

| HOW YOUR COMPANY BENEFITS | PLATINUM SPONSOR \$1500 | GOLD SPONSOR \$1000 | SILVER SPONSOR \$500 | BRONZE SPONSOR \$300 |
|--|------------------------------|------------------------------|-------------------------|-------------------------|
| ▶ Sponsor acknowledgement in meeting digital materials, sponsorship banner, and announced during meeting | ✓ | ✓ | ✓ | ✓ |
| ▶ Promotional material pages for digital distribution | 4 pages/ brochure | 3 pages/ brochure | 2 pages | 1 page |
| ▶ Tabletop display on General Session days | ✓ | ✓ | ✓ | |
| ▶ Five-minute presentation to General Session audience | ✓ | ✓ | ✓ | |
| ▶ Company logo/link on meeting registration website , from date paid sponsorship received until meeting ² | ✓ | ✓ | | |
| ▶ \$100 discount on first registration for next major Member meeting after sponsored event ³ | ✓ | | | |
| ▶ Sponsor an event for even MORE visibility! (Participation at the Platinum, Gold or Silver level is required for event sponsorship eligibility.) | ✓ | ✓ | ✓ | |

NEW THIS YEAR!

Sponsor materials will be distributed electronically via email and through the event website to attendees. This gives sponsors the opportunity to customize the materials they want attendees to see.

EVENT SPONSORSHIP OPPORTUNITIES*

**Participation at the Platinum, Gold, or Silver level is required for event sponsorship eligibility.*

Want even more visibility for your company? Sponsor or co-sponsor specific events at STI/SPFA meetings. In return for your support, **special signage** with your company name and logo is featured at the event; a **byline** appears with the event on the meeting agenda; and your generosity is **announced** to the general audience.

Event opportunities include: opening breakfast, awards night reception/dinner, networking reception, golf boxed lunches, golf outing beverage cart, water volleyball refreshments, and reception and dinner buffet.

ADDITIONAL OPPORTUNITIES

Have another idea for sponsorship? Maybe your company would like recognition by sponsoring a giveaway with their logo on it? Interested in sponsoring an event mobile app? Let us know. We'd be happy to work with you on the sponsorship opportunity of your choice.

²**WEBSITE LOGO/LINK:** Placement consists of logo/link on meeting event registration website. Limit one placement per Affiliate Member company from receipt of logo/link until sponsored meeting. Logo and link must be supplied in required format. STI/SPFA reserves the right to determine website placement.

³**REGISTRATION DISCOUNT:** Affiliate sponsor is responsible for obtaining discount. Contact Cindy Born before completing registration: cborn@steeltank.com or 847-550-3834.