

File Requirements (**Full Color**)

Files must be submitted in Press Ready format. To avoid production delays, please have your files prepared for output before sending them.

File Requirements:

File Formats: JPG / PDF / TIFF / EPS / PSD / AI

Native Formats: InDesign / Illustrator / Photoshop

Fonts: Outlined

300 DPI Resolution in CMYK or Grayscale

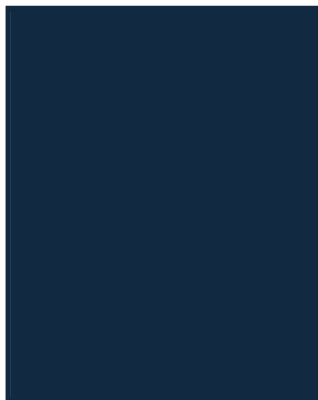
1/8" Bleed and 1/8" Safety*

*An 1/8" bleed is required on all files submitted. Keep all text and important information (including logos) at least 1/8" inside the trim line. Cutting can and will vary, up to 1/8". If you have information (or thin borders) within 1/8" of trim, they may be cut off.

**** Advertising graphics submission deadline is **Wednesday, May 22, 2019** ****

Submit print ready files to wsacaevents@wsac.org

\$250



FULL PAGE
8.5" (W)
11" (H)

\$150



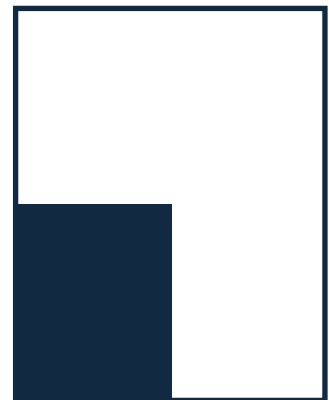
HALF PAGE (Vertical)
4.25" (W)
11" (H)

\$150



HALF PAGE (Horizontal)
8.5" (W)
5.5" (H)

\$75



QUARTER PAGE
4.25" (W)
5.5" (H)