

Client Connections – New York 2018
Clients Committed as of Thursday, May 03, 2018

Please refrain from contacting these clients prior to the conference, as they will be less inclined to participate in our face-to-face programs if they're inundated with pitches.

PLEASE NOTE: There will be NO same-day or same-week appointment signups. All lottery selections must be made during the Client Connections signup period: May 2 - 7, 2018.

Client Connections is open to ASJA Professional Members ONLY. Want to become a Professional Member and participate in Client Connections? Visit <http://asja.org/How-To-Join/Why-Join-ASJA> and apply for Professional Membership for your chance to meet with these and more top editors. NOTE: You must apply for Professional Membership by April 16th and then, if accepted, join ASJA and pay in full by May 3rd.

Company Category	Online Publication
Name	Jameson Kowalczyk
Company Name	Sharecare
Pay Range	We pay about \$300 to start, though certain projects may pay more or less.
How freelancers are used	We use freelancers primarily for content—articles and slideshows.
Desired Skills	We're looking for versatile, experienced consumer health and wellbeing writers who can reliably interpret studies, conduct interviews, report news, and research and source information for articles and slideshows. Candidates should ideally appreciate evidence-based science and keep an eye towards clickability, both for social media and email newsletters.
Additional info	Sharecare is a digital health and wellness engagement platform offering a range of health content (conditions, general wellness, public health, news, etc.) for an audience of engaged consumers. Content appears on our website, and a selection of articles and slideshows find their way into social media platforms and various emails.
Date added	4/30/2018 12:17:00 PM

Company Category	Online Publication
Name	James Rubin
Company Name	ThirtyK
Pay Range	We pay \$300 for a 350-500 word story and \$625 for a 750-900 word column/insights piece. The latter requires a deeper level of reporting.
How freelancers are used	We depend on freelance contributors to produce our stories.
Desired Skills	We are seeking pros. Our contributors should be able to pitch stories regularly and execute them on time, preferably with enthusiasm. They should understand the importance of digging extra hard for facts and details that enliven writing; of communicating regularly and clearly; and of being able to work with editors. We also ask that our writers (and editors) represent us well with sources and at events.
Additional info	We are looking to provide thoughtful, thorough reporting on the emerging cryptocurrency/blockchain industry. We offer a supportive environment. Our editors have all been writers and understand that reporting is hard work. We work hard to ensure that an assignment is well-understood from the start and to explain our edits. We emphasize clear, regular communication.
Date added	4/30/2018 12:42:00 AM

Company Category	Online Publication
Name	Tony Hagen
Company Name	MJH Associates/Onclive
Pay Range	A starting base of 55 cents per word.
How freelancers are used	We have multiple oncology publications and look for writers who are skillful with clinical and/or business writing. We generally assign articles of around 1600 words. We provide the themes and leads. Material is published in print and online. Writers must sign an agreement.
Desired Skills	Ability to write clearly and well, get facts right, act professionally, meet deadlines, follow instructions.
Additional info	We write for a readership of physicians. What we print has to be geared toward the specific interests of our readership. Prospective writers should be able to grasp this concept and translate it into material we can market successfully. http://www.mjhassoc.com
Date added	4/29/2018 1:17:00 PM

Company Category	Association
Name	Rick Buck
Company Name	American Association for Cancer Research
Pay Range	Usually a dollar a word
How freelancers are used	Articles for Cancer Today, a magazine for cancer patients, survivors and advocates Occasional press releases but must have oncology writing experience
Desired Skills	oncology writing experience, translating complex science into lay-friendly language for the public
Additional info	The American Association for Cancer Research (AACR) is the world's first and largest professional organization dedicated to advancing cancer research and its mission to prevent and cure cancer. AACR membership includes more than 40,000 laboratory, translational, and clinical researchers; population scientists; other health care professionals; and cancer advocates residing in 120 countries.
Date added	4/26/2018 7:55:00 AM

Company Category	Literary Agent/Book Editor
Name	Chris Kepner
Company Name	The Kepner Agency LLC
Pay Range	I represent writers and help them find work; I don't pay fees.
How freelancers are used	I am in touch with editors at publishing houses, who periodically will need a writer for a specific book project.
Desired Skills	Above all, I am interested in meeting writers who have fascinating book proposals in development, or in the concept phase. I am open to all types of nonfiction projects and particularly eager to build this part of my list, although I am less interested in memoirs at the moment. Voice is of paramount importance to me. Engage me on a subject that I never thought would interest me, using only the power of your prose and the ability to parse careful research to find the story.
Additional info	I've been working in the publishing industry since 2008, both as a literary agent and more recently as a director of international rights. I have negotiated hundreds of book licenses all over the world, and I couldn't be more excited about last year's launch of The Kepner Agency. Discovering authors is my passion, and building a new list is an absolute thrill. Any questions? Please feel free to reach out and ask, or send me your query and I'll let you know if I think we should meet.
Date added	4/25/2018 3:53:00 PM

