New York 2017 Client Connections

PLEASE NOTE: There will be NO same-day or same-week appointment signups. All lottery selections must be made during the Client Connections signup period: April 20-25, 2017

Client Connections is open to ASJA members ONLY.
Want to become a member and participate in Client Connections? Visit http://asja.org/How-To-Join/Why-Join-ASJA and apply for membership for your chance to meet with these and more top editors.

The latest clients will be listed at the top.

Katie Neal	
Company Category:	Consumer Publication
Company:	AMG Parade
Pay Range:	$.50-$2 a word
How Freelancers are used:	magazine articles
Desired Skills:	health and wellness experience/expertise
Organization Info:	With a nationwide circulation of 22 million, we look for ideas and stories with very broad appeal.

Joel Lyons	
Company Category:	Online Publication
Company:	A Plus (aplus.com)
Pay Range:	10-20 cents per word.
How Freelancers are used:	Articles with varying levels of research, conducted interviews, and multimedia elements, such as shooting video, taking photos, or otherwise securing artwork for these features.
Desired Skills:	Our main topic areas are News and Awareness; Life, which includes Fashion and Beauty, Lifestyle, Relationships and Family; and Arts and Entertainment, which includes Culture, Sports and Entertainment.
Organization Info:	A Plus' mission is positive journalism, which highlights empathy, expression, empowerment and awareness. "On-brand" articles fit within these themes; find positive angles in "doom and gloom journalism"; "play nice" with other content; have potential to be shared widely. Best recommendation is to thoroughly explore the site to get a feel for the kind of stories we write.

Julie Sherrier	
Company Category:	Online Publication
Company:	CreditCards.com/Bankrate
Pay Range:	$1/word
How Freelancers are used:	We hire freelancers to write consumer-facing, long-form, sourced feature stories, as well as blogs, on personal finance topics that deal with credit and debt.
Desired Skills:	Personal finance experience, journalism background.
Organization Info:	We value good writing and research as well as the ability to distill complex financial topics for consumers. The majority of our articles are written by freelancers, although we do have a few reporters in house. Story meetings are held every two weeks; invoices are paid in 30 days based on the final word count after edits. Some of our freelancers have been with us for a decade, so there is opportunity for steady work and assignments!

Molly Berry	
Company Category:	Content Marketing Agency
Company:	Skyword
Pay Range:	Skyword works with a wide range of clients that offer compensation from $150 to $800 per article depending on subject matter, word length, and the type of content. We've also expanded content types over the last few years to include white papers, ebooks, and infographics that naturally are compensated at a higher rate. Skyword pays per assignment (not per word), and all payments are made through PayPal and are sent out twice a month.
How Freelancers are used:	Skyword works exclusively with freelance writers to create a variety of content—primarily web articles, but also case studies, white papers, ebooks, infographics, videos and more. Web articles can typically range from 300-800 words in length, but can be longer depending on the client.
Desired Skills:	Skyword values all specializations because our clients are so diverse. We work with companies in B2B and B2C tech, finance, lifestyle, healthcare, real estate, education, and more. We also work with clients in 12 languages, so international writers are welcomed. We offer bylined and ghostwritten opportunities. We're also interested in writers who are engaged in their social networks and who are excited about sharing the content they create.
Organization Info:	Although being a generalist can be advantageous at times, many of Skyword's clients are looking for subject matter experts within their respective industries. It's helpful for our contributors to highlight their areas of expertise and to provide samples that exemplify their knowledge in the space. Industry experience, in addition to writing experience, is something more of our clients are looking for, but is not necessarily required.

Lilly Dancyger	
Company Category:	Online Publication
Company:	Narratively
Pay Range:	$150 for personal essays, starting at $200 for reported pieces, going up from there for in depth/extensive work.
How Freelancers are used:	Articles, personal essays, features
Desired Skills:	Great narrative writing skills, and the ability to find a new, fresh take on a story
Organization Info:	We do not publish op-eds or quick aggregated news write-ups -- all of our reported pieces are based on original reporting and have to be a brand new, exciting, surprising story. Personal essays also need to be new -- if I've heard something similar before, I won't be interested.

Sonali Chanchani	
Company Category:	Literary Agent/Book Editor
Company:	Folio Literary Management
Pay Range:	With respect to collaborators and ghostwriters, pay varies greatly depending on the project and the writer's experience.
How Freelancers are used:	We use collaborators and ghostwriters to help generate proposals and full-length manuscripts, and of course we welcome them to present ideas and projects of their own and/or work with authors to develop ideas.
Desired Skills:	Skills relevant to writing proposals and manuscripts (including researching and interviewing, and with a particular mind to voice, structure, and direction).
Organization Info:	Folio's authors frequently work with collaborators and ghostwriters on nonfiction projects. Our authors are often experts in their fields and their projects range from prescriptive to narrative to memoir.

