



RACP CONGRESS 2017

**Bringing Specialists Together.
Sharing Knowledge. Building Skills.**

**Melbourne
8–10 May 2017**



**Sponsorship
Prospectus**

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Dates and Times Monday, 8 May 2017, 8.30am – 6.30pm
Tuesday, 9 May 2017, 8.30am – 5pm
Wednesday, 10 May 2017, 8.30am – 1.30pm

Location Melbourne Convention & Exhibition Centre,
Victoria, Australia

WHO WE ARE

ABOUT THE COLLEGE

The RACP trains, educates and advocates on behalf of more than 15,000 physicians and 7,500 trainee physicians across Australia and New Zealand.

The College represents a broad range of medical specialties including general medicine, paediatrics and child health, cardiology, respiratory medicine, neurology, oncology, public health medicine, occupational and environmental medicine, palliative medicine, sexual health medicine, rehabilitation medicine, geriatric medicine and addiction medicine. Beyond the drive for medical excellence, the RACP is committed to developing health and social policies which bring vital improvements to the wellbeing of patients.

The College offers 60 training pathways. These lead to the award of one of seven qualifications that align with 45 specialist titles recognised by the Medical Board of Australia or allow for registration in nine vocational scopes with the Medical Council of New Zealand.

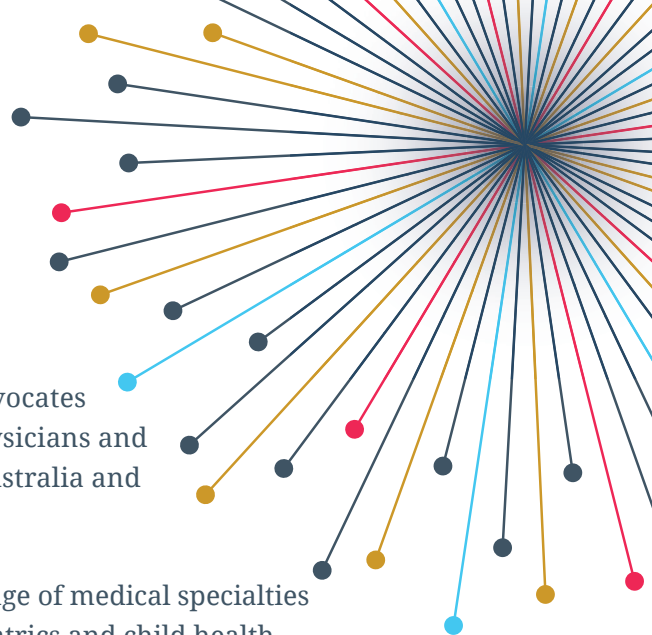
THE EVENT

ABOUT CONGRESS 2017

The RACP Congress is the pre-eminent event for physicians in Australia and New Zealand. It is the only event in Australasia that offers physicians clinical updates in multiple areas of cross specialty and is the only event for general paediatricians in the region.

From **Monday, 8 to Wednesday, 10 May 2017**, Congress 2017 will be held in Melbourne, Victoria. As the premier annual event on the RACP calendar, Congress includes the College's convocation ceremony as well as a diverse program with topics that span the breadth of the medical industry.

Congress usually attracts over 800 physicians and trainees from Australia, New Zealand and around the globe. In 2017 the RACP Congress program will deliver speakers of global significance, who will pose challenges, share the latest clinical and research updates and encourage delegates to think differently.





BENEFITS FROM INVOLVEMENT

CREATING AWARENESS AND UNDERSTANDING

Congress 2017 is an opportunity for your organisation to achieve business objectives, promote greater brand awareness and brand image amongst physicians and trainees and to distinguish your brand from competitors.

EXPOSURE

We will provide prime positioned booths in the exhibition area, verbal recognition during Congress sessions, recognition on the Congress website and app and in the handbook, visual acknowledgement of support in the meeting rooms and via our social media platforms. In 2016 #RACPCongress16 was trending as high as number seven in Australia.

We aim to provide a variety of opportunities to maximise your organisation's exposure to your target audience.

BUILD RELATIONSHIPS

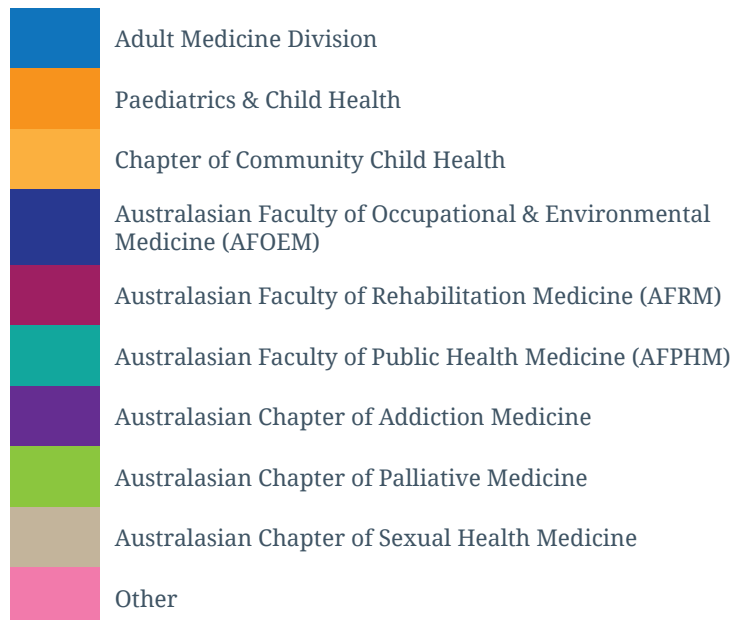
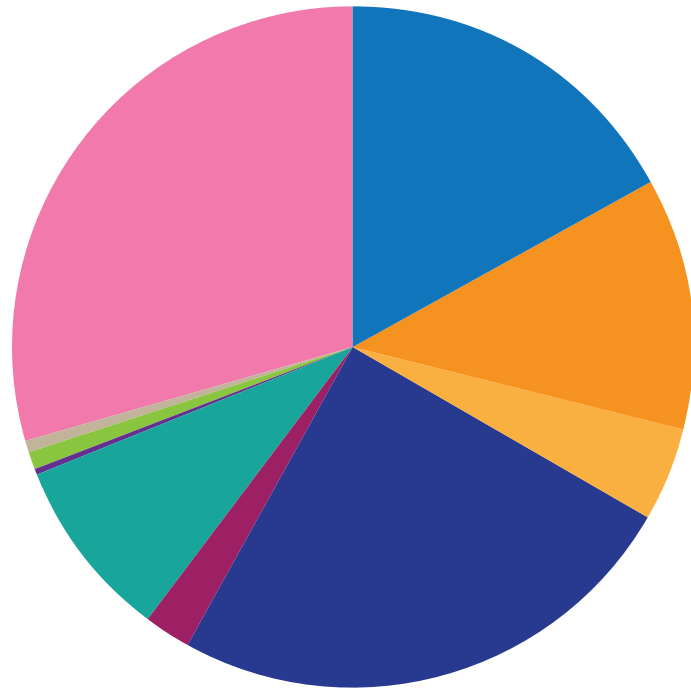
To maximise your exposure and networking opportunities the RACP Congress is structured to ensure your organisation:

- gains the most value from its investment
- enhances existing relationships and creates new ones
- builds on its reputation as a leader in your field.

