CENTER FOR HEALTHY LUNING FRAUET PRINTERS
Motivating Behavior Change When Everything You've Tried Hasn't Worked
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Elected Member, Board of Directors
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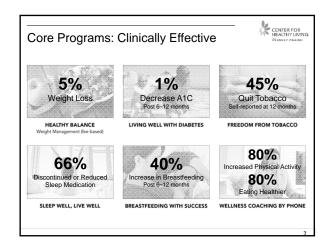
### Center for Healthy Living



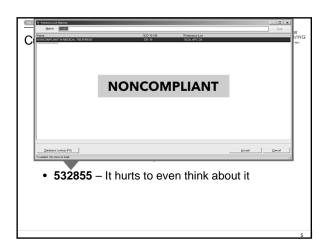
We are an evidence-based, clinically effective department that specializes in health behavior change.

We provide **easy-to-understand** health information to members in a variety of **convenient** ways.

Our Challenge (on \$171 pm / pm)  SCAL adult member population health profile:						
\$2,000	1-1.5 million members with diabetes by 2027		4.7 million	•	e.	
extra health care costs	670,000 have prediabetes	\$8,000 extra health care costs		\$2.9 million for insomnia medication 400,000 have insomnia	on	
1,038,000 have BMI ≥ 30		391,000 have diabetes	200,000 are tobacco users		39,000 births	
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#### INTRODUCTION

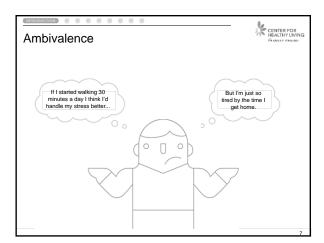


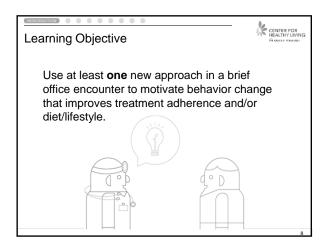
1. Relying on willpower for long-term change

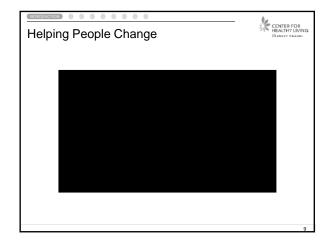
Top 10 Mistakes in Behavior Change

- 2. Attempting **big leaps** instead of baby steps
- 3. Ignoring how environment **shapes** behaviors
- 4. Trying to stop old behaviors instead of creating new ones
- 5. Blaming failures on lack of motivation
- 6. Underestimating the power of triggers
- 7. Believing that information leads to action
- 8. Focusing on abstract goals more than concrete behaviors
- 9. Seeking to change a behavior forever, not for a short time
- 10. Assuming that behavior change is difficult

Fogg, et. al., Stanford University Persuasive Tech Lab







#### Overview

# CENTER FOR HEALTHY LIVING

- Evidence-based approach
- Reframing innate practical skills we all have for success with our patients
- Practice: Making life easier

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#### What Is Motivational Interviewing (MI)?



- A person-centered approach for eliciting behavior change by assisting patients in exploring and resolving ambivalence
- Collaborative effort between the provider and patient



Miller & Rollnick, 2002

WHATISMI?

#### Evidence Based



- Found significant support for the efficacy of MI across 75 randomized controlled trials
- Adding MI to the beginning of treatment led to sustained outcome improvements over time

Hettema, Steele, & Miller, 2005

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### Evidence Based

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Patient-centered communication from provider



Effective patientprovider relationship and communications

- patient satisfaction in medical care
- improvement in general medical condition
- adherence to medical treatments

Beach, Keruly, & Moore, 2005; Schneider, et al., 2004

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## Evidence Based

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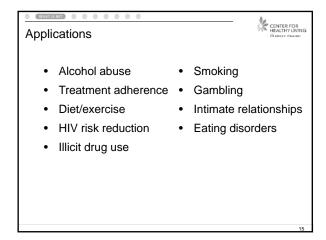
MI's impact on providers:

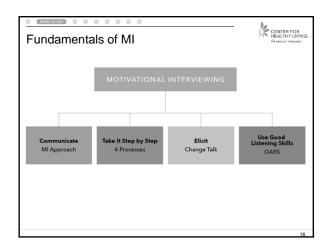
- Makes their practice more enjoyable
- Lifts the heavy burden or personal responsibility to make patients change
- · Patients respond to MI



