



BREASTFEEDING:

Science to Practice

**Australian Breastfeeding Association
2018 Annual Health Professional Seminar**

Sydney | Brisbane | Melbourne
*Plus online webinar with additional
Australian Showcase Content*

Learn current information
from experts in the field



**Australian
Breastfeeding
Association**

ABOUT THE SEMINARS

The 2018 Annual Health Professional Seminar Series – Breastfeeding: Science to Practice is a 1-day seminar held in three major cities across Australia with the opportunity to learn, network with other professionals and earn professional development points.

ABA is a registered training organisation and has been hosting seminars for health professionals for over a decade



SPONSORSHIP AND EXHIBITION

The Australian Breastfeeding Association welcomes WHO Code compliant companies and exhibitors to sponsor this event.

To obtain a sponsorship and exhibition prospectus, please email Kathy Farrell at kathy.farrell@breastfeeding.asn.au

For more information about the ABA 2018 Seminars please visit: www.etches.com/ehome/ABA2018

The views expressed by presenters are not necessarily the position of the Australian Breastfeeding Association. ABA's policies and position statements are available on www.breastfeeding.asn.au

DATES AND VENUES

Sydney

13 March 2018

Sofitel Sydney Wentworth
61-101 Phillip Street
Sydney NSW 2000

Brisbane

14 March 2018

Pullman Brisbane King George Sq.
Cnr Ann and Roma Streets
Brisbane QLD 4000

Melbourne

16 March 2018

Pullman Melbourne On The Park
192 Wellington Parade
Melbourne VIC 3002

Cannot attend in person?

Register for the online seminar with special
Australian Information & Research Showcase

You can access all the great information, speakers and atmosphere of the seminars right from your computer screen by registering for the online seminar. Registrations to the online seminar includes the Australian Research & Information Showcase.

Due to popular demand, ABA will again be presenting the Australian Information & Research Showcase.



ABA has enlisted local researchers, who are experts in their field, to present the latest information and clinical research in lactation, ethics and health.

The online seminars will ONLY be available from 31 March to 30 May 2018

I wish to attend:

Sydney Brisbane

Melbourne Online webinar



Seminar Series Registration	ABA Member		Standard Fee		Registration Fee
	Earlybird*	Regular	Earlybird*	Regular	
Live Seminar Only	\$210	\$245	\$240	\$270	
Webinar only with Australian Information & Research Showcase	\$220	\$255	\$250	\$280	
Live seminar & webinar including Australian Information and Research Showcase	\$260	\$295	\$290	\$320	
Total Fee					\$

*Early bird registrations will close 28 January 2018

Payment Option Credit Card

Card type Visa Mastercard

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Credit card number Expiry date CVN

Cardholder's name

Total Amount \$.....

Payment Option Bank Transfer

MECCA Concepts ABA Seminar Account

National Australia Bank

BSB: 083-166

Acct No: 93-274-2290

Swift code: NATAAU3303M

Remittance must accompany this registration form and be emailed to MECCA Concepts on rachel@meccaconcepts.com.au

Please print clearly – your confirmation and tax invoice will be sent via email.

To register online go to www.etches.com/ABA2018

Online registration with your credit card is strongly encouraged to secure and guarantee your place. You will be sent a confirmation email immediately

Once completed this form becomes a tax invoice. Please complete the registration sections of this form along with the payment information and email to MECCA Concepts at rachel@meccaconcepts.com.au

Print clearly – email confirmation of registration and tax invoice will be sent.

Title

First/Given name

Last/Family name

Organisation/Employer

Email*

Telephone*

Postal Address

Suburb

State

Postcode.....

Country

Dietary requirements Diabetic Gluten Free

Dairy Free Vegetarian Vegan

Other _____

My primary occupation is ABA Counsellor/CE/Volunteer

Lactation Consultant Aboriginal Health Worker Midwife

Nurse Paediatrician Child health nurse Dietitian

Allied health _____

GP (QI & CPD No. _____)

Other _____

I have previously attended an ABA Seminar Series: Yes / No
I do NOT wish to receive promotional material for other events

*mandatory field

GUEST SPEAKERS



Dr Amy Brown

Dr Amy Brown is an Associate Professor in the Department of Public Health, Policy and Social Sciences at Swansea University, UK. Her research explores psychological, cultural and societal barriers to breastfeeding, seeking to understand how we can better support new mothers. Her primary focus is to explore how to shift our perception of breastfeeding as an individual mothering issues, to a wider public health problem, considering how we can create a society that protects and encourages breastfeeding.



Dr Katie Hinde

School of Human Evolution and Social Change, Centre for Evolution and Medicine, Arizona State University is the Director of Comparative Lactation Lab. Hinde has studied many animal species and established descriptive and explanatory mechanisms of milk synthesis in the rhesus macaque and demonstrated how maternal life history, infant sex and cultural ecology influence milk. She showcases research on mother's milk, breastfeeding and lactation for the general public, clinicians and researchers at her blog "Mammals suck... Milk!"



Monica Hogan

Monica Hogan is currently registered as a Nurse, Midwife and International Board Certified Lactation Consultant. She has also been an inaugural board member of LCA NZ and is currently on the board of ASTLiT. Having worked in a variety of settings and models of care in both Australia and the UK, Monica brings her passion for education and interest in tongue-tie to assist in helping families achieve their breastfeeding goals.



