

NYC 2016 Client Connections
Enrolled Buyers
Sorted by Category and Name

PLEASE NOTE: There will be NO same-day or same-week appointment signups. All lottery selections must be made during the Client Connections member signup period, which will take place from May 2-10.

Client Connections is open to ASJA members ONLY.

Kim Keister

Company Category: Association
Company: AARP
Pay Range: \$1 to \$2 a word
How Freelancers are used: Articles for print and online
Organization Info: We target a mass market consumer audience age 50-plus. Our core areas are health, money and caregiving, but also cover entertainment, lifestyle and home and family.

Rick Buck

Company Category: Association
Company: American Association for Cancer Research
Pay Range: \$50 - \$100/hour
How Freelancers are used: Healthcare with cancer focus, content marketing, blogs, social, web articles
Desired Skills: cancer / oncology
Organization Info: The AACR is the oldest and largest scientific organization in the world focused on every aspect of high-quality, innovative cancer research.

Adam Kleiner

Company Category: Content Marketing Agency
Company: Pace
Pay Range: Writer fees vary by project and tend to be per-word or flat fee.
How Freelancers are used: We work with freelancers to produce a variety of media, including digital solutions, magazines, videos, white papers, and more.
Desired Skills: We work with B2C and B2B brands in health care, travel, technology, financial services, retail and other industries. Our most valued freelance contributors are those who consistently can turn around compelling, substantive and sparkling copy on short notice.
Organization Info: Pace develops exceptional content marketing solutions for leading brands. Learn more about us and see our client roster at paceco.com.

Alli Manning

Company Category: Content Marketing Agency
Company: Contently

Pay Range:	Depending on topic, a 300-500 word blog post starts at \$255 and goes up to \$475. Reported articles up to 700 words pay \$400+ and Whitepapers start at \$1/word and go up to \$2/word.
How Freelancers are used:	All our freelancers are expected to pitch ideas to our clients - can be in any format that the client asks for, from blog posts to e-books to infographics.
Desired Skills:	Right now, we need heavy-hitting finance journalists, adtech specialists, and insurance specialists. Demand is off the charts.
Organization Info:	Overall, our goal is to help freelancers help themselves with all the little things that are tough about being independent—finding work, getting paid, managing a freelance business, marketing yourself, and so on. A Contently portfolio will help you showcase your work to potential clients and put your best foot forward when you apply to gigs. The rest is up to you (but you're a freelancer—you knew that).

Beth Tomkiw	
Company Category:	Content Marketing Agency
Company:	Manifest
Pay Range:	Per word for certain assignments; fixed fee for others.
How Freelancers are used:	Articles, infographics, video scripts, white papers, quizzes — the full gamut of content types for inclusion in print, digital and experiential channels
Desired Skills:	Creative story storytelling — the unexpected angles
Organization Info:	We are always looking for fresh voices and talent in key verticals: travel, health, technology, business, home design

Jesse Oxfeld	
Company Category:	Content Marketing Agency
Company:	Vox Creative @ Vox Media
Pay Range:	\$300-\$1000
How Freelancers are used:	I run a branded-content group that creates content for clients to run on Vox Media's sites, which include Vox.com, The Verge, Curbed, Eater, and others. I need writers with a wide variety of expertise to either conduct research or report and write articles on a range of topics. They've typically unbylined.
Desired Skills:	Good research skills and scrupulous accuracy are most important; clean copy and punctuality matter, too.
Organization Info:	We make assignments based on client requests. So I'm not looking for pitches.

Linsey Morse	
Company Category:	Content Marketing Agency
Company:	Skyword
Pay Range:	Skyword works with a wide range of clients that offer compensation from \$150 to \$800 per article, depending on subject matter, word length, and the type of content. Skyword pays per assignment (not per word), and all payments are made through PayPal and are sent out twice a month.
How Freelancers are used:	Skyword works exclusively with freelance writers to create a variety of content—primarily web articles, but also case studies, white papers, ebooks, infographics, videos and more. Web articles can typically range from 300-800 words in length, but can be longer depending on the client.

Desired Skills: Skyword values all specializations because our clients are so diverse. We work with companies in B2B and B2C tech, travel, finance, consumer products and services, healthcare, real estate, education, parenting and more. We also work with clients in 12 languages, so international writers are welcomed. We're also interested in writers who are engaged in their social networks and who are excited about sharing the content they create.