Company Category	Consumer Publication
Name	Jeff Csatari
Company Name	Galvanized Media
Pay Range	for magazine articles: \$1 per word. for books: it depends upon the topic and length
How freelancers are used	We use freelancers for print articles, online articles, books, and copy editing.
Desired Skills	Knowledge of diet, nutrition, and health.
Additional info	We are all about service journalism--stories that provide practical advice to readers.
Date added	4/23/2018 3:01:00 PM

Company Category	Online Publication
Name	Emily McCombs
Company Name	HuffPost
Pay Range	\$125-\$750
How freelancers are used	We are looking for freelancers to write original, authentic first-person essays about a variety of topics, including identity (race, gender, sexuality, disability, intersectionality, etc.), health and mental health, sex/love and relationships in every sense of the word, family and parenting, work money and career, body and body image and just great stories about unique life experiences.
Desired Skills	first-person essay writing, memoir, voice, unique experiences
Additional info	HuffPost Personal is a place to tell first-person stories about human experience. We aim to be fresh, ground-breaking and original. We want to approach topics from surprising angles and unexpected points of view. We hope to start conversations, not just respond to them. We want our stories feel truthful to the way people think and feel. These stories can be in any format or content area, as long as they are first person and somehow integrate personal experience.
Date added	4/20/2018 11:38:00 AM

Company Category	Association
Name	Mara Bovsun
Company Name	AKC Family Dog Magazine
Pay Range	\$225 to \$450 for two or four page features (900 words to max 1800 words)
How freelancers are used	feature articles
Desired Skills	creative story concepts (don't pitch us on stuff we can do in house) solid, meticulous research clear, concise writing skills
Additional info	It's all and only about dogs, with a strong emphasis on purebreds. The magazine represents the American Kennel Club.
Date added	4/19/2018 2:38:00 PM

Company Category	Custom Publication
Name	Julia Chang
Company Name	Northwestern Mutual/LearnVest
Pay Range	We pay about \$300 to \$500 per article, depending on topic/length/amount of reporting that may be involved.
How freelancers are used	We use freelance writers for online articles for our brands, and occasionally for longer-form pieces like whitepapers.
Desired Skills	Someone who can grasp personal finance/financial concepts and explain them in plain English for the general consumer audience.
Additional info	I'm looking for writers who have at least some basic knowledge or experience writing about money topics/personal finance, or can write about money topics in a lifestyle voice.
Date added	4/6/2018 11:49:00 AM

Company Category	Online Publication
Name	Lesley Seymour
Company Name	Covey Club
Pay Range	This is a start-up created by the former Editor in Chief of More Magazine, Marie Claire, Redbook and YM. We are paying start up fees of \$20-40 for blogs of 300 words; \$75-\$200 for a piece that goes into The Covey issues: those can be 500 words or more, de
How freelancers are used	Writers can pitch ideas, but we also often need great Q&As written ... and quickly. We are all about input, serious writing and journalistic integrity. We are also looking for new voices. So, consider if you've had empowerment, life lesson stories, transition stories you'd like to tell but for which the right venue never existed, CoveyClub could be place your ideas could find a home. Poke around the site and take a look at the platform.
Desired Skills	We want women 40+ who are great writers who are seeking a place to tell their stories and to have serious stories written on the subjects most important to this age group, an age group often ignored.
Additional info	We do not like fluff. We're looking for important content that has voice. We can also include video, FB live, and all multi media in our presentations to the consumers.
Date added	4/5/2018 6:22:00 PM

Company Category	Online Publication
Name	Kristan Dietz
Company Name	Sharecare
Pay Range	We pay about \$300 to start, though certain projects may pay more or less.
How freelancers are used	We use freelancers primarily for content—articles and slideshows.
Desired Skills	We're looking for versatile, experienced consumer health and wellbeing writers who can reliably interpret studies, conduct interviews, report news, and research and source information for articles and slideshows. Candidates should ideally appreciate evidence-based science and keep an eye towards clickability, both for social media and email newsletters.
Additional info	Sharecare is a digital health and wellness engagement platform offering a range of health content (conditions, general wellness, public health, news, etc.) for an audience of engaged consumers. Content appears on our website, and a selection of articles and slideshows find their way into social media platforms and various emails.
Date added	4/4/2018 8:57:00 PM

Company Category	Online Publication
Name	Jennifer Fields
Company Name	WebMD
Pay Range	\$350-\$1500
How freelancers are used	articles
Desired Skills	Health topics -- the ability to explain complicated concepts in a consumer-friendly way
Additional info	We cover a broad range of health topics with a goal of making complicated concepts in a consumer-friendly way. We follow plain language guidelines and write with compassion and inclusivity in mind.
Date added	4/3/2018 12:26:00 PM

Company Category	Online Publication
Name	Ethan Gelber
Company Name	Green Matters
Pay Range	It really depends on the nature of the contribution. But, thinking broadly, \$50-\$300.
How freelancers are used	Primarily articles. But as programs develop, it could be more.
Desired Skills	A strong, well-informed and unrelentingly positive approach to how sustainability can be integrated in our lives. I am the travel editor, so I place a special emphasis on tourism and hospitality.
Additional info	GreenMatters is the fastest-growing sustainable lifestyle media brand with a community of over 1 million and growing. Our goal is to tell our audience about sustainability in a relatable way, in order to inspire action. We do this across multiple topics, including travel, home, family, food, style, technology and finance.
Date added	3/31/2018 10:25:00 PM

