



Out-Connect the Threats

Efficiency, Effectiveness, Productivity:
Dell Connected Security

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FBI investigates 'Cloud' celebrity picture leaks

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Tim Allman reports on the hacking allegations surrounding private photos of

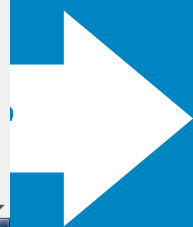
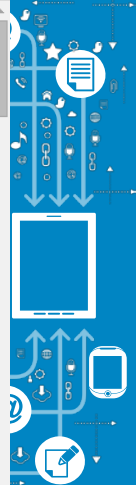
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Powerful disrupters... the world is more connected than ever.

Cloud



85%

of businesses said their organizations will use cloud tools moderately to extensively in the next 3 years.

Big Data



35

By 2020 volume of data stored will reach 35 Zettabytes

Mobility



5X

Mobility source shifts from 62%/38% corporate/personal owned to 37% corporate owned and 63% personal owned

Security and risk



79%

of surveyed companies experienced some type of significant security incident within the past year that resulted in financial and/or reputational impact

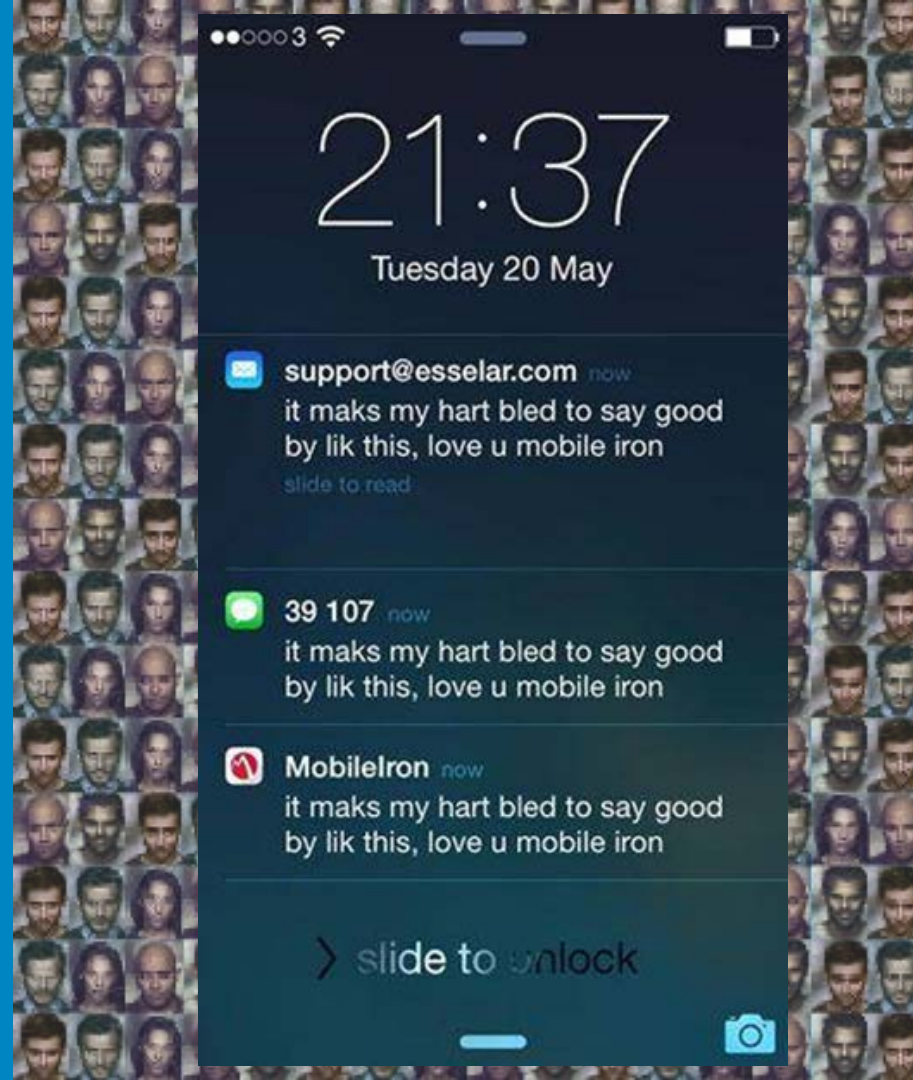
Unfortunately, the bad guys are more connected too.

They have many names

Spear-Phishers, BOTnets, DDoS, Zero-Day Threats, Insider threats & former employees

They're determined to exploit "disconnected security"

Security tools, processes, user profiles and information, separated in siloes that leave dangerous gaps in-between



Our point of view: **Connected Security** for a connected world

Security shouldn't slow business down, or lock out productivity ...only bad guys

Connected Security is security that...