Organization Info: Although being a generalist can be advantageous at times, many of Skyword's clients are looking for subject matter experts within their respective industries. It's helpful for our contributors to highlight their areas of expertise in their bios and to provide samples that exemplify their knowledge in the space. While we cannot guarantee any opportunities, we encourage you to create a Skyword portfolio as we're always looking for new talent.

Molly Berry

Company Category: Content Marketing Agency

Company: Skyword

Pay Range: Skyword works with a wide range of clients that offer compensation from \$150 to \$800 per article, depending on subject matter, word length, and the type of content. Skyword pays per assignment (not per word), and all payments are made through PayPal and are sent out twice a month.

How Freelancers are used: Skyword works exclusively with freelance writers to create a variety of content—primarily web articles, but also case studies, white papers, ebooks, infographics, videos and more. Web articles can typically range from 300-800 words in length, but can be longer depending on the client.

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Allan Richter

Company Category: Consumer Publication

Company: Energy Times

Pay Range: 50 cents/word

How Freelancers are used: Articles: usually our departments: Earth Matters, Holistic Healing, Malady Makeover, Skin & Beauty. Most need is in the latter two departments.

Desired Skills: Solid reporting and writing skills.

Organization Info: Looking for some reporting experience.

Christine Sanders

Company Category:	Custom Publication
Company:	WSJ Custom Studios
Pay Range:	We work on project fees and these vary greatly in range depending on the length of the program and the deliverables.
How Freelancers are used:	Long-form narratives, short articles, social media, idea generation, story topic creation, visual editing, line and copy editors.
Desired Skills:	Technology, business and finance topics are critical to our programs. Ability to write clearly about complex topics. Ability to understand the needs of clients.
Organization Info:	WSJ. Custom Studios is the branded content arm of The Wall Street Journal. Please look at the programs in our WSJ Custom Studios Facebook feed. It is the easiest way to immerse yourself in our programs. I specifically look for writers and editors who have journalism backgrounds, but who have some skill at working with clients.

Amber Williams

Company Category:	Consumer Publication
Company:	Scientific American
Pay Range:	Fee is decided per assignment. It typically works out to ~\$1.5/word for print and about \$1/word for web.
How Freelancers are used:	articles (print and web, features and news items), guest blogs, podcasts
Desired Skills:	Experience reporting on and writing about science-related topics.
Organization Info:	Stories that Scientific American readers like to read typically fall into one or more of these categories: enterprise, contextualizing, big-picture, myth-busting, explainers, coverage of precedent-setting findings, coverage of new trends in science, or unexpected angles on journal article news.

Craig Bystrynski

Company Category:	Consumer Publication
Company:	School Family Media
Pay Range:	\$50 for blog posts to \$400+ for feature articles. We also pay by the hour for certain projects.
How Freelancers are used:	We are seeking writers and one or two freelance content editors for PTO Today magazine and ptotoday.com. We publish feature articles, blog posts, white papers, and also custom content.
Desired Skills:	We seek strong writers with solid reporting skills and an understanding of schools and parent-school topics. Familiarity with parent-teacher groups is required, and actual experience in a PTO or PTA is very helpful.
Organization Info:	PTO Today provides resources and information for leaders of parent groups (PTOs and PTAs) at elementary and middle schools across the country. Parent group leaders are managing relationships with teachers, parents, and administration. They're running a small nonprofit. We provide information that supports them in those endeavors. Please visit ptotoday.com to get a sense of what we write about. The bottom nav gives a good list of the types of topics we cover.

Cristina Daglas

Company Category:	Consumer Publication
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Company: ESPN The Magazine
Pay Range: \$2/word
How Freelancers are used: Articles
Desired Skills: Reporters and writers with magazine feature-writing experience
Organization Info: Please demonstrate a familiarity with the publication and what we do. Although we cover sports, we look for ideas that go well beyond the court. Pieces should be multi-layered with a strong narrative arc, pieces that speak to something much greater than the game.

David Dudley

Company Category: Consumer Publication
Company: AARP The Magazine
Pay Range: \$1-\$2/word
How Freelancers are used: Featured Articles
Desired Skills: Great ideas, deadline discipline, and clean copy.
Organization Info: The key to writing for AARP The Magazine is understanding that the readership, which is huge (36 million), expects that stories about older people will be written from their/our POV, and these stories need to justify their existence by being truly useful, interesting, and novel; the mere fact that a subject or an event involves a lot of older folks isn't innately interesting.