Company Category	Online Publication
Name	Michael Gollust
Company Name	Sharecare.com
Pay Range	\$300 per 700 word article
How freelancers are used	articles
Desired Skills	health and medical: news reporting, health trends, diseases and conditions
Additional info	we cover health and medicine, diseases and conditions in a rigorous, straightforward way
Date added	3/30/2018 10:53:00 AM

Company Category	Content Marketing Agency
Name	George Singer
Company Name	Rauxa
Pay Range	\$.75 - \$2.50 per word, depending on the type of work.
How freelancers are used	a wide variety but mainly copy writers for direct response types of tactics.
Desired Skills	Know their craft, on time, flexible.
Additional info	Originally a direct response agency now expanding into other marketing areas.
Date added	3/29/2018 11:10:00 AM

Company Category	Content Marketing Agency
Name	GEORGIA GALANOUDIS
Company Name	Rauxa
Pay Range	Depending on the category and assignment anywhere from \$0.75 - \$2.50 a word.
How freelancers are used	We often need copy writers for direct response tactics: email/direct mail. Social content, video script writing and white papers.
Desired Skills	Need writers to be conscientious and flexible.
Additional info	We are traditionally a direct response agency but our capabilities and client needs are expanding rapidly and need access to additional support.
Date added	3/29/2018 11:05:00 AM

Company Category	Literary Agent/Book Editor
Name	Sonali Chanchani
Company Name	Folio Literary Management
Pay Range	With respect to collaborators and ghostwriters, pay varies greatly depending on the project and the writer's experience.
How freelancers are used	We use collaborators and ghostwriters to help generate proposals and full-length manuscripts and, of course, also welcome them to present ideas and projects of their own and/or work with authors to develop ideas.
Desired Skills	Skills relevant to writing proposals and manuscripts (including researching and interviewing, and with a particular mind to voice, structure, and direction).
Additional info	Folio's authors frequently work with collaborators on nonfiction projects. Our authors are often experts in their fields and their projects range from prescriptive to narrative. As for me personally, I'm looking for upmarket and literary women's fiction. In nonfiction, I'm looking for narratives that illuminate some aspect of our society or culture, as well as popular psychology, essay collections, and memoirs that speak to larger societal concerns.
Date added	3/25/2018 2:54:00 PM

Company Category	Literary Agent/Book Editor
Name	Albert LaFarge
Company Name	Albert LaFarge Literary Agency
Pay Range	n/a--agency is commission-based.
How freelancers are used	n/a
Desired Skills	We are a full-service boutique literary agency in Boston. Our primary focus is nonfiction—biography, history, memoir, essays and reportage, in the areas of art and design, business, music, science, sports, travel, and urbanism—but we also seek out original voices in fiction and have an active interest in poetry and criticism.
Additional info	Albert LaFarge, PhD, founded the Albert LaFarge Literary Agency in 2003. He was deputy editor of DoubleTake magazine, working alongside Robert Coles, MD, with whom he co-edited <i>Minding the Store: Great Writing About Business, from Tolstoy to Now</i> (The New Press).
Date added	3/18/2018 10:58:00 AM

Company Category	Online Publication
Name	Ylonda Gault
Company Name	Planned Parenthood
Pay Range	60/hour
How freelancers are used	fact checking. copy editing
Desired Skills	research
Additional info	women's health, reproductive health, sexual health
Date added	3/16/2018 4:38:00 PM

Company Category	Trade Magazine
Name	Greg Crawford
Company Name	Pensions & Investments
Pay Range	The equivalent of \$1 to \$2 per word.
How freelancers are used	Articles and Q&As
Desired Skills	Someone who knows finance and investing. Institutional investing is even better.
Additional info	Our readers are mostly people who run pension funds, endowments and foundations, so they are sophisticated investors. While we don't need to dumb things down, we also don't need to be esoteric. They're people too, with limited time to read. This is custom content, so while a journalist's thinking and approach is helpful, we have limits. It's pay to play after all.
Date added	3/16/2018 3:36:00 PM

Company Category	Custom Publication
Name	Joann Witcher
Company Name	Haymarket Media
Pay Range	65 cents to \$1 per word, or hourly.
How freelancers are used	Articles, whitepapers, custom eBooks, event coverage
Desired Skills	Able to attend event and distill most important takeaways; understanding trends, issues the pharma /biotech industry; able to turn copy around quickly.
Additional info	Sure
Date added	3/16/2018 12:40:00 PM

Company Category	Trade Magazine
Name	Misha Volf
Company Name	Metropolis magazine
Pay Range	\$200-\$400
How freelancers are used	Content Marketing
Desired Skills	Architecture, Design
Additional info	Our readers are intelligent design industry professionals who take themselves seriously.
Date added	3/16/2018 11:08:00 AM

