

# 3<sup>rd</sup> Annual TVN Conference Improving care for frail elderly Canadians

September 27-29, 2015 | Toronto, Ontario

www.tvn-nce.ca t @TVN\_NCE



# **Partner Showcase & Exhibitor Opportunities**

Canada's population is aging quickly. Today, many Canadians are living longer and healthier into their later years. As the number of seniors grows, so does the number of frail elderly people with more complex health challenges and care needs. TVN is Canada's exclusive network for the frail elderly, funded by the Government of Canada through the Networks of Centres of Excellence (NCE). As a national network, TVN is multi-sectoral, pan-Canadian, and uniquely positioned to facilitate the development of evidence-based policies by promoting dialogue and the interchange of ideas between stakeholders, including policy makers, resulting in initiatives to drive change.

### WHO ATTENDS OUR CONFERENCE?

TVN's annual conference provides opportunities to those concerned with improving health care for the frail elderly to share knowledge, best practices and policy, and at the same time, network with others working in the field to collaborate and build relationships. Conference attendees will be researchers, knowledge users, health care professionals and clinicians, service providers, policy makers, industry, plus patients, their families and advocates. The TVN Conference provides a unique opportunity to reach this focused audience.

### PRIME POSITION FOR NETWORKING

For maximum visibility with Conference attendees, food and beverage stations will be located throughout the exhibit area. Exhibits will located with poster displays from research projects, fellows and summer students. Exhibit and poster display areas will be open from 5:00 pm on Sunday, September 27 to 11:45 am on Tuesday, September 29.

## **Package A: Exhibitor Opportunities**

Early Bird: \$600\* Standard Rate: \$750

- 1 complimentary Conference registration
- Additional Conference registrations at 25% discount
- Listing in final program and on Conference website
- 8' x 8' booth space
- Skirted 6' table & 2 chairs
- Wireless internet
- Additional fee may apply for electrical connection

## Package B: Partner Showcase

Early Bird: \$375\* Standard Rate: \$425

(Limited to not-for-profit organizations & research projects only)

- 1 complimentary Conference registration
- Additional Conference registrations at 25% discount
- Listing in final program and on Conference website
- Skirted 6' table & 2 chairs (roll-up banners only will be permitted behind table and chairs)
- Wireless internet
- Additional fee may apply for electrical connection

To book your spot, contact the Conference Secretariat today:

Rebecca Darling (rebecca@bayleygroup.com) or Cass Bayley (cass@bayleygroup.com)

Toll-free: 1-888-527-3434 Fax: (519) 263-2936 Local: (519) 263-5050

Cost-effective, high-visibility sponsorships opportunities are also available. Contact Jackie St. Pierre at (613) 549-6666, x. 6210 or jackie@tvn-nce.ca.



# **Exhibitor & Partner Registration**

| information to be included in Conference Program   |   |                       |  |  |  |  |  |
|--|---|-----------------------|--|--|--|--|--|
| Organization or Project  |   |                       |  |  |  |  |  |
| Contact F<br>Name  | Contact S   | Surname               |  |  |  |  |  |
| E-mail   | F   | Phone                 |  |  |  |  |  |
| Website  | Т   | Twitter               |  |  |  |  |  |
| Organization/project description (maximum 50 words):   |   |                       |  |  |  |  |  |
|  |   |                       |  |  |  |  |  |
|  |   |                       |  |  |  |  |  |
|  |   |                       |  |  |  |  |  |
|  |   |                       |  |  |  |  |  |
|  |   |                       |  |  |  |  |  |
| •  | entatives that will attend Conference                 |                       |  |  |  |  |  |
| Attende  | #1 (complimentary Conference registration included in | 1 Exhibitor Fee)      |  |  |  |  |  |
| First  | Last  | Email                 |  |  |  |  |  |
| Name   | Name  | and the second second |  |  |  |  |  |
| Other Attendees \$281.25 if registered by September 11 <sup>th</sup> ; \$318.75 if registered after September 11 <sup>th</sup> |   |                       |  |  |  |  |  |
| First<br>Name  | Last<br>Name  | Email                 |  |  |  |  |  |
| Name   | Name  |                       |  |  |  |  |  |
| First  | Last  | Email                 |  |  |  |  |  |
| Name   | Name  | Linui                 |  |  |  |  |  |
| First  | Last  | 5.00                  |  |  |  |  |  |
| Name   | Name  | Email                 |  |  |  |  |  |

## **Package selection**

| □ PACKAGE A   | Before Sept. 11* \$600<br>After Sept. 11 \$750         | \$ |
|---|--|----|
| ■ PACKAGE B – not-for-profit organizations & research projects only   | Before Sept. 11* \$375<br>After Sept. 11 \$425         | \$ |
| additional Conference registrations  One complimentary Conference registration is included in each Exhibitor Package. Additional registrations are discounted by 25%. | Before Sept. 11* - \$281.25<br>After Sept. 11 \$318.75 | \$ |
| TOTAL   |  | \$ |

### **REFUNDS & CANCELLATIONS**

Cancellations received by the Conference Secretariat prior to September 11, 2015 are subject to a \$100 cancellation fee. Cancellations received by the Conference Secretariat September 11, 2015 or later will not be refunded.

### ATTENDANCE/MOVE-IN/MOVE-OUT

Exhibits must be in place by 4:00 pm on Sunday, September 27, 2015. Exhibitors must be present at their exhibits during breakfast, breaks, lunch and networking receptions during this time. Exhibits may be removed either after 6:00 pm on Monday, September 28, 2015, or after 11:45 am on Tuesday, September 29, 2015.

## Method of payment

| BY CHEQUE Cheque payable to TVN and mailed to The Bayley Group, 72924 Airport Line, Hensall, ON NOM 1X0  VISA  MasterCard  AMEX |                    |  |  |  |  |
|---|--------------------|--|--|--|--|
| Card Number:  | Exp. Date (MM/YY): |  |  |  |  |
| Cardholder Name:  |                    |  |  |  |  |
| Cardholder Signature:   | Date:              |  |  |  |  |

# Thank you for your support!

Please return this form by fax to 519-263-2936 or by email to <a href="mailto:rebecca@bayleygroup.com">rebecca@bayleygroup.com</a> with your organization's logo (.eps or .jpg format)



<sup>\*</sup> Exhibit space and Conference registrations must be booked <u>and payment received</u> by Friday, September 11<sup>th</sup> to qualify for early-bird rates.