STATISTICS FROM RACP CONGRESS 2016

SPECIALITIES

- Addiction Medicine
- Cardiology
- Clinical Genetics
- Clinical Pharmacology
- Community Child Health
- Endocrinology
- Gastroenterology
- General Medicine
- Geriatric Medicine
- Haematology
- Immunology & Allergy
- Infectious Diseases
- Infectious Diseases & Microbiology
- Intensive Care Medicine
- Medical Oncology
- Neonatology/
Perinatology (NPTC)
- Nephrology
- Neurology
- Nuclear Medicine
- Occupational &
Environmental Medicine
- Paediatrics - Emergency
Medicine
- Paediatrics - General
Paediatrics
- Palliative Medicine
- Public Health Medicine
- Rehabilitation Medicine
- Respiratory Medicine
- Rheumatology
- Sexual Health Medicine
- Sleep Medicine
- Thoracic Medicine



EVENT ASSETS

Website – www.racpcongress.com.au

The website hosts all of the information about Congress. This is the first place where delegates, speakers, exhibitors and suppliers go to source specific information about the program, the participants and registration information. Partner relationships are featured including links back to your own website.

Data from Congress 2016 indicates there were 28,794 unique visits to the website in the six month period prior to the event.

Congress 2017 App

A unique app is developed for use by attendees. In 2016, over 750 attendees uploaded the app and there was engagement by over 350 attendees during the event. The app is used to provide attendees with up-to-date information and is used for real-time polling on a range of subjects.

Social media - Twitter Wall

There were very strong social media outcomes as part of Congress 2016, reflected by #RACPCongress16 trending as high as number seven in Australia. This is a new high for the College.

Total hashtag reach for the three days is estimated at approximately 1.9 million. This was driven by over 1,252 tweets using the #RACPCongress16 hashtag (not including re-tweets).

With the high volume of activity, the College gained an additional 123 Twitter followers, taking the overall number to more than 2,500.

Sponsored speaker presentations and plenary sessions

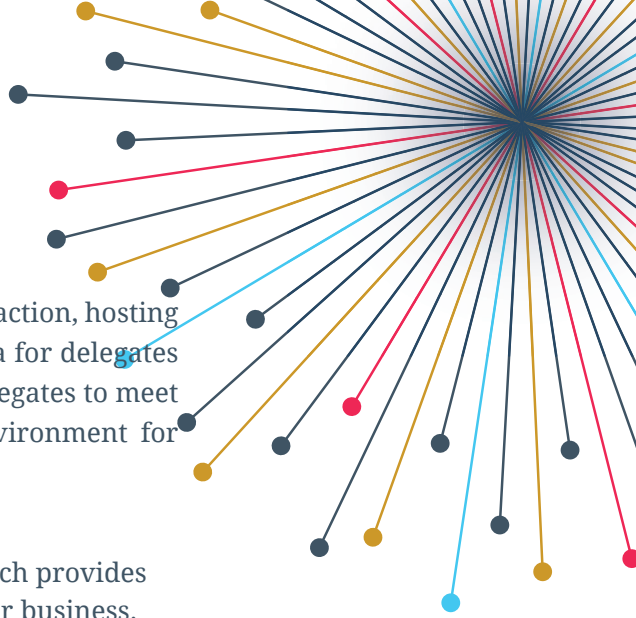
The speaker presentations and plenary sessions are presented by experts in their fields not only from Australia but internationally. A large screen is used in each presentation featuring shared branding of the event and the session sponsor. Session sponsors can also provide a banner for display in the meeting room.

Congress Gala Dinner

The prestigious Congress Gala Dinner is a highlight of Congress.

Congress Breakfasts

Hosted breakfasts are held on **Tuesday, 9 and Wednesday, 10 May**. The breakfasts provide a stimulating start to the day and are well attended. Each breakfast is capped at 80 guests and includes the opportunity to provide a presentation to all attendees.



Exhibition Lounge

The exhibition is the nucleus of face-to-face exchange and interaction, hosting all refreshment breaks and providing a prime networking area for delegates and exhibitors. The Exhibition Lounge provides a space for delegates to meet with each other in a dedicated lounge area. It's a lively environment for sharing knowledge and ideas.

Business Hub

The Business Hub is a dedicated area within the exhibition which provides delegates with desk space to log on and stay up to date with their business. Delegates can use their own devices or one of the laptops provided. A charging station for devices is also available.

The Congress 2017 Handbook

Each delegate receives a Congress handbook, which: provides information on the event program; highlights speaker profiles; provides venue information; showcases exhibitors; and acknowledges sponsors and supporters. Advertising opportunities are available. More information on page 18 of this prospectus.

Congress 2017 Satchel

Each delegate receives a Congress satchel which can be co-branded with a sponsor's logo. The satchel is a highly visible item as most delegates use it throughout the event and beyond. Distributed to the delegates upon registration, the satchels contain key information about the event as well as promotional and marketing items.

Congress 2017 Lanyard

All delegates and staff are required to wear a Congress 2017 lanyard at all times when in the Congress venue. Lanyards are a highly visible way to promote your brand.

Congress Zones

At Congress 2017, the exhibition will be arranged into six zones enhancing the delegate experience. The opportunity to sponsor a zone is available with more information on page 24 of this prospectus.

RACP Congress 2017 zones include:

- Medical Science and Technology Zone
- Healthcare Services Zone
- Physicians Health, Wealth and Lifestyle Zone
- Clinical Practice and People Zone
- Physicians of the Future Zone
- Healthcare News and Views Zone

Eligible packages for Congress Zone Sponsorship are highlighted throughout the prospectus. Refer to page 24 for the Zone Sponsorship inclusions.



