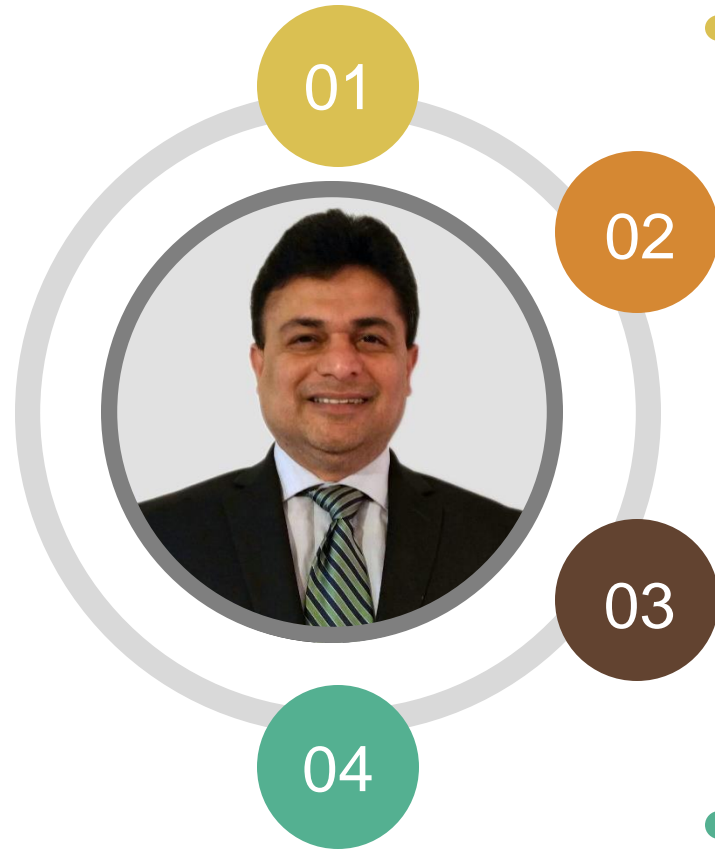


BDA EDCON 2019 @ UMUC

# Role of Meetups in Data Science and Analytics



# Hi, I am Linesh Dave!



01  
| BS Computer Science & Engineering (Karnatak University)  
| MS Technology Management (Stevens Inst. of Tech.)  
| **MS Data Analytics (Univ. of Maryland Univ. College)**

02  
| Associate Director, AT&T  
| Director, Data Science Learning Academy  
| **TA, Univ. of Maryland Univ. College**

03  
| IT Experience – 27 Years  
| AT&T – 24 Years  
| **UMUC & Others – 3 Years**

04  
| R, Python, RapidMiner, BigML, IBM Watson Analytics, IBM Cloud,  
| Hadoop, Apache Spark, SAS Enterprise Miner, DataRobot, Qlik,  
| Tableau, and various other Tools/Platforms

# Our Topics of Discussion Today

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Why are we talking about Meetups today?

How have they influenced Data Science and Analytics?

