



# NAHN 2017 – SPONSORSHIP OPTIONS FOR THE “PHOENIX 500”

July 18-21, 2017

Please return this form with payment to; NAHN 1500 Sunday Drive, Ste 102, Raleigh, NC 27607  
E-Mail: [sales@thehispanicnurses.org](mailto:sales@thehispanicnurses.org) or SECURE FAX: 919-787-4916

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

Please check your choice of sponsorship below:

**EXECUTIVE PACKAGES**

- \_\_\_\_ Presenting Sponsor \$60,000
- \_\_\_\_ Diamond Sponsor \$45,000
- \_\_\_\_ Ruby Sponsor \$30,000
- \_\_\_\_ Emerald Sponsor \$20,000

**ITEM SPONSORSHIPS**

- \_\_\_\_ Tote Bag \$6,000
- \_\_\_\_ Badge Holder \$4,250
- \_\_\_\_ Water Bottle \$3,500
- \_\_\_\_ Gala Floral Sponsor \$3,500
- \_\_\_\_ Flash Drive \$3,500
- \_\_\_\_ Conference Guide \$3,000
- \_\_\_\_ Notebook and Pen \$2,500
- \_\_\_\_ Blankets \$1,500
- \_\_\_\_ Tote Insert \$1,000
- \_\_\_\_ Magnets **SOLD**

**EVENT SPONSORSHIP**

- \_\_\_\_ Gala Sponsor \$25,000
- \_\_\_\_ Welcome Reception \$17,500
- \_\_\_\_ Pre Gala Reception \$12,500
- \_\_\_\_ Lunch Sponsor \$7,500
- \_\_\_\_ Presidents Reception \$7,500
- \_\_\_\_ Entertainment Sponsor \$6,000
- \_\_\_\_ Breakfast Sponsor \$ 5,000
- \_\_\_\_ Pre-Con. Workshop \$ 5-10,000
- \_\_\_\_ Community Svc Project \$ 4,500
- \_\_\_\_ Presidents Council Mtg. \$ 3,750
- \_\_\_\_ Presidents Gala Table \$2,000
- \_\_\_\_ Break Sponsor \$1,750

**Conference Guide Advertising** (see ad form for specifications):

ITEM	Exhibitor Rate	Non-Exhibitor Rate
Back Cover, full color	\$3,750	N/A
Full Page, full color, FIRST FIVE PAGES	\$3,000	\$3,500
Full Page, full color (other than first five pages)	\$2,500	\$3,000
Half Page, full color	\$1,500	\$1,750
Quarter Page, full color	\$750	\$750

**TOTAL AMOUNT DUE:**        \$ \_\_\_\_\_

METHOD OF PAYMENT:    VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ CHECK \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_ / \_\_\_\_\_

Cardholders Name: \_\_\_\_\_

*Sponsor acknowledges all funds are non-refundable.*

\_\_\_\_\_  
AUTHORIZED SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
PRINTED NAME