**CONGRESS
PARTNERSHIP
OPPORTUNITIES**

CONGRESS PARTNER

\$33,000 INCL GST

\$38,500 INCL GST + CONGRESS ZONE SPONSOR

(exclusive)

Eligible for Congress zone sponsorship, inclusions outlined on page 24 of this document. Please confirm participation on the application form.

Entitlements

- The opportunity to sponsor a keynote plenary speaker session*
- The opportunity to place corporate promotional material on seats for your sponsored session
- One (1) pull up banner (1m x 2m), provided by sponsor, placed on stage during your sponsored session
- You will be acknowledged by the event MC as the Congress Partner and sponsor of a keynote speaker session
- Your logo will be incorporated into various event multimedia including the speaker holding slide as your sponsored speaker is introduced, and sponsor acknowledgement slides shown throughout Congress
- The opportunity to provide a 60 second promotional clip which the RACP will incorporate into various components of Congress
- Four (4) full registrations, including access to all Congress sessions, Welcome Reception and Congress Dinner
- One (1) 6m x 3m double exhibition space. Shell scheme will be included should you not wish to use your own custom built stand
- Four (4) complimentary exhibitor registrations
- Your sponsorship will be acknowledged:
 - on the Congress app
 - on the Congress website including a short summary (max 50 words), logo and link to your website
 - in the Congress handbook and other related marketing materials
- Your logo and acknowledgement as the Congress Partner on the inside front cover of the Congress handbook
- Included is one (1) full page colour advertisement in the Congress handbook in a position of prominence. We will liaise with you to finalise the placement position of your choice. Artwork to be supplied by you
- Congress delegate list[^]
- Two (2) A4 satchel inserts.

* Speakers will be approved by the Congress Organising Committee who will work closely with you to ensure your sponsored speaker aligns to your brand and delivers maximum exposure.

[^] Delegate list will be subject to privacy legislation and terms of use. Delegates who have opted out of making their details public will not be included on the list.

EXHIBITION HOST SPONSOR

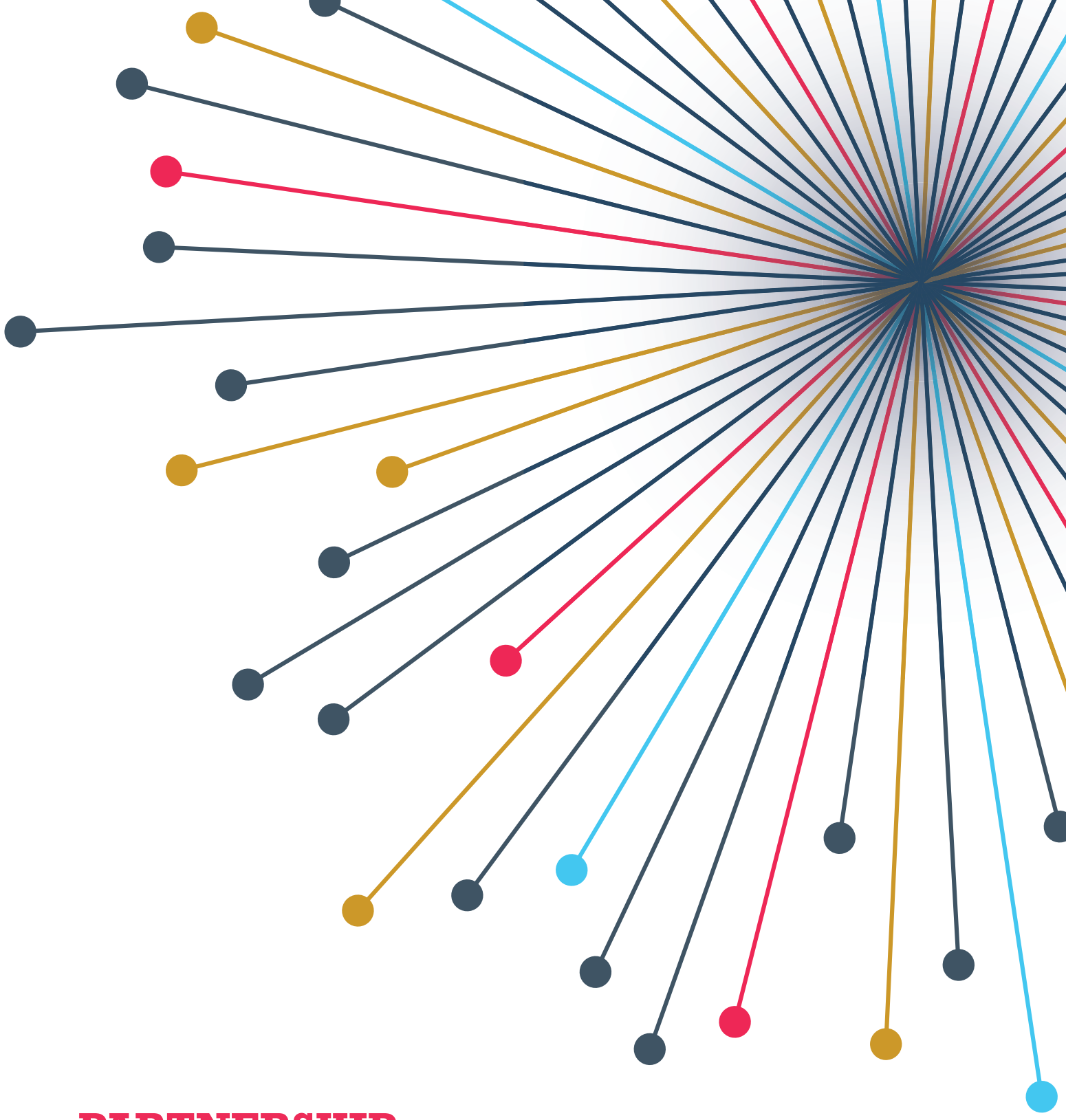
\$19,800 INCL GST

(exclusive)

Entitlements

- Welcome speech in the exhibition hall to officially open the exhibition
- One pull up banner (1m x 2m), provided by sponsor, placed on the stage during the welcome speech
- The opportunity to provide a 60 second promotional clip which the RACP will incorporate into various components of Congress
- Your logo will be incorporated into event multimedia including the sponsor acknowledgement slides that will be shown throughout Congress
- Two (2) full registrations, including access to all Congress sessions, Welcome Reception and Congress Dinner
- One (1) 3m x 3m single exhibition space. Shell scheme will be included should you not wish to use your own custom built stand
- Two (2) complimentary exhibitor registrations
- Your sponsorship will be acknowledged:
 - on the Congress app
 - on the Congress website including a short summary (max 50 words), logo and link to your website
 - in the Congress handbook and other related marketing material
- Congress delegate list[^]
- One (1) A4 satchel insert.

