

DAIRY SHOWCASE SCHEDULE

Sunday, July 12, 2015				
TIME	Feature Company 1	Sampling Item	Lead Person	Feature Org 2
10:00 AM-11:30 AM	Booth Set up - optional			
11:30 AM- 12:00 PM	Booth Orientation			
12:00 PM- 1:00 PM	Grande Ingredients	Protein Drink	Brad Nielsen or Darian Feselier	Food Research Institute Adam Borger (or Chuck or Lindsey)
1:00 PM- 2:00 PM	Dairy Wisconsin		Charlie Krutchen	Food Research Institute Adam Borger (or Chuck or Lindsey)
2:00 PM-3:00 PM	Welcome Dairy			Food Research Institute Adam Borger (or Chuck or Lindsey)
3:00 PM- 4:00 PM	Wisconsin Whey		Tom Brown	Food Research Institute Adam Borger (or Chuck or Lindsey)
4:00 PM- 5:00 PM			WCMA John Umhoefer	Food Research Institute Adam Borger (or Chuck or Lindsey)
Monday, July 13, 2015				
TIME	Feature Company 1	Sampling Item	Lead Person	Feature Org 2
10:00 AM-11:00 AM	Center for Dairy Research/CDR TURBO		Vic Grassman	Center for Dairy Research Deb or Bekah
11:00 AM- 12:00 PM	Chr. Hansen		Chr. Rep	Center for Dairy Research Vic Grassman (or Deb or Bekah)
12:00 PM- 1:00 PM	Grande Ingredients	Protein Drink	Brad Nielsen or Darian Feselier	Center for Dairy Research Vic Grassman (or Deb or Bekah)
1:00 PM- 2:00 PM	Dairy Wisconsin		Charlie Krutchen	WCMA John Umhoefer
2:00 PM-3:00 PM	Welcome Dairy		Dustin Spark	Food Research Institute Adam Borger (or Chuck or Lindsey)
3:00 PM- 4:00 PM	Wisconsin Whey		Tom Brown	Food Research Institute Adam Borger (or Chuck or Lindsey)
4:00 PM- 5:00 PM	WCMA		John Umhoefer	Food Research Institute Adam Borger (or Chuck or Lindsey)
Tuesday, July 14, 2015				
TIME	Feature Company 1	Sampling Item	Lead Person	Feature Org 2
10:00 AM-11:00 AM	Center for Dairy Research/CDR TURBO		Vic Grassman	Center for Dairy Research Deb Boyke or Bekah McBride
11:00 AM- 12:00 PM	Chr. Hansen		Chr. Rep	Center for Dairy Research Vic Grassman or Deb Boyke or Bekah McBride
12:00 PM- 1:00 PM	Grande Ingredients	Protein Drink	Brad Nielsen or Darian Feselier	Center for Dairy Research Vic Grassman or Deb Boyke or Bekah McBride
1:00 PM- 2:00 PM	Dairy Wisconsin		Charlie Krutchen	Cherney Microbiological Services, LTD. Debra, Amanda or Michael
2:00 PM-3:00 PM	Welcome Dairy		Tom Brown	Cherney Microbiological Services, LTD. Debra, Amanda or Michael
3:00 PM- 4:00 PM	Wisconsin Whey		Dustin Spark	Cherney Microbiological Services, LTD. Debra, Amanda or Michael
4:00 PM		Booth dismantle	Sarah Bownds/WEDC	