- Shares context & applies intelligence
- Supports the business
- Maintains flexibility and open architecture
- Strikes a balance between performance & protection

Effective

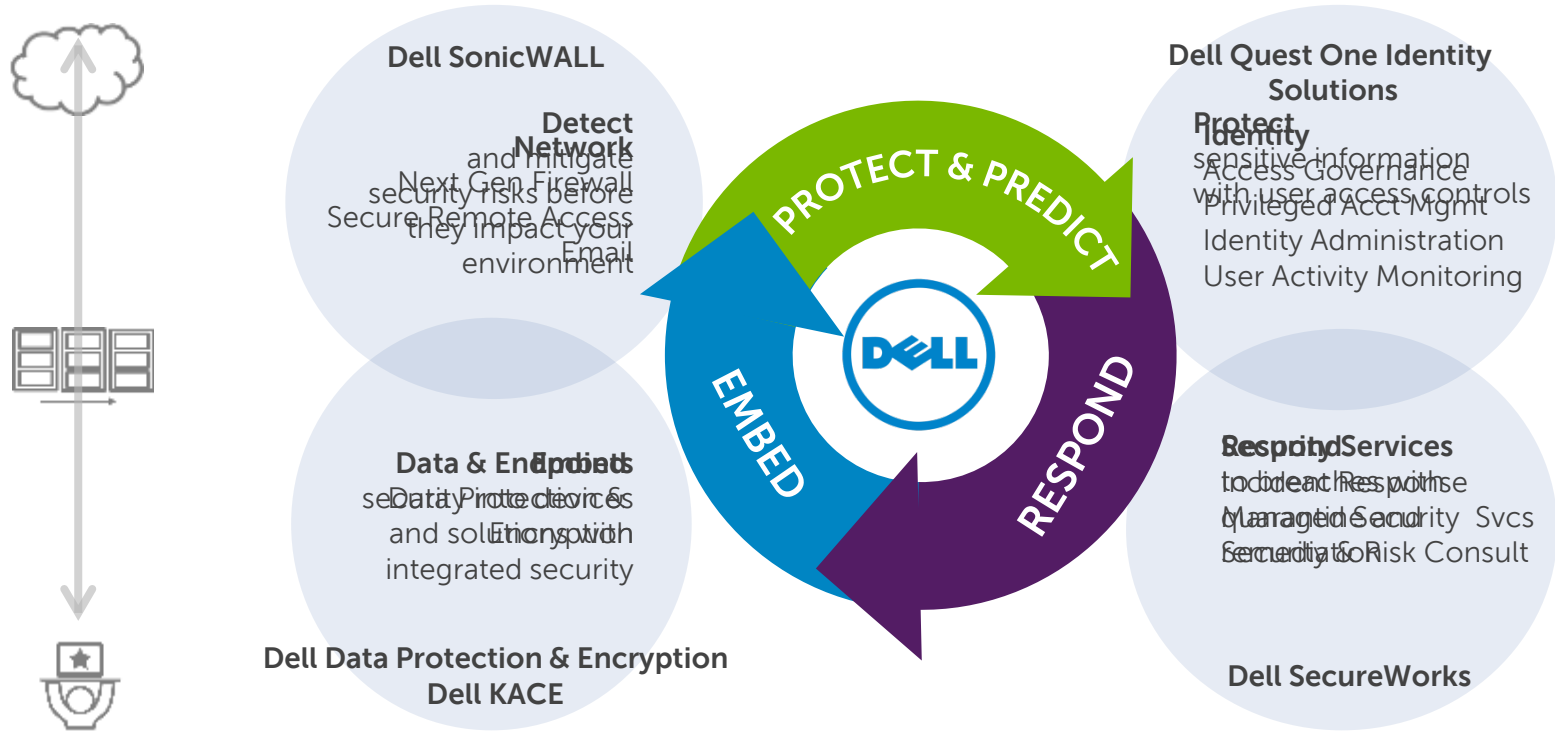
Protect information everywhere

Efficient

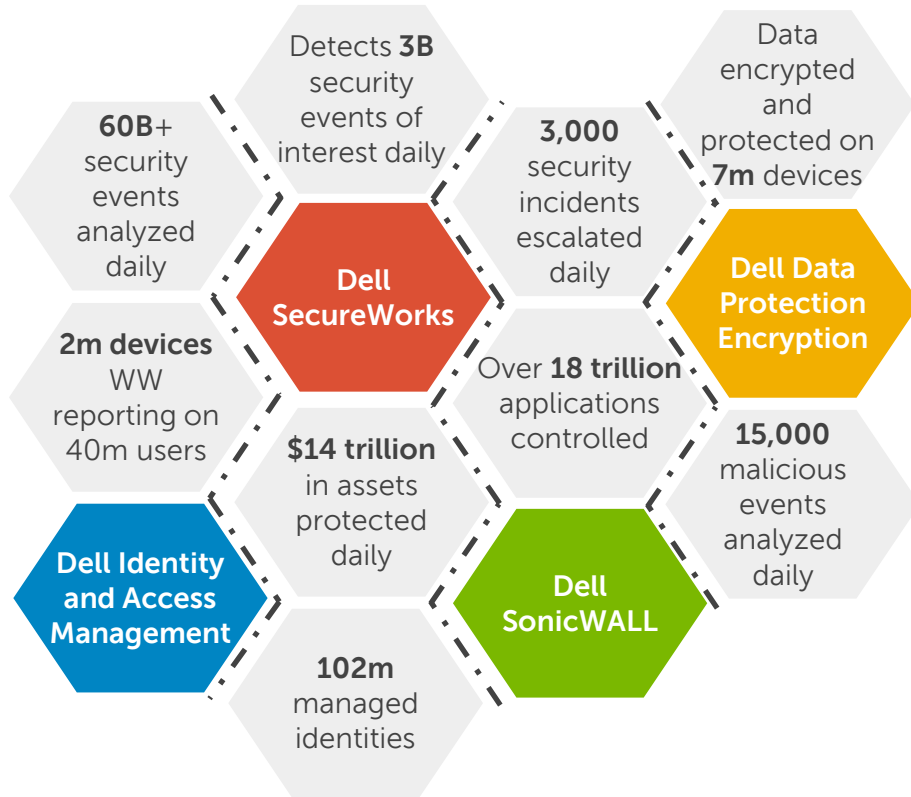
Work with the business



Connected Security: Outside-in and inside-out protection, from device to datacenter to cloud

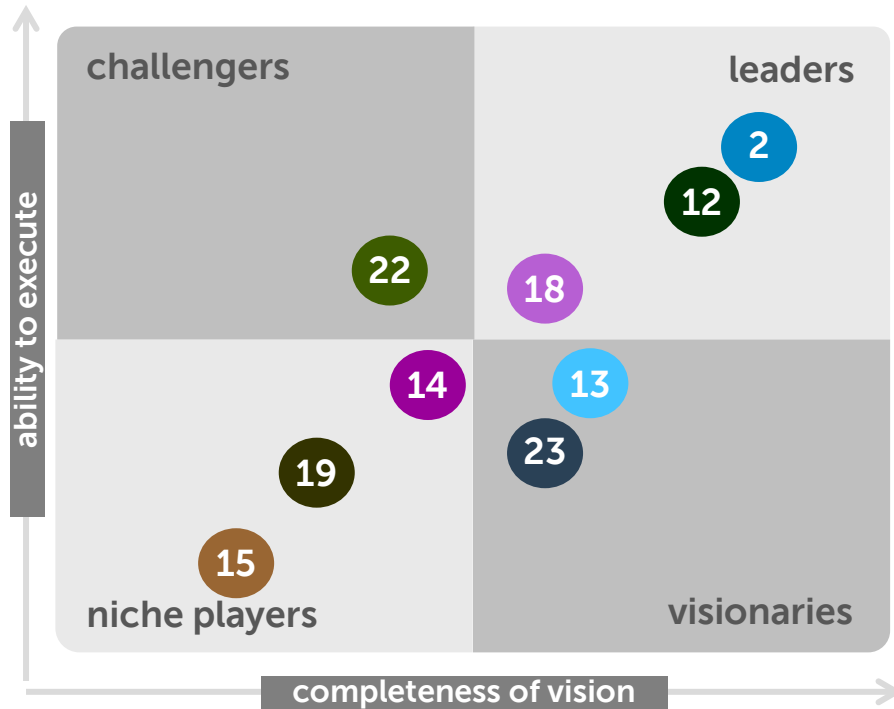


Why Dell Connected Security?



- Over **2,000** security professionals worldwide; elite security research teams
- SuperMassive E10800 earned the coveted '**Recommend**' rating in **NSS Labs 2013 Next-Generation Firewall Security Value Map** for the Second Year in a Row
- **2M+ security appliances** shipped... and growing daily!

Leadership: Dell security solutions in Gartner Magic Quadrants



LEADERS

2: Managed Security Service Providers (SecureWorks)

12: Unified Threat Management (SonicWALL)

18: User Administration & Provisioning (Quest One IAM)

CHALLENGERS, VISIONARIES, NICHE PLAYERS

13: Secure Sockets Layer (SSL) & VPN (SonicWALL)

14: Enterprise Network Firewalls (SonicWALL)

15: Secure Email Gateway (SonicWALL)

19: User Authentication (Quest One IAM)

22: Identity and Access Governance (Quest One IAM)

23: Mobile Data Protection (Dell)





Out-Connect the Threat.

Next Steps

Today - meet with Dell experts in the expo

Learn more by attending future events and workshops. Search www.dell.com/events for upcoming events in your area.

Visit :

<http://software.dell.com/solutions/security/>

Dell Connected Security

Better connected means better protected