

PROGRAM

WEDNESDAY 15 MAY 2013

10.30am GOLF DAY
Capital Golf Club.

Sponsored by  **MAERSK
LINE**

7.00pm WELCOME RECEPTION
Level 15, Rydges Lakeside

THURSDAY 16 MAY 2013

9.00am OPENING SESSION

Sponsored by  **Freight**

- Peter Hartcher, Award-Winning Political and International Journalist, Author and Speaker.
Peter appears through arrangement with Celebrity Speakers: www.celebrityspeakers.com.au
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10.15am Morning tea

Sponsored by  **CARGO
COMMUNITY
NETWORK**

CONCURRENT SESSIONS

11.00am **CARGO AGENCY MODERNISATION AND e-AWB:**

Programs of change by the industry for the industry.

The presentation will look at two areas of air cargo industry evolution which reflect both modern realities, in terms of the need to increase technology utilisation and process reshaping, as well as redefining the industry change management and dialogue process. Supply chain solutions are most effective when designed by the supply chain itself.

- Glyn Hughes, Director, Cargo Industry Management, IATA

11.00am **ROLES AND RESPONSIBILITIES OF THE PROFESSIONAL CUSTOMS BROKER** **

The role of a Customs Broker is much more than the classification and valuation of imported goods. In reality, they balance the needs of their clients and employers with the need to comply with the expectations of the Government and the community at large. This balancing act is conducted with an eye on the Customs Act and the desire to act in an ethical and professional manner.

This session reviews the obligations imposed on Customs Brokers by the Customs Act, the risks associated with ignoring those obligations and the role that ethics play in the equation.

- Tony Wenham, General Manager, myfreightcareer

11.45am **MAJOR CHANGES TO AIR CARGO SECURITY PROGRAMS**

Australia's air cargo security rules are changing. The Australian Government is working with industry to build a more secure end to end supply chain for our air cargo exports, involving those who produce, move or uplift goods on an aircraft. This will mean changes for all Regulated Air Cargo Agents, their Transport Security Programs and customers. The new security rules will be phased in from July 2014.

- Paul Retter, Executive Director, Office of Transport Security
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12.30pm Lunch

1.30pm **AUSTRALIAN CUSTOMS AND BORDER PROTECTION SERVICE** **

- Marion Grant, A/g Chief Executive Officer, Australian Customs and Border Protection

2.20pm **AUSTRALIAN FEDERAL POLICE – SERIOUS AND ORGANISED CRIME OVERVIEW** **

This session will focus on the ramifications for freight forwarders and custom brokers in reporting incidences of crime. David will also discuss the role of the waterfront taskforces. His presentation will include operational examples to relate to your business and help you understand the issues you need to be aware of.

- David Sharpe, Commander, Australian Federal Police.

3.00pm Afternoon tea

CONCURRENT SESSIONS

3.30pm **WAREHOUSING – NEW CUSTOMS LICENSING REQUIREMENTS & UNDERSTANDING CONTRACTUAL ARRANGEMENTS** **

This session will outline recent changes to Customs and Warehousing Licensing Conditions and provide detail on contractual implications and methods of protecting your warehouse and distribution business. You will also gain valuable insight into how freight forwarders can safely position themselves within the customer supply chain to minimise risk and maximise return.

- Anouk Sireude, Senior Claims Executive, Thomas Miller Australasia
- Iain Sharples, Senior Underwriter, Thomas Miller Australasia
- Danella Wilmshurst, Partner, HWL Ebsworth Lawyers

3.30pm **AFIF CONNECT (opportunity to book appointments with industry representatives)**

Details will be provided closer to conference date.

Session sponsored by



4.30pm Day Close
Free Evening

FRIDAY 17 MAY

9.15am **The ACCC - WHAT WE CAN AND CANNOT DO!**

Forwarders continually ask the ACCC under what circumstances they can intervene to prevent anti-competitive behaviour; how can pricing be kept under some sort of control; what powers do they have? ACCC will attend to present a paper on the extent of their role and will take questions from attendees.