Gail O'Connor

Company Category: Consumer Publication
Company: Parents Magazine
Pay Range: Typically \$1.50/\$1.75 per word.
How Freelancers are used: Yes, we work with mostly freelancers, to write news feature stories, trend pieces, front-of-book trend/news items, humor articles, first-person essays, and health stories for the print magazine.
Desired Skills: A distinct voice, specifically a parent's voice, is an asset.
Organization Info: Parents magazine addresses topics of interest to parents of very young children, under the age of 10.

Jameson Fink

Company Category: Consumer Publication
Company: Wine Enthusiast
Pay Range: \$1/word
How Freelancers are used: Looking for pitches for "The Crush" front section of the magazine. Image and trend-driven shorter pieces covering everything from wine, beer, cocktails, and coffee/tea to lifestyle/travel. Also a personal food and/or drink-related essay for the "Last Drop" page of the magazine. I would also entertain longer feature ideas to pass along to our Managing Editor.

Jen Ortiz

Company Category: Consumer Publication
Company: Marie Claire
Pay Range: \$2/word

How Freelancers are used: pitching and assigning items in the culture pages (@Play, which I edit), pitching/working on culture features

Desired Skills: handle on culture; knowledge of Marie Claire and what we've already covered/what we never would (i.e., parenting or weddings), timeliness, enthusiasm, voice, humor

Organization Info: Marie Claire is a monthly women's magazine, which means our lead time is 3-4 months in advance at least; we don't cover parenting or weddings; our demo is 24-35yo; I edit the culture pages and we're always looking for clever takes on culture each month rather than straight-forward write-ups/summaries

Julia Westbrook

Company Category: Consumer Publication

Company: EatingWell Magazine

Pay Range: \$1/word

How Freelancers are used: We are looking for freelancers to write articles for our front-of-book "FRESH" section on food and food-related topics (including health/nutrition, weight loss, sustainability, trends, issues, etc.) Please see our pitching guidelines for more specifics: www.eatingwell.com/writers_guidelines

Desired Skills: Writers interested in contributing to the Fresh section should have a strong background in science, health and/or food reporting.

Organization Info: Keep the stories timely and unique to EatingWell. If something has appeared in a major news outlet, we've seen the story, so be sure to give it a "Fresh" spin: What's the angle for EatingWell? Why should we cover it now? (Or rather, in four to five months—which is our usual lead time.) Ask yourself: Could this work just as well in another food magazine? If the answer is yes, hone your pitch further, keeping EatingWell's motto ("Where Good Taste Meets Good Health") in mind.

Lynya Floyd

Company Category: Consumer Publication

Company: Family Circle

How Freelancers are used: Short and long feature within our health and occasionally family section.

Desired Skills: Inventive packaging, engaging language and fresh information.

Organization Info: Family Circle reaches 18 million women each month and focuses its parenting content towards moms of tweens and teens.

Melissa Bykofsky

Company Category: Consumer Publication

Company: Redbook / Woman's Day magazines

How Freelancers are used: Freelancers pitch content and write articles

Desired Skills: reporting, writing, pitching

Organization Info: Writers should be skilled in pitching and reporting for female readers in their 30s, 40s, and 50s. Seeking writers with backgrounds in lifestyle, women's news/culture, and personal finance reporting.

Michael Segal

Company Category: Consumer Publication

Company: Nautilus

Pay Range: \$1 to \$1.50 per word
How Freelancers are used: Primarily articles and idea generation.
Desired Skills: Original angles on science stories.
Organization Info: Nautilus is a different kind of science magazine, that prioritizes context and surprising connection.

Nancy Fitzgerald

Company Category: Consumer Publication
Company: Bauer Media USA/Simple Grace Magazine
Pay Range: Approx. \$1200/article (around 1000 words)
How Freelancers are used: Article
Desired Skills: Ability to adapt to our very specific format.
Organization Info: Simple Grace is a monthly print publication for Christian women, published by Bauer Media USA

Zachary Wilson

Company Category: Consumer Publication
Company: Modern Luxury, Manhattan and Beach magazines
Pay Range: Typically \$1/word, sometimes a flat page rate if in a round-up style.
How Freelancers are used: Articles, profiles, FOB pieces, etc., for glossy print publication. We cover all aspects of luxury lifestyle in NYC and the Hamptons from a regional angle, and everything must have a strong NYC/Hamptons news peg or connection.
Desired Skills: Access, information, PR connections—we need writers who are on the ground covering the day-to-day goings on in their respective niches who can distill what is important/interesting to a luxury lifestyle reader and send a constant flow of ideas and pitches to editors.
Organization Info: The areas we cover are: "Now In NYC" (luxury news and trends); Money Makers (business-based profile packages with a lifestyle angle); Style; Brood (family-oriented coverage, new kids stores, places to go with your family); Design and Realty; Art and Culture); and Food and Dining. We DO NOT cover travel, international fashion/style, beauty, or produce celebrity cover stories locally.

