

**Christina B. Roosen**

Vice President Public Affairs, HIMSS Europe



Christina is a Danish national who lives in Barcelona, Spain. She grew up in Greenland, Africa, Denmark, USA and France and she holds a Bachelor degree in Sociology and a Master's degree in International Relations from the University of Kent, UK. Christina has a background working in public affairs and marketing for major corporate companies and governments, before she joined HIMSS in 2009. She is the former Executive Director of HIMSS Europe and is now the Vice President of Public Affairs. Christina manages all government and public stakeholder relations on behalf of HIMSS Europe and she also manages the largest HIMSS events in Europe, namely eHealth week and WoHIT, which starting 2016 will be held annually in the autumn in Barcelona, Spain and will encompass the CIO Summit in 2016 and the European Telemedicine Conference as of 2017. Christina also manages the EMRAM Stage 6&7 community and works closely with the HIMSS Analytics Global division.