



Maritime Law Association
of Australia and New Zealand



COMMUNICATE '18

45th National Conference
October 10-12, 2018
Hydro Majestic Hotel,
Blue Mountains NSW



Sponsorship
Opportunities



Sponsorship Opportunities

We invite you to support the 45th MLAANZ Annual Conference which will be held in the Blue Mountains at the Hydro Majestic Hotel from Wednesday October 10th – Friday October 12th, 2018

Sponsorship Benefits

This Conference offers your organisation a unique opportunity to participate in an industry wide conference and promote your activities at both a local and international level.

The conference will provide exposure and networking opportunities to enhance your profile to key stakeholders in the Maritime industry across the Asia Pacific Region.

This conference attracts approximately 100 -120 delegates from Australia, New Zealand and South East Asia, as well as some international delegates further afield than South East Asia.

Delegates and Speakers represent:-

- Maritime Lawyers
- Operators and joint venture participants
- Relevant Government agencies
- Port Authorities
- Professional Associations
- Various Service providers
- Vessel operators . . . and more

This Conference provides an ideal platform for your organisation, staff and colleagues to be represented at a major Maritime Industry event and network with decision makers.

COMMUNICATE '18

Sponsorship Opportunities

DIAMOND

AU \$11,000 (GST inc)

Sole Diamond Sponsor

Conference Dinner Sponsor

- Sponsor the Conference dinner and address the delegates at the beginning of the dinner (5-7 minutes)
- Corporate Company Banner displayed at Dinner and within conference (supplied by sponsor)
- Logo on Front Cover of Conference Brochure as well as on inside front cover of Conference Program & Sponsor Handbook
- Logo on all printed material
- 2 Full page Sponsor advert/Company profile in Conference Program & Sponsor Handbook
- Logo on Sponsor Loop
- 4 Complimentary Conference Registrations
- Opportunity to provide a Speaker for the conference
- Opportunity to Chair a conference Session
- Logo onto Conference Website

PLATINUM

AU \$6,600 (GST inc)

Sole Platinum Sponsor

Welcome Reception Sponsor

Included Benefits:

- Sponsor the Welcome Reception and address the delegates at the beginning of the reception (5 minutes)
- Corporate Company Banner displayed at Reception and within conference (supplied by sponsor)
- Logo on Back Cover of Conference Brochure and Conference Program & Sponsor Handbook
- Logo on all printed material
- Logo on Sponsor Loop
- One Full page Sponsor advert/Company profile in Conference Program & Sponsor Handbook
- 2 Complimentary Conference Registrations
- Opportunity to Chair a conference session
- Logo onto Conference Website

GOLD

AU \$5,500 (GST inc)

Gold Sponsor

Lunch Sponsor – two available

Included Benefits Lunch Sponsor:

- Sponsorship of one lunch – with opportunity to address the delegates for 5 minutes at the beginning of the lunch, in meeting room just prior to breaking for lunch
- Corporate Company Banner displayed at Lunch and within conference (supplied by sponsor)
- Logo on Back Cover of Conference Brochure and Conference Program & Sponsor Handbook
- Logo on all printed material
- Logo on Sponsor Loop
- One Full page Sponsor advert/Company profile in Conference Program & Sponsor Handbook
- 1 Complimentary Conference Registration
- Logo onto Conference Website

ENHANCED SILVER

AU \$4,400 (GST inc)

Conference Program & Sponsor Handbook Sponsorship – one available

or

Coffee Cart Sponsor – one available

Included Conference Program and Sponsor Handbook Sponsorship Benefits:

- Sponsor the Conference Program and Sponsor Handbook
- Corporate Company Banner displayed within conference (supplied by sponsor)
- Logo on Back Cover of Conference Brochure, plus recognition of being the Conference Program & Sponsor Handbook sponsor on inside front cover
- Logo on all printed material
- Logo on Sponsor Loop
- One 1/2 page Sponsor advert/Company profile in Conference Program & Sponsor Handbook
- 1 Complimentary Conference Registration
- Logo onto Conference Website

Included Coffee Cart Sponsor Benefits:

- Sponsor the coffee cart
- Corporate Company banner displayed within conference and at Coffee Cart (banner supplied by sponsor)
- Logo on Back Cover of Conference Brochure and Conference Program & Sponsor Handbook
- Logo on all printed material
- Logo on Sponsor Loop
- One 1/2 page Sponsor advert/Company profile in Conference Program & Sponsor Handbook
- 1 Complimentary Conference Registration
- Logo onto Conference Website

Sponsorship Opportunities continued . . .