<b>PRESENTING SPONSOR</b>	<b>(Exclusive)</b>	<b>\$60,000</b>
<ul style="list-style-type: none"> <li>• Up to a 8x20 booth in prime location</li> <li>• Full-page conference guide ad - Inside front cover</li> <li>• Five complimentary conference passes</li> <li>• One (1) Table at the President's gala (Seats 10 people - In prime location)</li> <li>• Highlighted company logo on all signage, webpage and printed materials</li> <li>• Logo recognition at Gala</li> <li>• Social media recognition (1 post on Facebook &amp; Twitter &amp; non-exclusive post conference LinkedIn recognition)</li> <li>• Tote bag insert (materials to be approved prior to shipment, at sponsor's cost)</li> <li>• Post-conference attendee mailing list (<i>excludes phone, fax and e-mail information</i>)</li> <li>• One (1) exclusive pre-conference welcome via NAHN Newsletter</li> <li>• One (1) exclusive pre-conference and post-conference (Thank you) e-mail</li> <li>• Three (3) month banner ad on Annual Conference main webpage</li> <li>• Complimentary Plenary Session (NAHN to approve content)</li> <li>• Logo on Step and Repeat banner at Presidents Gala</li> </ul>		
<b>DIAMOND SPONSOR</b>	<b>(Exclusive)</b>	<b>\$45,000</b>
<ul style="list-style-type: none"> <li>• 8x10 booth in prime location</li> <li>• Full-page Conference guide ad -inside back cover</li> <li>• Four complimentary conference passes</li> <li>• One (1) Table at the President's Gala (Seats 10 people)</li> <li>• Highlighted company logo on all signage, webpage and printed materials</li> <li>• Social media recognition (1 non-exclusive pre-conference post on Facebook, Twitter &amp; LinkedIn)</li> <li>• Tote bag insert (materials to be approved prior to shipment, at sponsor's cost)</li> <li>• Post-conference attendee mailing list (<i>excludes phone, fax and e-mail information</i>)</li> <li>• One (1) <u>non-exclusive</u> e-mail distribution</li> <li>• One month banner ad on NAHN main webpage</li> <li>• Complimentary Plenary Session (NAHN to approve content)</li> <li>• Logo on Step and Repeat banner at Presidents Gala</li> </ul>		
<b>RUBY SPONSOR</b>	<b>(Non-Exclusive)</b>	<b>\$30,000</b>
<ul style="list-style-type: none"> <li>• 8x10 booth</li> <li>• Full-page Conference guide ad</li> <li>• Three (3) complimentary conference passes</li> <li>• One (1) Table at the President's Gala (Seats 10 people)</li> <li>• Highlighted company logo on all signage, webpage and printed materials</li> <li>• Social media recognition (1 non-exclusive pre-conference post on Facebook, Twitter &amp; LinkedIn)</li> <li>• Tote bag insert (materials to be approved prior to shipment, at sponsor's cost)</li> <li>• Post-conference attendee mailing list (<i>excludes phone, fax and e-mail information</i>)</li> <li>• One (1) <u>non-exclusive</u> e-mail distribution</li> <li>• Speaking opportunity to open the Breakfast Business Exchange (3-5 minutes)</li> <li>• Complimentary Plenary Session (NAHN to approve content) if available</li> <li>• Logo on Step and Repeat banner at Presidents Gala</li> </ul>		
<b>EMERALD SPONSOR</b>	<b>(Non-Exclusive)</b>	<b>\$20,000</b>
<ul style="list-style-type: none"> <li>• 8x10 booth</li> <li>• Half-page Conference guide ad</li> <li>• Two (2) complimentary conference passes</li> <li>• One (1) Table at the President's Gala (Seats 10 people)</li> <li>• Highlighted company logo on all signage, webpage and printed materials</li> <li>• Social media recognition (1 non-exclusive pre-conference post on Facebook, Twitter &amp; LinkedIn)</li> <li>• Tote bag insert (materials to be approved prior to shipment, at sponsor's cost)</li> <li>• Post-conference attendee mailing list (<i>excludes phone, fax and e-mail information</i>)</li> <li>• One (1) <u>non-exclusive</u> e-mail distribution</li> <li>• Logo on Step and Repeat banner at Presidents Gala</li> </ul>		

<b>GALA EVENT SPONSOR</b>	<b>\$25,000</b>
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- One (1) Reserved table at the President’s Gala (Seats 10 in prime location)
- Speaking opportunity at the Gala (5 minutes)
- Full page ad in Gala Program
- Full page Conference guide ad
- A gift of your choosing at each place setting (materials produced at sponsor’s cost)
- Two (2) complimentary conference passes
- Post-conference attendee mailing list (*excludes phone, fax and e-mail information*)
- Your company logo prominently displayed at the Gala
- Sponsor logo on webpage, onsite signage and Conference Guide
- Social media recognition (1 non-exclusive pre-conference post on Facebook, Twitter & LinkedIn)
- One (1) non-exclusive e-mail distribution
- Logo on Step and Repeat banner at Presidents Gala