Barbara Braun

Company Category: Literary Agent/Book Editor
Company: Barbara Braun Agency
Organization Info: Literary agent specializing in fiction and nonfiction, welcoming memoir, journalistic subjects. We represent both literary and commercial fiction and serious nonfiction, including psychology, biography, history, women's and sexual rights issues, social and political issues, cultural criticism, as well as art, architecture, film, photography, fashion and design. Our fiction is strong on stories for women, art-related fiction, historical and multicultural stories, and to a lesser extent mysteries and thrillers. We are interested in narrative non-fiction and current affairs books by journalists, as well as YA literature. We do not represent poetry, science fiction, fantasy, horror or screenplays.

Cara Bedick**Company Category:**

Literary Agent/Book Editor

Company:

William Morrow

Organization Info:

Senior Editor Cara Bedick acquires in the categories of health and wellness, cooking, lifestyle, self-help, and popular culture. She edited Kimberly Snyder's 2015 New York Times bestseller *The Beauty Detox Power*. Select 2016 titles include international yoga teacher and inspirational speaker Kathryn Budig's *Aim True*, *SkinnyMom.com* founder Brooke Griffin's debut cookbook *Skinny Suppers*, and the North American edition of *Lean in 15* by Joe Wicks.

Debbie Carter**Company Category:**

Literary Agent/Book Editor

Company:

Waverly Place Literary Agency

Pay Range:

No editorial or reading fees. I receive commission on gross royalties for licenses I procure on the client's behalf: 15% domestic, 20% when I collaborate with foreign and film/TV agents. Licensing agreements are subject to client's approval and signed by the client.

How Freelancers are used:

I don't engage consultants but will help writers find them.

Desired Skills:

Advanced writing skills, research of competitive titles. Which books (or content in other media) will be familiar to your targeted reader? Thorough research of competitive titles in Books in Print and Amazon can lead to changes in premise, content or tone. Also look at the book's authors as personalities, the cover and design, standout marketing activity, and publisher. How did those books connect with readers? How can your book's appeal be enhanced in the marketplace?

Organization Info:

Seeking book proposals & mss. In trade narrative nonfiction: memoir/biog about extraordinary people & experiences, obsessions, travel, home & lifestyle; New York; Americana; pop culture; music & the arts. Exclusions: medicine, psych, science, tech, business, politics, religion/spirituality, Fiction for adults, teens & children: multicultural, literary, mystery, thriller, historical, story collections.

Frank Weimann**Company Category:**

Literary Agent/Book Editor

Company:

Folio Literary Management

Organization Info:

Folio is one of the largest agencies in the business, representing a wide range of adult and children's fiction and non-fiction and offering its clients a wealth of experience, expertise, and passion. My list is diverse, yet all of my titles have one thing in common: They are written by authors who are passionate about their book's subject. Whether it's how to live your dream (*October Sky* by Homer Hickam), win the Olympics (*Grace, Gold and Glory* by Gabby Douglas), or become a leader (*First, Fast, Fearless: How to Lead Like a Navy SEAL* by Ed Hiner); whether you're a rock star (*My Cross to Bear* by Gregg Allman) or you run a crime family (*Man of Honor* by Joe Bonanno) — if you can get your passion down on paper, I'm interested. My genres are: biography; business/investing/finance; history; religious; mind/body/spirit; health; lifestyle; cookbooks; sports; African-American; science; memoir; Special Forces/CIA/FBI/Mafia; military; prescriptive non-fiction; humor; celebrity.