[^] Delegate list will be subject to privacy legislation and terms of use. Delegates who have opted out of making their details public will not be included on the list.



**PARTNERSHIP
OPPORTUNITIES**

KEYNOTE SPEAKER SPONSOR

\$16,500 INCL GST

(two available)

Entitlements

- The opportunity to sponsor a keynote speaker*
- Your logo will be incorporated into Congress multimedia including the speaker holding slide as your sponsored speaker is introduced, and sponsor acknowledgement slides that will be shown throughout Congress
- Two (2) full registrations, including access to all Congress sessions, Welcome Reception and Congress Dinner
- One (1) pull up banner (1m x 2m), provided by sponsor, placed on stage during your sponsored session
- Your sponsorship will be acknowledged:
 - on the Congress app
 - on the Congress website including a short summary (max 50 words), logo and link to your website
 - in the Congress handbook and other related marketing material
- Congress delegate list[^]
- One (1) A4 satchel insert.

* Speakers and time will be approved by the Congress Organising Committee who will work closely with you to ensure your sponsored speaker aligns to your brand and delivers maximum exposure.

[^] Delegate list will be subject to privacy legislation and terms of use. Delegates who have opted out of making their details public will not be included on the list.

CONGRESS GALA DINNER SPONSOR

\$16,500 INCL GST

(exclusive)

Entitlements

- One (1) sponsor VIP table in a prime location (10 seats per table)
- Two (2) pull up banners (1m x 2m) displayed within the Congress Dinner venue (positioned at the discretion of the conference organisers). Sponsor to supply banners
- Sponsor logo on AV holding slides for Congress Dinner
- Your sponsorship will be acknowledged:
 - on the Congress app
 - on the Congress website including a short summary (max 50 words), logo and link to your website
 - in the Congress handbook and other related marketing material
- Congress delegate list[^]
- One (1) A4 satchel insert.

[^] Delegate list will be subject to privacy legislation and terms of use. Delegates who have opted out of making their details public will not be included on the list.

CONGRESS BREAKFAST PARTNER

\$13,200 INCL GST

(two available)

Entitlements

The opportunity to host a breakfast on either **Tuesday 9, or Wednesday, 10 May**. The Congress Organising Committee will approve the topic and speaker and will work with you on brand alignment

- You will be acknowledged by the MC as a Congress Breakfast Partner
- Your logo will be incorporated into Congress multimedia including the holding slides of your sponsored breakfast as well as on sponsor acknowledgement slides that will be shown throughout the event
- One (1) pull up banner (1m x 2m), provided by sponsor, placed on stage during your sponsored session
- One (1) 3m x 3m single space in the exhibition. Shell scheme will be included should you not wish to use your own custom built stand
- Two (2) complimentary exhibitor registrations
- Two (2) full registrations, including access to all Congress sessions, Welcome Reception and Congress Dinner
- Your sponsorship will be acknowledged:
 - on the Congress app
 - on the Congress website including a short summary (max 50 words), logo and link to your website
 - in the Congress handbook and other related marketing material
- Your logo will be incorporated into electronic promotion of the Congress breakfast sessions
- Congress delegate list[^]
- One (1) A4 satchel insert.

[^] Delegate list will be subject to privacy legislation and terms of use. Delegates who have opted out of making their details public will not be included on the list.

CONGRESS APP SPONSOR

\$13,200 INCL GST

(exclusive)

Entitlements

- Banner advertising in a prominent location on Congress app
- Placement of your organisations profile in premium position on the sponsor section of the app
- Two (2) push notifications, subject and date/time sent to be approved by RACP
- Your sponsorship will be acknowledged:
 - on the Congress website including a short summary (max 50 words), logo and link to your website
 - in the Congress handbook and other related marketing material
 - on the Congress app
- Congress delegate list[^]

TWITTER WALL SPONSOR

\$13,200 INCL GST

(exclusive)

Entitlements

- Banner advertising on Twitter walls (two screens).
- Two (2) full registrations, including access to all Congress sessions, Welcome Reception and Congress Dinner
- Your sponsorship will be acknowledged:
 - on the Congress app
 - on the Congress website including a short summary (max 50 words), logo and link to your website
 - in the Congress handbook and other related marketing material
- Congress delegate list[^]

[^] Delegate list will be subject to privacy legislation and terms of use. Delegates who have opted out of making their details public will not be included on the list.

EXHIBITION LOUNGE SPONSOR

\$12,100 INCL GST

(exclusive)

Entitlements

- Naming rights of the Exhibition Lounge within the exhibition hall
- One (1) 6m x 3m double space in the exhibition. Shell scheme will be included should you not wish to use your own custom built stand
- Company branding placed on reception counters within the exhibition lounge
- Furniture package with upgrade opportunities
- Two (2) full registrations, including access to all Congress sessions, Welcome Reception and Congress Dinner
- Two (2) complimentary exhibitor registrations
- Your sponsorship will be acknowledged:
 - on the Congress app
 - on the Congress website including a short summary (max 50 words), logo and link to your website
 - In the Congress handbook and other related marketing material
- Congress delegate list[^]

[^] Delegate list will be subject to privacy legislation and terms of use. Delegates who have opted out of making their details public will not be included on the list.

^{*} Speakers will be approved by the Congress Organising Committee who will work closely with you to ensure your sponsored speaker aligns to your brand and delivers maximum exposure.

BUSINESS HUB SPONSOR

\$13,200 INCL GST

(exclusive)

Entitlements

- Naming rights of the Business Hub within the exhibition hall
- One (1) 6m x 3m double space in the exhibition. Shell scheme will be included should you not wish to use your own custom built stand
- Company branding placed on reception counters within the business lounge
- Furniture package with upgrade opportunities
- Two (2) full registrations, including access to all Congress sessions, Welcome Reception and Congress Dinner
- Two (2) complimentary exhibitor registrations
- Your sponsorship will be acknowledged:
 - on the Congress app
 - on the Congress website including a short summary (max 50 words), logo and link to your website
 - in the Congress handbook and other related marketing material
- Congress delegate list[^]

DELEGATE SACHEL SPONSOR

\$9,900 INCL GST

(exclusive)

Entitlements

- Sponsor logo printed on the delegate satchels
- Two (2) satchel inserts including one promotional item
- Your sponsorship will be acknowledged:
 - on the Congress app
 - on the Congress website including a short summary (max 50 words), logo and link to your website
 - in the Congress handbook and other related marketing material
- Congress delegate list[^]

[^] Delegate list will be subject to privacy legislation and terms of use. Delegates who have opted out of making their details public will not be included on the list.

