croatia, Portugal and Finland will start sharing electronic prescriptions in the first quarter of 2018 under the umbrella of the European eHealth Digital Service Infrastructure. "It is time to stop piloting," said Natalia Zylinska-Puta of the European Commission's DG SANTE. She also said that it is likely that six more European countries will join the eHealth DSI, pushing the total number to well above 20 countries.





Outstanding eHealth achievements from across Europe were recognised in Malta

As well as being an educational event, each year eHealth Week also celebrates significant achievements within the eHealth industry.



The HIMSS Europe 2017 eHealth Leadership Award was delivered to Diane Whitehouse from the UK, Principal eHealth Policy Analyst at EHTEL.



The winner of the European Kate Granger Award for Compassionate Care was Ellis Hession, Manager of Services for Older People in “Lead – Living Well with Dementia”, from Ireland



Scottish NHS interactive diabetes website “My diabetes my way”, received the eHealth Adoption Award.



Two Spanish hospitals (Donostia University Hospital and Torrejón University Hospital), one Belgium (University Hospitals Leuven) and one Italian (Humanitas Research Hospital) were all recognised with the prestigious HIMSS EMRAM Stage 6 Award.

SOCIAL MEDIA & MOBILE APP BY THE NUMBERS



SOCIAL MEDIA

Twitter #ehealthweek



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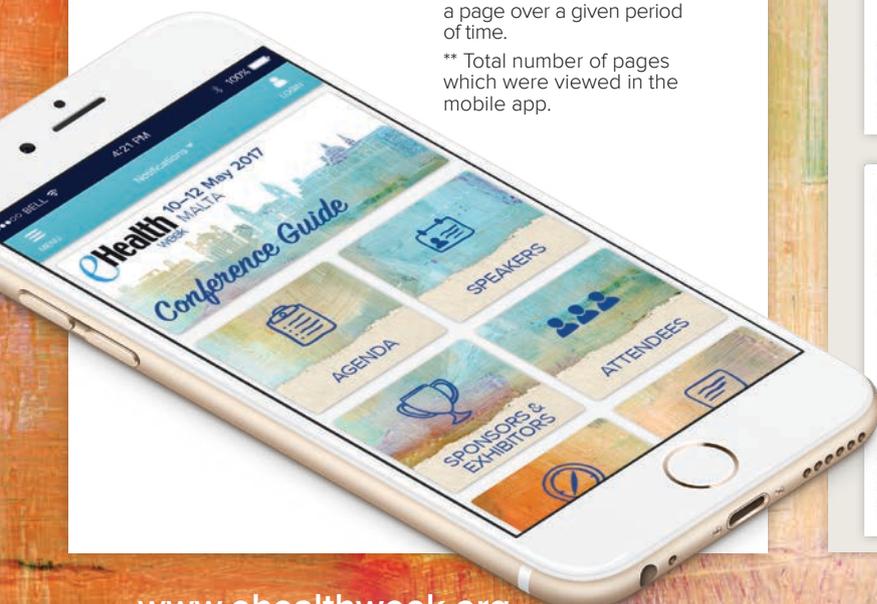
LIVE VIDEO STREAMING DURING eHEALTH WEEK

MOBILE APP

835 Total unique visitors*
53 879 Total page views**

* The number of unique devices that have accessed a page over a given period of time.

** Total number of pages which were viewed in the mobile app.



HimSS[®] Europe

18

CONFERENCE &
EXHIBITION



27–29 MAY 2018
Barcelona, Spain

SAVE THE
DATE!

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Featuring:

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