Problem to Solve

Why, What, and How

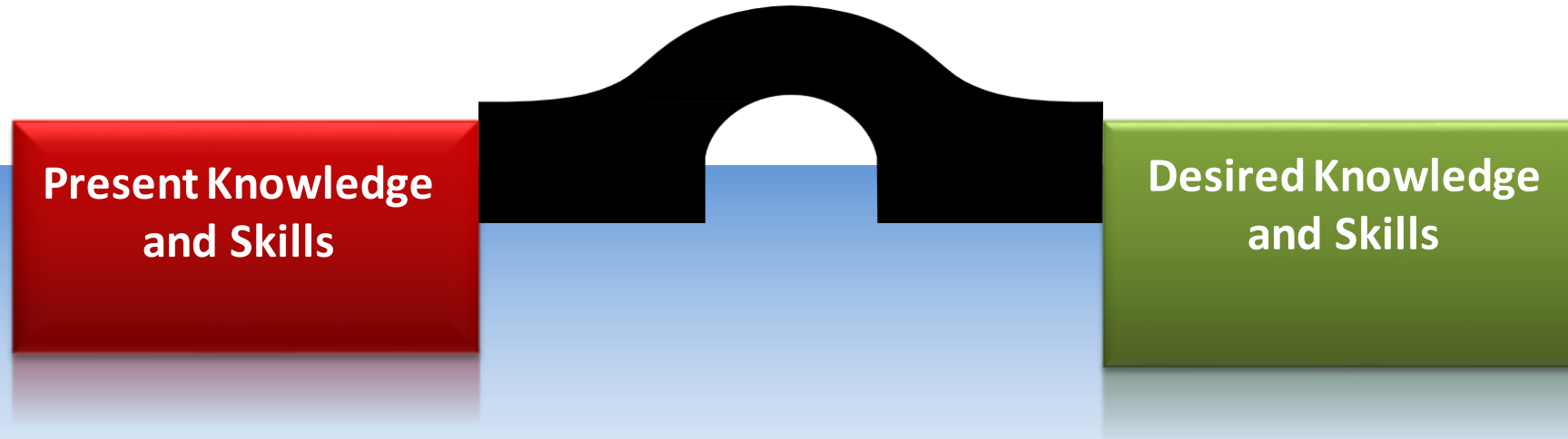
Metrics that Matter

Advantages / Motivation

Meetup Building Process

# Professional Problem

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Scratched the Surface.  
Basic Understanding.

Working Experience.  
Advanced Skills.

# Professional Problem

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How do you know what you don't know