SILVER

AU \$3,300 (GST inc)

Sponsor a Session – 6 available

Included Benefits of Session Sponsor:

- Sponsorship of one session – including Chairing the said sponsored session
- Corporate Company Banner displayed within meeting room during the conference (supplied by sponsor)
- Logo on Back Cover of Conference Brochure and Conference Program & Sponsor Handbook
- Logo on all printed material
- Logo on Sponsor Loop
- One ½ page Sponsor advert/Company profile in Conference Program & Sponsor Handbook
- 1 Complimentary Conference Registration
- Logo onto Conference Website

ENHANCED BRONZE

AU \$2,750 (GST inc)

Sponsor Name Badges including your logo on name badge – one available

or

Sponsor Conference Lanyard including your logo on lanyard – one available

Included Enhanced Bronze Sponsor Benefits:

- Logo printed on sponsor item (i.e. name badge or lanyard)
- Logo on Back Cover of Conference Brochure and Conference Program & Sponsor Handbook
- Logo on all printed material
- Logo on Sponsor Loop
- One ¼ page Sponsor advert/Company profile in Conference Program & Sponsor Handbook
- Logo onto Conference Website

BRONZE

AU \$2,200 (GST inc)

Sponsor Morning (2 available) or Afternoon Tea (2 available) – including Company banner displayed at tea break

or

Conference Pen Sponsor – one available (supply Company branded pens for the Conference)

or

Conference Pad Sponsor – one available (supply Company branded pens for the Conference)

Included Bronze Sponsor Benefits:

- Logo on Back Cover of Conference Brochure and Conference Program & Sponsor Handbook
- Logo on all printed material
- Logo on Sponsor Loop
- One ¼ page Sponsor advert/Company profile in Conference Program & Sponsor Handbook
- Logo onto Conference Website

SUPPORTER

AU \$550 (GST inc)

Included Benefits:

- Logo on Back Cover of Conference Brochure and Conference Program & Sponsor Handbook
- Logo on Sponsor Loop
- Logo onto Conference Website

If you would like to become a sponsor or discuss any aspects of this Conference Sponsorship, please contact the **Conference Secretariat MECCA Concepts P/L at: meccaconcepts@bigpond.com**

To secure Sponsorship, please fill out the Sponsorship agreement/booking form and Email this to:

Heather at meccaconcepts@bigpond.com

All Sponsorship monies is to be in equivalent Australian Dollars. An invoice will be issued, once the Sponsorship agreement/booking form has been received by MECCA Concepts.

To obtain more information on Sponsorship Opportunities please contact:

Heather McDowell on +61 409 336 804 or at meccaconcepts@bigpond.com

Sponsorship Agreement & Booking Form



MLAANZ 45th Annual Conference 2018

Please complete and email to MECCA Concepts Pty Ltd at: meccaconcepts@bigpond.com

SPONSORING COMPANY/ORGANISATION

Company/Organisation Name: _____

Address: _____

Contact Person: _____

Title: _____

Phone: _____

Fax: _____

Email: _____

Mobile: _____

SPONSORSHIP CATEGORY

DIAMOND	AU \$11,000	<input type="checkbox"/>	SILVER	AU \$3,300	<input type="checkbox"/>
PLATINUM	AU \$6,600	<input type="checkbox"/>	ENHANCED BRONZE	AU \$2,750	<input type="checkbox"/>
GOLD	AU \$5,500	<input type="checkbox"/>	BRONZE	AU \$2,200	<input type="checkbox"/>
ENHANCED SILVER	AU \$4,400	<input type="checkbox"/>	SUPPORTER	AU \$550	<input type="checkbox"/>

PAYMENT DETAILS

Payments can be made via Credit Card or Direct Bank Transfer

Credit Card: We accept MasterCard / Visa & Amex

Credit card number _____/_____/_____/_____

Expiry date ____/____ CCV _____

Signature _____ Card Holder Name _____ (Please Print)

Bank Transfer: Internet Bank Transfer to the following account details:-

Account Name: MECCA Concepts Pty Ltd – MLAANZ Conference

Bank: National Australia Bank

BSB No: 083 166 Account No: 46868 4647

Swift Code: NATAAU3303M General Terms and Conditions for MLAANZ Conference 2018.

Sponsorship booking held when sponsor agreement booking form completed and returned to Conference Organiser

An invoice will be sent for Sponsored item. Invoices and monies are in Australian Dollars and are GST inclusive

Sponsorship confirmed once payment received.

In the event of cancellation, sponsors are required to inform MECCA Concepts Pty Ltd in writing.

Unless sponsored item can be resold, the organisers reserve the right to retain monies paid.

Promotional activity must not impinge on or directly interfere with any other sponsor.

Location of Corporate Company banners will be at the Organisers discretion.

MECCACONCEPTS

MECCA Concepts Pty Ltd – MLAANZ 2018 Conference Organisers
Contact: Heather McDowell, Director MECCA Concepts Pty Ltd
Mobile: 61 (0) 409 336 804 Email: meccaconcepts@bigpond.com