



DAY 1

October 16, 2018

8:00 am – 9:00 am

Checking in

9:00 am – 9:10 am

Opening

9:10 am – 9:20 am

Setting The Stage: Walk On Through To The Other Side

Yeoh Siew Hoon, Founder & Managing Director, WiT

9:20 am – 9:40 am

Opening Conversation: A Bridge Closer To The Other Side

We take our first step Through The Looking Glass with a conversation with someone who's seen Asia go from baby steps in digital travel to now being a giant on the world stage. A WiT Hall of Fame 2017 inductee, he co-founded Agoda in 1998, built it up, sold it to then-Priceline, continued to run it until this June when he handed over the CEO reins to John Brown, his COO. In his new role as chairman and special advisor to Glenn Fogel, CEO, Booking Holdings, he plays a critical bridge between Asia and Booking Holdings' global ambitions. We dig deep into his ideas and insights on what he sees on the other side and how he imagines the market evolving.

Robert Rosenstein, Co-founder & Chairman, Agoda

Interviewer: Yeoh Siew Hoon, Founder & Managing Director, WiT

9:40 am – 10:00 am

Global Might, Asia Fight

Sometimes when you look through the other side, you see a complementary force that can make your ambitions whole. Perhaps that was the case with Expedia Group when it invested into Traveloka, making it South-east Asia's first travel unicorn. We catch up on the partnership, the lessons they've learnt from each other and the collaborative potential of this West-meet-East union even as each remains obsessed about its own goal.

Greg Schulze, Senior Vice President, Commercial Strategy & Services, Expedia Group

Henry Hendrawan, Group CFO, Traveloka

Interviewer: Yeoh Siew Hoon, Founder & Managing Director, WiT

10:00 am – 10:20 am

The Next Big Pot Of Gold

What's the next big thing? Where will it come from? Who will it come from? We go face to face with two high profile, straight talking investors, one with deep expertise in China and the other, in South-east Asia and see if we can take lessons from their perspectives on what it could be like on the other side for travel investments, startups and innovation.

William Bao-Bean, General Partner, SOSV / Managing Director, Chinaccelerator
Hian Goh, Co-founder & Partner, Openspace Ventures

Interviewer: **Yeoh Siew Hoon**, Founder & Managing Director, WiT

10:20 am – 10:30 am

The Power Paradox

Travel's biggest have never been bigger. So much market power for so few. Dominance defines the state of things. With size though comes different challenges – growth slows, size encumbers, speed wins, and The Next Big Thing often comes from unseen origins. This presentation, themed after Phocuswright's 2018 conference next month in Los Angeles, looks at the trend of consolidation, the innovation and reinvention happening around emerging tech, set against the overall growth in the market and within the APAC context.

Maggie Rauch, Senior Director, Research, Phocuswright

10:30 am – 10:50 am

Through The Google Glass

As vice president of engineering for Travel and Shopping, he is responsible for Google's travel products including Google Flights, QPX, Google Destinations, Google Trips App, Hotel Search and Hotel Ads as well as Google's Shopping products. We catch up with what's up in the Google travel ecosystem, the role of voice specifically and the APAC-specific trends it is seeing.

Oliver Heckmann, Vice President of Engineering, Travel & Shopping, Google

Interviewer: **Maggie Rauch**, Senior Director, Research, Phocuswright

10:50 am – 11:00 am

Through The Looking Glass: Going Beyond Hospitality

With its increased coverage in Singapore, AccorHotels wanted to raise the bar on its marketing to go beyond selling its hotels. Thus, it went outside its vertical and collaborated with partners to showcase the destination. This is what it did.

Emilie Couton, Vice President, Digital Marketing Asia Pacific, AccorHotels

11:00 am – 11:30 am

Coffee Break

Hosted by **Chubb Travel Insurance**

11:30 am – 11:35 am

Open Space

11:35 am – 11:45 am

Future Of Travel Technology: 2030

The year is 2030. What will travel look like then? Here's a journey into the future of how tech will change travel, and what we have to do to get ready for that world.