Keith Wallman	
Company Category:	Literary Agent/Book Editor
Company:	Lyons Press
Pay Range:	Royalty-based book contracts with advances against royalties at the midsize, independent book-publisher level.
How Freelancers are used:	I approach writers for potential book projects when in-house generated book ideas match their subject areas and talents. I also field writers' own book proposals in the categories I publish.
Desired Skills:	Writers who can do long-form narratives or spread-based collections on topics in American history, Americana, historical crime, and sports.
Organization Info:	Lyons Press specializes in American history, Americana, sports, nature and pets, and fishing and hunting. We publish book-length narratives as well as topic-based non-narrative books. Lyons Press acquires books through agent-and-author submissions in our categories, as well as through commissioning books based on our own ideas. In commissioning, we ask writers to prepare a book proposal for final consideration and approval by our editorial board.

Dan Gerstein	
Company Category:	Literary Agent/Book Editor
Company:	Gotham Ghostwriters
Pay Range:	We work on agency model and negotiate fees on behalf of the writers we place with clients.
How Freelancers are used:	Our agency finds writing partners for authors, speakers, thinkers, businesses, and organizations that are producing long-form smart content. The heart of our work is in books, but we also help clients produce speeches, white papers, reports, op-eds, etc.
Desired Skills:	We are especially interested in writers who have deep experience in high-demand genres and deep knowledge in high-profile industries and issues. Most of the book projects we’re placing writers on fall into business, technology, thought leadership, health and wellness, and memoir.
Organization Info:	We are the country's premier ghostwriting agency and have an unmatched ability to bring interesting, rewarding work to the editorial pros in our network.

Linda Konner	
Company Category:	Literary Agent/Book Editor
Company:	Linda Konner Literary Agency
Pay Range:	N/A
How Freelancers are used:	N/A
Desired Skills:	Experience writing (published) nonfiction books and book proposals.
Organization Info:	Nearly all the books I represent are written by or with an expert with a big author platform already in place. Best way to work with me is to bring me such an author and plan on working with him/her on a new book.

Dan Ferber	
Company Category:	Association
Company:	Mechanical Engineering Magazine
Pay Range:	$0.65-$0.90 per word, depending on the complexity of the piece.
How Freelancers are used:	articles
Desired Skills:	Good reporting skills; ability to explain complex technologies; good storytelling. Experience covering technology and, ideally, engineering, is a big plus.
Organization Info:	Mechanical Engineering magazine goes out to the 110,000 members of the American Society of Mechanical Engineers and covers technology and engineering, with a focus on the mechanical. Here are some recent articles: http://bit.ly/2k3mkXH.

Dawn Michelle Hardy	
Company Category:	Literary Agent/Book Editor
Company:	Serendipity Literary Agency
Pay Range:	Book deal advances have a wide range.
How Freelancers are used:	I work with freelancers to pitch articles to media outlets for articles and profiles. Ghost writing.
Desired Skills:	narrative non-fiction, investigative journalism, sports journalism
Organization Info:	As an agent I am looking for investigative journalist, best-in-class professionals and educators in a variety of fields, an engaging and outspoken cultural critic, pop-culture, sports or music enthusiast with a ‘hip’ idea from an untold vantage point. Creatives who use art as activism. Loud millennials, women and multicultural voices looking to better the world through their writing.

Ilan Greenberg	
Company Category:	Online Publication
Company:	Coda Media
Pay Range:	Approximately 50 cents a word but this is currently under review for a possible increase
How Freelancers are used:	We use professional journalist freelancers for dispatches, features, short videos, and photography.
Desired Skills:	Writing, videography, and familiarity with the topics we cover
Organization Info:	Coda Story is a single-issue web platform that puts a team of journalists on one crisis at a time and stays with it, providing unique depth, continuity and understanding to events that shape our world. Coda is for those who believe that understanding a crisis is essential to addressing it and those who want to know what happened after the spotlight moved on.