GUEST SPEAKERS



Della Forster – Presenting at Melbourne only

(co presenter with Anita Moorhead)

Della is a professor of Midwifery and has a joint appointment between the Judith Lumley Centre at La Trobe University, and the Royal Women's Hospital. Her research includes work on breastfeeding, maternity models of care and perinatal mental health. She leads the DAME randomised controlled trial recently published in the Lancet, as well as the RUBY trial of telephone peer support to increase breastfeeding at six months.



Anita Moorhead – Presenting at Brisbane and Sydney only

(co presenter with Della Forster)

Anita RN, RM, IBCLC, CertNeonatPaed & CertHlthSerMan and PhD Candidate at La Trobe University is a clinical midwife consultant (Lactation) at the Royal Women's Hospital in Melbourne and Trial Coordinator for the DAME (Diabetes and Antenatal Milk Expressing) trial, Judith Lumley Centre, and La Trobe University. She has collaborated on a number of breastfeeding papers, hospital and state based clinical guidelines and breastfeeding reports with special interest in the fields of midwifery, neonatal paediatrics, early parenting, lactation services and nursing management.



**Australian
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Association**

AUSTRALIAN INFORMATION AND RESEARCH SHOWCASE PRESENTERS



Dr Nina Berry

PhD BABEd(Hons) DipArts(Phil)

Ethics and Infant Formula: "I'm not allowed to tell you about that!"



Dr Linda Martin

BA BSc(Med) MBBS(Hons) MMed(Clin Epi) FACD

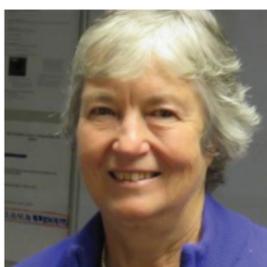
Breastfeeding and Dermatology: Making A Rash Diagnosis?



Noelyn Perriman

RN, RM, IBCLC, Maternity Educator

"Expressing Antenatally: The Calvary Experience"



Elizabeth (Liz) Williams

OAM APAM

Plagiocephaly and Infant Motor Development between 0-4 months: A new look at the effects of the 'Back to Sleep' Program



Dr Susan Tawia

BSc, PhD, Dip Ed Dip Breastfeeding Management, Cert IV TAE

Research and Ethics: How to Identify High-Quality Evidence to Inform Breastfeeding Practices and Policies

For details on additional speakers go to

www.etches.com/ehome/ABA2018

PROGRAM

Time

Program Schedule

7.45am

Registrations open

8.45am

Welcome and introductions

9.00am

Dr Katie Hinde: How the Biological 'Recipe' of Milk Differs for Sons and Daughters

Here we will explore the state of knowledge about sex-differentiated milk synthesis across mammals studied to date, how to interpret these findings, and how this information may motivate and guide maternal decisions to initiate and sustain breastfeeding

10.00am

Dr Amy Brown: What Really Matters About Starting Solids? – Timing, Experience and Responsiveness

This talk will examine the evidence for the what, when, how and why behind introducing solids to babies. It will explore what we know is important about this period, how this can be applied across different situations and unpack the different layers of influence upon advice around giving babies solid foods. It will pay specific attention to the evidence surrounding baby-led weaning as a method of introducing solids and consider how its underlying principles encourage a positive experience. The role of industry, sponsorship and generational advice will be central to this talk.

11.00am

Morning tea

11.30am

Monica Hogan: Following the Tongue-Tie Journey

Randomised controlled trials have shown short-term improvement in breastfeeding outcomes post Tongue Tie (TT) division however there is a need for longer term studies following up mothers and babies post division. At Canberra Hospital, we have been dividing TT's for over a decade in a standardised manner. As part of our ongoing research and quality initiative, we have followed a group of babies who have had a TT division from 2013-2014. Our follow-up time periods have been 1-3 weeks, 3-5 months, 8-10 months and 34-38 months. In my presentation, I will discuss the journey post TT division and compare these findings where applicable to other studies.

12.30pm

Dr Katie Hinde: Mothers Milk and Baby Behaviour

A growing body of evidence has demonstrated that hormones from the mother, ingested through milk, bind to receptors within the young. Once these “maternal-origin” hormones bind, they seemingly trigger hormonal signalling cascades as would the young’s own hormones. Some hormonal pathways underlie our behavioural tendencies- our individual predilection toward impulsivity, aggression, shyness, extroversion, etc.

1.30pm

Lunch

2.30pm

Short presentation

2.40pm

Dr Amy Brown: The Emotional Impact of Not Meeting Breastfeeding Goals: From Disappointment to Trauma

This talk will present findings from a large research study which explored the experiences of over 3000 women who could not breastfeed for as long as they wanted. It will present their lasting emotions from their experience and their ideas for how we could promote breastfeeding in ways that cause them the least pain. The concept of negative breastfeeding emotions displaying as psychological trauma for a sub group of women will be discussed.

3.40pm

Della Forster & Anita Moorhead: Diabetes and Antenatal Milk Expressing (DAME): A Multi-Centre Randomised Controlled Trial

The DAME randomised controlled trial (RCT) investigated the safety and efficacy of the increasingly widespread practice of advocating breastmilk expression during pregnancy (for women with diabetes in pregnancy). This presentation will present the primary and key secondary study outcomes.

All profit generated from the HP Seminars is used to support ABA’s free mother-to-mother programs and services

CERPS and MidPLUS points have been applied for