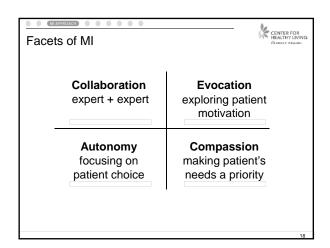
Steinberg & Miller, 2016

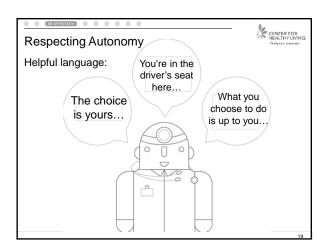
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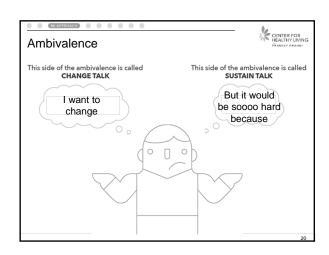




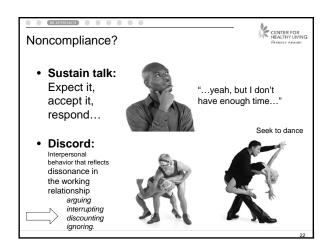


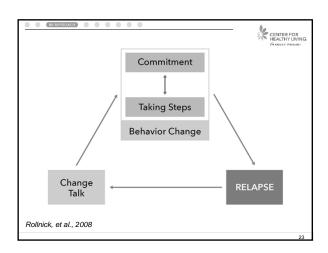




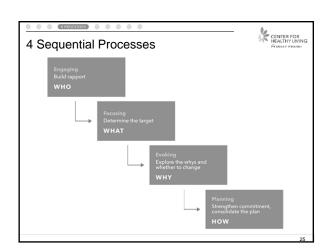


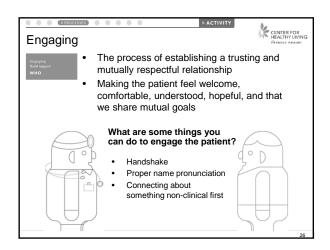


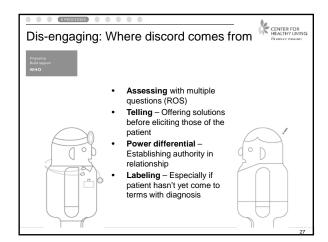




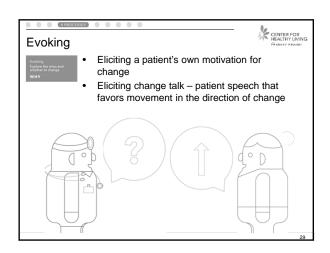


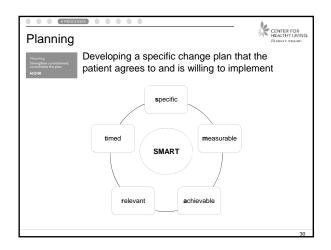


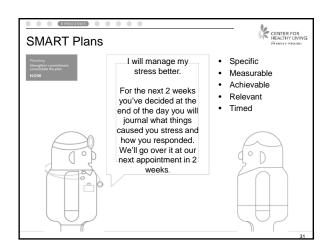


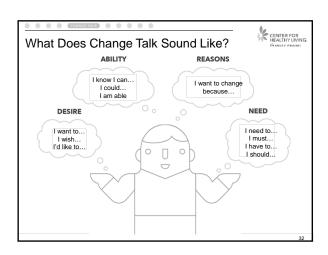


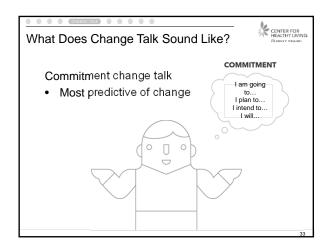


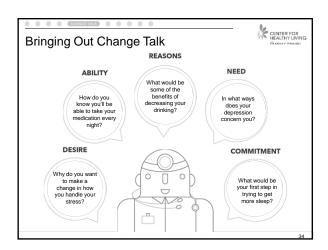


