You, at the heart of transition

8 – 10 JUNE 2016
BEURS VAN BERLAGE
AMSTERDAM
THE NETHERLANDS

Organised by:

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www.ehealthweek.org
You, at the heart of transition

Under the theme “You, at the heart of transition”, eHealth Week 2016 will focus on the people who are changing the healthcare system, and the first step forward is to give patients more power.

eHealth policies are changing. Until now, policies have mainly focused on institutions and IT systems: today, that focus is shifting and is now being placed on eHealth users. The people who are using eHealth are becoming increasingly involved in the discussion and being placed at the heart of eHealth policy-making.

eHealth Week 2016 is organised by the Dutch Ministry of Health as part of the Dutch Presidency of the Council of the European Union, the European Commission and HIMSS Europe. This year’s programme will focus on three main themes: Empowering People, Trust & Standards and Innovation & Transition.

Join your peers at eHealth Week! Here is this year’s expected audience breakdown:

### By country
- The Netherlands 25%
- Nordics 15%
- DACH 12%
- Belgium and Luxembourg 10%
- Spain 8%
- UK 8%
- France 6%
- USA 5%
- Turkey 3%
- Other 8%

### By profile
- Government, policy makers, public health sector 25%
- Medical professionals 20%
- IT directors, IT managers and chief information officers 18%
- Finance directors, budget holders and procurement directors 13%
- Patients 12%
- Vendors and industry 8%
- Press 2%
- Other 2%

You, at the heart of transition

- See what products and services are already available to help people manage their own health
- What do we need to do to maximize the use of eHealth tools for health professionals?
- What are governments doing to move health systems to become truly patient centric?
- What can we do to increase trust in health IT systems and products?
- What are the main concerns of patients and health professionals?
- Can we move to better use of international standards for health IT?
- Implementing eHealth is 20% technical knowledge, 80% culture and organisation change
- What are care providers and governments doing to speed up the implementation of eHealth?
- Learn from successful eHealth implementations across the EU
Programme

Tuesday, 7 June

Pre-conference events
- eHealth Network (closed meeting)
- IHE World Summit

Hospital Visits

Wednesday, 8 June

Registration open: 8:00–18:00
Exhibition open: 8:00–18:45

Official eHealth Week Joint Opening
- Empowering People
- Trust & Standards
- Social Innovation & Transition
- IHE World Summit
- Matchmaking
- Special Keynote
- Opening Reception

Thursday, 9 June

Registration open: 8:30–16:00
Exhibition open: 8:30–17:00

eHealth Week Plenary
- Empowering People
- Trust & Standards
- Social Innovation & Transition
- SME Competition
- Matchmaking
- Special Keynote
- Opening Reception

Friday, 10 June

Registration open: 8:30–12:00
Exhibition open: 8:30–12:00

Matchmaking
- Empowering People
- Trust & Standards
- Social Innovation & Transition
- SME Competition
- Opening Reception

EHealth Week Closing Plenary

Why The Netherlands?

The Netherlands is one of the most digitally mature countries in Europe and is home to one of the three HIMSS EMRAM Stage 7 hospitals in Europe as well as having eight Stage 6 hospitals: it is an ideal place for the European eHealth Community to come together!

Join us at eHealth Week to learn, share knowledge and connect!

“It is our job to make sure that new technologies will lead to better healthcare where people who need support and healthcare are key”

Martin van Rijn
Dutch State Secretary for Health, Welfare and Sport

“I come to eHealth Week to get a glimpse of best practices in healthcare IT from across Europe”

Juan Luis Cruz, CIO, Hospital Universitario Puerta de Hierro Majadahonda, Spain

“The possibilities are limitless”

Jacqueline de Leeuw, CNIO Radboud University Medical Centre, The Netherlands

Save 100€!
Register before 11 April with our early bird rate.
CONFIRMED PARTNERS

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