

PMI EMEA CONGRESS SPEAKER VIDEO TIPS Deadline to Submit: 15 March

We are excited for your presentation and want participants to hear about your topic in advance of arriving in Dublin! Submit a quick video (1-2 minutes) to describe why your session should be a part of someone's personal EMEA Congress agenda. This video will be posted to PMI's YouTube channel.

Sample scripts:

#1: What someone learn at your session

Hi, my name is _____, and I'm speaking at the upcoming PMI EMEA Congress in Dublin. At my session you'll learn about _____ and _____.

#2: About your experience

Hi, my name is ______, and I'm speaking at the upcoming PMI EMEA Congress in Dublin. [*Answer this question*: What's something interesting about your work in the field, experience or background that project managers would relate to?]

#3: About the PMI 50th Anniversary

Hi, my name is _____, and I'm speaking at the upcoming PMI EMEA Congress in Dublin. [Answer this question: This year PMI is celebrating its 50th anniversary and looking toward the future. What excites you about the current state of project management or where it is going in the future?]

Video Tips

- Shoot horizontal
- **Don't use the Smarphone's zoom:** If you want to get a closer shot of your subject, just move your feet closer until you find the perfect shot!
- Light your video: The iPhone (as an example) looks great in natural light, so position yourself facing a window and use the sun.
- Length: 1-2 minutes
- Want more tips? <u>Here's a helpful video</u>.

How to Submit

Submit your video to this <u>Dropbox</u> link by **15 March**: <u>https://www.dropbox.com/request/Wp7c4EmTHgzHns7ddo1j</u>

Questions? Contact event.speakers@pmi.org