Bobby Healy, Chief Technology Officer, CarTrawler

11:45 am – 12:05 pm

The Now Big Thing In Search: Data Science, Context & Personalisation

"Data science is the core of KAYAK," believes Matthias Keller. "We want to do fundamentally new things in how we get and process this data to get actionable results to users that can help them tremendously during travel." For the last three years, Keller, who cut his tech teeth in Switzerland, has been responsible for KAYAK's Mobile engineering teams (iOS, Android, Mobile Web) and KAYAK's AI efforts (NLP; Integrations with Amazon Alexa, Slack, Google Assistant, Facebook

Messenger). In this conversation, he shares the new tech and products he's working on and what gets him excited about the future of travel search.

Matthias Keller, Chief Scientist & Senior Vice President, KAYAK

Interviewer: Bobby Healy, Chief Technology Officer, CarTrawler

12:05 pm – 12:40 pm

I Spy With My Little Eye ...

The future is full of uncertainties and possibilities. In this session, we take a look through the looking glass to see what could unfold in the future. What's intriguing? What's exciting? What's concerning? And we put the ideas up for discussion. Expect a fiery and lively debate around the issues we should care about if travel is to remain sustainable for us and our customers.

Setting The Scene: Sebastien Gibergues, Vice President Online Travel Asia Pacific, Amadeus Travel Channels

Panel:

Jean-Pierre Stainack, Senior Vice President Commercial Japan, Airbus

Kathleen Urquhart, Senior Director of Talent, Global, Skyscanner

Monty Doshi, Director, Architecture, APAC, Travelport

Rod Cuthbert, Founder, Former CEO & Chairman, Viator / Former CEO & Chairman, Rome2rio

Timothy Hughes, Vice President Corporate Development, Agoda

Moderator: Yeoh Siew Hoon, Founder & Managing Director, WiT

12:40 pm – 1:00 pm

Messaging Might, Travel Power

Messaging is massive in Asia. At the Facebook Hotel Summit Asia Pacific held in Singapore earlier this year, we learnt there are now 8b messages a month between people and businesses, up from 2b just 12 months ago. And that 43% prefer mobile messaging to interact with companies. In Japan, messaging giant LINE has entered travel through a 34% equity investment into Venture Republic, which runs Japan's prime travel search. In this session, we explore the marriage between meta and messaging, and how travel brands are riding on the messaging phenomenon.

Kei Shibata, CEO, LINE TRAVEL jp & Trip101

Meghan Joseph, Client Partner, Travel, Facebook

Interviewer: Yeoh Siew Hoon, Founder & Managing Director, WiT

1:00 pm – 2:00 pm

Lunch

2:00 pm – 2:05 pm

Open Space

2:05 pm – 2:45 pm

Mining The Golden Nugget: Stuff You Ought To Know About Airline Distribution Including NDC

Airlines are at the very core of travel. They move customers like no one can. We've seen their huge influence on destinations – switch off air access and tourism dries up. In South-east Asia, low cost airlines have been the primary driver of growth, especially to secondary destinations which had limited air access. In online travel, the air ticket is regarded as the golden nugget. It may not have the margins of hotels, but it is considered the item on which you can layer other stuff to sell. Thus whatever is happening in airline distribution is vitally important to all stakeholders in travel. In this session, we unpack what is happening with IATA which has declared that by the end of 2020, 21

airlines will have 20% of third party transactions via its NDC (New Distribution Capability) and its impact on future air distribution, and the travel funnel. And we also uncover the different models and players that are emerging to change the world of air and travel e-commerce.

Setting The Scene – An NDC Primer: [Ian Heywood](#), Global Head of New Distribution, Travelport

Panel:

[Nancy Zhou](#), Co-founder, Flightroutes24

[Rajeev Kumar](#), Founder, Managing Director & CEO, Mystifly

[Timothy O’Neil-Dunne](#), Principal, 777 Partners

[Michael Newcombe](#), Co-Founder, Traversel

[Tamas Hanyi](#), General Manager APAC, Finnair

Moderator: [Yeoh Siew Hoon](#), Founder & Managing Director, WiT

2:45 pm – 3:05 pm

Through The Looking Glass With Singapore Airlines

Get an insider’s look into the digital transformation happening within the Singapore Airlines group. What is its overall strategy? What’s behind the various initiatives it’s taken – from loyalty and blockchain, to chatbots and new tech – and through it all, continuing to deliver the superior customer experience SIA is known for? How do you innovate while holding on to traditional core values?

[Campbell Wilson](#), Senior Vice President, Sales & Marketing, Singapore Airlines

3:05 pm – 3:20 pm

Catching The Wave: Uncovering The Cruise Opportunity

Cruising is catching on in a massive way in Asia – not only as a destination but also as a market of cruisers. According to the Cruise Lines International Association (CLIA), Asian sourced cruise passenger numbers hit a record high in 2017 with 4.052 million taking an ocean cruise, up by 20.6%. Asia accounted for about 15% of total global ocean passenger volume in 2017. Where are the innovation opportunities, whether in distribution and e-commerce and in the on-board experience? What are the pain points to be solved?

[Siv Forlie](#), Senior Vice President, Revenue Management, Genting Cruise Lines

3:20 pm – 3:40 pm

String Art, Surf With A Local & Walking With Wolves: Airbnb Experiences, A Year On

From learning about string art and surfing with a local to walking with wolves in Angeles National Forest in the US, Airbnb is casting its Experiences far and wide to include not only interesting and unique activities but trips that do good within local communities or even wolf packs. One year on, after he took on the role of launching Experiences in Asia, and in his current role of Regional Director for Experiences, APAC, Parin Mehta gives us an update on this fast-growing vertical of Airbnb’s business.

[Parin Mehta](#), Regional Director for Experiences, APAC, Airbnb

Interviewer: [Yeoh Siew Hoon](#), Founder & Managing Director, WiT

3:40 pm – 3:45 pm

Open Space

3:45 pm – 4:15 pm

Coffee Break

4:15 pm – 4:30 pm

Imagine New Possibilities

A spotlight on the current trends and innovations that are changing the way we approach travel, and how marketing comes together with product, technology and data to deliver quality customer experience.

Lynette Pang, Assistant Chief Executive (Marketing), Singapore Tourism Board

4:30 pm – 5:00 pm

The Next Wave In Destination Marketing: New Tech, New Ideas, New Travellers

As travellers become bolder and more confident, how can destination marketers better inspire, influence and engage with them? What are the new tech and ideas out there, and where are the markets of opportunities for places to tap into?

Wendy Olson Killion, Global Vice President, Business Development, Expedia Group Media Solutions

Russell Young, Managing Director, APAC, Sojern

Jann Wong, Chief Marketing Officer and Product Manager, Voyagin

Kheng Hua Tan, Actress/Producer, Fly Entertainment

Moderator: Yeoh Siew Hoon, Founder & Managing Director, WiT

5:00 pm – 5:30 pm

It's Getting Hot In The Experiences Kitchen

Call it tours & activities, experiences or in-destination or whatever, what's for sure is that it's the hottest sector in digital travel right now. TripAdvisor upped the ante in September when it unveiled what it called "the next big thing" – it is creating "the world's most personalised and connected travel community" and a large part of it will be recommendations of in-destination things to do. Google has launched Touring Bird. Booking Holdings bought Fare Harbour. Investments are pouring into key players and the competition is getting hot. Let's go tripping with the key players.

Mark Rizzuto, CEO, LIVN

Graham Hills, Chief Commercial Officer, BeMyGuest

Jeff Lewis, Vice President of Technology, Strategic Initiatives, TripAdvisor

Zishan Amir, General Manager, Mega Adventure Group

Interviewer: Maggie Rauch, Senior Director, Research, Phocuswright

5:30 pm – 5:45 pm

Through The Looking Glass: The Journey Of Travel

It is said, once in travel, you never leave it and it never leaves you. In this keynote, Stephan Ekbergh, CEO of Travelstart, takes us on a journey to remind us of trends that have come and gone, ideas that have flown and those yet to fly, values that have stood the test of time and, mostly, why we remain in love with travel. Expect the unexpected.

Stephan Ekbergh, CEO, Travelstart

5:45 pm

It's A Wrap – Till Tomorrow

7:00 pm – 9:00 pm

WiT Hall of Fame Salon 2018

WiT launched its Hall of Fame in 2017 to honour individuals/companies who have had the greatest influence on the progress and professionalism of the digital travel industry in Asia Pacific. This year, it recognises a list of new inductees who have been nominated by our past year's honours list and selected by WiT.

DAY 2

October 17, 2018

8:30 am – 9:20 am

Checking In

9:20 am – 9:30 am

Kicking Off

9:30 am – 9:50 am

Opening Conversation: MakeMyTrip – Looking Towards Amazon

We kick off Day 2 on the Main Stage by taking a further step Through The Looking Glass with another pioneer in digital travel. Indeed, his was the first travel story from India to capture the imagination of the American public when it became the first India e-commerce company to list in 2010. Since then, it has gone through several metamorphoses, acquiring other companies as well as taking in an investment from Ctrip. Operating in a competitive online market in India, the company continues to rise up to any new challenges by driving fast and relevant innovations to keep pace with ever changing traveller trends. At the same time, MakeMyTrip has been able to drive greater operating leverage in the latest reported quarter, as losses narrowed to less than \$33 million, down from \$52m in the same reported quarter a year ago. While the operating environment presents unique set of challenges, our interviewee is unfazed. "We have to maintain our market share and keep growing. It's critical. It's all about the long term," he says, echoing Amazon's Jeff Bezos' growth-over-profit philosophy.

Deep Kalra, Chairman & Group CEO, MakeMyTrip

Interviewer: *Yeoh Siew Hoon, Founder & Managing Director, WiT*

9:50 am – 10:00 am

Through The Looking Glass: Behold The New World of Convergence

We hear it all the time, convergence of technology is happening but what does it all mean to travel? We ask our next speaker to answer this question, and he will paint specific trends that are starting to appear in travel, not only from an AI perspective but from the users' as well and in so doing, paint a possible new world of travel. Ready for the journey?

Filip Filipov, Vice President, Product Management, Skyscanner

10:00 am – 10:20 am

Coffee Chat: *Eric Gnock Fah, COO & Co-founder, Klook*

It won the WiT Startup Pitch in Tokyo in 2015 and since then, there's been no looking back for this Hong Kong-based in-destination services platform. This August, it raised \$200m in Series D funding, bringing the total raised to \$300m since its founding. Armed with the new war chest, it's on a mission to go global. As Gnock Fah says in this interview, "It's about fast fish eat slow fish and it's a

race against time.” An insight into how this homegrown brand intends to take on the world in the hot in-destination space.

Interviewer: Rod Cuthbert, Founder, Former CEO & Chairman, Viator; Former CEO & Chairman, Rome2rio

10:20 am – 10:50 am

The Ever-Changing Prism of Hospitality

The blurring of lines between B2B and B2C channels, the fragmentation of consumers as well as channels, the growing power of OTAs, the continuing pressure on margins, the seemingly endless choice of new tech – what’s a hotelier to do? How are they grappling with this complex, fast-changing quagmire of change to acquire customers, manage revenues, market their brand and engage with customers pre-, on-site and post-arrival?

Debrah Pascoe, Executive Vice President, Commercial, Onyx Hospitality Group

Loh Lik Peng, Founder, Unlisted Collection

Matthew Hulén, Regional Director of Marketing, Southeast Asia, Hilton

Tabatha Kristen Ramsay, Chief Sales & Marketing Officer, Vinpearl

Moderator: Maunik Thacker, Senior Vice President Marketing, Las Vegas Sands Corp. – Marina Bay Sands

10:50 am – 11:10 am

Coffee Chat: Nikhilesh Ponde, Head Of Global Travel Strategy, Facebook

Our next speaker, who joined Facebook from FlipKart, believes that travel is ahead of the curve in adopting digital compared with other industries. But new innovators are coming into the space and are disrupting the industry. He believes the biggest challenge has been mobile, which has fragmented the customer journey, yet it offers the greatest opportunity to connect with customers directly. In this conversation, we get tips on how you can drive growth on mobile (yes, video is the new text), go direct to your customer and differentiate your brand as we take lessons from both travel and non-travel brands.

Interviewer: Yeoh Siew Hoon, Founder & Managing Director, WiT

11:10 am – 11:40 am

Coffee Break

11:40 am – 11:55 am

Through The Looking Glass: How Online Travel Is Taking Off In South-east Asia

The online travel industry is taking off in South-east Asia. Evolving consumer trends and rapidly expanding offers from travel suppliers are reshaping the travel ecosystem, along the DREAM PLAN BOOK EXPERIENCE journey. Google, having a unique vantage point, with its 7 properties each with more than 1 billion users, will share at WiT what is ahead for consumers and how travel suppliers can thrive as the industry transforms.

Hermione Joye, Head of Travel, Asia Pacific, Google

11:55 am – 12:00 pm

Open Space

12:00 pm – 12:30 pm

OTAs & Different Shades Of Grey

The OTA world is no longer a black and white one. Many shades of grey have crept into the sector. There are those that have evolved beyond distribution to become technology partners. There are those that are extending the value chain to offer on-site hotel check-in and other services. There are those that have blended technology and operations to become virtual hotel

operators and distributors. And then there are those that have come from an e-commerce play to move into travel. Meet the new breed in grey.

Amit Saberwal, CEO & Founder, RedDoorz

Darshana Shirodkar, Senior Director, Market Management, Asia Pacific, Expedia Group

Nelson Allen, General Manager, APAC, Hotels.com

Tejveer Singh Bedi, Group Director, Revenue Management, Park Hotel Group

Moderator: Matthew Hulen, Regional Director of Marketing, Southeast Asia, Hilton

12:30 pm – 1:00 pm

Payments Make The World Of Travel Go Around

Retail payments today have become as easy as tapping, swiping or flicking your watch. But in the complex and fragmented world of travel where a large part of the industry is still cash-based, how do these new innovations help bring travellers and providers together in the digital economy? Payments is the last frontier in the travel supply chain to be digitised and there's a plethora of payment solutions out there. But can they make a difference to the industry as a whole or are they just solving a small part of the puzzle?

Ay Wen Lie, Partner, PwC Singapore

Lindsay Maddock, Director – Business Development , SEA, Ingenico ePayments

Stephen Joyce, CEO & Co-founder, Rezgo

Tito Costa, Principal, Global Founders Capital (formerly Managing Director, Zalora)

Moderator: Timothy Hughes, Vice President Corporate Development, Agoda

1:00 pm – 2:00 pm

Lunch

2:00 pm – 2:05 pm

Open Space

2:05 pm – 2:15 pm

Through The Looking Glass: The Sound Of Travel

Some people like to eat when they travel. Some like to dive. Martin Reiher loves to listen. He listens to sounds when he travels and he makes music out of them because he believes every place has its own sound, makes its own music. In today's world where customers want to buy experiences, not things, it's time to tune in to a different kind of storytelling because, trust us, this will be music to your ears.

Martin Reiher, Managing Director, Asia Pacific, Meesta Production

2:15 pm – 2:45 pm

Blockchain In Travel: Boom, Bust Or Mere Blip?