How do you learn what you've not learnt



How do you practice what you've not



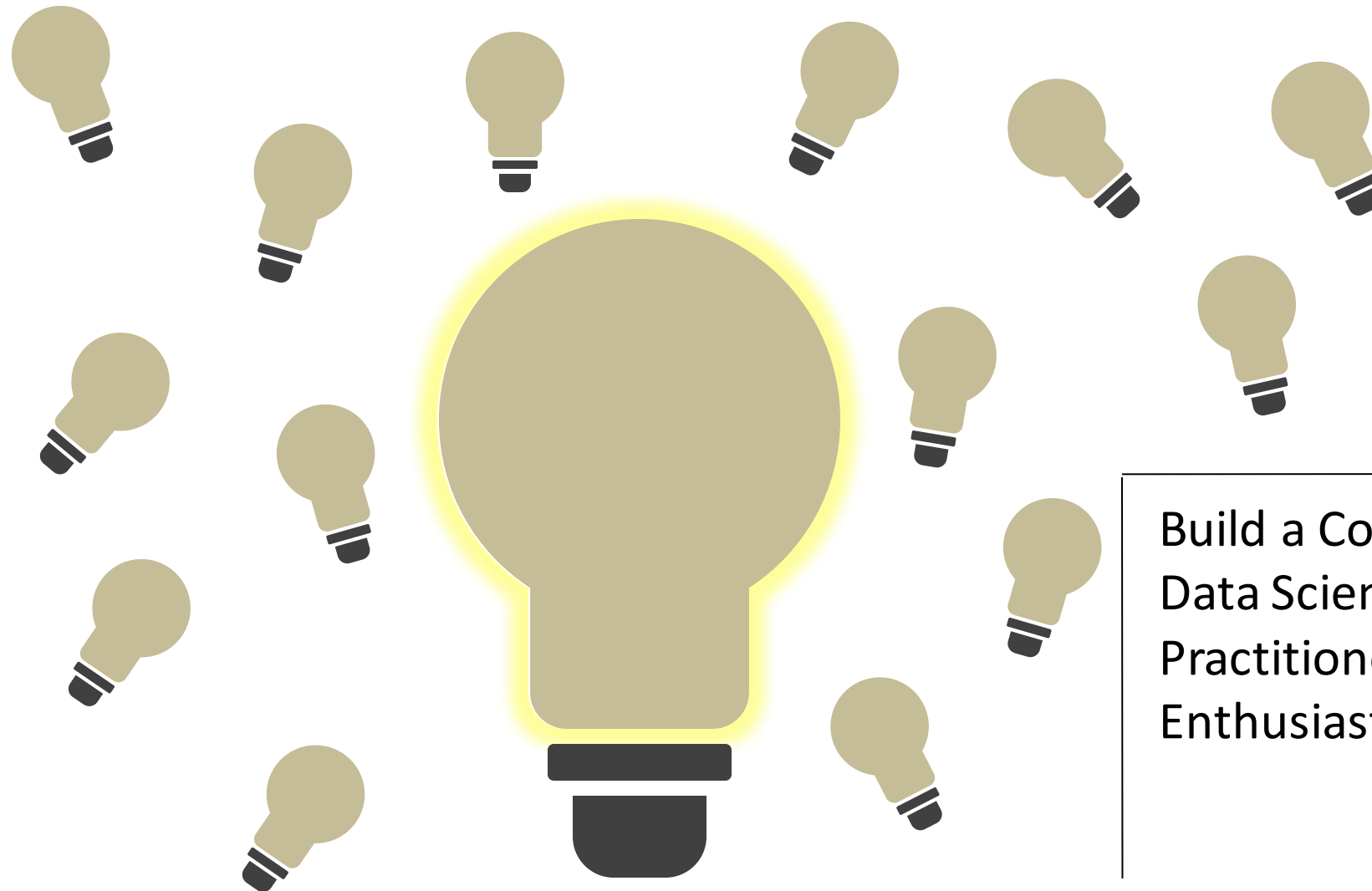
Where do you learn and practice



Who would help

# Small ideas leading to a BIG idea

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Build a Cohort of  
Data Scientists,  
Practitioners, and  
Enthusiasts

# What are Meetups?

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# Data Science Meetup Groups Worldwide



**4,279,415**  
members

**6,124**  
groups

\*Source: <https://www.meetup.com/topics/data-science/> as of 4/27/2019



# Largest Data Science Groups

## 1 Silicon Valley Startup: Idea to IPO

21,491 Silicon Valley Entrepreneurs | [Palo Alto, USA](#)



Organized by Rob

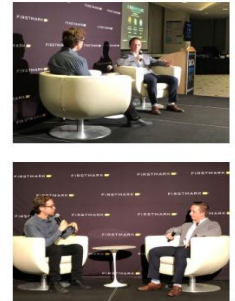


## 2 Data Driven NYC (a FirstMark Event)

17,379 Members | [New York, USA](#)



Organized by Matt Turck



## 3 SF Data Science

15,044 Data Scientists | [San Francisco, USA](#)