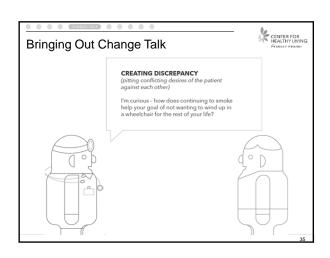


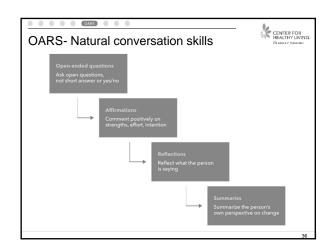


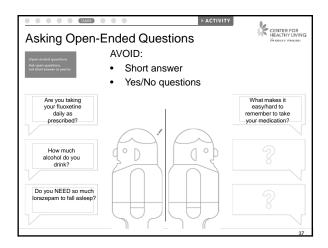


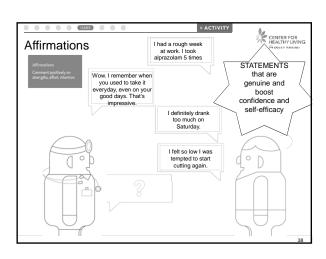


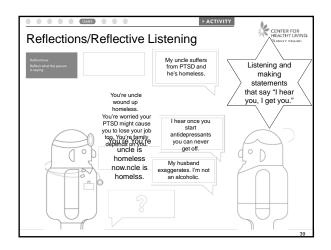


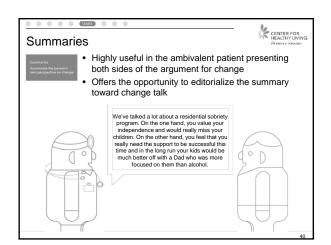


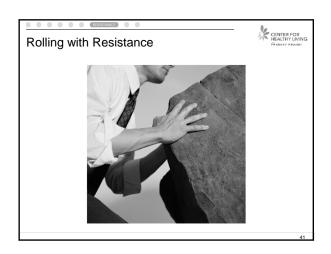


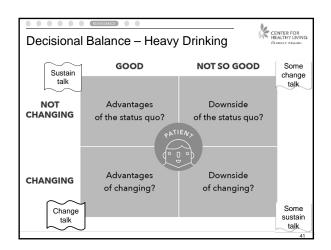




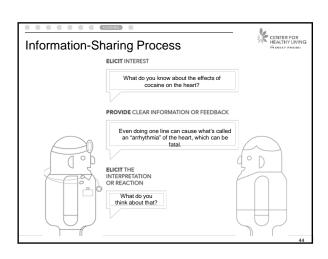


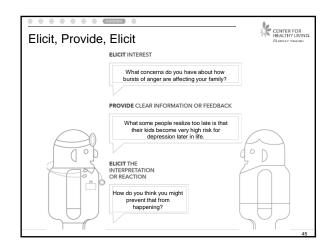


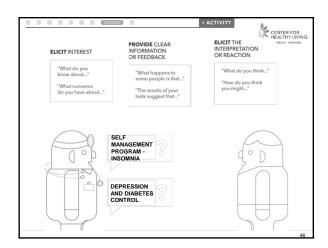


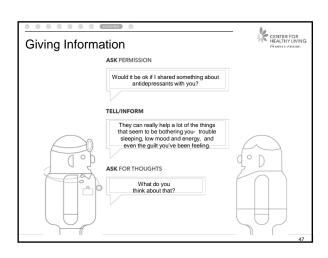


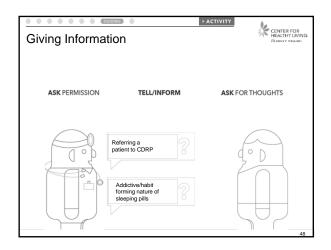


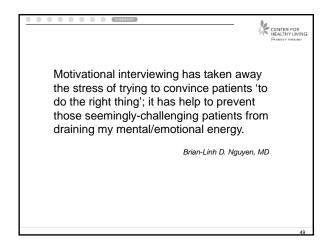


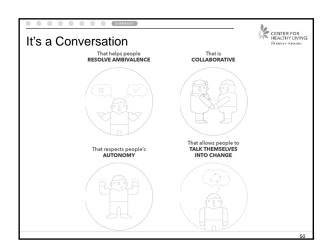












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