- Michael Kiley, General Manager, Enforcement Operations, Air Cargo Cartel Litigation Branch, Australian Competition and Consumer Commission

10.00am Morning tea

Sponsored by  Expedient software

10.30am **SYDNEY PORTS DEVELOPMENT AND GROWTH**

This session will update the conference on many aspects in relation to the management of Sydney Ports, including trade figures, Major Projects, the Port Botany the Landside Improvement Strategy and general news of interest.

- Lachlan Benson, Executive General Manager, Sydney Ports Corporation

11.00am **MELBOURNE PORT PLANS FOR FUTURE GROWTH**

The Port of Melbourne has the largest ocean freight handling task for containerised cargo in Australia and must continually plan for the future growth of Port infrastructure. To do so it must utilise sophisticated modelling techniques and generate a regular flow of accurate future trade data. This session will outline some of the short to medium term trends and how this translates into development plans for the Port and the interface with local road and rail infrastructure.

- Stephen Bradford, Chief Executive Officer, Port of Melbourne Corporation

11:30am **HOW COLLABORATION WILL IMPROVE YOUR BUSINESS**

When inefficiencies in the empty container availability and re-positioning process become routine it requires a game changing system to break the process. This can happen when people with great minds and ideas from our industry get together. The result: *Container Control* - the solution to one of industry's oldest problems. Michael Bouari, CEO of 1-Stop, who will manage the new solution, will detail exactly how collaboration was vital to breaking the old processes.

- Michael Bouari, Chief Executive Officer, 1-Stop

11.40am **DOING BUSINESS ON THE HIGH SEAS - INSURANCE, GENERAL AVERAGE AND CONTAINER DETENTION** **

Historically cargo interests and ship owners shared the perils of the maritime adventure and today there remains strong common interest for freight forwarders and carriers in navigating the ocean voyage with safety and efficiency. This session will focus on the development of General Average, how to best assist customers when it is declared and the role marine insurance plays. The compelling case for a cooperative approach on container logistics to improve efficiency and reduce detention and damage costs will also be examined.

- Anouk Sireude, Senior Claims Executive, Thomas Miller Australasia
- Danella Wilmshurst, Partner, HWL Ebsworth Lawyers

12.30pm Lunch

Sponsored by  **SYDNEY PORTS**
FIRST PORT. FUTURE PORT

1.30pm **MARKETING YOUR DIFFERENCE - INCREASING PROFITABILITY FOR YOU AND YOUR CUSTOMER** **

Why would anyone choose your company over another supplier?

This presentation will provide a road map for creating competitive advantage in your business and then help you turn that advantage into improved sales results.

- Kिरily Dear, Strategy and Development Director, Eyes Wide Open

Sessions sponsored by

 **People in Focus**
Innovative Recruitment Solutions

2.00pm **TRIMMING THE RED TAPE AROUND BIOSECURITY CONTROLS** **

This session will highlight the Department's improvements to Biosecurity processes aimed at reducing regulatory and administrative impediments which have created delays to the movement of goods across our borders. In addition, the important subject of cooperation to achieve pre-shipment mitigation of Biosecurity concerns, will also be addressed.

- Tim Chapman, First Assistant Secretary, Border Compliance Division, Department of Agriculture, Fisheries and Forestry

2.30pm Afternoon tea

Sponsored by

 **BROWNWAYS**

3.00pm **THE GREAT DEBATE: MONEY IS THE MOTIVATOR**

Money... it's as old as time and so is the proposition that **Money is the Motivator**. But is that the reality in today's modern society? Is that what gets you out of bed and ready to face the daily work challenges and opportunities? Two teams will once again take each other on head-to-head to debate another relevant topic, raising salient points for you to consider in your working and social lives.

AGAINST: Paul Golland, General Manager, Brownways
David Finnie, Regional Manager Vic, Deugro Projects
Tim Cutler, Assistant General Manager, Australia & New Zealand, FP Marine Risks

FOR: Andrew Waterworth, National Manager- Project Development, AFIF
John Law, Principal, Down Under Legal
Glyn Hughes, Director, Cargo Industry Management, IATA

MODERATOR: Brian Lovell, Chief Executive Officer, AFIF

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7.00pm **CONFERENCE DINNER**
Rydges Lakeside

**** Denotes application made to the Australian Customs and Border Protection Service (ACBPS) for accreditation under the Continuing Professional Development (CPD) scheme.**