Helen Zimmermann**Company Category:** Literary Agent/Book Editor**Company:** Zimmermann Literary**Organization Info:** I am currently concentrating my non-fiction efforts in health and wellness, relationships, popular culture, women's issues, lifestyle, sports, and music. I am also drawn to memoirs that speak to a larger social or historical circumstance, or introduce me to a new phenomenon. And I am always looking for a work of adult or YA fiction that will keep me up at night!**John Willig****Company Category:** Literary Agent/Book Editor**Company:** Literary Services Inc.**Organization Info:** In 2016 I am celebrating 25 years of representing writers in many non-fiction categories including history, politics, science, health, business, current events, psychology, current events and always welcome fresh approaches to topics that have been well-researched and tested. We work primarily with non-fiction writers and are most interested in projects in the following topic areas: Business and Management; Business Narratives; Careers; Gift and Reference Books; Health, Fitness and Aging; History and Politics; Literary Non-Fiction and Historical Fiction; Mind, Body and Spirit; Personal Finance, Investing and Trading; Personal Growth and Psychology; Science; Sports; Technology and Trends.**Leila Campoli****Company Category:** Literary Agent/Book Editor**Company:** Stonesong**How Freelancers are used:** From time to time, I'll advise my author clients on freelancers either for book proposal work, or manuscript work.**Desired Skills:** Book writing. My ideal author has a strong platform, groundbreaking ideas, and unique style.**Organization Info:** Stonesong represents nonfiction, fiction, children's, middle grade, and adult authors. I represent prescriptive and narrative nonfiction projects in business, science, technology, history, current events, and self-improvement. I'm particularly interested in books that offer a window into remarkable lives and little known operations.**Lenore Skomal****Company Category:** Literary Agent/Book Editor**Company:** Whimsy Literary Agency**Pay Range:** 15-20% commission**Desired Skills:** Excellent writing skills obviously and a fresh new angle. But most importantly, an understanding of social media and developing one's platform before attempting to find an agent and sell one's work. In this publishing climate, writers need to embrace the idea that they will be the ones marketing not only themselves but their books. And should happily assume all the hard work and even costs that accompany that.

Organization Info: We're interested in finding the fresh perspective, backed up by strong writing skills, credentials and a seriousness about the process. We are looking for nonfiction that is topic an issue driven with an engaging voice. Think John Krakow but preferably not in the first person. We are also looking for young adult (YA) and adult fiction with a distinctive writing style and compelling story line. We are not looking for memoirs.

Linda Konner

Company Category: Literary Agent/Book Editor

Company: Linda Konner Literary Agency

Pay Range: Literary agent collecting the standard 15% commission on work sold.

Desired Skills: Writing talent, excellent author platform (or willingness to work with someone who has that).

Organization Info: I handle only adult nonfiction, mainly prescriptive nonfiction, and seek to work with authors or writing teams with a solid platform including substantial social media, good traditional media appearances in the last 1-2 years, blogging to large audiences, speaking around the country to large audiences. Specialty Areas: Business/careers, Cookbooks, Diet/fitness, Health, Multicultural topics, Parenting, Personal finance, Popular culture, Popular science, Relationships/dating, Self-help/how-to, Business Narrative. We are not looking for: fiction, children's, Christian, spirituality, or memoir.

Margaret Sutherland Brown

Company Category: Literary Agent/Book Editor

Company: Emma Sweeney Agency

Pay Range: N/A (varies wildly)

How Freelancers are used: As writers for fiction and non-fiction books

Desired Skills: writing and market knowledge, research skills

Organization Info: The Emma Sweeney Agency was formed in 2006 by Emma Sweeney, a veteran literary agent and publishing professional. The agency represents a diverse range of critically-acclaimed and bestselling authors, specializing in general fiction, historical fiction and narrative nonfiction projects including memoir, history, science and religion.

Peter Rubie

Company Category: Literary Agent/Book Editor

Company: FinePrint Lit

Organization Info: I specialize in narrative nonfiction

Regina Ryan

Company Category: Literary Agent/Book Editor

Company: Regina Ryan Publishing Enterprises, Inc.

Organization Info:

I represent significant books of nonfiction, mainly in the adult area. We are always looking for new and exciting books in our areas of interest, including well-written narrative nonfiction, architecture, adventure, history, politics, natural history (especially birds), science (especially the brain), the environment, women's issues, pets, parenting, psychology, health, wellness, diet, lifestyle, sustainability, popular reference, and leisure activities including sports, narrative travel (especially food related), and gardening, and memoir with a substantial platform. We represent books that have something fresh to say, that are well-written and that will, if possible, make the world a better place.

