**Overview**

* The roundtable discussions center on various business topics.
* There are four rounds of discussion from 1:30pm – 3:05pm.
* Each discussion is 20 minutes followed by a five minute transition to find the next table.
* Participant seating is available on a first-come, first-served basis.
* Hosts remain at their table. Participants rotate as time is called.

**Hosts and Topics**

|  |  |  |
| --- | --- | --- |
| **Table #** | **Topic** | **Host** |
| 1 | How to Win and Keep the Customer | CFJ Manufacturing |
| 2 | Navigating Customer Acquisition | Abba Staffing and Consulting |
| 3 | Partnering with Fellow WBEs | Prestige Maintenance USA |
| 4 | Scaling Your Business | Point 2 Point Global Security |
| 5 | Finding Funding | UI Global Brands |
| 6 | Attracting and Retaining Talent | People and Performance Strategies |
| 7 | Cultivating Culture | Firemans Paving Contractors |
| 8 | Recruiting/Hiring/Onboarding | HumanKind HR |
| 9 | Cyber Security | Ampcus |
| 10 | Labor and Employment | Estes Thorne & Carr |
| 11 | Change Management | Staci Tubbs Leadership |
| 12 | Communicating with Conflicting Personalities | Valerie & Company |
| 13 | Succession Planning | Osiyo Communications |
| 14 | Creating a Marketing Budget | 97 Degrees West |
| 15 | Finding Your Brand | J.O. |
| 16 | Marketing Trends | Front Porch Marketing |
| 17 | Social Media Strategy for Business | Laguna Media Group |
| 18 | Utilizing the Women Owned Logo | Van’s Kitchen |

**Business Theme Color Key**

* Green – Business Development/Sales
* Pink – Capital
* Blue – Human Resources
* Red – IT
* Grey – Law
* Orange – Leadership
* Purple – Marketing

**Roundtable Layout**

*Entrance from Pre-Function Space*