

# Ticket Summit

2015 PRICING

BE THERE.

THE LEADING TICKET CONFERENCE AND TRADE SHOW  
FOR LIVE ENTERTAINMENT PROFESSIONALS.

## SPONSORSHIP OPPORTUNITIES

**Ticket Summit**<sup>®</sup> SPONSORSHIP PACKAGES ARE A SURE WAY TO SHOWCASE YOUR COMPANY AT THE CONFERENCE. TO SIGN UP AS A SPONSOR, PLEASE CALL +1.860.416.5767 OR EMAIL [INFO@TICKETSUMMIT.ORG](mailto:INFO@TICKETSUMMIT.ORG)

## BRONZE MEDIA PACKAGE: \$800

- ONE (1) PRESS RELEASE MENTION WITH LINK IN A **TICKET SUMMIT®** PRESS RELEASE PRIOR TO THE CONFERENCE (\$199 À LA CARTE PRICE)
- ONE (1) PRESS RELEASE MENTION WITH LINK IN A **TICKET SUMMIT®** PRESS RELEASE FOLLOWING TO THE CONFERENCE (\$199 À LA CARTE PRICE)
- TWO (2) PRE-CONFERENCE ANNOUNCEMENTS THROUGH **TICKET SUMMIT®** FACEBOOK AND TWITTER CHANNELS (\$299 À LA CARTE PRICE)
- ONE (1) 40-WORD ADVERTISEMENT IN THE **TICKET SUMMIT®** NEWSLETTER PRIOR TO THE CONFERENCE (\$299 À LA CARTE PRICE)
- ONE (1) 40-WORD ADVERTISEMENT IN THE **TICKET SUMMIT®** NEWSLETTER FOLLOWING THE CONFERENCE (\$299 À LA CARTE PRICE)
- COMPANY LOGO AND TEXT LINK ON **WWW.TICKETSUMMIT.ORG**
- COMPANY LOGO AND DESCRIPTION IN THE **TICKET SUMMIT®** MOBILE APP

## SILVER SPONSOR: \$1,200

**STANDARD BRONZE MEDIA PACKAGE**

- ONE (1) PRESS RELEASE MENTION WITH LINK IN A **TICKET SUMMIT®** PRESS RELEASE PRIOR TO THE CONFERENCE (\$199 À LA CARTE PRICE)
- ONE (1) PRESS RELEASE MENTION WITH LINK IN A **TICKET SUMMIT®** PRESS RELEASE FOLLOWING THE CONFERENCE (\$199 À LA CARTE PRICE)
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- COMPANY LOGO AND TEXT LINK ON **WWW.TICKETSUMMIT.ORG**
- COMPANY LOGO AND DESCRIPTION IN THE **TICKET SUMMIT®** MOBILE APP

**SILVER SPONSOR ENHANCEMENTS**

- ONE (1) **TICKET SUMMIT®** ALL-ACCESS PASS
- CHOICE OF ADVERTISEMENT\*\* (SELECT ONE):
  - COFFEE CUP SLEEVES – ONE (1) DAY ONLY
  - ONE (1) DROP-IN FOR CONFERENCE BAGS (ITEMS PROVIDED BY SPONSOR)
  - METERBOARD (SESSION ROOM)
  - VIRTUAL SIGNAGE
  - 3-MONTH WEB ADVERTISEMENT
  - RACK CARDS – ONE (1) DAY ONLY
- \$100 OFF EACH OF FOUR (4) ADDITIONAL **TICKET SUMMIT®** ALL-ACCESS PASSES

\*\*GRAPHIC DESIGN ELEMENTS TO BE PROVIDED BY SPONSOR.

## GOLD SPONSOR: \$2,500

### STANDARD BRONZE MEDIA PACKAGE

- ONE (1) PRESS RELEASE MENTION WITH LINK IN A **TICKET SUMMIT®** PRESS RELEASE PRIOR TO THE CONFERENCE (\$199 À LA CARTE PRICE)
- ONE (1) PRESS RELEASE MENTION WITH LINK IN A **TICKET SUMMIT®** PRESS RELEASE FOLLOWING THE CONFERENCE (\$199 À LA CARTE PRICE)
- TWO (2) PRE-CONFERENCE ANNOUNCEMENTS THROUGH **TICKET SUMMIT®** FACEBOOK AND TWITTER CHANNELS (\$299 À LA CARTE PRICE)
- ONE (1) 40-WORD ADVERTISEMENT IN THE **TICKET SUMMIT®** NEWSLETTER PRIOR TO THE CONFERENCE (\$299 À LA CARTE PRICE)
- ONE (1) 40-WORD ADVERTISEMENT IN THE **TICKET SUMMIT®** NEWSLETTER FOLLOWING THE CONFERENCE (\$299 À LA CARTE PRICE)
- COMPANY LOGO AND TEXT LINK ON **WWW.TICKETSUMMIT.ORG**
- COMPANY LOGO AND DESCRIPTION IN THE **TICKET SUMMIT®** MOBILE APP