LANYARD SPONSOR

\$9,900 INCL GST

(exclusive)

Entitlements

- Sponsor logo printed on the lanyards.
- Your sponsorship will be acknowledged:
 - on the Congress app
 - on the Congress website including a short summary (max 50 words), logo and link to your website
 - in the Congress handbook and other related marketing material.
- Congress delegate list[^]
- One (1) A4 satchel insert.

PROMOTIONS PACKAGE

\$6,600 INCL GST

(six available)

Entitlements

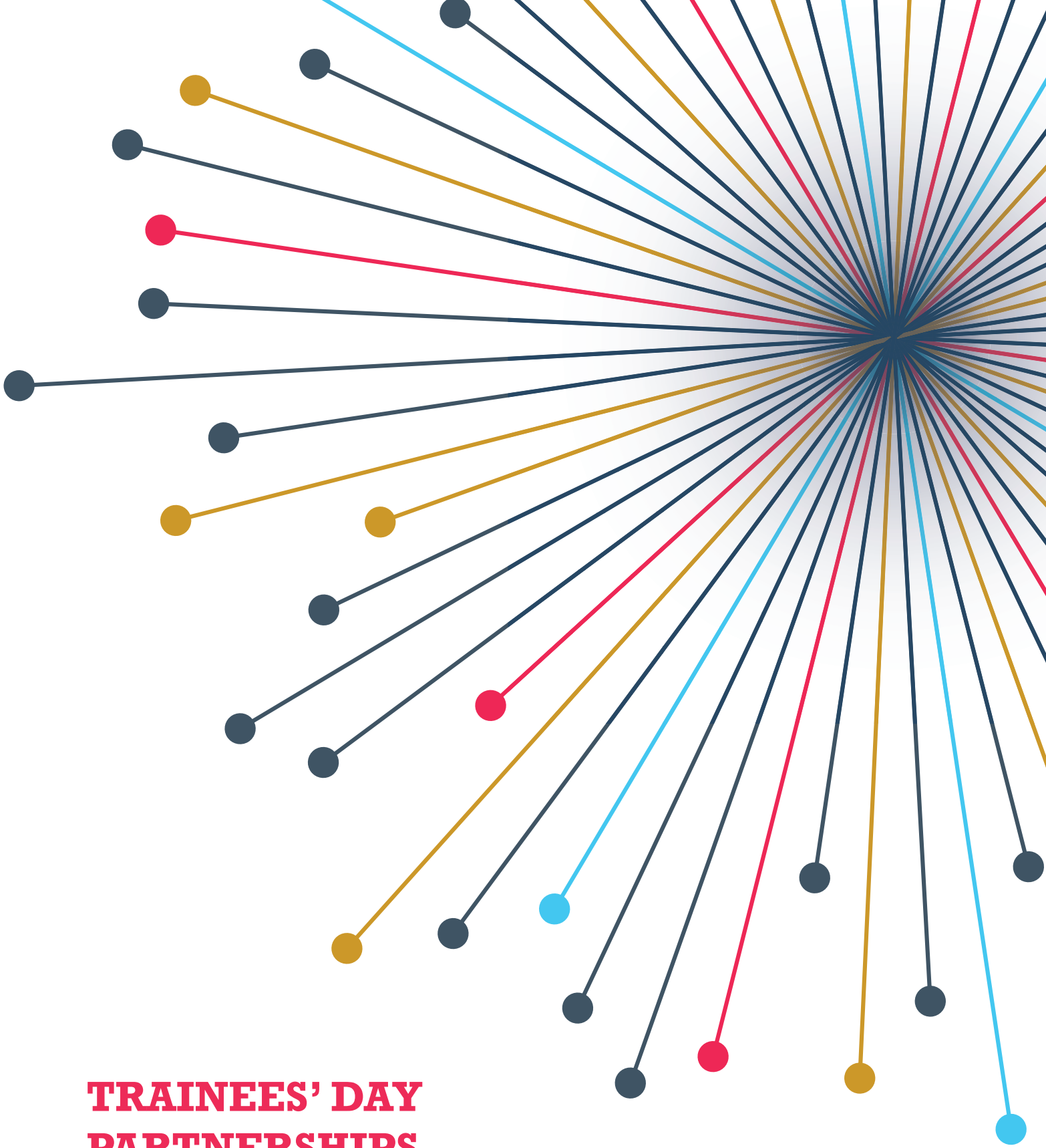
- One (1) full page colour advertisement in Congress handbook
- Placement of collateral piece in the publications area (subject to RACP approval)
- One (1) A4 satchel insert.

CONGRESS HANDBOOK ADVERTISING

\$1,100 - \$2,200 INCL GST

- \$2,200 – Full page colour advertisement in the Congress handbook.
- \$1,100 – Half page colour advertisement in the Congress handbook.

[^] Delegate list will be subject to privacy legislation and terms of use. Delegates who have opted out of making their details public will not be included on the list.



**TRAINEES' DAY
PARTNERSHIPS**

TRAINEES' DAY SPEAKER SPONSORS

\$6,600 INCL GST

(three available)

Entitlements

- Opportunity to sponsor a Trainees' Day speaker on Sunday, 7 May 2017.
- Your logo will be incorporated into multimedia including the speaker holding slide as your sponsored speaker is introduced, and sponsor acknowledgement slides that will be shown throughout Trainees' Day
- One (1) full registration, including access to all Congress sessions, Welcome Reception, Congress Dinner and Trainees' Day
- One (1) pull up banner (1m x 2m), provided by sponsor, placed on stage during your sponsored session
- Your sponsorship will be acknowledged on the Congress website including a short summary (50 words), logo and link to your website
- Trainees' Day delegate list[^]
- One (1) A4 satchel insert.

[^] Delegate list will be subject to privacy legislation and terms of use. Delegates who have opted out of making their details public will not be included on the list.

TRAINEES' DAY PARTNERS

\$3,300 INCL GST

(two available)

- Two (2) complimentary registrations to attend Trainees' Day on Sunday, 7 May 2017
- Acknowledged as a Trainees' Day Partner by the MC on the day
- Your branding will be included into Trainees' Day marketing
- The opportunity to give a three minute vote of thanks at the conclusion of one of the days sessions. The Trainees' Day Organising Committee will select the session in consultation with you
- One (1) trade table in the hospitality area for promoting your business and networking with Trainees' Day delegates
- One (1) A4 satchel insert
- Listing on the Congress website as the Trainees' Day partner
- Trainees' Day delegate list[^]

TRAINEES' DAY EXHIBITORS

\$1,650 INCL GST

(unlimited)

- One (1) complimentary exhibitor registration for Trainees' Day on Sunday, 7 May 2017
- Your branding will be included into all Trainees' Day marketing
- One trade table where you can place corporate promotional material, place a banner and have a representative available to network with Trainees' Day delegates (Sunday during the workshops)
- One (1) A4 satchel insert
- Listing on the Congress website as a Trainees' Day partner.

