

Learning Lab Opportunity in Exhibit Hall

Are you interested in increasing your outreach to the AGD2018 meeting attendees? Read below to learn about an exciting opportunity the AGD has in store for you at AGD2018 in New Orleans, from June 7 to 9, 2018.

The AGD has a limited number of Learning Lab slots available to our AGD2018 exhibitors for an additional \$3,500 per slot. **A Learning Lab is a 50-minute lecture, held in the exhibit hall during exhibit hall hours.** The Learning Labs take place in a built-out space located in the exhibit hall, with seating to accommodate up to 50 attendees. Each Learning Lab will provide one hour of continuing education credit to attendees.

Criteria for Learning Labs participation:

- In order to participate, your company must be exhibiting at AGD2018.
- You must have selected the "Learning Lab" option during registration and paid the \$3,500 fee.**
- Each presentation must be 50 minutes in length.
- The presentation must be educational in nature and **must not be a marketing or sales presentation.**
- The presentation must follow the approved proposal, addressing each learning objective.

Who's eligible to speak in a Learning Lab in the Exhibit Hall?

The AGD welcomes proposals that may include exhibitor's personnel and/or an outside speaker. The exhibiting company is responsible for all expenses associated with the speaker(s).

Next steps:

- Learning Lab applicants must submit an **electronic version** of the proposal form by **Monday, April 30, 2018.**
- Submissions should be e-mailed to Courses@agd.org.
- Submitted proposals will be reviewed by the AGD and exhibitors will be notified no later than **May 1, 2018.**
- **If the council chooses not to add your Learning Lab to the program, the \$3,500 fee will be refunded after May 30, 2018.

Submit your proposal today!

If you have any questions or need assistance, please contact Bekki Missaggia, Manager, Education, directly at 312.440.4326 or via e-mail at Courses@agd.org.

Thank you!



AGD2018
THE PREMIER MEETING FOR
GENERAL DENTISTRY

AGD2018
New Orleans, LA
June 7 to 9, 2018
Learning Lab Proposal

Date:	
Exhibiting Company/ Association Name:	
Main Contact:	
Telephone:	
E-mail:	

Proposed Title:	
Speaker: Speaker Contact Information:	
Subject Area:	
Summary of Proposed Presentation (<i>include Learning Objectives</i>):	

I understand that if this Learning Lab proposal is accepted, the company/association indicated above will be approved to participate in the **Learning Lab program** at AGD2018 in New Orleans, Louisiana. I agree to adhere to the guidelines established by the AGD for the Learning Lab program. I agree to pay my own transportation, lodging, and all applicable exhibitor fees for this meeting.

The deadline to submit proposals is April 30, **2018**.

Completed forms must be e-mailed to Courses@agd.org