

Future air travel: An airline perspective

Mildred Trögeler - AEA SITA European ICT Forum 17 October 2013

AEA FACTS AND FIGURES



31 member airlines with 2,600 aircraft



11,000 flights/day



640 destinations in 170 countries



€93BN TOTAL TURNOVER



400 million passengers



390,000 employees



6 million tonnes of cargo

TH ANNIVERSARY OF THE FIRST COMMERCIAL FLIGHT



WHAT ARE THE CHALLENGES IN DEVELOPING NEW TECHNOLOGY?







How the airlines dealt with the ash cloud via Social media



New Technology: 2016 and beyond

« The first rule of any technology used in a business is that automation applied to an efficient operation will magnify the efficieny. The second is that automation applied to an inefficient operation will magnify the inefficiency. »

Bill Gates

THANK YOU

MILDRED TRÖGELER

ASSOCIATION OF EUROPEAN AIRLINES (AEA)

MILDRED.TROEGLER@AEA.BE

www.aea.be





