

asid

research to practice
Conference 2012



*Sponsorship and Trade
Exhibition Opportunities*

Australasian Society
for Intellectual Disability
(ASID) 47th Annual
Conference 2012

**Wednesday 7 to
Friday 9 November 2012**

Wellington, New Zealand

Welcome



Tēnā koutou katoa

Dear colleagues and friends

On behalf of the ASID Board and the conference's organising committee, I am pleased to invite you to support and participate in the 47th Annual conference for ASID (Australasian Society for Intellectual Disability: Research to Practice).

The Conference is to be held from Wednesday 7 to Friday 9 November, 2012 in Wellington Town Hall, 111 Wakefield Street, Wellington. Workshops will also be available for participants on the day prior to the conference on Tuesday 6 November. Full conference details can be found online at www.asid-2012.org.nz.

This conference is hosted each year by a different region of Australia and New Zealand. In 2012, NZ thus has a rare opportunity to host this event. It is the premier platform across Australasia for academics, researchers, policy makers, providers and people with intellectual disability to hear about and share current evidence-based research, about ways to best support people with disabilities and their families to have great lives within their communities.

We would like you to consider being part of this conference and the enclosed material suggests a range of ways you can be involved.

The theme of the conference is "Unity in Diversity: different perspectives, common purpose." Our theme acknowledges :

- The rich diversity of perspectives that contribute to our shared knowledge base – philosophies and values, cultural diversity related to ethnicity, place in the lifespan, gender, as well as different consumer perspectives
- A desire across Australasia to move from splintered and uncoordinated support frameworks to a more integrated approach to individuals, family and social groups, and communities.

We look forward to ASID 2012: Unity in Diversity as a key event in the conference calendar in 2012, and know it will attract world-class contributors and participants eager to hear and see how they can assist in the achievement of our common purpose – great lives for people with disability in strong communities.

We look forward greatly to your participation in ASID 2012.

Nāku noa, nā
Yours sincerely

A handwritten signature in black ink, appearing to read 'Sharon Brandford'.

Sharon Brandford
Conference Chair (on behalf of conference organising committee)



Your involvement

We are pleased to offer you the opportunity to participate as a conference **sponsor** or **trade exhibitor** or both.

We are planning for an attendance of 300-400 and all estimates of likely activity costs are based on this range. We have structured sponsorship opportunities to enable you to receive the maximum possible exposure and benefit from your sponsorship.

You may purchase from the organising committee, for a specified amount, the rights to a specific activity or event if you wish. You can elect to meet the full cost or you may agree to meet costs to a defined value. Naturally, if you wish to provide additional features above those set by the organising committee, you are free to do so at your cost.

In addition to your sponsorship of the specified event or activity, all sponsors will be acknowledged in the conference promotional materials (if registered prior to their publication) at the venue and throughout the conference.

Major sponsors have high profile acknowledgement. If you are interested in being a major sponsor, please contact the conference organiser, Luke Paardekooper, at luke@paardekooper.co.nz or telephone +64 4 562 8259. We are happy to discuss other sponsorship options if those outlined do not fit your needs.

Once you have decided on your involvement, please contact the conference organiser to arrange your requirements and make your bookings. It would be great to have you on board for the ASID 47th Annual Conference 2012.

Thank you for your consideration.

Sponsorship Benefits

Programme

The conference will include a set of inspiring and respected keynote speakers from Australasia and beyond, whose work reflects their diverse research interests and commitment within the field of intellectual disability. This will cover such themes as parenting and wellbeing, forensic, mental and physical health issues of people with developmental disabilities, and strengthening communities and families of diverse interests.

Contributions from a large number of presentations from researchers, practitioners, consumers and commentators will add to the debate engendered by our keynote speakers, making for an enriching event. Coming together in the spirit of learning and debate, participants will leave stimulated and with a better understanding of others' perspectives.

Venue

The conference will be held the Wellington Town Hall, 111 Wakefield St, Wellington, New Zealand



ASTD 2012 Sponsorship Packages

Gold Sponsor \$8,500 + GST

available to 3 organisations only

- Acknowledgement in the opening and closing of the conference
- Organisation logo on the cover of the conference handbook, including a full page colour ad (A4 size)
- Organisation logo on the conference holding slide shown between sessions
- Organisation logo on the conference website
- Organisation logo on conference satchel
- One 4.8 metre long trade exhibit stand (refer to Trade Exhibition section)
- One satchel insert in conference satchel [up to 20 pages]
- Three full conference registrations

Silver Sponsor \$4,500 + GST

available to 7 organisations only

- A ½ page ad in the conference handbook
- Organisation logo on the conference website
- One 3.6 metre long trade exhibit stand (refer to Trade Exhibition section)
- One satchel insert in conference satchel [up to 10 pages]
- Two full conference registrations

Bronze Sponsor \$1,850 + GST

available to 10 organisations only

- A ¼ page ad in the conference handbook
- One 2.4 metre long trade exhibit stand (refer to Trade Exhibition section)
- One satchel insert in conference satchel [up to 5 pages]
- One full conference registrations



Individual Sponsorship Opportunities

Below is the list of additional individual sponsorship opportunities and an estimate of costs. We would like to offer you the chance to participate in the categories outlined on this list. If these sponsorship opportunities fall outside your requirements or you have specific requirements, we will be happy to discuss these with you.