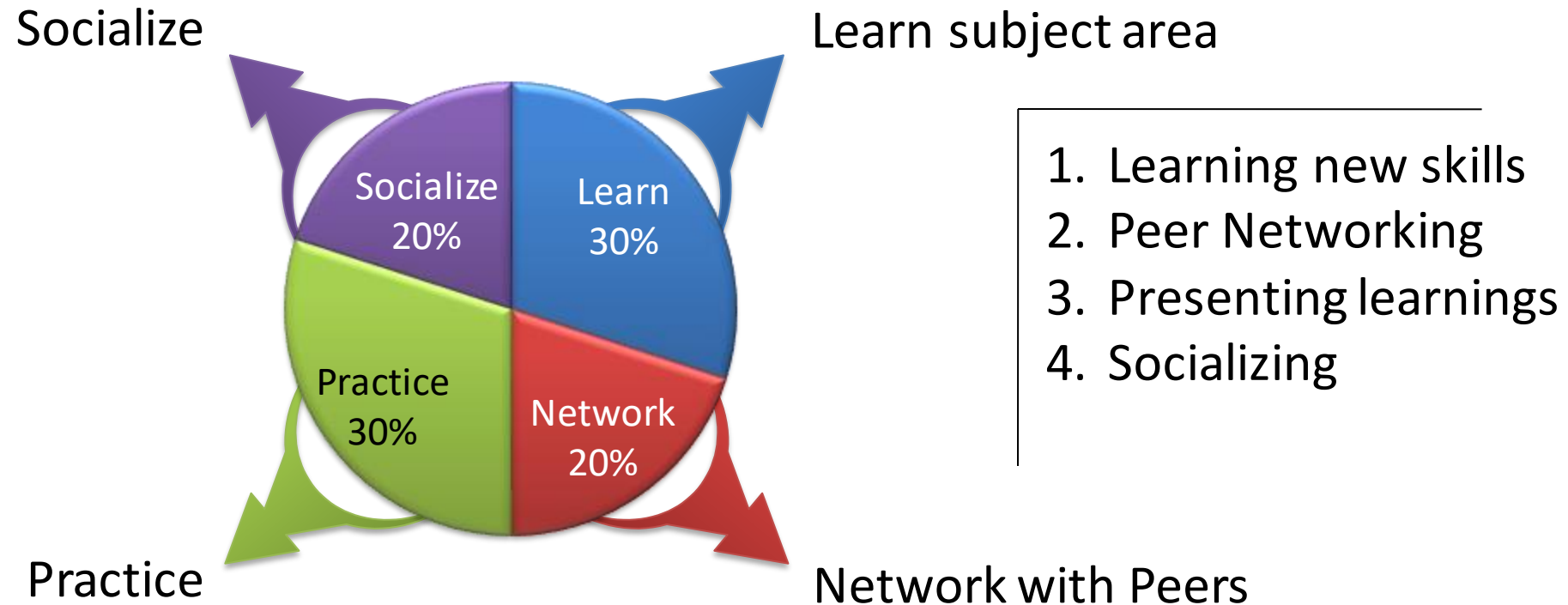


Organized by Galvanize



# What happens in a meetup?

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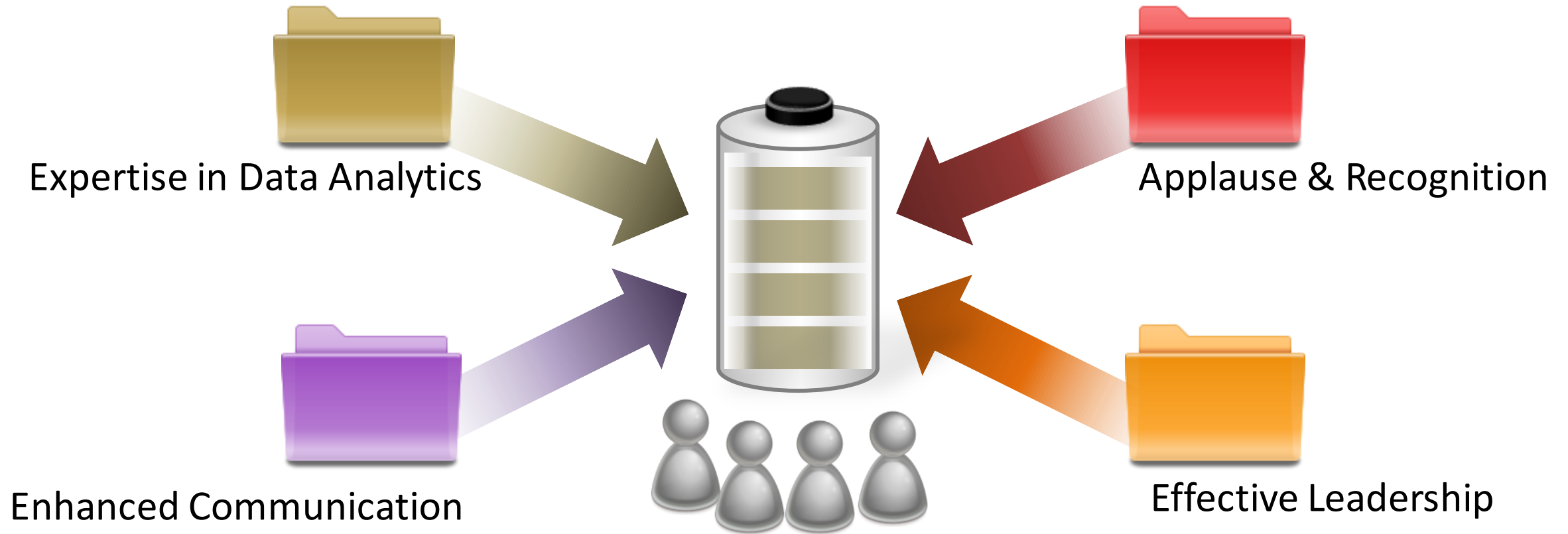