Company Category	Consumer Publication
Name	Lynya Floyd
Company Name	Family Circle
Pay Range	From free blog posts to up to \$2 per word for features.
How freelancers are used	Articles and blog posts.
Desired Skills	Expert packaging, great voice and topic appealing to our readers.
Additional info	Family Circle focuses on moms of tweens and teens, encouraging them to live a 360-life.
Date added	3/15/2018 5:27:00 PM

Company Category	Association
Name	Alan Brown
Company Name	American Society of Mechanical Engineers (ASME)
Pay Range	\$250-1,500, depending on article size and complexity.
How freelancers are used	Freelancers write a range of short, medium, and feature-length articles. We often assign topics, but we are certainly open to working with writers who can pitch us.
Desired Skills	Our best writers know how to find the story in technical advances, dive into the engineering details, and provide enough context and clarity so readers can follow their journey.
Additional info	ASME is one of the world's oldest professional societies. Our magazine, Mechanical Engineering, covers everything from robotics, AI, and bioengineering to manufacturing, green power, and 3D printing. We also have a bioengineering website, AABME.org, whose topics range from medical devices and prosthetics to tissue regeneration and production of genetic medicines.
Date added	3/15/2018 4:28:00 PM

Company Category	Online Publication
Name	Ilan Greenberg
Company Name	Coda Media
Pay Range	Approximately 50 cents - 80 cents a word
How freelancers are used	We use freelancers for articles -dispatches and features- book reviews, videos, and illustrations
Desired Skills	Experienced freelancers in all aspects of writing, videography, and illustration
Additional info	Coda Story puts a team of journalists on one crisis at a time and stays with it, providing unique depth, continuity and understanding to events that shape our world. Please look our website, http://codastory.com
Date added	3/15/2018 12:35:00 PM

Company Category	Content Marketing Agency
Name	Kimberly Papa Amadeo
Company Name	Imprint
Pay Range	\$1-\$2/word, as well as flat project fees best on hours
How freelancers are used	Project editors, writers for articles, infographics, interactive content, video scripts, podcast scripts, social media, white papers/thought leadership
Desired Skills	Specialization in financial services or health content are most valuable.
Additional info	Imprint was launched five years ago with a particular focus on content development in the highly regulated financial services industry. We have since expanded into health, wellness and foodservices. We have attracted clients with complicated content distribution systems, and delight them with a nimble, yet high-quality approach.
Date added	3/13/2018 12:39:00 PM

Company Category	Consumer Publication
Name	Carter Coudriet
Company Name	Forbes Media
Pay Range	Here is a nutshell explanation, although there are intricacies that we can talk to people about who are serious about coming aboard. All contributors are paid, based on number of posts and on traffic. 5 posts/month = \$250; 7 posts/month = \$500. After th
How freelancers are used	We are looking for freelance contributors, each of whom has their own blog on Forbes and is expected to write consistently about a particular subject. There are also freelancers who help with reporting in various Forbes franchise products, including the 30 Under 30 Lists.
Desired Skills	The skills we value most are reporting skills, deep experience or knowledge regarding a particular subject area, and ability to produce content regularly.
Additional info	We believe almost anything has a Forbes angle; there is almost always a financial, entrepreneurial, or business side to every story, whether in the realms of markets, sports, policy, international relations, and so on. We offer regular webinars to help strengthen the skill sets of our contributors, and with a booming social media presence, we put our best content in front of millions of eyes.
Date added	3/9/2018 3:44:00 PM

Company Category	Association
Name	Barbara Greenwald
Company Name	New York State Osteopathic Medical Society
Pay Range	Negotiable
How freelancers are used	Social media, content marketing
Desired Skills	Knowledge of social media, marketing to potential members
Additional info	We are a 501 C6, membership association for osteopathic physicians, short on staff. We really could use a social media/membership strategy
Date added	3/2/2018 9:52:00 AM

Company Category	Online Publication
Name	Sari Botton
Company Name	1965 - Longreads
Pay Range	\$500 and up for personal essays for 2500 words and longer.
How freelancers are used	I take personal essays for 2500 words and longer, on spec.
Desired Skills	The ability to write compelling essays that transcend the personal.
Additional info	Longreads is the premier spot for original longform journalism and essays on the web.
Date added	2/22/2018 10:45:00 PM

Company Category	Online Publication
Name	Kristen Sturt
Company Name	Sharecare
Pay Range	We pay about \$300 to start, though certain projects may pay more or less.
How freelancers are used	We use freelancers primarily for content—articles and slideshows.
Desired Skills	We're looking for versatile, experienced consumer health and wellbeing writers who can reliably interpret studies, conduct interviews, report news, and research and source information for articles and slideshows. Candidates should ideally appreciate evidence-based science and keep an eye towards clickability, both for social media and email newsletters.
Additional info	Sharecare is a digital health and wellness engagement platform offering a range of health content (conditions, general wellness, public health, news, etc.) for an audience of engaged consumers. Content appears on our website, and a selection of articles and slideshows find their way into social media platforms and various emails.
Date added	2/19/2018 1:03:00 PM

Company Category	Content Marketing Agency
Name	Lori Greene
Company Name	Masthead Media
Pay Range	\$250-\$800 per blog post/article
How freelancers are used	Articles
Desired Skills	Tech expertise and advertising/marketing
Additional info	I work for a content agency and am the project manager for an advertising and tech client. I may need help with sleep articles as well in the future.
Date added	2/16/2018 8:51:00 AM

