



## **2018 EDGE Tracks and Objectives**

The following track objectives from 2017 may help you develop the best session idea. Objectives are subject to change at the discretion of track chair at any time.

### **01 | C-Level Discussion Forums**

*Express your opinions, share ideas, ask questions, compare experiences, and learn from your colleagues when you participate in these interactive discussion sessions. Led by a moderator, each session will have a limited number of participants who will have the opportunity to ask questions and share their insights on issues affecting today's global supply chain. Limited seating available!*

### **02 | Finance and Supply Chain Planning**

*Financial performance is directly impacted by supply chain and operations. Increase your knowledge and gain insight on how aligning operational efforts and performance metrics is a powerful linkage to overall shareholder value.*

### **03 | Global Supply Chain**

*New Track for 2018. The Track Chair selected for this track will be responsible for writing the objective.*

### **04 | Government and Regulations**

*This track will address what government relations means within the supply chain/transportation/warehousing industry and how 3PLs can help you navigate. We will explore how the legislative and regulatory processes work, the impact of government regulations and how shippers and 3PLs are working together to stay ahead of federal and state regulations.*

### **05 | Integrated Supply Chain Management**

*Optimizing a supply chain composed of a complex web of monetary, informational, and physical transactions is a never-ending journey. Many companies face shared challenges that impair their ability to optimize their supply chain. The sessions in this track will focus on best practices and lessons learned in optimizing the integrated supply chain.*

### **06 | Manufacturing and Service Operations**

*Examine important issues and trends in the supply chains of manufacturing and service companies, and their impact on overall business strategy and performance.*

### **07 | Order Fulfillment and Customer Service**

*Understand the changes in landscape of doing business today and how consumer product companies, wholesalers, retailers, and e-commerce companies are enhancing their distribution channels to fulfill orders and please the customers. This track will offer strategies and concepts deployed in enhancing channel of order fulfillment.*

### **08 | Supply Management and Procurement**

*The 2017 Supply Management and Procurement track will review both internal and external factors that impact the Global Supply Chain Procurement process for all levels of management.*



### **09 | Talent and Supply Chain Excellence**

*More so now than ever before, it feels like the only thing that's constant is change; globalization, a multi-generational workforce, and fresh challenges keep Supply Chain leaders on their toes... Come learn from emerging and experienced leaders in our profession and walk away knowing how YOU can lead YOUR team through the trials and tribulations of today's Supply Chains!*

### **10 | Technology Solutions**

*The velocity of supply chains around the world continue to increase as hardware and software innovation is intensified by integration of systems and stakeholders. This track will explore potentially disruptive technology solutions, case studies, strategies and best practices required to participate in the supply chain of the future.*

### **11 | Transportation and Logistics**

*The track is focused on the efficient and effective movement of goods in domestic and international markets. New ideas and leaders in the field of logistics and transport will be featured. Issues facing the logistics market, providers and service companies along with their proposed solutions will be highlighted.*

### **12 | Warehousing**

*Storage isn't a static thing, but rather an evolving process that includes security, safety, talent, even automation. One of the hottest concerns is controlling supply chain costs. By increasing the utility of warehousing, value is delivered by reducing cycle times, lowering inventories, most importantly, improving customer service.*