Allan Richter	
Company Category:	Consumer Publication
Company:	Energy Times and Discover Life
Pay Range:	Approximately 50 cents a word
How Freelancers are used:	We assign articles on health, nutrition, fitness and the environment for two magazines: Energy Times (aimed at readers average age 50) and Discover Life (aimed at millennials).
Desired Skills:	Right now, we need writers for Discover Life who can report and write with authority on extreme fitness routines, such as mud runs, training with monster tires and ropes, Spartan races and the like. We also need writers with insight into the millennial market.
Organization Info:	
Ucilia Wang	
Company Category:	Newspaper
Company:	The Guardian US
Pay Range:	$400-$500 for news or feature
How Freelancers are used:	Articles, photos, other visuals
Desired Skills:	Solid experience in covering business, environment, food, health and energy.
Organization Info:	I lead the sustainable business coverage at the Guardian US. We publish business stories with environmental or social justice angles. Key themes for us: energy, food, health, water, corporate sustainability, tech and land use. For social justice, we look at the business impact of corporate or government policies on gender, religion and workers' rights.

Marcelle Soviero	
Company Category:	Consumer Publication
Company:	Brain Child / Brain Teen Magazines
Pay Range:	Print essays $300 feature articles $700 and up, online essays $50
How Freelancers are used:	essays, feature articles, news items, interviews, book reviews, opinion pieces.
Desired Skills:	Strong writer with good sense of the craft of essay writing, and a strong sense of finding the essay "angle"
Organization Info:	We are especially looking for essays between 1000 - 5000 words for 2017 Brain Teen: The Magazine for Thinking Parents. This is our 5th year publishing this award-winning print publication, we are looking for essays about raising a teen(tween) or having been a teen (tween).
Barbara Krasnoff	
Company Category:	Trade Magazine
Company:	Computerworld
Pay Range:	Approximately $1/word
How Freelancers are used:	Features, reviews
Desired Skills:	Technology & business writing
Organization Info:	We are looking for freelancers who can write to a very tech-savvy readership (largely IT executives and workers) about subjects that concern them: IT management, job search, technology trends, and prosumer product reviews

Steven Harris	
Company Category:	Literary Agent/Book Editor
Company:	CSG LITERARY PARTNERS
Pay Range:	Commission
How Freelancers are used:	I do not work with freelancers.
Desired Skills:	Salable book projects that would most likely sell to book publishers
Organization Info:	We specialize in guiding the careers of our authors, and our strong industry contacts allow us to pair each book and author with the perfect editor and publisher. Genres of interest are: Current Events, Career, Reference, Biography, Business/Investing/Finance, Cookbooks, Humor, Mind/Body/Spirit/Inspiration, History, Health, Lifestyle, Memoir and Children’s Non-Fiction, but only if heavily platformed!, Pop Culture, Self-Help, Sports, Science

Julia Westbrook	
Company Category:	Consumer Publication
Company:	EatingWell Magazine
Pay Range:	$1/word
How Freelancers are used:	I work with freelancers to write articles for EatingWell's front of book FRESH section. Stories are typically 75-300 words long, covering health, nutrition, food trends, sustainability, fitness and current events/news as they relate to food.
Desired Skills:	Experience finding and reading scientific studies and interviewing researchers. Ability to communicate scientific findings to audiences in a clear way. Ability to draw a larger conclusion or find a "second-day news" angle to a story Ability to identify growing trends
Organization Info:	Our key pillars are: Food: We offer ideas for a wide variety of meals using diverse flavors. Origins: The local roots of a story is important. However, we are a national publication, so we also aim for broad appeal (ex: does a profile of local innovator represent a larger trend or topic?) Health: Advice is actionable and is science-backed. Studies should be new (ideally no more than 2 years old) and conducted in humans. See http://www.eatingwell.com/writers_guidelines

Kira Watson	
Company Category:	Literary Agent/Book Editor
Company:	Emma Sweeney Agency, LLC
Pay Range:	Willing to negotiate
How Freelancers are used:	N/A
Desired Skills:	Must be able to take constructive criticism, edit in a timely manner, verbal communication, ability to work under deadlines.
Organization Info:	Kira Watson graduated from Hunter College where she earned a BA in English (with a focus on Creative Writing) and a BA in Russian Language & Culture. Kira is particularly interested in young adult and middle grade books with a strong narrative voice, well-crafted storylines, and memorable characters. Within YA and MG, Kira is actively seeking realistic fiction, speculative fiction, magic realism, thriller/mystery, horror, fantasy, and historical fiction.

Hannah Doyle	
Company Category:	Custom Publication
Company:	Endless Vacation
Pay Range:	$1.25 for print/ $1 for web
How Freelancers are used:	articles and news items for FOB pages
Desired Skills:	beauty products, travel gear, newsy background. must be well-researched, fact-checked, and well reported.
Organization Info:	We are a b2c magazine, and as such need to not include information that would compete with our client, RCI, a timeshare travel company.