Company Category	Online Publication
Name	Lina Zeldovich
Company Name	JSTOR Daily
Pay Range	\$500 for 1500-1800word essay, 50c per word for reported feature stories
How freelancers are used	feature stories about sustainability, environment and green technologies
Desired Skills	Ability to translate science and technology concepts into educational and captivating stories. Ability to follow instructions and story specs
Additional info	JSTOR Daily is interested in stories that feature new green technologies and other solutions to environmental problems. Science is an important component in our stories so each story links to a few papers or articles in our archives. If we like your pitch, we will give you access to the archives so that the story can draw upon the existing research.
Date added	2/16/2018 8:40:00 AM

Company Category	Online Publication
Name	Rimma Kats
Company Name	eMarketer
Pay Range	\$150
How freelancers are used	articles
Desired Skills	digital writers, able to meet deadlines
Additional info	We focus on all aspects of digital marketing
Date added	2/14/2018 4:59:00 PM

Company Category	Content Marketing Agency
Name	Haas Regen
Company Name	818 Agency
Pay Range	\$250-350 per piece; more for larger projects.
How freelancers are used	818 is a Content Marketing agency: We publish creative blog content and email newsletters and manage social media ads and paid content distribution.
Desired Skills	Excellent phone and in-person interview skills are certainly mandatory. Otherwise, I am looking for people who know how to use Google Drive, can hunt down and upload quality featured photos, and deliver clean, lucid, well-researched, less-than-700-word documents that are occasionally thought-provoking and never perfunctory.
Additional info	I love and respect writers and know they're constantly hustling + side-hustling to keep the lights on. I also admire those who cultivate a "voice," but I'm not editing "The Paris Review" -- I need writers who can make (potentially) dry material relevant, digestible, and even actionable.
Date added	2/14/2018 2:24:00 PM

Company Category	Content Marketing Agency
Name	Jed Wexler
Company Name	818 Agency
Pay Range	\$350 - \$5,000
How freelancers are used	articles, FB ad copywriting, blogs, whitepapers, e-books, social media messaging, landing page writing, bio writing
Desired Skills	1-1 interviews, journalistic skills, inhabiting new topics fluently
Additional info	We are a content agency that specializes in award-winning artful, on-trend business content. Pioneers in real-time event content marketing and Facebook advertising campaigns. Visit our site for more info! http://818agency.com
Date added	2/14/2018 1:28:00 PM

Company Category	Content Marketing Agency
Name	Louise Barder
Company Name	21C Media Group
Pay Range	\$200 and up per press release.
How freelancers are used	Writing and editing press releases and online content.
Desired Skills	Good grasp of language; good knowledge of classical music.
Additional info	We're a classical music PR and marketing agency. We promote classical musicians and organizations, handling all aspects of PR, advocacy and branding/imaging.
Date added	2/13/2018 2:47:00 PM

Company Category	Online Publication
Name	Rose Pike
Company Name	Remedy Health Media
Pay Range	\$250-\$500
How freelancers are used	online articles, slideshows, quizzes, etc
Desired Skills	deep knowledge of chronic health conditions; ability to write for a consumer audience
Additional info	We produce content about people who live with chronic illnesses, and we have very high editorial standards.
Date added	2/13/2018 11:53:00 AM

Company Category	Consumer Publication
Name	Abby Carney
Company Name	Edible Queens
Pay Range	We pay \$0.25/word upon publication for both print and online.
How freelancers are used	For articles, and sometimes recipes and/or video content.
Desired Skills	Voice! And ability to carry a story. A curious mind that pitches well thought out stories with angles rather than simply broad, over-reported topics.
Additional info	We cover food and drink in New York's most diverse borough. We're interested in stories that are political, subversive, funny, surprising, untold. Take a look at our pitching guidelines for an idea of our sections/issue themes, and other info: https://docs.google.com/document/d/1cbELEO57azVjyOEKXvER0R4rvV1_BHDhnJvvR937ojw/edit
Date added	1/30/2018 10:37:00 AM

Company Category	Nonprofit
Name	Jonathan Block
Company Name	MedShadow Foundation
Pay Range	\$500-\$600 for feature pieces of 900-1000 words.
How freelancers are used	feature articles
Desired Skills	consumer health, medicines, prescription drugs, supplements
Additional info	Guided by a passion to educate and encourage patients to pro-actively inquire about the short and long term side effects of prescription medications before accepting them, MedShadow Foundation seeks to prompt discussion between patient and health care provider. This includes asking deeper questions of the physician or pharmacist, looking at the pros and cons of prescription drugs, and if appropriate, exploring other options.
Date added	1/29/2018 2:31:00 PM