## Meetup Benefits

- Significant conformity through congruence of people
- Existence of a highly diverse community
- Learn different topics in subject area
- Peer-to-Peer Networking
- Economical
- Teach or Present what you've learned
- Practice skills in a safe and friendly environment

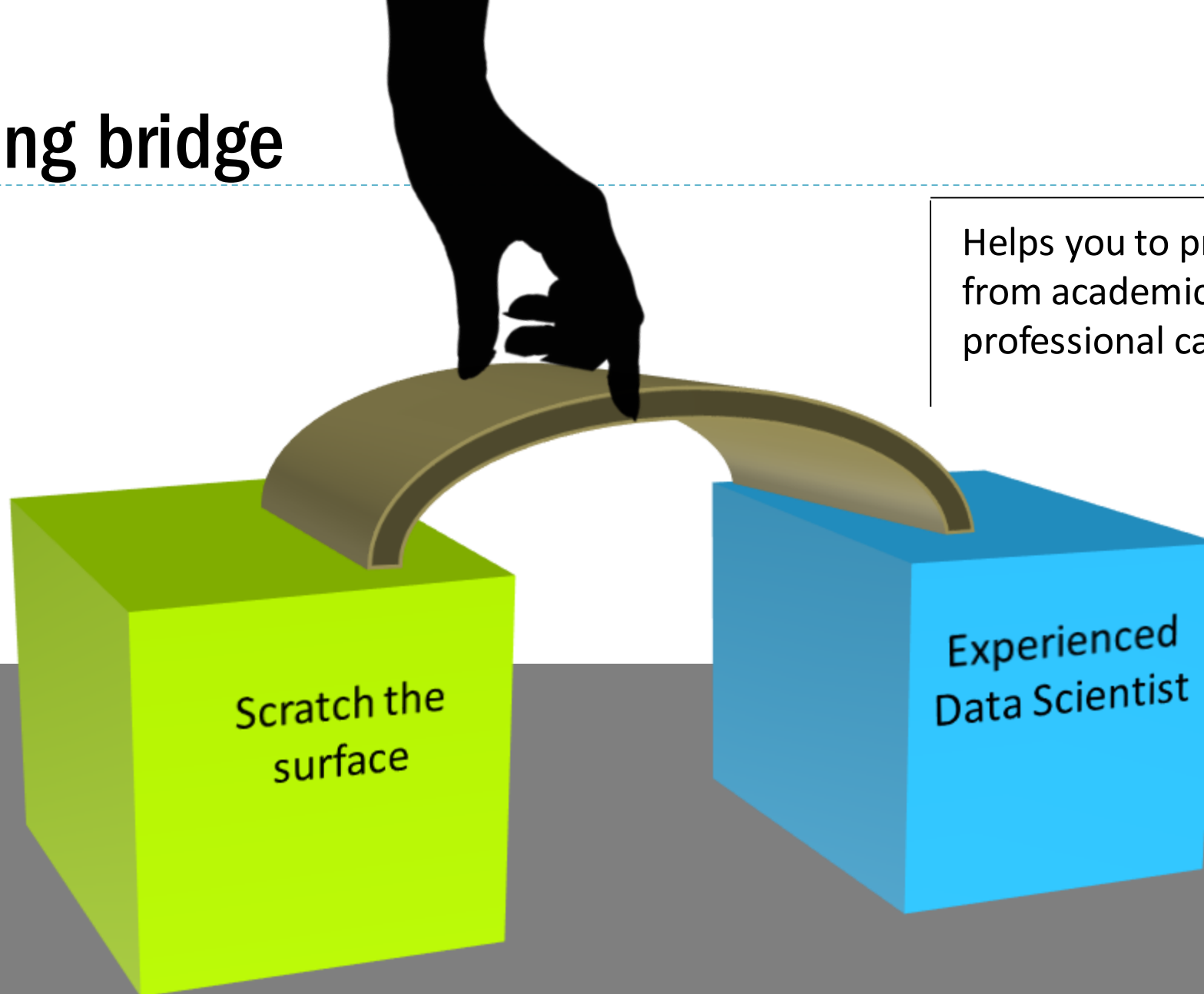
## 4 intrinsic motivating factors that charge up meetups

