



AAG & ACS
**REGIONAL
CONFERENCE**

5 & 6 MARCH 2015

TRADE & SPONSORSHIP PROSPECTUS

AAG & ACS REGIONAL CONFERENCE - Thriving Through Change

Australian Association of Gerontology (NSW Division) (AAG) and Aged & Community Services of NSW & ACT (ACS) are hosting the 2015 Regional Conference at the Soldiers Club Batemans Bay on Thursday 5 and Friday 6 March, 2015.

The ageing, health and disability sectors are amidst the widest ranging reforms we have seen in recent time, and we are not there yet!

Together we are moving toward a new environment, with new pathways and structures that will emerge from the change. We are beginning to envisage a very different service and support environment, increasingly consumer directed, which focuses on quality of life whilst maximising cost efficiencies.

Thriving through this change requires new ways of thinking, innovative approaches to service delivery and an ability to think outside the box.

AAG and ACS have again come together to explore these issues, bringing providers, researchers and policy makers together to showcase what is new and possible into the future.

The Conference will be of interest to health and aged care practitioners, researchers, community care providers, policy makers and planners and anyone interested in current issues in ageing. The Conference will examine the progress made to date in reforming the care for older Australians.

- Can we really achieve better care for lower cost?
- Who pays the hidden costs of improving government-funded care?
- What does better care really mean for consumers, for carers and for care workers?
- Should we focus more on reducing the disabling effects of ageing to reduce the need for formal care?

AAG & ACS NSW & ACT value the support of our Corporate Associates and the contribution in ensuring we deliver successful conferences and events for our members.

We look forward to seeing you at the 2015 AAG & ACS Regional Conference.

Regards

2015 AAG & ACS NSW & ACT Conference Organisers

SPONSORSHIP PACKAGES

PLATINUM SPONSOR

SOLD

Platinum Sponsor achieves the highest level of recognition at the conference with all promotion and marketing associated with all aspects of the event.

Key Benefits (1 available):

- Premium table top display
- Conference Registrations for two attendees
- Acknowledgement of Sponsorship during the Opening Plenary
- Introductory welcome during Plenary Session (5min)
- Company banner displayed in Plenary
- Platinum sponsor recognition on Conference website
- Company logo on sponsor slide during the Conference
- Attendance for two at the conference dinner
- Platinum sponsor recognition in Registration & Program
- Full page advertising on back page of Conference Program
- Additional staff to attend at cost
- Company profile (100 words) in Conference Program
- One satchel inclusion (A4 brochure or equivalent).
- Delegate List – name, title and organisation ONLY (pending approval)
- Recognition of Sponsorship in brief-up date prior to and following the event.



GOLD SPONSOR

\$2600

The AAG & ACS Regional Conference Gala Dinner is a highlight of the Conference and as the sponsor the event is named and branded with your corporate logo identity and colors.

Key Benefits (1 available):

- Premium table top display position
- Conference registration (two) attendees
- Exclusive sponsor of the Conference Gala Dinner
- Welcome speech at the Dinner (5 mins)
- Two banners on the stage at the dinner venue
- Attendance for four at the Conference Dinner
- VIP invitations to be seated at the Sponsors table
- Dinner sponsor recognition on Conference web site
- Company logo and profile on Conference website
- Sponsor recognition in Registration & Program
- Company logo on sponsor slides during the Conference
- Advertising opportunity (1 page) in the Conference program
- Company profile (100 words) in Conference program
- Additional staff to attend at cost
- One satchel inclusion (A4 brochure or equivalent).
- Delegate List – name, title and organisation ONLY (pending approval).
- Recognition of Sponsorship in brief-up date prior to and following the Conference.

SILVER SPONSOR

\$2100

The silver sponsorship of the AAG & ACS Regional Conference provides an opportunity to promote your organization through logo branding on the Conference Satchel.

Key Benefits: (1 available)

- Premium table top display position
- Conference registration (two) attendees
- Sponsor branded satchels
- Attendance for one at the conference dinner
- Satchel sponsor recognition on Conference website
- Sponsor recognition in Registration & Program
- Company logo on sponsor slides during the Conference
- Advertising opportunity (1/2 page) in the Conference program
- Company profile (100 words) in Conference program
- One satchel inclusion (A4 brochure or equivalent).
- Additional staff to attend at cost
- Delegate List – name, title and organisation ONLY (pending approval).
- Recognition of Sponsorship in brief-up date prior to and following the Conference.

BRONZE SPONSOR \$1500

The bronze sponsorship of the AAG & ACS Regional Conference provides an opportunity to promote your organisation through logo branding on the Conference Lanyard.

Key Benefits: (1 available)

- Premium table top display position
- Conference registration (two) attendees
- Sponsor branded conference lanyard
- Attendance for one at the conference dinner
- Sponsor recognition on Conference web site
- Company logo and profile on Conference website
- Company logo on sponsor slides during the Conference
- Advertising opportunity (1/4 page) in the Conference program
- Company profile (100 words) in Conference program
- Additional staff to attend at cost
- One satchel inclusion (A4 brochure or equivalent).
- Delegate List – name, title and organisation ONLY (pending approval).
- Recognition of Sponsorship in brief-up date prior to and following the Conference.