Conference dinner	\$5,000	
Keynote speakers	\$3,000	per speaker
Conference lanyard	\$2,000	
Delegate gifts	\$2,000	plus product
Pocket programme	\$1,500	
Conference break out rooms	\$1,500	per room (up to 5 rooms)
Lunch (3)	\$1,500	each
Internet cafe	\$1,500	plus costs
'Real Coffee' cart	\$1,000	plus costs
Ice cream	\$1,000	plus costs
Massage area	\$1,000	plus costs
Juice bar	\$1,000	plus costs
Morning tea (3)	\$750	each
Afternoon tea (3)	\$750	each
Stationery and pens	\$500	plus product
Satchel inserts (unlimited)	\$350	up to 5 A4 pages or per item

All the above figures are in \$NZ and do not include GST

Conference dinner

The sponsoring organisation will be acknowledged as the sponsor of the conference dinner in all conference publications. The sponsoring company will have brand visibility at the venue of the conference dinner.

To discuss further details about the social function, please contact the Conference Organiser on +64 4 562 8259.

Keynote speakers

Sponsorship is available for keynote speakers. Sponsoring organisations will be acknowledged in the conference programme and by the persons introducing the presenters. The sponsoring company will be able to exhibit banners or other promotional material in the conference room for that session.

To discuss further details about sponsoring a keynote speaker, please contact the Conference Organiser on +64 4 562 8259.

Conference lanyard

The conference lanyard for delegate name badges will be branded with the sponsor's logo.

Delegate gifts

Sponsors have the opportunity to place a gift and advertising of a product or service in the conference satchel provided to all delegates.

Pocket programme

The pocket programme inserted into the name badge pocket will be branded with the sponsor's logo.

Conference break out rooms

Sponsored rooms will be renamed to sponsor specification for the period of the conference. This includes references to these rooms in conference materials.

Catered breaks

The sponsor of each catered break will receive recognition in the conference session prior to the relevant break as well as acknowledgment in the conference programme and in the handbook. The sponsor will have brand visibility during the sponsored catered break.

Internet café

The internet café is an area for delegates to check their emails. The sponsor will be acknowledged in the conference handbook and be given an opportunity to write a 100-word promotion about the internet café.

The internet café will be organised in conjunction with you by the conference organiser. Please note that additional costs for the internet café will apply.

'Real Coffee' cart

The 'Real Coffee' cart is consistently identified as a very popular hospitality offering in attendees' feedback. Your sponsorship of this item means you will be acknowledged as the sponsor in the conference handbook. You will also have brand visibility with your sponsored item. The sponsor will be acknowledged in the conference handbook and be given an opportunity to write a 100-word promotion of the activity sponsored.

The real coffee cart will be organised in conjunction with you by the conference organiser. Please note that additional costs for the 'Real Coffee' cart will apply.

Ice cream, massage area and juice bar

These items are consistently identified as very popular hospitality offerings in attendees' feedback. The sponsor will be acknowledged in the conference handbook and be given an opportunity to write a 100-word promotion of the activity sponsored.

The ice cream, massage area, and juice bar sponsorship opportunities will be organised in conjunction with each sponsor by the conference organiser. Please note that additional costs for the ice cream, massage area, and juice bar will apply.

Stationery and pens

The sponsoring organisation will be the official sponsor of the conference A4 size note pad and pen by supplying branded note pads and pens for inclusion in conference satchels.

Satchel insert (unlimited)

The inclusion of one item of your promotional material in the conference satchel. As a guideline, satchel inserts should be no bigger than A4 size.

Trade Exhibition

A trade exhibition will be held in conjunction with the ASID 47th Annual Conference 2012. In order to provide you with the optimum exposure to delegates, the exhibition will be located in the West Court, adjacent to Wellington Town Hall Auditorium.

Trade Exhibition booths

There will be three booth sizes available for you to select from:

- **Size A** – 4.8m wide x 1.2m deep x 2.3m high - \$1,700 + GST each and includes 2 free attendants
- **Size B** – 3.6m wide x 1.2m deep x 2.3m high - \$1,400 + GST each and includes 2 free attendants
- **Size C** – 2.4m wide x 1.2m deep x 2.3m high - \$950 + GST each and includes 1 free attendant

You may book adjoining booths to create a larger exhibition area.

Each booth will include:

- Velcro receptive display panels. The basic set-up includes side and back partitioned walls. The configuration of individual stands may vary.
- 1 x 10 AMP power supply and a multi-box
- 2 x 150 watt spot lights
- A trestle table, tablecloth and chair
- Installation and removal of basic set-up

Any additional requirements will be the responsibility of exhibitors and at their own cost.

Display tables for not-for-profit/ community organisations

Display tables are available subject to conditions and availability. You will receive a table only, measuring 2.1m x 0.77m. The cost of a display table is \$100 including GST.