Company Category	Trade Magazine
Name	Lauren Muskett
Company Name	Thomas - Inbound Logistics
Pay Range	First assignment is \$.50/word. If the writing style is a fit we will bump it.
How freelancers are used	We use freelancers for case studies, feature stories, and advertorials.
Desired Skills	Supply chain, logistics, transportation, business, technology.
Additional info	Established in 1981, Inbound Logistics magazine was the first publication to champion the concept of logistics and supply chain management. Today, Inbound Logistics media's mission is to help an ever expanding audience of best logistics practitioners better align supply to demand and maximize corporate value.
Date added	1/25/2018 10:59:00 AM

Company Category	Literary Agent/Book Editor
Name	Michael Palgon
Company Name	The Palgon Company
Pay Range	\$75,000-\$100,000
How freelancers are used	For editing and ghost writing
Desired Skills	Writers/authors in nonfiction with established platforms with powerful and unique stories/ideas/voice; powerful storytelling in fiction
Additional info	I'm an agent and also provide book development services in all categories of nonfiction - but primarily business, motivation and self-help - and fiction
Date added	1/19/2018 10:15:00 AM

Company Category	Online Publication
Name	Kira Peikoff
Company Name	LeapsMag
Pay Range	\$1/word
How freelancers are used	For reported feature articles of around 1000 words on average.
Desired Skills	Engaging storytelling, strong research and reporting skills, commitment to detail and accuracy, comfort with writing about science, especially the life sciences and biotechnology.
Additional info	LeapsMag is a unique new online magazine that explores the ethical and social impact of innovations in the life sciences. Our tagline is "Thinking into the Future." We launched in November 2016 and publish two pieces per week—a mix of reported feature stories by journalists and diverse commentary by leading intellectuals. Our goal is to help the public think through the challenges posed by integrating emerging technology into society. www.leapsmag.com
Date added	1/18/2018 4:12:00 PM

Company Category	Literary Agent/Book Editor
Name	Sorche Elizabeth Fairbank
Company Name	Fairbank Literary Representation
Pay Range	N/A
How freelancers are used	N/A
Desired Skills	We love narrative nonfiction on topics that haven't been done to death. Lately we have been doing well in the humor/gift/pop culture category, international fiction, and children's picture books by illustrator artists, and we'd love to take on more projects in those categories. Above all, we look for a fresh voice, approach, story, or idea.
Additional info	A small, selective agency and member of AAR, the Author's Guild, the Agents Round Table, PEN, and Grub Street's Literary Advisory Council, Fairbank Literary is happily in its 16th year. Clients range from first-time authors to international best-sellers, prize winning-journalists to professionals at the top of their fields. They can be found with all the major publishers, as well as in the New York Times, the Boston Globe, Harper's, the Atlantic, the New Yorker, Granta,
Date added	1/8/2018 1:36:00 PM

Company Category	Consumer Publication
Name	Allan Richter
Company Name	Energy Times/Discover Life
Pay Range	50 cents a word
How freelancers are used	We employ freelance writers for two magazines: Energy Times, a national health magazine aimed at women, average age 50; and Discover Life, aimed at millennials.
Desired Skills	We need writers particularly for Discover Life, who can report and write about grooming, health, sports and fitness, gaming (as in video games, not gambling) and other topics of interest to millennials.
Additional info	Discover Life articles are not traditional long-form narrative. Rather, an assignment on a particular topic would comprise several or more smaller sections though the word count may add up to an article written in conventional narrative.
Date added	12/17/2017 9:53:00 AM

Company Category	Literary Agent/Book Editor
Name	Claudia Cross
Company Name	Folio Literary Management
Pay Range	Don't have one.
How freelancers are used	Writing books.
Desired Skills	Ability to write a full-fledged book.
Additional info	What I'm looking for: Romance novels, commercial women's fiction, cooking and food writing, in addition to serious nonfiction on religious and spiritual topics. I appreciate a smart and quirky sense of humor. I am not looking for traditional fantasy or science fiction. foliolit.com
Date added	12/13/2017 10:44:00 AM

Company Category	Literary Agent/Book Editor
Name	Marcy Posner
Company Name	Folio Literary Management
Pay Range	Don't have one.
How freelancers are used	Ghostwriting and generating book ideas.
Desired Skills	Ghostwriting and generating book ideas.
Additional info	<p>I'm looking for: commercial women's fiction, historical fiction, mystery, biography, history, health, and lifestyle – and, especially, thoughtfully written commercial novels, thrillers with international settings, and narrative non-fiction. In young adult, I'm looking for smart, contemporary novels and historical fiction.</p> <p>I'm not looking for: Genre romance and mysteries, memoirs, traditional fantasy or science fiction.</p> <p>Foliolit.com</p>
Date added	12/13/2017 10:39:00 AM

Company Category	Content Marketing Agency
Name	Kathleen Engle
Company Name	Masthead Media Company
Pay Range	Rate is determined per project and is highly competitive with industry standards.
How freelancers are used	We use freelancers to create branded content (articles, photos, video, graphics), and strategy and planning for editorial, video, social media, and public relations services.
Desired Skills	We're looking for highly-specialized content creators with experience in the digital publishing or branded content industries. I'd love to talk to freelancers who've created or strategized video, social media, and multimedia campaigns for brands or publishers.
Additional info	We work on high-level content marketing projects for big brands, including Eagle Creek, Intel iQ, Prudential, and the National Sleep Foundation. Please check out our website and social media to get to know us!
Date added	12/12/2017 4:32:00 PM