ADVERTISING OPPORTUNITIES

The Conference Committee is pleased to offer Trade Sponsors and Exhibitor at the 2015 AAG & ACS Regional Conference – Thriving through Change an opportunity to advertise in the Conference Program.

Back Cover – Full Colour – Full Page -SOLD



Front Inside Cover – Full Colour – Full Page - \$250

Back Inside Cover – Full Colour – Full Page - \$150

1/2 Page – Full Colour – Inside - \$125

1/4 Page – Full Colour – Inside - \$75

SPONSORSHIP PACKAGE INCLUSIONS

	Platinum SOLD	Gold \$2600	Silver \$2100	Bronze \$1500
Premium Sponsor Position	✓	✓	✓	✓
Conference Registration two attendees	✓	✓	✓	✓
Acknowledgement during Opening Session	✓	✓	✓	✓
Introductory Welcome during the Plenary Session (5 min)	✓			
Company banner displayed in Plenary	✓			
Conference Dinner	✓ (2)	✓ (4)	✓ (1)	✓ (1)
Company logo on sponsor slides during the conference	✓	✓	✓	✓
Company logo and profile on Conference website	✓	✓	✓	✓
Sponsor recognition in Registration & Program	✓	✓	✓	✓
Dinner welcome presentation (5 min)		✓		
Company Banners (two) displayed in dinner venue		✓		
Full page color advertising in Program Book	✓	✓		
Advertising in Registration & Program (1/2 page)			✓	
Advertising in Registration & Program (1/4 page)				✓
Additional Staff to attend at cost	✓	✓	✓	✓
Company profile (100 words) in Conference program	✓	✓	✓	✓
Satchel Inclusion (A4 brochure or equivalent)	✓	✓	✓	✓
Delegate List (pending approval)	✓	✓	✓	✓
Recognition of Sponsorship in brief up-date after the event	✓	✓	✓	✓

EXHIBITION PACKAGES

The Trade Exhibition is intended to provide delegates with an opportunity to discuss the Aged Care industry reforms during morning tea, lunch and afternoon breaks which enables exhibitors the opportunity to meet, network and discuss their products and services.

TRADE DISPLAY INCLUSIONS

- One Table Top Trade Display (clothed and skirted trestle table)
- Conference Registration (1)
- Catering for arrival tea/coffee, morning tea and lunch for two days.
- One brochure inserted in the delegates satchels (to be provided by exhibitor).
- One conference satchel per stand.
- Exhibitor listing included in the Conference materials.
- Delegate list – name, title and organisation only (subject to approval)
- Recognition in '*Brief Up-date*' following the Conference.

	COST
ACS Corporate Associate	\$1150
ACS Non Corporate Associate	\$1490

DELEGATE SACHEL INSERTS **\$225 each**

Profile yourself with your Company Promotional Material being included as an insert into delegate satchels. This provides an excellent opportunity to show your creativity and provide innovative items.

TRADE SPONSOR & EXHIBITOR BOOKING FORM

PARTNERSHIP BOOKING FORM

Please complete and return this form to: Libby Liddle, Business Development Manager
Aged & Community Services NSW & ACT
Fax: 02 9743 4556 or scan/email to: libbyl@acs.asn.au
PO Box 3124 Rhodes NSW 2138.

PLEASE PRINT IN BLOCK LETTERS AND PRINT CLEARLY SECTION A: TRADE DETAILS

First Name: Surname:

Company Name: Position:

Address:

State: Post Code: Country:

Telephone: () Fax: ()

Mobile: E-mail:

Website:

SECTION B: SPONSORSHIP PACKAGE

Please indicate which package you would like to book by marking with X the relevant box. All rates are inclusive of GST.

Major Sponsor Gold Sponsor Silver Sponsor Bronze Sponsor

SECTION C: TRADE EXHIBITION

COSTS	
ACS Corporate Associate	\$1150
ACS Non Corporate Associate	\$1450

SECTION D: METHOD OF PAYMENT

<input type="checkbox"/> CHEQUE (Payable to Aged and Community Services Association of NSW & ACT.)	
<input type="checkbox"/> CREDIT CARD	<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD
	Cardholders Name
	Card Number
	Expiry Date
	TOTAL AMOUNT
	Card Holders Signature
<input type="checkbox"/> EFT (Reference: Surname/ Code EJC04)	BANK: Westpac Ashfield ACCOUNT: 150 437 BSB: 032 060

TERMS AND CONDITIONS

- All prices are in AUD and inclusive of GST.
- Trade positions are not secured until a deposit is received and subject to sponsor preferences.
- Full payment must be paid 28 days after invoice is issued and prior to the conference.
- Registrations, deposit, logos must be received by the due date Friday 7th February 2015 for inclusion in the delegate brochure, advertising, Conference Program.
- Public Liability insurance is required to the value of \$10 million.
- ACS NSW & ACT accept no responsibility for the loss or damage to exhibitor equipment and materials.
- Delegate list subject to approval from the participating delegate.
- Prior notice must be advised for the supply of power.

CANCELLATION POLICY

Cancellations will only be accepted in writing, mailed or faxed and must be signed by the person whose signature appears on this form (or nominee). Cancellations after 30 days prior to the commencement of the conference will forfeit any refund.

I have read and accept the Terms and Conditions of this Agreement.

Name (please print) Organisation:

Signed: Dated: