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Washington DC area community determined to end child trafficking this holiday season

GAITHERSBURG, MD, September 3, 2013 — Thousands of DC area locals ban together this holiday season to help end child trafficking at the most unique run/walk event – **Stuff the Sleigh 5K Run/1 Mile Walk** on Sunday, November 24 from 9:00-11:00 a.m. in the Tysons Corner area of Virginia.

Benefitting local human trafficking charity, Abolish Child Trafficking Now Inc. (ACT-NOW), **Stuff the Sleigh** increases the growing spotlight on the worldwide \$12 billion child trafficking industry affecting over 2 million children due to the FBI's recent recovery of 100+ child victims.

“Child trafficking is becoming more prevalent here at home in the DC area, with accessibility of social media and online venues making it harder to track the movement of predators and sellers,” says Promod Sharma, Founder and Chairman of ACT-NOW. “ACT-NOW focuses on ending child trafficking in the Washington DC metropolitan region through prevention, protection and rehabilitation.”

Stuff the Sleigh will not only increase overall awareness on human trafficking, but will promote awareness of what's happening here at home.

“We wanted to make a strong statement that we care about our community and especially our children this holiday season,” says Lisa Huffman, President of the Tysons Regional Chamber of Commerce. “Holding the event right in our community to benefit kids here at home is the perfect way to give back during a season focused on giving.”

Stuff the Sleigh 5K Run/1 Mile Walk, produced by Plan Ahead Events – Metro DC and in partnership with Tysons Regional Chamber of Commerce, brings both runners and non-runners together for a great day of racing and networking with local businesses.

The fully paved racecourse will run along Jones Branch Drive and Westpark Drive in McLean, VA. All entrants receive a t-shirt, free refreshments and a chance to win more than \$3,000 in awards and prizes.

To register for the race or to find out more about opportunities to volunteer or sponsor, please visit www.StufftheSleigh5K-DC.com or email info@pae-metrodc.com.

Participants, volunteers and sponsors are sure to have a great time at the event all while helping a good cause.

This is a perfect opportunity for participants, volunteers and sponsors to get into the holiday spirit and help end child trafficking here in our community.

About Plan Ahead Events

As a full service meeting and event management company, Plan Ahead Events conceptualizes and implements meetings and events of all sizes and calibers. We maintain national strategic relationships and an extensive knowledge base that allow us the resources to execute meetings and events at any level. Our understanding of customer service and commitment give us a significant advantage above the rest. We are very flexible with the services that we offer and can offer our complete list of services in coordinating your meeting or event, or we can offer our services on an individual basis, depending on your needs. For information, call 240-439-4358 or visit www.pae-metrodc.com.

About Abolish Child Trafficking Now Inc. (ACT-NOW)

ACT-NOW is a U.S. based humanitarian initiative that works to prevent the trafficking of children which forces the most innocent members of our society into sexual, domestic, sweatshop or field labor. As we became increasingly aware of the level of child trafficking right here in the Washington metropolitan region, we decided to direct our charitable efforts to this region. **ACT-NOW** is focused on ending child trafficking right here in Washington DC through prevention, protection and rehabilitation. Our goal is to gradually alleviate and help abolish and eradicate child trafficking in various parts of the world. We rely on public and private partnerships to sustain our efforts. For more information, call 571-723-4319 or visit www.actnowdc.org.

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