

Speaker



Daniel Pink

Author

Daniel H. Pink is one of the best-selling nonfiction authors of the last decade. His books on work, business, and behavior have been translated into 35 languages and have sold more than 2 million copies worldwide.

His books include:

- *When: The Scientific Secrets of Perfect Timing* (January 2018), which explores the science of timing in our lives.
- *To Sell is Human: The Surprising Truth About Moving Others*. A #1 best seller on *The New York Times*, *The Wall Street Journal*, and *The Washington Post* lists and winner of the American Marketing Association's Berry Book Prize for the year's best book on marketing.
- *Drive: The Surprising Truth About What Motivates Us*. #1 *New York Times* best seller. 159 weeks on the *New York Times* best seller lists. National bestseller in Japan and the UK.
- *A Whole New Mind: Why Right-Brainers Will Rule the Future*. 96 weeks on the *New York Times* best seller lists.

Freshman Read at several US colleges and universities. In 2008, Oprah Winfrey gave away 4,500 copies of the book to Stanford University's graduating class when she was the school's commencement speaker. *The Adventures of Johnny Bunko: The Last Career Guide You'll Ever Need*. The first American business book in the Japanese comic format known as manga and the only graphic novel to appear on the *BusinessWeek* best seller list. Named an American Library Association best graphic novel for teens. *Free Agent Nation: The Future of Working for Yourself*. *Washington Post* best seller. Named by the U.S. Department of Labor as one a Book That Shaped Work in America over the last 100 years. Pink was host and co-executive producer of *Crowd Control*, a National Geographic Television series on behavioral science. He also appears frequently on NPR's *Hidden Brain*, the PBS NewsHour, and other TV and radio networks in the US and abroad.

He has been a contributing editor at *Fast Company* and *Wired* as well as a business columnist for *The Sunday Telegraph*. His articles and essays have also appeared in *The New York Times*, *Harvard Business Review*, *The New Republic*, and other publications. In 2007, he was a Japan Society Media fellow in Tokyo, where he studied the country's massive comic industry.

In 2015, London-based Thinkers50 named him, alongside Michael Porter and Clayton Christensen, as one of the top 10 business thinkers in the world. His TED Talk on the science of motivation is one of the 10 most-watched TED Talks of all time, with more than 19 million views. His RSA Animate video about the ideas in his book, *Drive*, has collected more than 14 million views.

He currently serves on the advisory boards of Hubspot, Heleo, Betterment Institutional, and RiseSmart. Before venturing out on his own nearly 20 years ago, Pink worked in several positions in politics and government, including serving from 1995 to 1997 as chief speechwriter to Vice President Al Gore.

He received a Bachelor of Arts degree from Northwestern University, where he was a Truman Scholar and was elected to Phi Beta Kappa, and a Juris Doctor degree from Yale Law School. He has also received honorary degrees from Georgetown University, the Pratt Institute, the Ringling College of Art and Design and Westfield State University.

Pink and his wife live in Washington, DC. They have three children—a college sophomore, a high school senior and an eighth grader.