<b>WELCOME RECEPTION SPONSOR</b>	<b>(Exclusive)</b>	<b>\$17,500</b>
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- Full page Conference guide ad
- Four (4) tickets to the President’s Gala
- Two (2) complimentary conference passes
- Post-conference attendee mailing list (*excludes phone, fax and e-mail information*)
- Logo visibility at Reception
- Sponsor logo on webpage, onsite signage and Conference Guide
- Social media recognition (1 non-exclusive pre-conference post on Facebook, Twitter & LinkedIn)
- One (1) non-exclusive e-mail distribution
- Speaking opportunity (3-5 minutes) to open the Welcome Reception
- Logo on Step and Repeat banner at Presidents Gala

<b>PRE-GALA RECEPTION</b>	<b>(Exclusive)</b>	<b>\$12,500</b>
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- Opportunity to welcome the audience during Reception (3-5 minutes)
- One (1) complimentary tote bag insert
- Two (2) complimentary conference passes
- Two (2) tickets to the President’s Gala
- Highlighted sponsor recognition on all signage, webpage printed materials and during Reception
- Social media recognition (1 non-exclusive pre-conference post on Facebook, Twitter & LinkedIn)
- Logo on Step and Repeat banner at Presidents Gala

<b>LUNCH SPONSOR</b>	<b>(Limit of 2)</b>	<b>\$7,500</b>
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- Half-page Conference guide ad
- One (1) complimentary conference pass
- Logo visibility at Lunch
- Sponsor logo on webpage and Conference Guide
- Post-conference attendee mailing list (*excludes phone, fax and e-mail information*)
- Introduction by your company representative at Lunch opening
- Logo on Step and Repeat banner at Presidents Gala

<b>PRESIDENTS RECEPTION SPONSOR</b>	<b>(Exclusive)</b>	<b>\$7,500</b>
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- Exclusive Sponsor logo on reception signage
- Half-page Conference guide ad
- Four (4) tickets to the President’s Gala
- Lunch with the President and President-Elect during the conference
- Sponsor listed on webpage, onsite signage and Conference Guide
- Post-conference attendee mailing list (*excludes phone, fax and e-mail information*)
- Logo on Step and Repeat banner at Presidents Gala

**ENTERTAINMENT SPONSOR - GALA** **\$6,000**

- Two (2) tickets to the President’s Gala
- Two (2) complimentary conference passes
- Sponsor recognition during event (signage and special announcement)
- Sponsor logo on webpage, onsite signage and Conference Guide
- Half-page ad in Gala Program and Half-page ad in Conference guide
- Logo on Step and Repeat banner at Presidents Gala

**BREAKFAST SPONSOR** **(Limit of 3)** **\$5,000**

- Half-page Conference guide ad
- One (1) complimentary full conference pass
- Logo visibility at Breakfast
- Sponsor listed on webpage and Conference Guide
- Post-conference attendee mailing list *(excludes phone, fax and e-mail information)*
- Introduction by your company representative at Breakfast opening
- Logo on Step and Repeat banner at Presidents Gala

**PRE-CONFERENCE WORKSHOP SPONSOR** **\$5,000-\$10,000**

Contact Sales Representative for details | e-mail: [sales@thehispanicnurses.org](mailto:sales@thehispanicnurses.org) | phone: 919-573-5443 |

**COMMUNITY SERVICE SPONSOR** **\$4,500**

- Sponsor logo on all T-shirts provided to all volunteers
- Sponsor listed on webpage, onsite signage and Conference Guide
- Exclusive sponsor recognition during community service project
- Introduction of your company by your representative at the event
- Half-page Conference guide ad
- Post-conference attendee mailing list *(excludes phone, fax and e-mail information)*
- Logo on Step and Repeat banner at Presidents Gala

**PRESIDENTS COUNCIL MEETING & LUNCH SPONSOR** **(Exclusive)** **\$3,750**

- Exclusive Sponsor logo on meeting signage
- Sponsor listed on webpage, event signage, and Conference Guide
- Post-conference attendee mailing list *(excludes phone, fax and e-mail information)*
- Sponsor materials placed on chairs (prior to meeting)
- Half-page Conference guide ad
- Logo on Step and Repeat banner at Presidents Gala

**PRESIDENTS GALA TABLE SPONSOR** **\$2,000**

- 10 Tickets to Presidents Gala
- Logo visible on reserved table
- Logo on Step and Repeat banner for additional \$500

