

### PMI EMEA CONGRESS SPEAKER VIDEO TIPS Deadline to Submit: 15 March

We are excited for your presentation and want participants to hear about your topic in advance of arriving in Dublin! Submit a quick video (1-2 minutes) to describe why your session should be a part of someone's personal EMEA Congress agenda. This video will be posted to PMI's YouTube channel.

### Sample scripts:

### **#1:** What someone learn at your session

Hi, my name is \_\_\_\_\_, and I'm speaking at the upcoming PMI EMEA Congress in Dublin. At my session you'll learn about \_\_\_\_\_ and \_\_\_\_\_.

### **#2:** About your experience

Hi, my name is \_\_\_\_\_\_, and I'm speaking at the upcoming PMI EMEA Congress in Dublin. [*Answer this question*: What's something interesting about your work in the field, experience or background that project managers would relate to?]

#### #3: About the PMI 50<sup>th</sup> Anniversary

Hi, my name is \_\_\_\_\_, and I'm speaking at the upcoming PMI EMEA Congress in Dublin. [Answer this question: This year PMI is celebrating its 50<sup>th</sup> anniversary and looking toward the future. What excites you about the current state of project management or where it is going in the future?]

# Video Tips

- Shoot horizontal
- **Don't use the Smarphone's zoom:** If you want to get a closer shot of your subject, just move your feet closer until you find the perfect shot!
- Light your video: The iPhone (as an example) looks great in natural light, so position yourself facing a window and use the sun.
- Length: 1-2 minutes
- Want more tips? <u>Here's a helpful video</u>.

# How to Submit

Submit your video to this <u>Dropbox</u> link by **15 March**: <u>https://www.dropbox.com/request/Wp7c4EmTHgzHns7ddo1j</u>

Questions? Contact event.speakers@pmi.org