Company Category	Content Marketing Agency
Name	Karina Santiago
Company Name	Skyword
Pay Range	Skyword works with a wide range of clients that offer compensation from \$150 to \$800 per article, depending on subject matter, word length, and the type of content. Unfortunately we cannot pay our contributors on a per-word basis. All payments are made th
How freelancers are used	Skyword works exclusively with freelance writers to create a variety of content, but primarily articles. Articles typically range from 300-500 or 500-800 words in length, but vary depending on the client. Lately, we've been creating more case studies and white papers. Skyword also now welcomes freelance creatives that typically create enhanced content, such as infographics and original photography.
Desired Skills	Skyword values all specializations. Travel, finance (B2B, B2C), healthcare, real estate, and parenting are topics we've covered recently. We're definitely open to working with international writers as many companies are looking to take their brand global. We're also interested in writers who are engaged in their social networks and who are excited about sharing the content they create.
Additional info	Although being a generalist can be advantageous at times, many of Skyword's clients are looking for subject matter experts within their respective industries. It's helpful for our contributors to highlight their areas of expertise in their bios and to provide samples that exemplify their knowledge in the space.
Date added	12/11/2017 1:52:00 PM

Company Category	Content Marketing Agency
Name	Lauren DiZazzo
Company Name	Skyword
Pay Range	Skyword works with a wide range of clients that offer compensation from \$150 to \$800 per article, depending on subject matter, word length, and the type of content. Unfortunately we cannot pay our contributors on a per-word basis. All payments are made th
How freelancers are used	Skyword works exclusively with freelance writers to create a variety of content, but primarily articles. Articles typically range from 300-500 or 500-800 words in length, but vary depending on the client. Lately we've been creating more case studies and white papers. Skyword now also welcomes freelance photographers and graphic designers to sign up for our community, they are asked to help with enhanced content creation (i.e. infographics, custom photography, etc.)
Desired Skills	Skyword values all specializations—you never know when a client will ask for a niche subject matter expert. In the last few years, we've worked with several technology companies who exclusively want IT subject matter experts with experience working in the industry and are familiar with all the latest tech trends. We're definitely open to working with international writers as many companies are looking to take their brand global.
Additional info	Although being a generalist can be advantageous at times, many of Skyword's clients are looking for subject matter experts within their respective industries. It's helpful for our contributors to highlight their areas of expertise in their bios and to provide samples that exemplify their knowledge in the space.
Date added	12/11/2017 1:40:00 PM

Company Category	Literary Agent/Book Editor
Name	Dana Newman
Company Name	Dana Newman Literary
Pay Range	Literary agency commission - 15% (domestic), 20% (foreign/performance rights)
How freelancers are used	Co-authors/ghostwriters; editorial development
Desired Skills	Experienced writers with publishing credits and an established platform.
Additional info	My agency is interested in all categories of narrative and practical nonfiction, in particular current events/social issues, business, health and wellness, self-help, parenting, pop culture, lifestyle, memoir/biography, and sports.
Date added	12/10/2017 4:22:00 PM

Company Category	Literary Agent/Book Editor
Name	Debbie Carter
Company Name	Waverly Place Literary Agency
Pay Range	N/A
How freelancers are used	N/A
Desired Skills	Public speaking and an understanding of the trade market and readership for your topic.
Additional info	Seeking book proposals & mss. in trade narrative nonfiction: memoir/biog about extraordinary people & experiences, obsessions, travel, home & lifestyle; New York,; Americana; pop culture; music & the arts. Fiction for adults, teens & children: multicultural, literary, mystery, thriller, historical, story collections. Exclusions: medical or religious/spiritual topics in fiction and nonfiction.
Date added	12/9/2017 2:24:00 PM

Company Category	Content Marketing Agency
Name	Cam Brown
Company Name	Kingfish Media
Pay Range	We pay based on level of the writer's expertise, and whether they are included in the upfront strategy work. Each deliverable (whether article content, event emcee/keynote, Webinar expert, social media production, Website content, etc is treated as separa
How freelancers are used	Please see above - in short, we rely on freelancers for most program elements. And we sell based on annual programs, not one-off projects.
Desired Skills	Our experts have a seat at the strategy table from program kick-off, so ability to listen, ask smart questions, help refine a client's strategic direction, build agreement. All ASJA freelancers have delivered on time and on budget, so that's a given. In some case, we ask for modest travel (never more than 36 hours).
Additional info	We are looking for strong senior writers/market experts primarily in the categories of financial, healthcare/life sciences/pharma, technology. We have no clients in parenting and travel.
Date added	12/8/2017 2:35:00 PM

Company Category	Literary Agent/Book Editor
Name	Rita Rosenkranz
Company Name	Rita Rosenkranz Literary Agency
Pay Range	N/A
How freelancers are used	N/A
Desired Skills	Authors who are well-paired with their subject for personal or professional reasons.
Additional info	Rita represents all major categories of adult non-fiction, especially projects that present familiar subjects freshly or lesser-known subjects presented commercially. .ritarosenkranzliteraryagency.com
Date added	12/8/2017 1:49:00 PM