[^] Delegate list will be subject to privacy legislation and terms of use. Delegates who have opted out of making their details public will not be included on the list.



**CONGRESS
EXHIBITION
OPPORTUNITIES**

The RACP Congress 2017 exhibition is the networking hub for all delegates and attendees. Sponsors and partners have priority in exhibition booth allocation.

EXHIBITION BOOTHS

SINGLE \$6,600 INCL GST

DOUBLE \$13,200 INCL GST

Eligible for Congress zone sponsorship, inclusions outlined on page 24 of this document. Please confirm participation on the application form.

Single \$6,600 incl GST – 3m x 3m (9sqm)

Double \$13,200 incl GST – 6m x 3m (18sqm)

Exhibition booth entitlements

- One (1) full registration, including access to all Congress sessions, Welcome Reception and Congress Dinner
- One (1) exhibitor registration including Welcome Reception ticket

Exhibitor registration entitlements

- Access to exhibition only
- Catering at each break held in the exhibition area
- One (1) 3m x 3m shell scheme exhibition booth including back and side walls (2.4m high matt anodised aluminium frame with white laminated infill walls)
- Fascia panel with exhibitor organisation name over each open side (maximum 30 characters including spaces)
- One (1) x 240 volt/1000 watt/4amp general purpose outlet
- Two (2) x 120w lights
- Listing on the Congress app – exhibitor organisation name and booth location. Contact details will include contact name and organisation, telephone, email and web address
- Congress delegate list[^]
- One (1) A4 satchel insert.

[^] Delegate list will be subject to privacy legislation and terms of use. Delegates who have opted out of making their details public will not be included on the list.

CONGRESS ZONE SPONSORSHIP

\$5,500 INCL GST

(six opportunities available to confirmed exhibitor or partner package holders)

Take this opportunity to upgrade your exposure at Congress. Your organisation will be promoted as one of a maximum of six Congress Zone Sponsors, increasing your reach to this target audience.

Additional inclusions:

- Naming rights to one morning or afternoon tea session, opportunity to choose session is based on confirmation of package
- One (1) A4 collateral item placed near catering stations
- Video graphics to be played in the exhibition area during the break
- Two push notifications via the Congress app prompting visitation to your stand
- One (1) additional complimentary exhibitor registration.



**APPLICATION
FORM**

APPLICATION FORM

All RACP Congress 2017 sponsorship, partnership and exhibition opportunities are in AUD and include 10% GST. Confirming your engagement as a partner, sponsor or exhibitor means you have accepted the terms and conditions as outlined in this prospectus.

Please complete and return this form by email to the Congress Secretariat:
racp@saneevent.com.au

SPONSOR OR EXHIBITOR DETAILS

Title: Mr Mrs Ms Miss Dr Prof Other

First Name

Surname

Position

Organisation name (for invoicing purposes).....

Organisation name (for marketing purposes)

Address

Suburb State

Country Postcode

Telephone

Mobile

Fax..... Email

Website

Please tick if you do NOT wish to receive conference updates via email

CONGRESS PARTNERSHIP OPPORTUNITIES (PLEASE SELECT) PRICES INCLUDING GST.

- | | | | |
|--|----------|--|----------|
| <input type="checkbox"/> Congress Partner | \$33,000 | <input type="checkbox"/> Promotions Package | \$6,600 |
| <input type="checkbox"/> Congress Partner with Congress Zone Sponsorship | \$38,500 | <input type="checkbox"/> Exhibition Host Sponsor | \$19,800 |

PARTNERSHIP OPPORTUNITIES (PLEASE SELECT) PRICES INCLUDING GST.

- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> Keynote Speaker Sponsor | \$16,500 | <input type="checkbox"/> Delegate Satchel Sponsor | \$9,900 |
| <input type="checkbox"/> Congress Gala Dinner Sponsor | \$16,500 | <input type="checkbox"/> Lanyard Sponsor | \$9,900 |
| <input type="checkbox"/> Congress Breakfast Partner | \$13,200 | <input type="checkbox"/> Promotions Package | \$6,600 |
| <input type="checkbox"/> Congress App Sponsor | \$13,200 | <input type="checkbox"/> Full page colour advertisement (run of publication) | \$2,200 |
| <input type="checkbox"/> Twitter Wall Sponsor | \$13,200 | <input type="checkbox"/> Half page colour advertisement (run of publication) | \$1,100 |
| <input type="checkbox"/> Exhibition Lounge Sponsor | \$12,100 | | |
| <input type="checkbox"/> Business Hub Sponsor | \$13,200 | | |

TRAINEES' DAY PARTNERSHIPS (PLEASE SELECT) PRICES INCLUDING GST.

- | | | | |
|--|---------|--|---------|
| <input type="checkbox"/> Trainees' Day Speaker Sponsor | \$6,600 | <input type="checkbox"/> Trainees' Day Exhibitor | \$1,650 |
| <input type="checkbox"/> Trainees' Day Partner | \$3,300 | | |

CONGRESS EXHIBITION OPPORTUNITIES (PLEASE SELECT) PRICES INCLUDING GST.

- | | | | |
|--|----------|--|----------|
| <input type="checkbox"/> Single Booth | \$6,600 | <input type="checkbox"/> Double Booth | \$13,200 |
| <input type="checkbox"/> Single Booth with Congress Zone Sponsorship | \$12,100 | <input type="checkbox"/> Double Booth with Congress Zone Sponsorship | \$18,700 |

PAYMENT METHOD DETAILS (PLEASE SELECT YOUR CHOSEN METHOD)

Australian dollar cheque (payable to Sane Event Group Pty Ltd).

Electronic funds transfer (EFT) into the following bank account:

Bank: St George
 Account name: Sane Event Group Pty Ltd
 BSB: 112879
 Account number: 456049507

Please ensure that the amount transferred is equal to the total due including any bank charges. This means the total transfer amount must cover your sponsorship payment as well as any fees charged by your bank. To assist in the prompt allocation of your EFT payment, please email remittance advice (which must include your name and organisation) to racp@saneevent.com.au immediately after payment.

