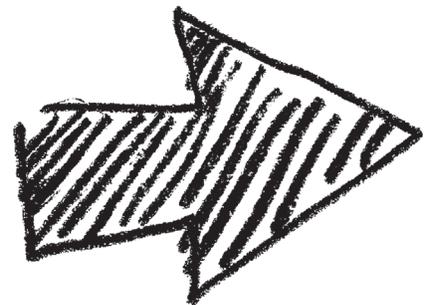


# making stuff happen

How Writing a Book Kept Two Designers  
Sane After the Demise of Their Studio

WITH CHRIS ELKERTON  
AND  
DAVE GOUVEIA



# making stuff happen

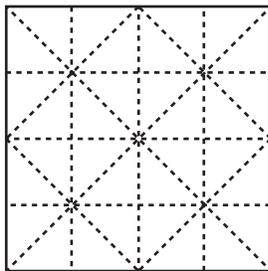
We hope you enjoy the presentation, and if you want to know more about some of our creative case studies, links and info can be found below - along with some goodies.

## FOLD YOUR VERY OWN CREATIVE FORTUNE TELLING ORIGAMI

You've hit a creative rut. You have nowhere left to turn. Your dog's bacon flavored treats all of a sudden seem appealing and delicious. Don't fret. It's just creative block. But you can break down those aesthetic barriers by creating your very own handy problem-solving creative fortune telling origami (found on the next page) and solve your artistic conundrum!

Here is a basic folding description. Basic. Meaning, you'll figure it out. **We're not gonna fold this thing for you.**

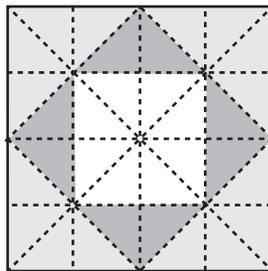
1.



See these dotted lines? They're fold marks. In the end, you should have a crease in every single one.

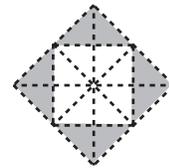
Cheat sheet:  
<http://www.origami-instructions.com/origami-fortune-teller.html>

2.



At some point the light grey areas will fold back, to give you shape A. Then the dark grey areas will fold forward to give you shape B. At this point, the flip side should look like C, with the letters showing as noted.

A.



B.



C.



That's about it! Still stumped? Here's a pic of the finished product:



**HOW TO USE IT:** First, you choose a color, then squeeze in and out with however many letters it takes to spell that color (eg. CYAN - 4 moves). Then choose a number and repeat the squeeze with the number. Once you complete that step, choose a number and look behind that flap for a creative jolt!

## Stuff from the presentation

Visit these links and be inspired. Creativity is everywhere, you just need to go out and find it!

**Dave:** Twitter: @davegouveia ✨ davegouveia.com **Chris:** Twitter: @opieshuffle ✨ creativelkerton.com

**Cameron Booth:** Twitter: @Chaos\_Boy ✨ cambooth.net ✨ <http://transitmaps.tumblr.com>

**Mark Falvai:** Twitter: @MarkFalvai ✨ [www.looksthatkill.ca](http://www.looksthatkill.ca)

**Charity page:** [http://www.conquercancer.ca/site/TR/Events/Vancouver2012?px=2873962&pg=personal&fr\\_id=1413](http://www.conquercancer.ca/site/TR/Events/Vancouver2012?px=2873962&pg=personal&fr_id=1413)

**James Victore:** Twitter: @JamesVictore ✨ jamesvictore.com

**Q&A Tuesdays:** <http://www.youtube.com/user/JamesVictore?feature=watch>

**Patrick Jean:** <http://patrick-jean.allo-infopc.com> **Jeff Harris:** jeffharris.org

**Michael DePippo:** @mdepippo ✨ michaeldepippo.com