### GOLD SPONSOR ENHANCEMENTS

- TWO (2) **TICKET SUMMIT®** ALL-ACCESS PASSES
- CHOICE OF ADVERTISEMENT\*\* (SELECT ONE):
  - GIVE-AWAY IN SESSION ROOM
  - TWO (2) METERBOARDS - ONE (1) IN TRADE SHOW/ DINING HALL AND ONE (1) IN SESSION ROOM
  - MINTS – CHOICE OF TWO (2) DAYS
  - NAPKINS – CHOICE OF TWO (2) DAYS
  - CONFERENCE NOTEPADS
  - CONFERENCE PENS
  - RACK CARDS – WEDNESDAY, THURSDAY, AND FRIDAY
- ONE (1) DROP-IN FOR CONFERENCE BAGS (ITEMS PROVIDED BY SPONSOR)
- \$100 OFF EACH OF FOUR (4) ADDITIONAL **TICKET SUMMIT®** ALL-ACCESS PASSES

\*\*GRAPHIC DESIGN ELEMENTS TO BE PROVIDED BY SPONSOR.

## PLATINUM SPONSOR + EXHIBITOR: \$4,000

## STANDARD EXHIBITOR PACKAGE

ONE (1) TRADE SHOW HALL BOOTH\* SPACE 10' (W) X 8' (H) X 8' (D) INCLUDING:

- ONE (1) 6' LONG TABLE (DRAPED AND SKIRTED), TWO (2) CHAIRS, ONE (1) SMALL WASTE BASKET, AND WIRELESS (PUBLIC) INTERNET. PLEASE NOTE ELECTRICITY IS NOT INCLUDED.
- THREE (3) **Ticket Summit®** All-Access Passes
- COMPANY LOGO AND TEXT LINK ON [WWW.TICKETSUMMIT.ORG](http://WWW.TICKETSUMMIT.ORG)
- COMPANY LOGO AND DESCRIPTION IN THE **Ticket Summit®** MOBILE APP
- ONE (1) 40-WORD ADVERTISEMENT IN THE **Ticket Summit®** NEWSLETTER PRIOR TO THE CONFERENCE
- \$100 OFF EACH OF FOUR (4) ADDITIONAL **Ticket Summit®** All-Access Passes

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## PLATINUM SPONSOR ENHANCEMENTS

- TWO (2) ADDITIONAL **Ticket Summit®** All-Access Passes (TOTAL = 5 PASSES)
- ONE (1) PRESS RELEASE MENTION WITH LINK IN A **Ticket Summit®** PRESS RELEASE PRIOR TO THE CONFERENCE
- ONE (1) PRESS RELEASE MENTION WITH LINK IN A **Ticket Summit®** PRESS RELEASE FOLLOWING THE CONFERENCE
- TWO (2) PRE-CONFERENCE ANNOUNCEMENTS THROUGH **Ticket Summit®** FACEBOOK AND TWITTER CHANNELS
- ONE (1) DROP-IN FOR CONFERENCE BAGS (ITEMS PROVIDED BY EXHIBITOR)
- ONE (1) ADDITIONAL 40-WORD ADVERTISEMENT IN THE **Ticket Summit®** NEWSLETTER PRIOR TO THE CONFERENCE (TOTAL = 2 ADS)
- ONE (1) 40-WORD ADVERTISEMENT IN THE **Ticket Summit®** NEWSLETTER FOLLOWING THE CONFERENCE
- CHOICE OF ADVERTISEMENT\*\* (SELECT ONE):
  - METERBOARD (IN TRADE SHOW/DINING HALL)
  - VIRTUAL SIGNAGE
  - WEB ADVERTISEMENT



## DIAMOND SPONSOR: \$5,000

### STANDARD BRONZE MEDIA PACKAGE

- ONE (1) PRESS RELEASE MENTION WITH LINK IN A **TICKET SUMMIT®** PRESS RELEASE PRIOR TO THE CONFERENCE (\$199 À LA CARTE PRICE)
- ONE (1) PRESS RELEASE MENTION WITH LINK IN A **TICKET SUMMIT®** PRESS RELEASE FOLLOWING THE CONFERENCE (\$199 À LA CARTE PRICE)
- TWO (2) PRE-CONFERENCE ANNOUNCEMENTS THROUGH **TICKET SUMMIT®** FACEBOOK AND TWITTER CHANNELS (\$299 À LA CARTE PRICE)
- ONE (1) 40-WORD ADVERTISEMENT IN THE **TICKET SUMMIT®** NEWSLETTER PRIOR TO THE CONFERENCE (\$299 À LA CARTE PRICE)
- ONE (1) 40-WORD ADVERTISEMENT IN THE **TICKET SUMMIT®** NEWSLETTER FOLLOWING THE CONFERENCE (\$299 À LA CARTE PRICE)
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- COMPANY LOGO AND DESCRIPTION IN THE **TICKET SUMMIT®** MOBILE APP



