PRIVACY POLICY

The EMS Leadership Network is committed to safeguarding your privacy according to the EU General Data Processing Regulations. Contact us at europeanems@regionh.dk if you have any questions, enquiries or problems regarding the use of your personal data and we will gladly assist you.

By attending one of our congresses, using our website or/and using our other services, you consent to the processing of your personal data as described in this privacy policy.

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Definitions

Personal Data – any information relating to an identified or identifiable natural person.
Processing – any operation or set of operations which is performed on personal data or on sets of personal data.
Data subject – a natural person whose personal data is being processed.
We/us – the European Emergency Medical Services Congress (data controller) and our Professional Congress Organiser Crone & Co (data processor).

Data Protection Principles

We adhere to the following data protection principles:

- Processing of personal data shall be lawful, fair, and transparent. Our processing activities have lawful grounds. We always consider your rights before processing personal data.
- Personal data may only be collected for specific, transparent and objective purposes. Our processing activities fit the purpose for which the data was collected.
- The data processed must be relevant, adequate and may not include more that what is required for the purpose of the processing.
- Personal data must be kept updated and must be controlled for error to prevent the processing of false and misleading data.
- Personal data may only be processed for as long as it is required by the object of the collection.

- Personal data must be secured from unlawful use, loss, unintended deletion and harm.

Data Subject's rights

Any data subject has the following rights:

1. Right to information – meaning you have the right to know whether your personal data is being processed.
2. Right to insight – meaning you have the right to know how your data is processed.
3. Right to rectification – meaning you have the right to request rectification or erasure of your personal data that is inaccurate or incomplete.
4. Right to erasure – meaning that you can request for your personal data to be erased from our records if there are no legitimate grounds for retaining it.
5. Right to object to processing – meaning in certain cases you have the right to object to processing of your personal data, for example in the case of direct marketing.
6. Right to restriction of processing – meaning you have the right to restrict processing of your personal data, e.g. if the data is inaccurate or the processing is unlawful.
7. Right to access – meaning you have the right to access the personal data collected from/about you. This includes your right to request and obtain a copy of the data.
8. Right to lodge a complaint – If you are not satisfied with the way we handle your personal data you have the right to file a complaint with a supervisory authority.
9. Right to withdraw consent – you have the right withdraw any given consent for processing of your personal data.

Personal Data Gathered

We collect and process personal data through several channels, including:

- Online subscription forms
- Congress or event registration
- Telephone and emails
- Our websites
- Our social media platforms
- Our app
- Publicly available data

The data we typically collect and process may include but are not limited to:

- Name
- Email address
- Phone number
- Job title
- Organisation or company of employment

- Demographic data (i.e. gender and age group)
- Payment details including credit card details
- Travel and accommodation details
- Photo
- Agenda selection
- IP address
- Certain 'special category data', including dietary requirements or mobility requirements.

Collection and processing of personal data takes place on the basis of Article 6, 1 points a, b, c, and f (consent, necessity, law, and legitimate interests).

Processing of Personal Data

We only use your data for the purpose indicated when you submit your data or as detailed in this privacy policy. We will never disclose, sell or share your data without your explicit, informed consent, unless required by law.

Personal data are generally used to identify you as a participant, speaker, exhibitor, sponsor, organiser, volunteer, collaborating partner or other stakeholder at the annual European Emergency Medical Services Congress in order to develop, organise, promote, execute and evaluate the congress.

We process your data for the following purposes:

- to identify you
- to provide you a service (e.g. congress registration, hotel booking, app access)
- to communicate with you
- to interact with you
- to improve the quality of the congress
- to promote the congress
- to conduct questionnaires concerning satisfaction
- to comply with tax and accounting obligations

With your consent, we process your personal data to send you newsletters and campaigns (from us and/or our carefully selected partners) and for other event specific purposes you have given consent to.

Personal data are kept until they are no longer required for these purposes and for other purposes deriving from law, including accounting purposes, and you may withdraw your consent at any time. All personal data will be anonymised when they are no longer necessary for the above-mentioned purposes.

Securing of Personal Data

We have taken technical and organisational measures to prevent that your personal data will be subject to deletion, publication, alteration, misuse, or to fall in the hands of an unlawful party.

We have a multi-layered security approach in place, including physical security, access controls, IT security, SSL encryption and use safe protocols for communication and transferring data (such as HTTPS). We anonymise and pseudonymise data after use and we monitor our systems for possible vulnerabilities and attacks. Only authorised staff and authorised third-party persons, companies or entities have access to your personal data.

Should we encounter a breach where personal data unintendedly has been deleted, altered or made accessible to an unlawful party, we will as quickly as possible and no later than within 24 hours of notice inform data subjects about the breach. Hereafter, we will take precautions to secure that such a breach will not happen again.

Transferring of Data

Data we collect and process may be transferred to and stored at destinations outside the European Union. This may include processing by persons or companies involved in, among others, processing of your registration and payment details, provision of support services, and processing of travel and accommodation arrangements. In submitting your personal data to us, you agree to this transfer, storage and processing. We will take all reasonable steps necessary to ensure your data is treated securely, ethically and in accordance with this privacy policy.

Information about Cookies

We use cookies and/or similar technologies to analyse user behaviour, administer our websites, track users' movements and to collect information about users. This is done in order to personalise and enhance your experience with us.

A cookie is a tiny text file stored on your computer. Cookies store information that is used to help make sites work. Only we can access the cookies created by our website. You can control your cookies at the browser level. Choosing to disable cookies may hinder your use of certain functions.

We use cookies for the following purposes:

- Necessary cookies – these cookies are required for you to be able to use some important features on our website, such as logging in. These cookies don't collect any personal information.
- Functionality cookies – these cookies provide functionality that makes using our service more convenient and makes providing more personalised features possible. For example, they might

remember your name and e-mail in comment forms, so you don't have to re-enter this information next time when commenting.

- Analytics cookies – these cookies are used to track the use and performance of our website and services.
- Advertising cookies – these cookies are used to deliver advertisements that are relevant to you and to your interests. In addition, they are used to limit the number of times you see an advertisement. They are usually placed to the website by advertising networks with the website operator's permission. These cookies remember that you have visited a website and this information is shared with other organisations such as advertisers. Often targeting or advertising cookies will be linked to site functionality provided by the other organisation.

See our Cookie policy

Contact Information

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We reserve the right to make changes to this Privacy Policy.
The last modification was made 28 August 2019.