



RWS BRAND TRAINING

10 am to 4 pm

10 am (15 min)	Welcome and Introductions <ul style="list-style-type: none">• La Rhea Pepper, Textile Exchange
10:15 (15 min)	RWS - What and Why? <p>Learn about the Responsible Wool Standard: why and how it was developed, what it delivers to brands, and how it is designed to deliver impacts it is having on animals, land and the industry overall.</p> <ul style="list-style-type: none">• Anne Gillespie, Textile Exchange
10:30 (15 min)	The Animal Welfare Perspective <p>Hear what the experts in animal welfare have to say about the wool industry, and how the RWS will address the important issues facing it.</p> <ul style="list-style-type: none">• Hanna Zedlacher, Four Paws
10:50 (20 min)	The Farmer Perspective <p>Feel the passion that lies behind farming, understand the realities that farmers are facing, and how the RWS will impact them.</p> <ul style="list-style-type: none">• Jeanne Carver, Imperial Stock Ranch – TBC
11:10(20 min)	Supply chain certification <p>Get a solid understanding of the chain of custody requirements of the RWS, and what is involved in getting a supply chain certified and products properly labeled.</p> <ul style="list-style-type: none">• Robert Demianew, Control Union• Phil Alexandrin, NSF
11:30 (30 min)	Setting a Strategy for sourcing RWS <p>The wool supply chain is a unique and complicated one, so it is important to have a thorough understanding of the issues that need to be addressed in order to set and achieve realistic goals.</p> <p>Anne Gillespie, Textile Exchange</p>
12:00 (60 min)	Lunch
1:00	Talk with the supply chain. <p>Talk with a panel of experts representing the different facets and geographies of the wool supply chain. Gain an understanding of the realities they face, the opportunities they see with the RWS, and their strategies to overcome the challenges.</p> <ul style="list-style-type: none">• Nick Armentrout, Ramblers Way• Pedro Otegui, Lanas Trinidad
	Close <p>Followed by no-host cocktails and dinner – register in advance at responsiblewool@textileexchange.org</p>