

THE CITY OF NEW YORK OFFICE OF THE MAYOR NEW YORK, NY 10007

September 26, 2013

Dear Friends:

It is my pleasure to send greetings to everyone attending SAG-AFTRA's inaugural National Convention.

From the outset, our Administration – through the leadership of our Mayor's Office of Media and Entertainment, especially – has made targeted investments in entertainment, new media, and the arts and culture. Now our city is experiencing a second golden age of film and television production, one in which all New Yorkers, not just those who make their livings in front of the camera, are reaping the rewards.

Many of SAG-AFTRA's more than 160,000 members are valuable contributors to one of New York's signature industries. As you come together for this first post-merger convention, we applaud you for your commitment to such a vital organization, and we look forward to all of you doing more award-winning work back here in the five boroughs.

On behalf of our great city, I offer my best wishes for an enjoyable and productive convention and continued success.

Sincerely,

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Michael R. Bloomberg Mayor