Blockchain is the new kid on the block and as with any new tech, it is raising questions, creating divisions between the believers and the sceptics and attracting those who dare. What you cannot be is indifferent. Could its impact on distribution and e-commerce be as big as social or mobile or will it be bigger? Will it truly shake things up or will it just pass by with a whimper? In this session, we gather three individuals who are making their bets on blockchain and talk to them about how they intend to disrupt travel. And through the looking glass, we add another perspective from a startup that's using blockchain to address the base of the pyramid, or the next billion consumers in Asia.

Toon King (TK) Wong, Chairman & Managing Partner, FarSight Capital, WEGOGO

Zan Wu, CEO, Atlas / Founder & CEO, Zanadu
Gautam Ramnath, Managing Director / Partnerships, Everest

Moderator: Yeoh Siew Hoon, Founder & Managing Director, WiT

2:45 pm – 3:05 pm

Best Of WiT Europe

This year's WiT Europe, held at Phocuswright Europe in Amsterdam in May, covered what was hot and new in Asia. In this session, we focus on travel brands in Europe that have their sights set on Asia and how they are executing against their ambitions to gain a slice of the growing regional travel market.

Christoph von Bülow, COO HolidayPirates Group

Ian Coyle, CEO, Holiday Taxis Group

Richard Harris, Co-Founder and CEO, Intent Media

Moderator: Duncan Horton, CEO, Travel Weekly UK

3:05 pm – 3:25 pm

Coffee Chat: Cherry Huang, General Manager, Cross-Border Business, South-east Asia, Alipay

There's no one better than Cherry Huang to know the latest behaviour and spending habits of Chinese travellers in South-east Asia. And there's no one better to understand the implications of those data points on travel, with her background in hospitality distribution and marketing, having worked with Hilton, Travelocity and Pegasus Solutions. In this conversation, she shares the plans, products and priorities of Alipay as it seeks to integrate itself into the travel ecosystem in the region.

Interviewer: Yeoh Siew Hoon, Founder & Managing Director, WiT

3:25 pm – 3:55 pm

Coffee Break

3:55 pm – 4:25 pm

China Power, Local Stories, Global Ambitions

Globalisation is the new word in China as travel companies seek their fortunes abroad. With the surge in outbound travel, and a massive shift towards independent travel, it's only natural that they follow their customers. Hear from our selection of Chinese players on how they plan to expand, the opportunities they see and the challenges each face in their quest to translate their China playbook to international markets.

Changle Yang, COO, Tujia

Frank Huang, Vice President & General Manager of Hotel Business, Fliggy

Cinn Tan, Chief Sales & Marketing Officer, Pan Pacific Hotels Group

Victor Tseng, Vice President – Corporate Affairs, Ctrip

Moderator: Charlie Li, Founder, Travel Daily China

4:25 pm – 4:45 pm

Content Creation & Consumption In China

The world of content creation and consumption has been turned on its head, especially in China and North Asia where a new generation of youths are flicking, tapping or swiping on their mobiles to be informed, entertained and inspired. What kind of content works for this generation? Ivy Wong, a 15-year media veteran who was COO with Hong Kong's TVB and then CEO of Next Mobile, and who then founded her own media company, VS Media, shares her insights into changing trends in content creation and consumption in China and what the media company of the future could look like.

Ivy Wong, Founder & CEO, VS Media, China

Interviewer: *Yeoh Siew Hoon, Founder & Managing Director, WiT*

4:45 pm – 5:00 pm

WiT Startup Pitch 2018 Grand Finals

Our finalists from the WiT Bootcamp on October 15 vie for the Startup of the Year prize from our panel of judges. Winner gets a place in the Phocuswright APAC Innovator Of the Year Programme.

This year, WiT is collaborating with Amazon Web Services (AWS) for the first time in its annual Startup Pitch event, offering AWS Cloud credits, training, and support to the 12 shortlisted startups selected to participate in the WiT Startup Pitch 2018.