Credit card charges as per this form (plus a 2.5% merchant fee) are to be debited to:

MasterCard Visa American Express

Card holder's name:

Credit card number

Signature

Expiry date

TOTAL AMOUNT PAYABLE AUD

Declaration

My signature below denotes that I accept the points listed in the declaration, agree to be invoiced for the total amount payable, and am authorised to make the commitment on behalf of my organisation. I have read the sponsorship and exhibition prospectus, I understand and accept the inclusions and conditions and agree to abide by the Terms and Conditions of participating in Congress.

Name :

Signature

Date

TERMS AND CONDITIONS

Section 1. Things you need to know

These terms and conditions apply to your application to The RACP (directly or through The RACP Congress Secretariat) (“us”, “we”) to sponsor and/or exhibit at the Congress or Congresses specified in the application.

You, (as the Sponsoring/partnering/exhibiting organisation) accept these terms and conditions and are bound by them when you provide to The RACP or the Congress Secretariat (including online) a completed, signed and dated application. Each agreement between us and a sponsor or exhibitor arising from an application is personal to that sponsor or exhibitor and cannot be assigned. The Congress Secretariat is authorised to manage and administer your sponsorship or exhibition agreement on our behalf.

We reserve the right to determine the eligibility of an entity to sponsor or exhibit at a Congress. If you are not an acceptable exhibitor in respect of a Congress, we will notify you within fourteen days of receiving your completed, signed and dated application and the obligations of the parties in respect of your application will be at an end. No person may sponsor or exhibit at a Congress unless pursuant to a completed, signed and dated application. You are responsible for ensuring that your application is correct. Details of a Congress which impact you may change without direct notice to you. You must refer to the relevant Congress website for the latest information.

Neither The RACP nor the Congress Secretariat accepts responsibility for any changes which affect you and which are published on the relevant Congress Website.

Section 2. Financial matters

Phone or unpaid bookings will not be accepted by The RACP or the Congress Secretariat.

We will issue a tax invoice in respect of each payment provided for in this application. Each tax invoice is payable within 14 days of its date. If you miss the payment date, you will forfeit any time dependent discounts.

You will not receive any partnership or exhibition entitlements at a Congress, including allocation of booth location until you have paid all the amounts payable in respect of your sponsorship or exhibition at that Congress. All prices are quoted in Australian dollars and include GST.

If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer. If you fail to include these amounts you may be separately invoiced for them.

If you pay via credit card, a merchant fee may be charged if detailed on the application form. Debits to your credit card, except for accommodation, will appear as “Sane Event Group” on your statement.

Section 3. If you need to cancel

You are only able to cancel your sponsorship or exhibition in respect of a Congress by notice to us in writing in respect of that Congress.

If a cancellation notice in respect of a Congress is received by us | on or before Early Bird closing date for the relevant Congress, you will be required to pay only 50% of your sponsorship/exhibition amount commitment in respect of that Congress.

To the extent you have already paid more than that, you will receive a refund within 30 days. You are not entitled to any refund, except in the circumstances of a cancellation and in the amount described in this section. Cancellations made after Early Bird closing date will not be refunded. Your failure to pay a tax invoice does not cancel your contractual obligations to us.

Section 4. In the unlikely case that the event cancels

The extent of refunds will be a matter for The RACP to decide.

Section 5. You and your staff—onsite

Your application to Sponsor, Partner or Exhibit at a Congress does not constitute registration of your staff to attend that Congress. Your staff will need to be registered for attendance at the Congress by you using the relevant RACP Congress registration site and any complimentary exhibitor staff registrations that are part of our sponsorship or exhibition package. If you wish additional staff to attend, you will need to purchase additional exhibitor staff registrations and register these staff as attendees and delegates through the relevant Congress website. You are responsible for the conduct of your staff at and in relation to, Congress.

Section 6. Your company logo name/Print entitlements

Your logo/name (material) will only be reproduced by us for the purposes of your sponsorship or exhibition at a Congress if you provide to us at your cost the required material in at least 300 DPI and in EPS (preferred for print) and/or JPEG (preferred for website) format. We will reproduce your material for our Congress purposes in the Congress colours, full colour or mono, at our discretion. In providing your material to us you warrant that the provision of the material and the reproduction of it for the Congress is fully authorised and will not breach the rights of any person. You will receive no print or web recognition in respect of a Congress unless your sponsorship or exhibition payments have been made in full.

The relationship between us is that of independent contracting parties. Nothing will make one of us the agent or legal representative of the other for any purpose nor does either of us grant to the other any authority to assume or create any obligation on behalf of or in the name of, the other.

Section 7. Sponsor hosted events

If your sponsorship or exhibition package entitles you to host an endorsed private function, you do so at your own expenses and at a time and on a date that we approve. Partnership/Sponsorship of individual speakers and sessions are subject to separate terms and conditions.

Section 8. Conduct at the Congress

We will determine the hours during which the Congress will be conducted and the times that access to the Congress venue will be available to you.

You will be allocated a display booth in the exhibition space at Congress at our discretion or as specifically agreed in writing. Partners/Sponsors have priority in booth allocation. Unless specifically agreed in writing we may vary booth allocations/floor plan in our absolute discretion and you agree to accept such re-allocation without any claim for reduction in charges or other compensation.

You may not assign, share, sub-let, or grant licences for the whole or part of the booth without our prior approval.

We reserve the right to ask you to remove any display items which we deem, in our absolute discretion, are unacceptable.

You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth / space causing obstruction of the aisles in the exhibition.

You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric within the Congress venue.

You must not bring into the Congress venue, and your employees, agents and contractors must not bring into the Congress venue, any food, beverages or prohibited items unless prior arrangements have been made with us/Congress Secretariat. Any of your staff and any supplier or contractor you engage to be on-site at Congress must comply with the venue's OH&S, security and other regulations, including following directions in relation to security of the Congress Venue. You are solely responsible for your own property located at the Congress venue.

Section 9. Insurance

You must hold a current public liability insurance policy in a minimum of AUD\$15million coverage during your occupancy and activity at Congress. A Certificate of Currency in respect to this policy must be provided to us no later than the last business day in February in each year in which a Congress included in your application is held. Entry to the Congress venue will be denied if this is not provided. If you do not have this level of coverage, please advise us at RACP@saneevent.com.au to make suitable alternative arrangements at your cost.

Section 10. Liability and Indemnity

Subject to any warranties that cannot be excluded by us under Section 11, you enter into this agreement on the basis of your own evaluation of the opportunity and you and your employees, directors, officers, agents and contractors occupy and use a booth and enter the Congress venue at your own risk.