Claudia Cross	
Company Category:	Literary Agent/Book Editor
Company:	Folio Literary Management
Pay Range:	From $2500 up
How Freelancers are used:	Writers of proposals and books
Desired Skills:	Book writing
Organization Info:	We represent many, many experts in their fields who need writers to help them publish their ideas
Marcy Posner	
Company Category:	Literary Agent/Book Editor
Company:	Folio Literary Management
Pay Range:	From $2500 up
How Freelancers are used:	Writers of proposals and books
Desired Skills:	Book writing
Organization Info:	We represent many, many experts in their fields who need writers to help them publish their ideas

Scott Dodd	
Company Category:	Online Publication
Company:	Grist
Pay Range:	Variable, depending on assignment and experience
How Freelancers are used:	Feature articles and special investigations/projects
Desired Skills:	Environmental and science journalism
Organization Info:	It depends on the subject, but in general, Grist looks for an optimistic, irreverent voice and seeks stories that aren't just about problems but also examine solutions

Lauren Muskett	
Company Category:	Trade Magazine
Company:	Inbound Logistics
Pay Range:	Start at $.50 per word.
How Freelancers are used:	We use freelancers for case studies, custom white papers, features and news items.
Desired Skills:	Experience in supply chain and logistics.
Organization Info:	Established in 1981, Inbound Logistics magazine was the first publication to champion the concept of logistics and supply chain management. Today, any way and anywhere readers want it, Inbound Logistics media's mission is to help an ever expanding audience of best logistics practitioners better align supply to demand and maximize corporate value.

Caroline Risi	
Company Category:	Trade Magazine
Company:	Kane Communications/ Souvenirs, Gifts & Novelties Magazine
Pay Range:	Neg. per article
How Freelancers are used:	Trade magazine articles.
Desired Skills:	Solid AP style writing, the ability to follow directions, the ability to discover and report on new ideas for the industries that the magazines cover.
Organization Info:	Story sources are provided.

Lori Greene	
Company Category:	Content Marketing Agency
Company:	LPG Enterprises
Pay Range:	Variable depending on the client
How Freelancers are used:	To write articles and blog posts
Desired Skills:	Tech writers and writers with marketing/advertising specialities
Organization Info:	I project manage content creation for brands

Aleigh Acerni	
Company Category:	Content Marketing Agency
Company:	Pace Communications
Pay Range:	Pay varies depending by account. The accounts I've worked on tend to hover around 50 cents per word, but fees fluctuate based on the complexity of the assignment and the turnaround time.
How Freelancers are used:	Articles, blog posts, white papers, content marketing, social media, ideation, infographics, quizzes, research, etc.
Desired Skills:	The ability to capture a brand's voice/tone and a basic understanding of SEO as it relates to content.
Organization Info:	Pace is an agency, so our accounts are varied. Right now I'm looking for writers with experience covering real estate, personal finance/money/credit, travel, home improvement, and interior design/home style.

Richard Eisenberg	
Company Category:	Online Publication
Company:	PBS Nextavenue.org
Pay Range:	Varies
How Freelancers are used:	articles and blogs
Desired Skills:	For my channel: personal finance and career stories for people 50+. Our site also runs pieces on Health, Caregiving and Lifestyle for that demo.
Organization Info:	We publish new content daily for our 50+ readers. Much of it is service; some of it is entertaining or inspirational. Our Money and Work stories also run on Forbes, MarketWatch and Huffington Post. We need to see samples of your work.

Barry Block & Hermine Block	
Company Category:	Trade Magazine
Company:	Podiatry Management Magazine
Pay Range:	$350-$450
How Freelancers are used:	articles
Desired Skills:	Ability to customize articles to podiatry
Organization Info:	Podiatry Management is the national business and practice management magazine for podiatrists. PM is published 9 times a year. We buy original articles and reprints. Sample articles are posted on www.podiatrym.com

Regina Ryan	
Company Category:	Literary Agent/Book Editor
Company:	Regina Ryan Publishing Enterprises, Inc.
Pay Range:	N/A
How Freelancers are used:	N/A
Desired Skills:	good writing
Organization Info:	I am interested in nonfiction only: well-written narrative nonfiction, architecture, history, politics, natural history (especially birds), science, the environment, women's issues, parenting, cooking, psychology, health, wellness, diet, fitness, lifestyle, sustainability, cooking, popular reference, and leisure activities including sports, travel, and gardening.

