



FIDI Annual Conference Geneva 2016 Sponsorship Opportunities



FIDI Annual Conference Geneva 2016 Sponsorship Opportunities

The FIDI Conference sponsorship opportunities are open to:

- FIDI Affiliates;
- FIDI “neutral suppliers”, meaning companies providing products & services to FIDI Affiliates in the area of IT, insurance, packaging, equipment, transportation, etc.

FIDI Bronze Sponsorship benefits:

€ 2,500

- ✓ **Special sponsor recognition**, logo in pre-and-post conference mailings, such as but not limited to, invitations, reminders, conference newsletters...;
- ✓ **Special sponsor recognition on the conference website;**
- ✓ **Company contact listing in the Conference Brochure;**
- ✓ **Recognition and inclusion of logo within the printed List of Delegates booklet;**
- ✓ **Sponsor “thank-you” signs** displayed prominently in the conference registration area and other high traffic areas.





FIDI Silver Sponsorship benefits:

€ 7,000

All of the benefits included in the [FIDI Bronze](#) plus the following:

- ✓ Sponsorship and naming rights of your chosen event (*) – choose (subject to availability) between:
 - **A Business Session**
 - Including: notepad or pen with logo;
 - **FIDI-35 Club Conference**
 - **FIDI 35 Club Sporting Activity**
 - **FIDI Sightseeing Tour**
 - Including: caps or ponchos with logo;
 - **FIDI Women On the Move**

Recognition at your sponsored event consists of:

- Your logo on a banner, displayed at the event and on promotional materials where appropriate;
 - A verbal “thank-you” by a FIDI Representative during the sponsored event’s welcome address.
- ✓ **½ page advertisement in the Conference Brochure;**
 - ✓ **An exhibitor table** including two chairs and a banner for you to man and/or use for displaying promotional materials;
 - ✓ **50% discount on the conference registration fee for one delegate.**

(*) **Important note:** each activity is open to one Affiliate sponsor and one Neutral supplier sponsor only.





FIDI Gold Sponsorship benefits:

€ 9,000

All of the benefits included in the FIDI Bronze plus the following:

- ✓ Sponsorship and naming rights of your chosen event (*) – choose (subject to availability) between:
 - **FIDI Charity Run**
 - Including: sponsor branded t-shirts or caps;
 - one complimentary registration for sponsor to participate in activity;
 - **FIDI Golf Tournament**
 - Including: branded golf towels or golf balls;
 - Nearest to the pin or Longest drive;
 - one complimentary registration for sponsor to participate in activity.
 - **Conference Transportation**
 - **FIDI Coffee Breaks**
 - **FIDI Networking Lounge**
 - Branded Cushion covers.

Recognition at your sponsored event consists of:

- Your logo on a banner, displayed at the event and on promotional materials where appropriate;
 - Opportunity to present prizes to the winners (applicable only to Charity Run and Golf Tournament);
 - A verbal “thank-you” by a FIDI Representative during the sponsored event’s welcome address.
- ✓ **A complimentary sponsor profile** published in the annual conference issue of the FIDI Focus Magazine, the official publication of FIDI;
 - ✓ **Full page advertisement** in the Conference Brochure;
 - ✓ **½ page advertisement** in FIDI Focus;
 - ✓ **An exhibitor table** including two chairs and a banner for you to man and/or use for displaying promotional materials;
 - ✓ **Free conference registration for one delegate;**
 - ✓ **Interactive banner ad on the conference app.**

(*) **Important note:** each activity is open to one Affiliate sponsor and one Neutral supplier sponsor only.





FIDI Platinum Sponsorship benefits:

€ 12,000

All of the benefits included in the FIDI Bronze plus the following:

- ✓ Sponsorship and naming rights of your chosen event (*) – choose (subject to availability) between:
 - **FIDI Welcome Reception**
 - Give away to be confirmed/discussed and if requested from sponsor;
 - One complimentary guest registration to attend this event only;
 - **FIDI Business Buffet Lunches (all three days)**
 - **FIDI Gala Dinner**
 - Including branded menu cards;
 - Logo displayed on screens throughout event;
 - Two tables in preferential locations for the sponsor to invite guests to sit at their given tables (as assigned by FIDI);
 - One complimentary guest registration to attend this event only;

Recognition at your sponsored event consists of:

- Your logo on a banner, displayed at the event and on promotional materials where appropriate;
 - A verbal “thank-you” by a FIDI Representative during the sponsored event’s welcome address.
- ✓ **A complimentary sponsor profile** published in the annual conference issue of the FIDI Focus Magazine, the official publication of FIDI;
 - ✓ **Full page advertisement** in the printed List of Delegates booklet;
 - ✓ **Full page advertisement** in the Conference Brochure;
 - ✓ **Full page advertisement** in FIDI Focus;
 - ✓ **Insert of company ‘give-away’** in the FIDI Conference bag;
 - ✓ **An exhibitor table** including two chairs and a banner for you to man and/or use for displaying promotional materials;
 - ✓ **Free conference registration for one delegate;**
 - ✓ **Interactive Banner ad on the conference app.**

(*) **Important note:** each activity is open to one Affiliate sponsor and one Neutral supplier sponsor only.





Additional opportunities, subject to availability:

- 1) **Company promotional item in the conference bag** **€500**
Why not take the opportunity to reach out to your fellow affiliates with one of your unique promotional items in the conference bag (given to each registered delegate).
 - ✓ Company items have to be produced by the company and shipped to the main conference hotel in Geneva, Switzerland at the company's own expense;
 - ✓ All items must be pre-approved by FIDI.

- 2) **Advert in the Conference Brochure** **€750**
 - ✓ 5 spaces available, and will be given on a first come first served basis.





All sponsorship opportunities at a glance

	Bronze	Silver	Gold	Platinum
Sponsor logo in pre-and-post conference mailings	✓	✓	✓	✓
Company logo and website url in the Conference Brochure	✓	✓	✓	✓
Inclusion of logo in the printed List of Delegates booklet	✓	✓	✓	✓
Banner in the conference registration & networking areas	✓	✓	✓	✓
Sponsorship & naming rights of your chosen event (incl. recognition at the event: <ul style="list-style-type: none"> - Logo included on signage and promotional materials; - Verbal 'thank-you' by a FIDI Representative at the event. 		✓	✓	✓
Advertisement in the Conference Brochure		½ p	1 p	1 p
Conference registration fee advantages (for one delegate)		50%	✓	✓
An exhibitor table and a banner for sponsor to man and/or use for displaying promotional materials		✓	✓	✓
Complimentary sponsor profile in FIDI Focus			✓	✓
Complimentary registration for one delegate or guest to the selected sponsored activity of the package			✓	✓
Advertisement in FIDI Focus			½ p	1 p
Interactive Banner ads on the conference app			✓	✓
Advertisement in the printed List of Delegates booklet				✓
Insert of company 'give-away' in the conference bag				✓





Interested or looking for more information?

Please contact:

Laura Rossignoli
FIDI Events Officer
Email: conference@fidi.org
Telephone: +32 2 421 47 56

Our address:

FIDI Global Alliance
Blvd Louis Schmidt 29 B 1
1040 Brussels
Belgium

<http://FIDI.org>