You indemnify us, our employees, directors, officers and agents against any claim, demand, liability, damages, losses, judgments or expense (including reasonable legal fees and court costs) we suffer arising out of, or resulting directly or indirectly from, intentional or negligent acts or defaults of yours, your employees, directors, officers, contractors or agents in connection with a Congress, including attendance at the Congress venue. We will not be liable in any circumstances for any loss, damage or injury which may occur to you or a third party or for any damage to your property or any loss of profits by you in connection with a Congress.

You must maintain adequate insurance to cover the cost of any loss you suffer in relation to your equipment, exhibits or materials or other property and your employees, officers, agents or contractors in connection with Congress. We will not be liable to you for any indirect or consequential loss arising out of your agreement with us in relation to your sponsorship of exhibition in respect of a Congress. The law applicable to the agreement between us is the law of New South Wales.

Section 11. Implied warranties

We exclude any warranty condition or representation not expressly set out in these terms and conditions. In the event that any statute implies a term, warranty or condition that we cannot lawfully exclude, our liability in respect of breach of such terms, warranties or conditions in respect of goods or services will be limited to the maximum extent permitted by the law, in particular, our liability will be limited to one of the following at our election:

- the replacement of the goods or re-supply of services to which the breach relates or the supply of equivalent goods

or services

- the repair of such goods
- the payment of the cost of replacing goods or of acquiring equivalent services or
- the payment of the cost of having the goods repaired.

Section 12. Privacy statement

Your name and contact information, including electronic address, may be used and made available by us and by parties directly related to Congress, including the Congress Secretariat and approved stakeholders. Relevant use may include promotion, networking, and in administration of Congress and other events of this type.

In addition, the name, organisation and country/state of origin of individuals may be published on the delegate list which is provided electronically to Congress delegates, sponsors and exhibitors. Individuals who register for Congress consent to such publication unless they complete/select the opt-out option which will be available in the registration process.

Definitions

The RACP:

means The Royal Australasian College of Physicians

Congress:

means RACP Congress 2017 (Congress 2017)

Congresses:

means more than one RACP Congress

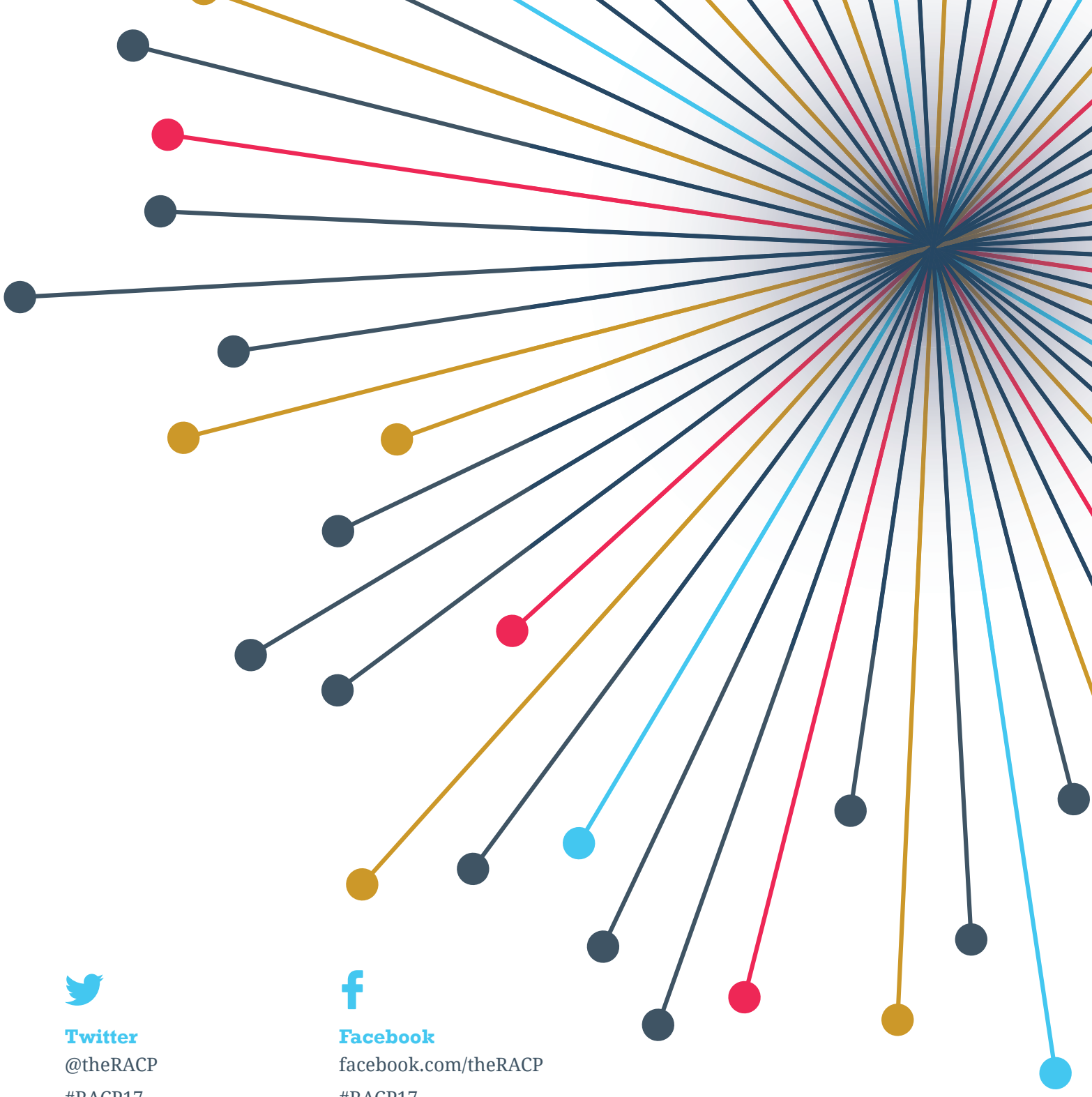
RACP Congress Secretariat:

means Sane Event Group Pty Ltd ACN 136 257 433 of 1/11 Forest Rd, Hurstville NSW 2220

“Us/We” means The RACP and/or The Congress Secretariat Sane Event Group Pty Ltd

Congress Venue:

means Melbourne Convention & Exhibition Centre, Melbourne, Victoria.



Twitter
@theRACP
#RACP17



Facebook
facebook.com/theRACP
#RACP17

www.racpcongress.com

For all queries regarding sponsorship and exhibition packages, please contact The RACP Congress Secretariat.

E: RACP@saneevent.com.au

P: +61 2 9553 4820