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# Connecting bridge

Academic



Helps you to progress  
from academic to a  
professional career

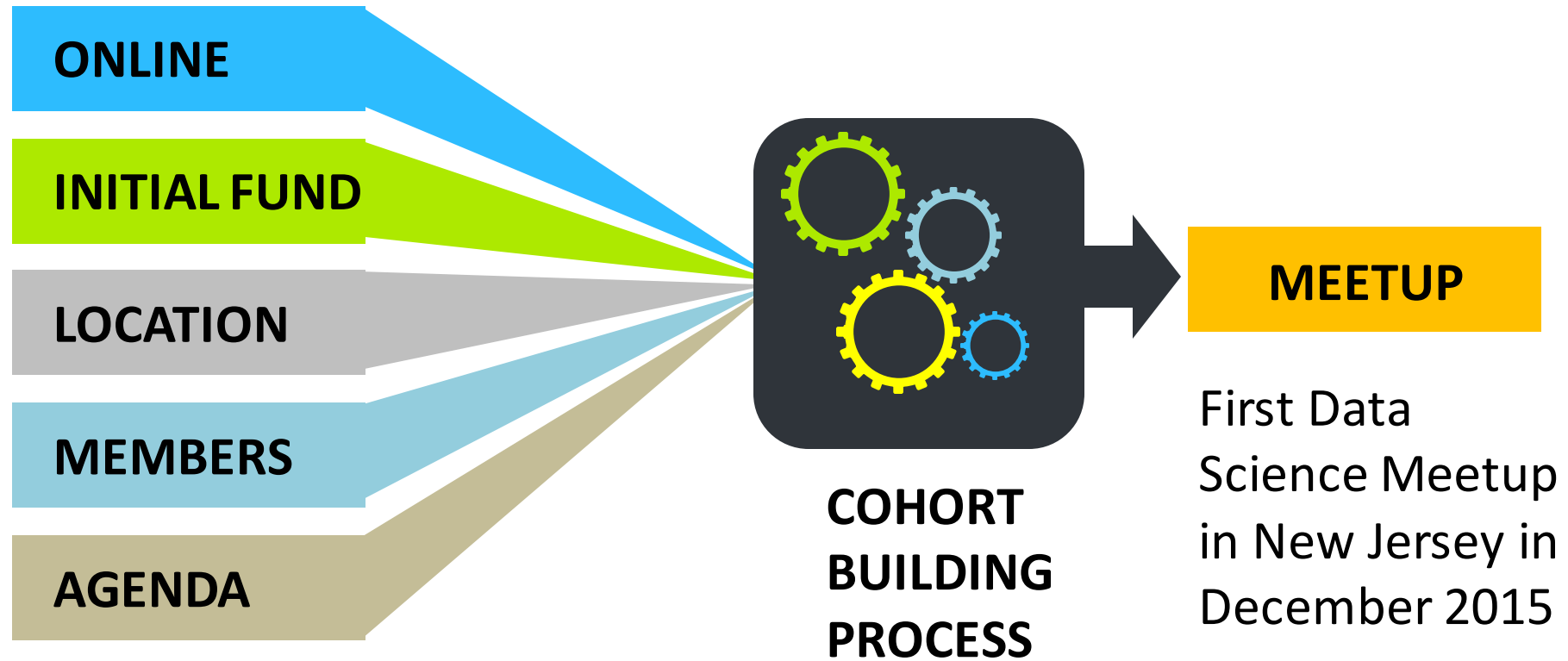
Professional

Scratch the  
surface

Experienced  
Data Scientist

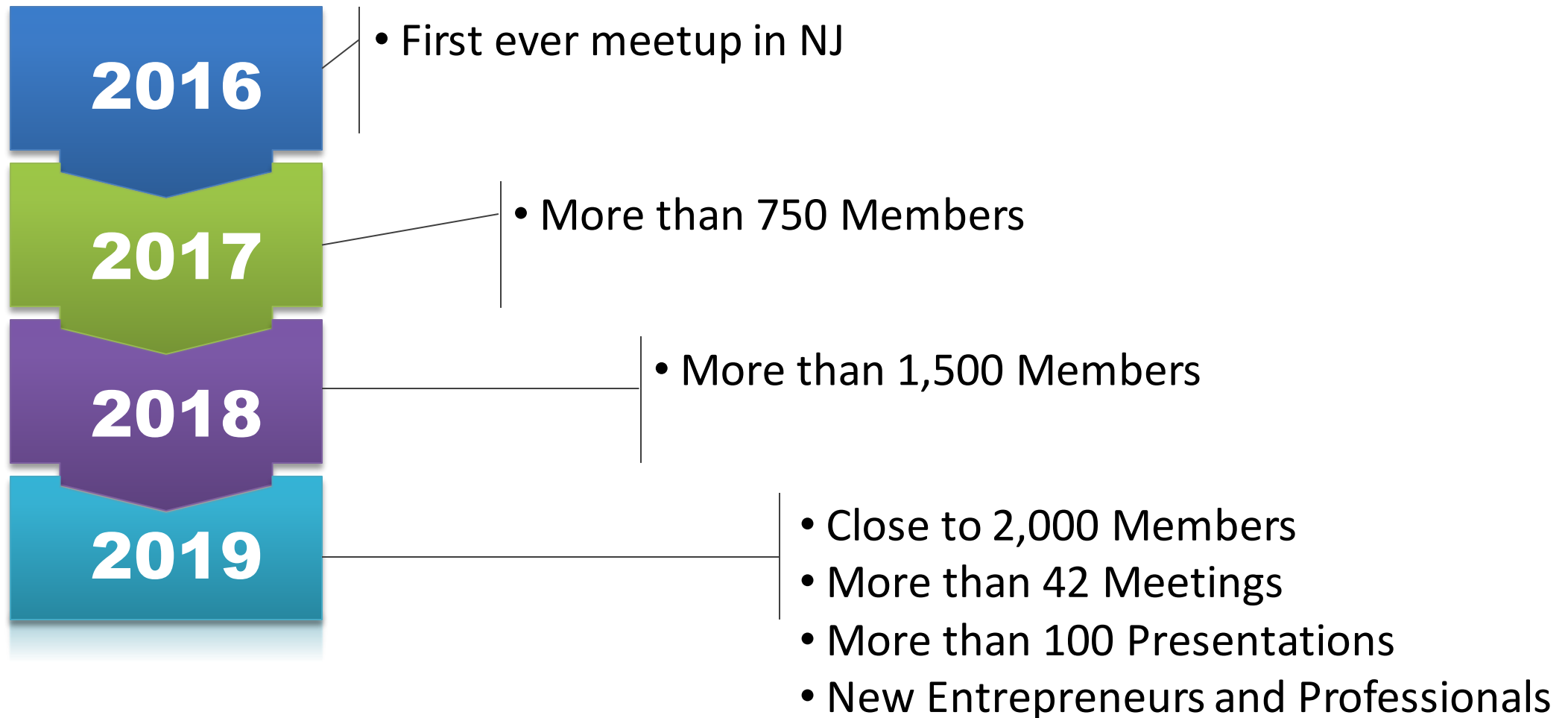
# Idea to Execution

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# Central NJ Data Science Meetup Story

