

Event Camp DownUnder 2012 Report

*Event Camp DownUnder brought together Event Professionals and speakers on location in Sydney, a Pod in Auckland and over 350 remote attendees.*

Remote Attendance: across the 2 days of ECDU12 over 350 remote participants joined us from more than 10 countries with the majority in the US, Australia, New Zealand, Canada and the UK. [Streaming Stats: Full Report](https://www.eiseverywhere.com/file_uploads/5c32b51dd5a36a6cf5a83c68a532869f_Event_Camp_Viewer_Stats.pdf)

ShowGizmo - Event App Stats:

95% logged in with iPhone.

45% of delegates downloaded.  
Job title - 20% MD, Director or CEO.  
Most favourited person: Ryan Morris.  
Top search term: Alice Springs.  
Top rated speakers: Craig, Liz, William, Jo-Anne, Marc and Danny tied for first place.

Social Media

Twitter hashtag #ECDU12: used by over 38 twitter accounts used the hashtag between 20th December and 2nd March.

Facebook Event: had over 26 people attending

LinkedIn Group: had over 18 people attending

Photos online: all photos from both days can be found here: <http://www.flickr.com/photos/75498294@N05/>

Slides online: all speaker slides are up on site (<http://www.eventcampdownunder.com>) or refer ECDU’s slideshare account: <http://www.slideshare.net/ShowGizmo>

Videos are being edited and will be available online shortly…

* Event Highlights Video
* Personalised speaker videos

Sustainability – ECDU12 aspired to being a sustainable event. We will be finalising our Sustainability report with the use of the SEMS system and this will be onsite soon.

*Much thanks must again go to the committee and our amazing sponsors for making this event happen. Stay in touch across #ecdu12 and we look forward to hosting you again soon.*