**BREAK SPONSOR** **2 available** **\$1,750**

- Quarter-page Conference guide ad
- Sponsor listed on webpage, break signage and Conference Guide
- Post-Conference attendee mailing list *(excludes phone, fax and e-mail information)*

## ITEM SPONSORSHIPS

<b>TOTE BAG SPONSOR</b>	<b>(Limit of 2)</b>	<b>\$6,000</b>
<ul style="list-style-type: none"> <li>Sponsor logo on the Conference tote bags (logo <u>exclusive</u> on one side)</li> <li>Tote bag insert (materials produced at sponsor's cost)</li> <li>Sponsor listed on webpage, onsite signage, and Conference Guide</li> <li>Post-conference attendee mailing list (<i>excludes phone, fax and e-mail information</i>)</li> </ul>		
<b>BADGE HOLDER</b>	<b>(Exclusive)</b>	<b>\$4,250</b>
<ul style="list-style-type: none"> <li>Sponsor logo on name badges distributed to attendees</li> <li>Sponsor recognition on webpage, onsite signage and in Conference Guide</li> </ul>		
<b>FLORAL SPONSOR (During Gala)</b>	<b>(Exclusive)</b>	<b>\$3,500</b>
<ul style="list-style-type: none"> <li>Two (2) tickets to the President's Gala</li> <li>Half-page ad in Gala Program</li> <li>One (1) complimentary conference pass</li> <li>Sponsor recognition during event (signage and special announcement)</li> <li>Sponsor logo on webpage, onsite signage and Conference Guide</li> <li>Logo on Step and Repeat banner at Presidents Gala</li> </ul>		
<b>FLASH DRIVE SPONSOR</b>	<b>(Exclusive)</b>	<b>\$3,500</b>
<ul style="list-style-type: none"> <li>Sponsor logo and materials on all Conference flash drives given to attendees (NAHN to approve content)</li> <li>Sponsor listed on webpage, onsite signage and Conference Guide</li> <li>Post-conference attendee mailing list (<i>excludes phone, fax and e-mail information</i>).</li> </ul>		
<b>WATER BOTTLE</b>	<b>(Exclusive)</b>	<b>\$3,500</b>
<ul style="list-style-type: none"> <li>Sponsor logo on each water bottle distributed to attendees</li> <li>Sponsor recognition on webpage, onsite signage and in Conference Guide</li> </ul>		
<b>CONFERENCE GUIDE SPONSOR</b>	<b>(Exclusive)</b>	<b>\$3,000</b>
<ul style="list-style-type: none"> <li>Sponsor logo on all Conference Guides</li> <li>Sponsor recognition on webpage, onsite signage and Conference Guide</li> <li>Complimentary half page, full color ad in conference program</li> </ul>		
<b>NOTEBOOK &amp; PEN</b>	<b>(Exclusive)</b>	<b>\$2,500</b>
<ul style="list-style-type: none"> <li>Sponsor logo on notebook and pen distributed to attendees</li> <li>Sponsor recognition on webpage, onsite signage and in Conference Guide</li> </ul>		
<b>BLANKET SPONSOR</b>	<b>(Limit of 2)</b>	<b>\$1,500</b>
<ul style="list-style-type: none"> <li>Sponsor logo on each blanket loaned to attendees (in meeting rooms) <ul style="list-style-type: none"> <li>Total of approximately 100 available in various rooms</li> </ul> </li> <li>Sponsor recognition on webpage, onsite signage and in Conference Guide</li> <li>Leftover blankets will be provided to sponsor at Conference end</li> </ul>		
<b>TOTE BAG INSERTS</b>		<b>\$1,000</b>
<ul style="list-style-type: none"> <li>Materials inserted into each Conference Tote Bag (<i>materials provided by sponsor must be approved prior to printing &amp; shipping, all at sponsor's cost</i>)</li> </ul>		
<b>MAGNETS</b>	<b>SOLD</b>	<b>\$750</b>
<ul style="list-style-type: none"> <li>Sponsor logo on each Magnet inserted into each Conference Tote Bag</li> </ul>		