### DIAMOND SPONSOR ENHANCEMENTS

- SIX (6) **TICKET SUMMIT®** ALL-ACCESS PASSES
- CHOICE OF ADVERTISEMENT\*\* (SELECT ONE):
  - CONFERENCE BADGES AND METERBOARD
  - MINTS – (ENTIRE CONFERENCE) AND METERBOARD
  - NAPKINS – (ENTIRE CONFERENCE) AND METERBOARD
  - THREE (3) METERBOARDS (ANY LOCATION)
  - CONFERENCE BAG SPONSORSHIP
  - FOOD STATION OR BAR SPONSORSHIP AT NETWORKING COCKTAIL PARTY
  - FOOD STATION OR BAR SPONSORSHIP AT CLOSING NETWORKING EVENT
- ONE (1) DROP-IN FOR CONFERENCE BAGS (ITEMS PROVIDED BY SPONSOR)
- \$100 OFF EACH OF FOUR (4) ADDITIONAL **TICKET SUMMIT®** ALL-ACCESS PASSES

\*\*FINAL DESIGN AT SHOW MANAGEMENT'S DISCRETION.

BOOK A BOOTH AT **TICKET SUMMIT®**!

TO REGISTER AS AN EXHIBITOR, PLEASE CALL +1.860.416.5767 OR EMAIL [INFO@TICKETSUMMIT.ORG](mailto:INFO@TICKETSUMMIT.ORG)

## STANDARD EXHIBITOR PACKAGE: \$2,500

ONE (1) TRADE SHOW HALL BOOTH\* SPACE 10'(W) X 8'(H) X 8'(D) INCLUDING:

- ONE (1) 6' LONG TABLE (DRAPED AND SKIRTED), TWO (2) CHAIRS, ONE (1) SMALL WASTE BASKET, AND WIRELESS (PUBLIC) INTERNET. PLEASE NOTE ELECTRICITY IS NOT INCLUDED.
- TWO (2) **TICKET SUMMIT®** ALL-ACCESS PASSES
- COMPANY LOGO AND TEXT LINK ON [WWW.TICKETSUMMIT.ORG](http://WWW.TICKETSUMMIT.ORG)
- COMPANY LOGO AND DESCRIPTION IN THE **TICKET SUMMIT®** MOBILE APP
- ONE (1) 40-WORD ADVERTISEMENT IN THE **TICKET SUMMIT®** NEWSLETTER PRIOR TO THE CONFERENCE
- \$100 OFF EACH OF FOUR (4) ADDITIONAL **TICKET SUMMIT®** ALL-ACCESS PASSES

\*BOOTH SPACE AND LOCATION ARE SUBJECT TO AVAILABILITY.



## PLATINUM SPONSOR + EXHIBITOR: \$4,000

### STANDARD EXHIBITOR PACKAGE

ONE (1) TRADE SHOW HALL BOOTH\* SPACE 10'(W) X 10'(H) X 8'(D) INCLUDING:

- ONE (1) 6' LONG TABLE (DRAPED AND SKIRTED), TWO (2) CHAIRS, ONE (1) SMALL WASTE BASKET, AND WIRELESS (PUBLIC) INTERNET. PLEASE NOTE ELECTRICITY IS NOT INCLUDED.
- TWO (2) **TICKET SUMMIT®** ALL-ACCESS PASSES
- COMPANY LOGO AND TEXT LINK ON [WWW.TICKETSUMMIT.ORG](http://WWW.TICKETSUMMIT.ORG)
- COMPANY LOGO AND DESCRIPTION IN THE **TICKET SUMMIT®** MOBILE APP
- ONE (1) 40-WORD ADVERTISEMENT IN THE **TICKET SUMMIT®** NEWSLETTER PRIOR TO THE CONFERENCE
- \$100 OFF EACH OF FOUR (4) ADDITIONAL **TICKET SUMMIT®** ALL-ACCESS PASSES



### PLATINUM SPONSORSHIP ENHANCEMENTS

- TWO (2) ADDITIONAL **TICKET SUMMIT®** ALL-ACCESS PASSES (TOTAL = 4 PASSES)
- ONE (1) PRESS RELEASE MENTION WITH LINK IN A **TICKET SUMMIT®** PRESS RELEASE PRIOR TO THE CONFERENCE
- ONE (1) PRESS RELEASE MENTION WITH LINK IN A **TICKET SUMMIT®** PRESS RELEASE FOLLOWING THE CONFERENCE
- ONE (1) DROP-IN FOR CONFERENCE BAGS (ITEMS PROVIDED BY EXHIBITOR)
- TWO (2) PRE-CONFERENCE ANNOUNCEMENTS THROUGH **TICKET SUMMIT®** FACEBOOK AND TWITTER CHANNELS
- ONE (1) ADDITIONAL 40-WORD ADVERTISEMENT IN THE **TICKET SUMMIT®** NEWSLETTER PRIOR TO THE CONFERENCE (TOTAL = 2 ADS)
- ONE (1) 40-WORD ADVERTISEMENT IN THE **TICKET SUMMIT®** NEWSLETTER FOLLOWING THE CONFERENCE
- CHOICE OF ADVERTISEMENT\*\* (SELECT ONE):
  - METERBOARD (IN TRADE SHOW/DINING HALL)
  - VIRTUAL SIGNAGE
  - WEB ADVERTISEMENT

\*BOOTH SPACE AND LOCATION ARE SUBJECT TO AVAILABILITY.

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