

Top 4 Tips to Start Writing for Online Publications

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1. Know that there is money online - Writing for online publications is exactly like writing for print publications. A lot of magazines and blogs are looking for good stories, often on a regular basis. There are thousands of writing opportunities online and as professional journalists your quality of work will stand out.

2. Get Paid - Online writing is not a trial run for getting published. If anything, more readers are reading online articles than print. Do not write for publications for free, unless you get value in return. The value can be in terms of payment or exposure for a brand you're trying to build. Making a connection with an editor in hopes that they pay you for future pieces does not count as value.

Have a question? E-mail me at
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Want to keep going? I'm offering the 21 Day Writing for Online Publications Kickstarter Course at a special to ASJA NY 2018 attendees. The course runs in June 2018 and includes worksheets, video lessons, and two 30-minute one-on-one consultations.

ASJA Members get the \$199 course for \$99 until May 31. Send me an e-mail to reserve a spot. Please note there are limited spots available and they are on a first come first serve basis.



3. Find these Publications - It seems cumbersome but the easiest way to find these publications is to search "top online travel/business publications that pay." MediaBistro.com does have an online database called AvantGuild but it only lists magazines. Also check out www.whopayswriters.com

4. Considering Becoming Your Own Boss - Writing for online publications is great but what if you ran your own publication? There is room for building your own niche publications that will become profitable if done right. Don't take this huge opportunity lightly.