Company Category	Online Publication
Name	Richard Eisenberg
Company Name	Nextavenue.org
Pay Range	\$250 to \$500 per article
How freelancers are used	Publish their articles on our site
Desired Skills	Service journalism and knowledge about the 50+ audience
Additional info	We are from PBS and publish new content daily for people in their 50s and 60s. Our areas are: personal finance; work and volunteering; health; caregiving and lifestyle topics
Date added	12/8/2017 12:25:00 PM

Company Category	Literary Agent/Book Editor
Name	John Willig
Company Name	Literary Services Inc.
Pay Range	n/a
How freelancers are used	I represent a number of ghostwriters
Desired Skills	Research and writing
Additional info	25+ years representing award-winning authors in non-fiction categories and have started working in historical fiction.
Date added	12/8/2017 9:48:00 AM

Company Category	Literary Agent/Book Editor
Name	Zoe Sandler
Company Name	ICM Partners
Pay Range	N/A
How freelancers are used	Representation
Desired Skills	Specialization: sciences, environment, food policy, social justice, reproductive rights
Additional info	Zoe Sandler is actively building her own list of author clients at ICM Partners, a mix of fiction and nonfiction, books for kids and for adults. Narrative nonfiction is a major focus of hers, particularly in the areas of science, the environment, food, reproductive rights, social justice, as well as anything place-driven or about our relationship with the natural world.
Date added	12/8/2017 9:38:00 AM

Company Category	Literary Agent/Book Editor
Name	Marilyn Allen
Company Name	Allen O'Shea Literary Agency
Pay Range	n/a
How freelancers are used	We work with freelancers on book proposals and to write or edit manuscripts
Desired Skills	diet and health, cooking, pop culture, parenting, personal finance and business, design
Additional info	We are looking for excellent writers who have strong media platforms
Date added	12/8/2017 9:37:00 AM

Company Category	Literary Agent/Book Editor
Name	Regina Ryan
Company Name	Regina Ryan Books
Pay Range	we do not pay-we are a literary agency
How freelancers are used	very occasionally, we use someone to ghost write a proposal or book
Desired Skills	good writing, good organization
Additional info	I'm interested in well-written nonfiction books for adults & children: architecture, history, politics, natural history (especially birds), science, the environment, women's issues, parenting, cooking, psychology, health, wellness, diet, fitness, lifestyle, sustainability, cooking, popular reference, and leisure activities (sports, travel, and gardening). A platform is essential these days but if you don't have one yet, we can work on that!
Date added	12/7/2017 5:03:00 PM

Company Category	Literary Agent/Book Editor
Name	Dan Gerstein
Company Name	Gotham Ghostwriters
Pay Range	varies widely, but usually top-end of the market
How freelancers are used	We engage freelancers to work with clients on a range of long-form content: books, speeches white papers, reports, op-eds, thought leadership blog posts, etc.
Desired Skills	business, technology, memoir
Additional info	While we are highly selective of our talent, we're always on the lookout for accomplished new writers who can strengthen our network. If you have experience creating smart content or compelling stories — such as non-fiction books or novels, speeches, blog posts, articles, slide decks, humor writing, or screenplays — we are interested in hearing from you.
Date added	12/7/2017 3:22:00 PM

Company Category	Literary Agent/Book Editor
Name	Doug Grad
Company Name	Doug Grad Literary Agency
Pay Range	I don't pay writers, but sometimes authors pay writers. Mostly, publishers pay the writers.
How freelancers are used	As co-writers or ghost writers.
Desired Skills	sportswriters, or any experts in a particular field
Additional info	They can take a look at my website www.dgliterary.com to get an idea of the kind of books I represent, ranging from military, history, crime, sports, business, humor, travel, automotive, music, etc.
Date added	12/7/2017 3:01:00 PM

Company Category	Trade Magazine
Name	JD Solomon
Company Name	Professional Media Group LLC
Pay Range	\$1,000 to \$1,200 for feature articles of roughly 1,200-1,400 words.
How freelancers are used	Journalistic feature stories
Desired Skills	<ul style="list-style-type: none"> • Experience writing about K-12 and/or higher education for newspapers or magazines OR • Subject-matter expertise in K-12 and/or hi-ed AND experience writing for B2B publications.
Additional info	See www.districtadministration.com and www.universitybusiness.com .
Date added	12/7/2017 2:33:00 PM

Company Category	Literary Agent/Book Editor
Name	Steven Harris
Company Name	CSG LITERARY PARTNERS
Pay Range	We receive a 15% commission of all monies received if we sell an author's work to a book publisher. We cover all expenses, and receive nothing if we don't find a publisher for the author's Work.
How freelancers are used	We do not work with freelancers except to sell their projects to book publishers.
Desired Skills	Saleable project, and a good author platform.
Additional info	CSG LITERARY PARTNERS, is a boutique literary agency representing quality non-fiction. Please peruse our web page on The Publisher's Marketplace at www.publishersmarketplace.com/members/bigthree
Date added	12/7/2017 2:16:00 PM