Rita Rosenkranz	
Company Category:	Literary Agent/Book Editor
Company:	Rita Rosenkranz Literary Agency
Pay Range:	N/A
How Freelancers are used:	N/A
Desired Skills:	Adult non-fiction authors with clear ideas about how their book fits into the marketplace and how they can promote their work.
Organization Info:	I represent health, history, parenting, music, how-to, popular science, business, biography, sports, popular reference, cooking, writing, spirituality, memoir and general interest titles. I look for authors who are well paired with their topic for personal or professional reasons. I work with regional publishers for niche books as well as major houses for big idea books. www.ritarosenkranzliteraryagency.com

Roger Williams	
Company Category:	Literary Agent/Book Editor
Company:	Roger Williams Agency
Pay Range:	Agency commissions apply
How Freelancers are used:	Literary rights management
Desired Skills:	Will consider book projects.
Organization Info:	Currently, I am interested in looking for non-fiction projects in the following categories: History and military history, biography and socially, or historically relevant autobiography/memoir, “big think” business concepts, marketing, communications and consumerism, current events and social policy, health, body, mind & spirit, psychology and relationships. For more information, visit www.rogerwilliamsagency.com

Leila Campoli	
Company Category:	Literary Agent/Book Editor
Company:	Stonesong
Pay Range:	Commission
How Freelancers are used:	We work with freelancers on idea generation, proposal writing, and manuscript ghostwriting and developmental editing.
Desired Skills:	Great writing, interesting ideas, platform proof/potential.
Organization Info:	Leila Campoli represents prescriptive and narrative nonfiction projects in business, science, technology, history, current events, and self improvement. Her ideal author has a strong platform, groundbreaking ideas, and unique style. She's particularly interested in books that offer a window into remarkable lives and little known operations.

Ellen Scordato	
Company Category:	Literary Agent/Book Editor
Company:	Stonesong
Pay Range:	$5K to $30K
How Freelancers are used:	We have two main divisions: the literary agency represents authors and ghostwriters/collaborators; the production services division puts together teams of freelancers for book projects.
Desired Skills:	Book proposal writing; ghostwriting/collaboration.
Organization Info:	Stonesong has been in business for 40+ years. We specialize in nonfiction with strong markets, especially prescriptive nonfiction with commercial appeal. How to do things better, how to live life better and more beautifully.

Deborah Baldwin	
Company Category:	Consumer Publication
Company:	This Old House
Pay Range:	$100-$1,200
How Freelancers are used:	I do not do a lot of assigning, but I work closely with our deputy editor and editor in chief, who do.
Desired Skills:	Keen understanding of our magazine's content, strong reporting and writing, willingness to work closely with editors on revisions.
Organization Info:	We are unlike most shelter magazines -- less decor-oriented and more practical, more focused on the mechanics of renovations and home improvements.

Cara Bedick & Lara Blackman	
Company Category:	Literary Agent/Book Editor
Company:	Touchstone Books/Simon & Schuster
Pay Range:	Advance
How Freelancers are used:	Authors, professional writers
Desired Skills:	Health & wellness, cooking, science, self-help
Organization Info:	http://www.simonandschusterpublishing.com/touchstone/

Debbie Carter	
Company Category:	Literary Agent/Book Editor
Company:	Waverly Place Literary Agency
Pay Range:	$100K+
How Freelancers are used:	I don't engage consultants but will help clients find freelance services in editorial and marketing.
Desired Skills:	Advanced writing skills, an awareness of audience supported by research of competitive titles. Which books, as well as content in other media, are competing for your readers? Writers of narrative must be fluent in dramatic structure.
Organization Info:	Seeking proposals & mss In trade narrative nonfiction about extraordinary people & experiences & obsessions; travel; home & lifestyle; NYC, Americana, pop culture; music & the arts (nonfiction exclusions: medicine, psych, science, tech, business, politics, religion/spirituality), Fiction for adults, teens & children: multicultural, literary, mystery, thriller, historical, story collections.

Jameson Fink	
Company Category:	Consumer Publication
Company:	Wine Enthusiast
Pay Range:	$1 per word
How Freelancers are used:	As senior digital editor, I'm looking for trend-driven pieces covering everything from wine, beer, cocktails, coffee/tea, and food/recipes to lifestyle/travel. Personal essays that speak to those topics. From 500 to 1,000+ words.
Desired Skills:	Can you bring a new angle to beverage coverage? Example: Beekeepers and brewers working together, beers made with foraged ingredients. And the story focuses on the beekeepers and foraging. (These are two articles I already published.) If you are not a beer expert this is an avenue to take and it also broadens the appeal of the story.
Organization Info:	We have contributing editors all over the country and world covering wine beats. So if you are going to pitch a story on, for example, “The Best Napa Cabs” why would I assign it to you rather than the person who reviews the wines for the magazine and lives in the area? (Don’t pitch “Best Napa Cabs” BTW.)