



Jochen Kreusel

Head of Smart Grids Industry sector initiative
ABB Group

Jochen Kreusel is Head of the Smart Grids Industry sector initiative for ABB Group. He joined ABB in 1994 and has held managerial positions of increasing responsibility in the areas of marketing and technology. Jochen was appointed to his current position in early 2011.

From 2008 to 2013, Jochen served as Chairman of the Power Engineering Society (ETG) within the German Association for Electrical, Electronic & Information Technologies (VDE). In January 2014, he was elected Head of the Innovation task force for the Executive Committee of this association.

Since March 2013, he has been a member of the Steering Committee of the European Technology Platform for Electricity Networks of the Future (SmartGrids ETP).

Jochen is also an honorary professor at RWTH Aachen University where he gives lectures on power economics in liberalized electricity markets.

He holds a doctorate in Electrical Engineering from RWTH Aachen University in Germany.

Company Profile

ABB (www.abb.com) is a leader in power and automation technologies that enable utility and industry customers to improve their performance while lowering environmental impact. The ABB Group of companies operates in around 100 countries and employs about 150,000 people.