Adrian Currie, Senior Vice President, Corporate Strategy, Booking Holdings

Arya Masagung, Venture Partner, Gobi Partners

Bart Bellers, Founding Partner & CEO, Xpdite Ventures

Bobby Healy, Chief Technology Officer, CarTrawler

David Peller, Head, Worldwide Business Development, Hospitality, Amazon Web Services

Greg Schulze, Senior Vice President, Commercial Strategy & Services, Expedia Group

Hian Goh, Co-founder & Partner, Openspace Ventures

Kei Shibata, CEO, LINE TRAVEL jp & Trip101

Mizuho Hiraguri, Corporate Development, Recruit Holdings

Louise Daley, Deputy CEO, AccorHotels Asia Pacific

Tito Costa, Principal, Global Founders Capital (formerly Managing Director, Zalora)

Yash Sankrityayan, Vice President, Jungle Ventures

5:00 pm – 5:20 pm

What's Cooking, Booking?

If scale is king, then Booking Holdings rules. With a market valuation of close to \$100B, it's the world's leader in online travel and related services with 22,000 employees in over 200 offices globally. Its mission is to help people experience the world and its brands include Booking.com, Priceline, Agoda, KAYAK, Rentalcars.com and OpenTable. It continues to invest in acquisitions such as Momondo, FareHarbor and Hotelscombined, and in strategic partnerships with market leading platforms including Ctrip, Meituan and Didi. In this conversation, we speak to Adrian Currie, who's been with the group for more than 16 years, initially in Europe and more recently in APAC. He's held finance, management and market roles at Booking.com, and has also mentored management teams post-acquisition, including Chairman roles at Agoda and Rocketmiles. Recently he's been keeping an eye on strategic initiatives at the group and corporate development opportunities. We speak to him about what drives Booking Holdings, how it keeps it together even as it grows, the challenges and opportunities of scale, and APAC's role in the big scheme of things.

Adrian Currie, Senior Vice President, Corporate Strategy, Booking Holdings

Interviewer: *Yeoh Siew Hoon, Founder & Managing Director, WiT*

5:20 pm – 5:40 pm

The WiT Great Debate

We close the 14th edition of WiT with our signature debate but with a difference. This time, it will be the classic 3 on 3 debate with each team arguing for their position. You decide the winning team.

The proposition:

Travel brands are history. The future will belong to tech giants because they are the gatekeepers.

For:

Bobby Healy, Chief Technology Officer, CarTrawler

Rod Cuthbert, Founder, Former CEO & Chairman, Viator; Former CEO & Chairman, Rome2rio

Jann Wong, Chief Marketing Officer & Product Manager, Voyagin

Against:

Timothy Hughes, Vice President Corporate Development, Agoda

Blanca Menchaca, COO & Co-founder, BeMyGuest

Martin Symes, WiT Debate Reigning Champion

Adjudicator: **Louise Daley**, Deputy CEO, AccorHotels Asia Pacific

5:40 pm – 5:45 pm

It's A Wrap, See You October 14 – 16 Next Year

7:00 pm – 9:00 pm

Closing Cocktails

Hosted by **Adara**

Featuring **The WiT Charity Talent Auction** (Beneficiary: **NVC Foundation, Philippines**)

Last year, with your generosity, we raised US\$24,000 for the NVC Foundation, a charity organisation based on nutrition and education for the poor in the Philippines. The funds went towards feeding Mingo Meals and providing Love Bags for more than 100 children and the construction of a day care centre.

Because our funds were put to such a good use, we are supporting the NVC Foundation again. This year, we'll be auctioning off talent, time and expertise, as well as experiences in line with where travel is headed.

Join us for an unforgettable evening at Smoke & Mirrors to have fun as well as do good.

Venue: Smoke & Mirrors

1 St. Andrew's Road, #06-01, National Gallery Singapore 178957

Transfers will be arranged

Programme is subject to change

*Last updated **October 1st, 2018***

For more information, visit www.witevents.com/ehome/witsingapore2018