Display tables do not come with any complimentary registrations. If you would like your display table manned you will need to purchase additional trade attendants registration \$100 + GST.

Trade Attendants

Additional trade attendants - \$100 + GST

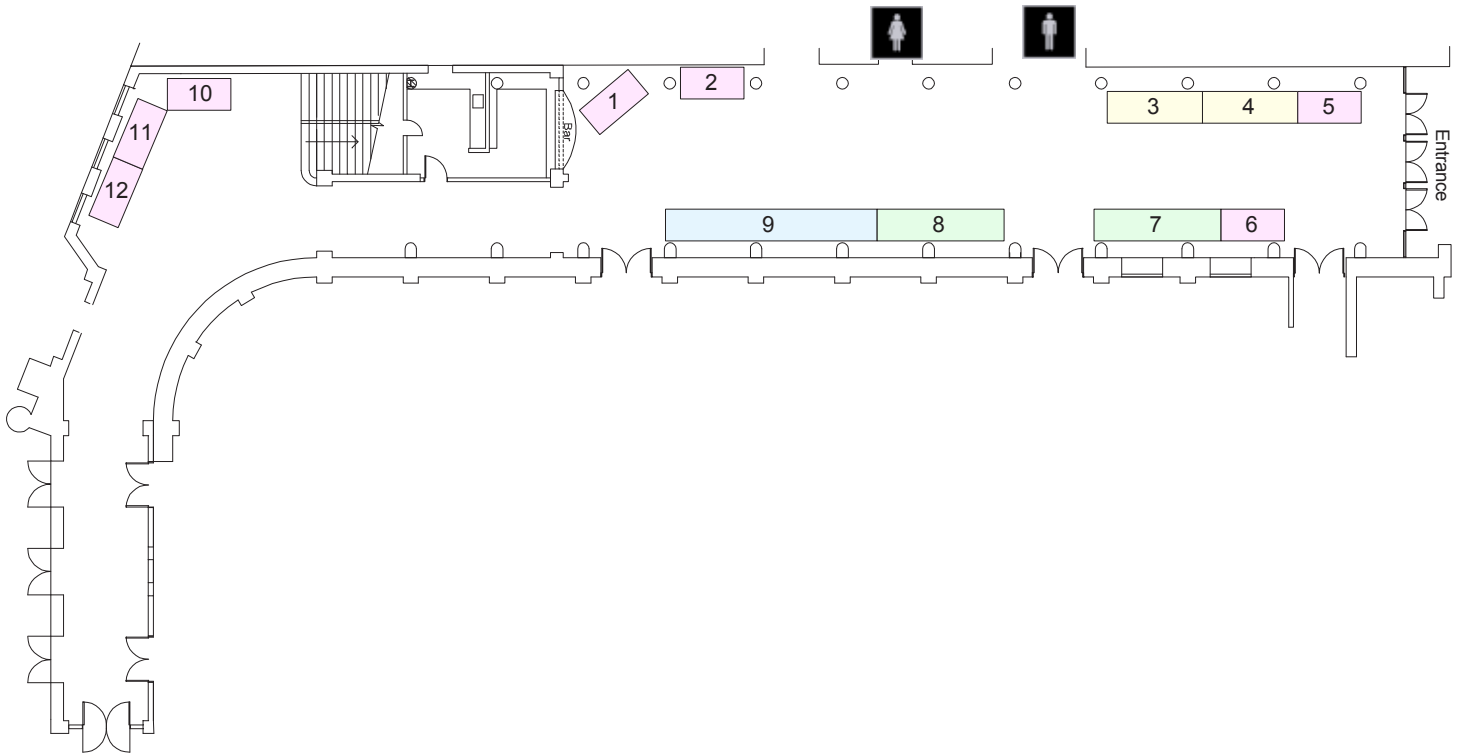
The trade exhibition area floor map shows the sites of the booths. Trade exhibition booths will be allocated on a first-come, first-served basis.

NB: Your position once chosen, will not be changed; however, your booth number may change. We will confirm your booth number closer to the conference dates to allow you to print material with your booth details.

Lunches, coffee and morning & afternoon tea breaks will be held in this area.

To maintain the integrity of the conference, the exhibits must not be taken down until after the closing address of the conference.

Trade Exhibition Floor Map



Conference Information

Cancellation Policy

All cancellations must be made in writing by fax or email to the conference organiser. Cancellations received on or before 5 pm, Friday 7 September 2012 will receive a refund less an administration fee of \$200 + GST.

All cancellations made after 5 pm, Friday 7 September 2012 will be liable for full costs of their commitment. In the event of the conference being cancelled, a full refund less a \$200 + GST administration fee will be made.

Act now to secure your first choice!

Conference Organiser

To secure your sponsorship please contact the conference organiser:

Paardekooper and Associates

PO Box 41002, Eastbourne,
Lower Hutt 5047, New Zealand

Phone: +64 4 562 8259

Fax: +64 4 562 8269

Email: info@asid-2012.org.nz

Web: www.asid-2012.org.nz

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