

# THE EXCHANGE

March 29–April 1, 2015  
Sheraton New Orleans Hotel  
New Orleans, LA



## ATTENDING THE EXCHANGE *2015*



# THE EXCHANGE 2015

The Exchange 2015

To:

From:

Re: The Exchange 2015: A Comdata Conference

I'm writing to ask for approval to attend The Exchange, Comdata's annual user conference, March 29–April 1, 2015 in New Orleans. The conference is three full days of learning best practices, hands-on training and new innovations.

It's the one conference each year that brings together the entire Comdata community. At a total cost of about \$ , it's the most cost-effective way to ensure that we're getting the most from our Comdata investment.

In particular, I'd like to focus on finding solutions or best practices that could benefit these projects:

In addition to 15+ breakout sessions with Comdata customer and partner speakers, the conference offers the chance to problem solve with Comdata employees and technology partners.

Here's an approximate breakdown of conference costs:

Airfare	:	\$	
Transportation (round trip taxi from airport to hotel)	:	\$	
Hotel (3 nights at \$189 + tax & fees)	:	\$	+ tax & fees
Meals (3 breakfasts, 3 lunches & 3 dinners)	:	FREE	
Conference	:	FREE	
Total	:	\$	+ Hotel, Tax & Fees + Airfare

This conference should deliver incredible value to our business. I'll learn how to implement and use the iConnectData latest features and see what's planned for future releases. I'll also network with CFOs, CEOs, controllers, fuel managers, account payable managers, payroll managers and more as well as gain knowledge in the payments industry. These "wins" will pay off in the form of streamlined practices, tested solutions and a network of peers to call upon when troubleshooting.

I'll submit a post-conference report that will include an executive summary, major takeaways, tips and a set of recommendations to maximize our current Comdata investments. I can also share relevant information with key personnel throughout the company. Thank you for considering this request. I look forward to your reply.

Regards,

## FAQs

### 1. What is The Exchange?

The Exchange is a 3-day conference that will bring together leaders from a variety of companies to discuss emerging payment trends and industry updates.

### 2. When is The Exchange?

March 29–April 1, 2015

### 3. Where is The Exchange?

The Sheraton New Orleans, New Orleans, LA

### 4. Who should attend The Exchange?

Anyone who wants to have hands-on iConnectData training, learn more about Comdata solutions, and receive best practices to optimize their company's payment process

- **Current Trends in the Payment Landscape**
- **How to Implement Successful Programs (Payroll Card, Virtual Payments, Comdata Card, etc.)**
- **Hands-On iConnectData Training**

### 5. Who else will I meet at The Exchange?

Other types of people who will be there:

- Fleet managers
- AP managers
- Payroll managers
- Corporate executives in fleet, banking, healthcare, construction, retail and more!
- Decision-makers

### 6. What does it cost to attend The Exchange?

Comdata will cover the cost of registration and meals. You are responsible for travel and hotel. Hotel rates are \$189 plus tax per night.

### 7. How do I register?

Registration is available online at: <http://www.ComdataExchange.com/>



*"I LOVED HOW ORGANIZED AND PROFESSIONAL THE CONFERENCE WAS. ONE OF THE BEST THAT I HAVE BEEN TO, AND CAN'T WAIT TO COME BACK NEXT YEAR!"*

*—2014 Exchange attendee*

## Top 5 Reasons to Attend The Exchange 2015

Top 5 reasons you should make plans to attend The Exchange in 2015:

- 1 Take advantage of actionable learning opportunities through valuable content to help you move the needle in 2015.
- 2 Network and share ideas with peers and colleagues from some of the nation's top brands and fleets.
- 3 Explore opportunities to enhance your business operations by meeting vendors in our Solutions Lounge.
- 4 Receive hands-on training to maximize your use of dashboards and reporting capabilities.
- 5 Experience all that New Orleans has to offer, including live music, delicious food and Southern hospitality!



*“COMDATA STAFF IS ALWAYS SO HELPFUL. THE CONFERENCE PLANNERS DID A WONDERFUL JOB. THE KEYNOTE SPEAKERS WERE AMAZING! I ENJOY MEETING OTHER COMDATA CUSTOMERS BECAUSE THEY ARE SUCH A DIVERSE GROUP THAT IDEAS OR SYSTEMS THEY HAVE IN PLACE MAY NOT FIT YOUR MODEL, BUT SPARK IDEAS FOR OTHER SOLUTIONS.”*

*—2014 Exchange attendee*

# THE EXCHANGE 2015

The  
**Exchange**

**MARCH 29—APRIL 1, 2015**

New Orleans, LA

**98.4%**



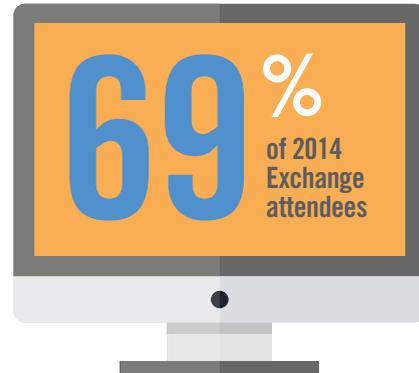
of 2014 attendees  
said they would  
recommend The  
Exchange to others



**PLENTY OF INCREDIBLE OPPORTUNITIES  
TO NETWORK WITH COMDATA ASSOCIATES  
AND OTHER CLIENTS**

*"I LOVED HOW ORGANIZED AND  
PROFESSIONAL THE CONFERENCE  
WAS. ONE OF THE BEST THAT I  
HAVE BEEN TO, AND CAN'T WAIT  
TO COME BACK NEXT YEAR!"*

*—2014 Exchange attendee*



learned about other solutions Comdata  
offers than what they currently used

**WHY ATTEND?**



**COMDATA  
TECHNOLOGIES**

STAY ON THE CUTTING  
EDGE OF LEARNING WHAT  
COMDATA IS OFFERING



EXPERIENCE THE MUSIC OF  
**NEW ORLEANS**

By visiting [ComdataExchange.com](http://ComdataExchange.com) you can  
find out how to sign up for this amazing event  
in New Orleans, LA, March 29–April 1, 2015

**REGISTER NOW!**