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# Opportunity and Key

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## Opportunity:

Build or Attend a Data Science Meetup  
for your supplemental education



## Key:

Willingness to learn and educate  
Access to a computer and  
transportation

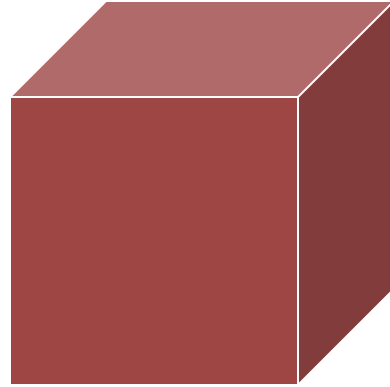




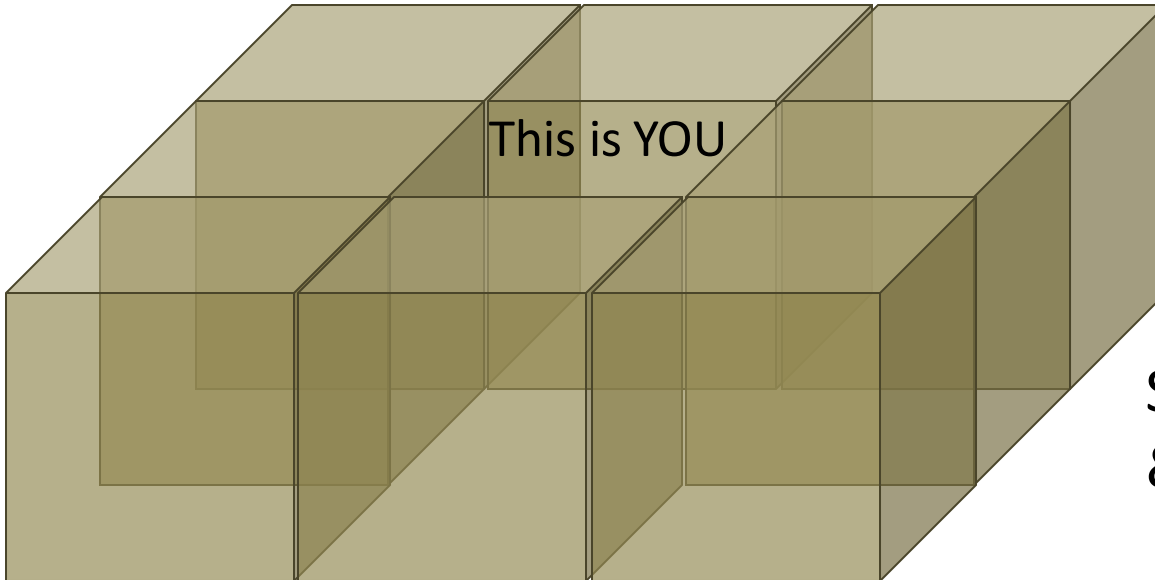
# Will you fit in an existing meetup?

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This is YOU



- Yes, You WILL!!!
- Any year, month, day, and time



This is YOU

Several Data Science  
& Analytics Meetups

Questions?



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