Rita Rosenkranz**Company Category:**

Literary Agent/Book Editor

Company:

Rita Rosenkranz Literary Agency

Organization Info:

Rita represents health, history, parenting, music, how-to, popular science, business, biography, sports, popular reference, cooking, writing, spirituality, and general interest titles. Rita works with major publishing houses, as well as regional publishers that handle niche markets. She looks for projects that present familiar subjects freshly or lesser-known subjects presented commercially. Almost exclusively an adult non-fiction list:
www.ritarosenkranzliteraryagency.com

Sorche Elizabeth Fairbank**Company Category:**

Literary Agent/Book Editor

Company:

Fairbank Literary Representation

Steven Harris**Company Category:**

Literary Agent/Book Editor

Company:

CSG Literary Partners

Organization Info:

We're a literary agency specializing in: Current Events, Career, Reference, Biography, Business/Investing/Finance, Cookbooks, Humor, Mind/Body/Spirit/Inspiration, History, Health, Lifestyle, Memoir and Children's Non-Fiction, but only if heavily platformed!, Pop Culture, Self-Help, Sports, and Science.

Tamar Ryzdzinski**Company Category:**

Literary Agent/Book Editor

Company:

Laura Dail Literary Agency

Organization Info:

We are a literary agency interested in building careers. My favorite categories are Women's fiction, narrative nonfiction, pop-science, young adult, middle grade.

Tarice Gray**Company Category:**

Literary Agent/Book Editor

Company:

Guideposts

Pay Range:

Depends on the project

How Freelancers are used:

Craft nonfiction stories

Organization Info: We are a inspirational book publisher. We look for non-fiction and fiction writers who tell stories about angels, miracles, and inspiring animal stories.

Ted Weinstein

Company Category: Literary Agent/Book Editor

Company: Ted Weinstein Literary Mgt.

How Freelancers are used: See agency info at www.twliterary.com

Desired Skills: Looking for great long-form narrative authors.

Organization Info:

We are particularly interested in representing authors of journalism and narrative nonfiction, popular science, business, personal finance, biography and history, current affairs, politics, health and fitness, food and cooking, entertainment and pop culture (often based on popular Web sites or blogs), and quirky reference books. We do **not** represent fiction, stage plays, screenplays, poetry, or books for children or young adults.

Cheryl Blowers

Company Category: Nonprofit

Company: The Michael J. Fox Foundation for Parkinson's Research

Pay Range: TBD per project.

How Freelancers are used: Blogs, donor profiles, newsletter stories, etc.

Desired Skills: Someone with experience working with nonprofits or in the science/research field is a plus.

Holly Teichholtz

Company Category: Nonprofit

Company: The Michael J. Fox Foundation for Parkinson's Research

Pay Range: TBD per project.

How Freelancers are used: Blogs, donor profiles, newsletter stories, etc.

Desired Skills: Someone with experience working with nonprofits or in the science/research field is a plus.

Josh Okun

Company Category: Nonprofit

Company: Brain & Behavior Research Foundation

Pay Range: \$50 per hour or flat fee per piece

How Freelancers are used: Website articles, Organization's Magazine articles, potentially book writing.

Desired Skills: Science Writers with the ability to write for a lay audience.

Organization Info: The Brain & Behavior Research Foundation is committed to alleviating the suffering of mental illness by awarding grants that will lead to advances and breakthroughs in scientific research. The Foundation funds the most innovative ideas in neuroscience and psychiatry to better understand the causes and develop new ways to treat brain and behavior disorders.

Alexandra Finkel

Company Category:	Online Publication
Company:	Bustle
Pay Range:	Commensurate with experience and dependent on the pitch itself. Per article fees range from \$75-\$250.
How Freelancers are used:	Our freelancers are primarily used for feature article writing, although we may need freelance photographers and copyediting in the near future.
Desired Skills:	A strong voice, innovative ideas, and a familiarity with Bustle's mission and the type of content we do.
Organization Info:	Bustle has a features editorial team devoted to working with outside freelancers on longform pieces and projects. We are primarily interested in editorials, original reporting, personal essays, and more from unique and diverse perspectives. A large portion of the pitches we accept concerns women's issues in some way.

Amanda Geronikos

Company Category:	Online Publication
Company:	Family Vacation Critic
Pay Range:	We pay anywhere from \$50 for blogs to \$600 for full destination guides.
How Freelancers are used:	Our freelancers write feature articles, destination guides and hotel reviews, in addition to occasional blogs. We also like to use their trip photos on social media, but do not pay extra for social content or photos in general.
Desired Skills:	We value writers who write clean, concise content and respect deadlines.
Organization Info:	We prefer writers who travel with children of their own and can write with their own experiences in mind.

Anna Goodman

Company Category:	Online Publication
Company:	Northstar Travel Group
Pay Range:	Hotel reviews for travel42 pay a flat rate of US\$30-\$50 per review. Assignments generally include ten to 300 hotels. No travel expenses are covered. Correspondents for travel42 are allowed to seek press discounts and complimentary rooms with the understanding that such consideration will not compromise the objectivity of their reviews. A visit to each hotel is required, but it is not necessary to stay overnight.
How Freelancers are used:	Correspondents visit hotels to write or update reviews. Updating entails fact-checking current reviews during the visit and adding any new information. New reviews are written to follow a standard outline. Photos are not necessary.
Desired Skills:	Sharp observation skills, objectivity, good grammar, attention to detail, organization of assignment documents.
Organization Info:	Reviews will appear on travel42, a subscription-based website that includes professional reviews of more than 10,000 hotels and electronic destination guides for more than 300 major cities and all the countries of the world. travel42 has more than 10,000 paid subscribers in the travel industry, and the site has 5.6 million page views each year.
Additional Information:	Anna Goodman - Additional Information Link

Barbara Krasnoff

Company Category:	Online Publication
Company:	Computer World
Pay Range:	Flat fees based on word count. First-time: About 75 cents/word. After that, approximately \$1 to \$1.25/word, depending on the article.
How Freelancers are used:	Articles (features and/or reviews)
Desired Skills:	Knowledge of current business and/or consumer technology, ability to generate ideas, flexibility during the editing process
Organization Info:	Computerworld is a news and features publication aimed toward technology professionals in the enterprise. We are looking for writers who can write about technology for large companies based on interviews and other research. We are also looking for reviewers of consumer/prosumer products.

Diane Tuman

Company Category:	Online Publication
Company:	StreetEasy.com
Pay Range:	\$35-\$50/hour depending on experience or \$35-\$100 per article, depending on length/need.
How Freelancers are used:	Mostly for blog posts and an occasional marketing email.
Desired Skills:	I am looking for writers who live in NYC and know the city. Also, they need to be concise and fast.
Organization Info:	StreetEasy is NYC's leading listing site for rentals and for-sale apartments. I am looking for people knowledge able in renting and buying/selling real estate in NYC and general lifestyle knowledge of the city. Example: Hacks for living on \$15 a day.

Erika Jane

Company Category:	Online Publication
Company:	Parents.com
Pay Range:	We pay \$150-\$250 per article, in general.
How Freelancers are used:	We rely on freelancers for articles and slideshows.
Desired Skills:	Speed and accuracy in turning around an article; witty, relatable, click content and idea generation
Organization Info:	We reach millennial moms and moms-to-be, and provide content that aims to educate, inform and entertain.

Julie Sherrier

Company Category:	Online Publication
Company:	CreditCards.com
Pay Range:	Up to \$1/word depending on experience.
How Freelancers are used:	CreditCards.com works closely with its freelancers to write long-form features and short-form blogs, on subjects that related to financial management, credit and debt, with a particular focus on credit cards. Freelancers are encouraged to submit story idea pitches for assignment. Articles are produced within a typical two-week timeframe and include multiple sources and current research.

Desired Skills: Formal journalism reporting skills and a personal finance background.

Organization Info: CreditCards.com typically develops long-lasting relationships with successful freelancers. There is typically a quick turnaround from submission to final edit and word count. We expect stories to be well-reported and balanced, and each story runs between 800 and 1,500 words.

Maria Carter

Company Category: Online Publication

Company: CountryLiving.com and WomansDay.com

Pay Range: \$200-\$650, depending on scope of assignment

How Freelancers are used: Articles, slideshows, personal essays

Desired Skills: Interviewing, reporting, writing, idea generation

Organization Info: Please note that I only work with the websites for Country Living and Woman's Day, and have almost zero involvement with the print magazines. Unfortunately, cannot hear pitches for print.

Additional Information: [Maria Carter - Additional Information Link](#)

Mary Somarriba

Company Category: Online Publication

Company: Verily Magazine

Pay Range: 50-500

How Freelancers are used: articles, editing, idea generation

Desired Skills: good writing, ideas that are good fits for Verily

Organization Info: Verily is a women's fashion and lifestyle website that's "less of who you should be, more of who you are." Our mission is to empower and inspire women to be the best versions of themselves. We publish insightful and relatable articles that touch on all facets of women's lives: real fashion & beauty, relationships, healthy living, and popular culture. Come join in the conversation.

Molly Beauchemin

Company Category: Online Publication

Company: Garden Collage

Pay Range: Between \$100 and \$375 dollars per 500 to 3000-word piece, specifics of which are negotiable.

How Freelancers are used: We use freelance writers, photographers, and graphic designers, all of whom are responsible for content generation (so, original well-researched, incisive articles, images, and designs). We don't use freelancers for, say, research or content marketing (we have a team in-house who handles that).

Desired Skills: An ability to write clearly and coherently about current events in the world of wellness, nature, fashion, popular culture, trends, and various combinations and extensions thereof.

Organization Info: Garden Collage curates stories about the aesthetic value of gardens, plant-based beauty products, environmental policy, the farm to table movement, DIY gardening tips, travel journals, and other fresh takes on the value of gardening in our modern world. We have one of the most beautiful websites on the internet (seriously: google it) and so it is important that our writers think about the visual frame they'd like us to take with each piece. Would this piece be better served as a photo essay? Should we send a photographer to work with you on site of an interview? Clients who have a creative mind in addition to journalistic integrity do particularly well with us.

Rich Eisenberg

Company Category: Online Publication
Company: PBS Nextavenue.org
Pay Range: Up to \$350 per 800-word article
How Freelancers are used: Articles, blogs, idea generation, republishing their published pieces with their approval
Desired Skills: Personal finance and work/careers, health, caregiving, lifestyle especially for people 50+
Organization Info: We are a 4-year-old website that publishes new content daily for people 50+.

Yana Nigen

Company Category: Online Publication
Company: JobDiva
Pay Range: Pay range may vary.
How Freelancers are used: articles, white papers, content marketing, blogs, social media, idea generation
Desired Skills: JobDiva has opportunities for writers both for PR professionals, journalists, business and sales focused writers.
Organization Info: JobDiva is an ATS (Applicant Tracking System) that enables Staffing and Recruiting agencies to place top talent at Fortune 500 companies.

Brendan Maher

Company Category: Trade Magazine
Company: Nature
Pay Range: \$1.25 per word is our usual starting rate for feature articles.
How Freelancers are used: Nature works with freelancers for print and online news and in-depth news features.
Desired Skills: High comfort level discussing science and the issues that scientists face; storytelling; ability to break down complex topics.
Organization Info: Nature is an international science journal, but it also publishes award winning news and features. Our magazine writing is pitched at a technical audience but across such a broad range of disciplines that the writing must be accessible, engaging and surprising. We invest in good stories well told that inform, educate and delight our core readership, generally academic researchers around the world.

David Bogoslaw

Company Category: Trade Magazine

Company:	Corporate Secretary
Pay Range:	\$125 for articles with one source and \$25 more for each additional source. Online stories are typically 450 to 600 words. Many of these stories are based on press releases or other announcements about new survey reports or research studies that usually summarize the key findings and require little more than interviewing a source associated with the study who can provide more color or context on the findings, what they mean for companies and how they might translate into best practice tips for companies' compliance & ethics and overall governance programs. I both assign stories and accept pitches from writers. For enterprise stories (which are obviously more fulfilling to write & edit), I'm trying to get approval for a higher rate that would reward the initiative of writers willing to do some original thinking and digging. I hope that will be coming in the near future. And on those types of stories, I'm happy to share sources and give other suggestions.
How Freelancers are used:	Articles
Desired Skills:	Ability to synthesize complex info, some understanding of regulatory space
Organization Info:	Our articles are about aspects of corporate governance, compliance & ethics and risk management, as much as possible through the lens of people in these job functions within companies or the their service providers.

Ginger Conlon	
Company Category:	Trade Magazine
Company:	Direct Marketing News
Pay Range:	We pay per project, versus per word. Most are in the range of \$500 to \$2,500 depending on length/number of sources, etc.
How Freelancers are used:	News and analysis articles, case studies, eBooks and feature articles
Desired Skills:	An understanding of marketing and related issues, strong reporting/detail-oriented, creative storyteller, meets deadlines
Organization Info:	We don't use a lot of freelance, so the more the writer understands marketing and related topics (organizational change, customer experience) the better OR can show they're a quick learner with a great writing style.

Katrina Arabe and Lauren Muskett	
Company Category:	Trade Magazine
Company:	Inbound Logistics
Pay Range:	Based on experience. Typically start at \$.50/word for first assignment.
How Freelancers are used:	Case studies, feature articles, news items, advertorials.
Desired Skills:	Good reporting and research skills.
Organization Info:	A monthly print, web, digital and tablet resource for business logistics managers. Covers hot topics in logistics/supply chain management: 3PLs, logistics IT, economic development, education, much more.